

# **EAST AYRSHIRE COUNCIL**

**FULL COUNCIL: 7 JUNE 2007**

## **EAST AYRSHIRE COMMUNITY PLANNING PROCESS**

### **‘YEAR 4’ 2006/07 ANNUAL PERFORMANCE REPORT AND CONCLUSION OF FOUR-YEARLY REVIEW PROCESS**

#### **Report by the Chief Executive**

## **1. PURPOSE OF REPORT**

- 1.1 To present to Members, the ‘Year 4’ 2006/07 Annual Performance Report for Community Planning in East Ayrshire and provide an update on the Community Planning four-yearly review process.

## **2. BACKGROUND**

- 2.1 East Ayrshire’s Community Plan was endorsed by Policy and Resources Committee on 28 November 2002, and by all Community Planning Core Partners by April 2003. The Community Plan was also endorsed as the sovereign planning document for East Ayrshire Council by the Policy and Resources Committee at its meeting on 10 April 2003. In addition, the six associated Action Plans were endorsed by Policy and Resources Committee on 10 April 2003, and again received the formal endorsement of the Core Community Planning Partners.
- 2.2 The Community Plan has a lifespan of twelve years, effective from 1 April 2003. The six related Action Plans have a four-year lifespan effective from 1 April 2003 – 31 March 2007, with a mid-term review undertaken in early 2005.
- 2.3 Community Planning Partners, at the outset, gave a commitment to review the Community Plan and related structures on a four-yearly basis to ensure they continue to be ‘fit for purpose’. The review process was carried out over 2006/07 and the findings routinely reported to Committee and Planning Partners. As a result of this activity, a Community Plan Review Supplement and six thematic Action Plans for 2007-2011 were approved by Council on 1 March 2007 and by the Community Planning Core Partners’ Group on 2 March 2007.
- 2.4 This report presents to Committee, for consideration and endorsement, the ‘Year 4’ 2006/07 Annual Performance Report for Community Planning within East Ayrshire.

## **3. STATUTORY FRAMEWORK FOR COMMUNITY PLANNING**

- 3.1 Community Planning was enshrined in legislation as part of the Local Government in Scotland Act, 2003. The Act sets out two main aims for Community Planning, as follows:
  - making sure people and communities are genuinely engaged in the decisions made on public services which affect them, allied to
  - a commitment from organisations to work together, not apart, in providing better public services.

- 3.2 As part of the four-yearly review process a review of the requirements of the Local Government in Scotland Act, 2003 was carried out to ensure continued compliance. The review concluded that within East Ayrshire, we continue to ensure compliance with the Local Government in Scotland Act, 2003 and the related Community Planning Advice Notes.

#### **4. COMMUNITY PLANNING FOUR-YEARLY REVIEW PROCESS**

- 4.1 As a result of the findings of the four-yearly review process, and as previously reported, the Community Plan Review Supplement and six new thematic Action Plan covering the period 2007-2011 were approved at full Council on 1 March 2007 and by the Community Planning Core Partners' Group on 2 March 2007.
- 4.2 The final element of the four-yearly review was the agreement to review the operating arrangements for community planning to ensure they continue to be 'fit for purpose'. As reported to full Council on 1 March 2007, Community Planning Partners, at their meeting of 13 February 2007, agreed that as a result of the Council's ongoing review of its overall decision-making arrangements, they would extend the timeframe for the completion of the community planning structures review to allow the Council to give full and further consideration to this important matter.
- 4.3 At the Council meeting of 17 May 2007, Members agreed to establish a Cabinet decision making structure with greater links to the Community Plan thematic objectives and, in principle, to the development of three local community planning forums to be fully operational from 1 April 2008.
- 4.4 Discussions will now take place with Community Planning Partners to agree the appropriate structure for strategic Partnership activity and a further report will be presented to Council for consideration.

#### **5. COMMUNITY PLANNING PROCESS: PERFORMANCE 2006/07**

- 5.1 To ensure continuing compliance with the legislation and the accompanying advice notes, the Community Planning Joint Officers' Group (JOG), chaired by the Chief Executive and with representation from all Community Planning Core Partners, has continued to meet routinely throughout 2006/07.
- 5.2 The JOG developed a Workplan for 2006/07 to ensure effective progress against all national and local actions. A full copy of the JOG Workplan is contained as a background paper to this report and is available within the Members' Information Point. A summary of progress made is detailed below:
- a Community Planning Workbook was developed and utilised within Council and Partner agency team meetings, with approximately 820 staff participating;
  - a significant contribution was made to Audit Scotland's Community Plan: An Initial review, culminating in a visit by the Audit Committee and a positive report on Community Planning in East Ayrshire;
  - a significant contribution was made to the Council's Audit of Best Value and Community Planning;
  - the community planning four-yearly review process was effectively implemented, with wide ranging consultation and engagement;
  - the Community Plan Review Supplement 2006/07 and updated portfolio were developed; support was provided to Lead Officers in the production of the six thematic

Action Plans 2007-2011; and all documents were ready for implementation on 1 April 2007;

- a range of awareness raising activity and two Showcase events were organised in March 2007 to coincide with the launch of the Community Planning Review Supplement and new thematic Action Plans, 2007-2011;
- the Community Planning website was developed and updated routinely;
- 5 Residents' Panel surveys/focus groups were progressed;
- phase 2 of the National Standards for Community Engagement support process was implemented;
- a bespoke Consultation and Engagement Toolkit was developed and widely distributed;
- a further 6 of the 'Quick Word About' documents on a range of topics were prepared and distributed;
- a Community Plan Risk Register was established;
- the 'Year 2' Partnership Assessment Scorecard was implemented;
- a range of Community Planning related funding streams was effectively implemented, for example Financial Inclusion, 'Choose Life', NEET;
- work to secure the mainstreaming of Partner Agency Flagship projects was progressed; and
- the shared services and management agenda was effectively progressed.

5.3 All key community planning related tasks that required to be taken forward during 2006/07 have been actioned. A number of residual and ongoing tasks have been carried over into the 2007/08 workplan.

## 6. 'YEAR 4' 2006/07 ANNUAL PERFORMANCE REPORT

6.1 The 'Year 4' 2006/07 Annual Performance Report provides an overview of key achievements identified and submitted by Lead Officers, against the planned actions and outputs contained within the six thematic Action Plans. The Action Plans and responsible Lead Officers are detailed as follows:

Action Plan	Lead Officer
Promoting Community Learning	Kay Gilmour, Head of Community Support, East Ayrshire Council
Improving Opportunities	Robert Paton, Head of Economic Development and Property, East Ayrshire Council
Improving Community Safety	Superintendent Liz Weir, Strathclyde Police
Improving Health (Joint Health Improvement Plan)	Cathy Roarty, Lead Public Health Practitioner, East Ayrshire Community Health Partnership
Eliminating Poverty	Jackie Donnelly, Executive Head of Social Work, East Ayrshire Council
Improving the Environment	Alan Neish, Head of Planning, Development and Building Control, East Ayrshire Council

6.2 With effect from 1 April 2007, Alan Neish, now designated Head of Planning and Economic Development, will also assume Lead Officer responsibility for the Improving Opportunities Action Plan, in addition to his role as Lead Officer for Improving the Environment.

- 6.3 A summary of key achievements against the planned 'Year 4' actions and outputs is detailed for each Action Plan as an Appendix to this report. Full copies of each Action Plan Performance Report are again available at the Members' Information Point.
- 6.4 During 'Year 4', across the six Action Plans, there were 164 planned actions, with 279 outputs. Of these outputs, 209 were fully achieved, 31 largely achieved and 20 partially achieved. The remaining 19 outputs were not achieved. Within the Summary Reports, 4 actions with 4 outputs have been reported in two separate Action Plans. The overall planned actions/outputs reported here have therefore been adjusted accordingly to read 160 actions, 275 outputs.
- 6.5 A short summary of the key achievements, against the planned actions for 2006/07 (with bold denoting the aim/action), is detailed below:

### **Promoting Community Learning**

- **Action 2.1: Increase access to and use of new technology in communities.** 389 European Computer Driving License (ECDL) Tests were taken by a total of 255 ECDL students who registered with log books. 518 learners participated in ICT Learning in the North West Kilmarnock Learning Centre. In the Kilmarnock South and Cumnock areas, 570 learners participated in ICT Learning. 65,072 People's Network computer sessions were delivered in libraries and 63 computing courses were attended by 341 students.
- **Action 3.1: Implement the Adult Literacy and Numeracy Action Plan.** Throughout East Ayrshire, across agencies, 1,804 learners were supported with their literacy needs. This is an increase from 978 as at 1 April 2006. The number of family literacy learning programmes delivered was 22. In addition, 73 learners participated in English as a second language classes and 130 young people were supported with their literacy needs through the 'New Directions' Youth Literacy project.
- **Action 5.8: Support Active Citizenship development for young people.** A range of citizenship activity took place, including, 1,426 young people actively participating in the election process for 3 MSYPs. 50 young people were involved in reviewing the aspirations of the Community Plan. 50 young people participated in Columba 1400. 28 young people were actively involved in East Ayrshire Youth Awards.

### **Improving Opportunities**

- **Action 2.8: Support local enterprise through the JobRotation project.** 299 employee beneficiaries received training, as follows:
  - 245 company beneficiaries
  - 31 managers
  - 23 mentors
 40 companies participated in the project (37 Small Medium Enterprises (SMEs) and 3 large enterprises). 42 Job Rotation Trainees participated in the project, with 40 (95%) subsequently entering employment. 37 SVQs were gained at Levels 2, 3 and 4.
- **Action 6.9: Promote the new swimming pool in Cumnock.** Operating since September 2004, the target of increasing users by 100% by 2007 has been exceeded. The usage figure for the year to 31 March 2007 was 47,673.
- **Action 8.10: Improve employment opportunities for 18-25 year olds.** 18 scooters were made available, with 30 young people having accessed the service. 6 young

people passed their driving tests and 3 went on to get their own transport. Since inception, the project has helped over 60 young people to access employment, training or further education. All have benefited with increased confidence, self esteem and independence. All have gained greater road safety awareness.

### **Improving Community Safety**

- **Action 2.4: Divert young people from the Criminal Justice System through the use of Restorative Justice Warnings by Police and Anti Social Behaviour Team.** Since April 2006, Strathclyde Police has delivered 120 Restorative Justice Warnings and SACRO has delivered 98 Restorative Justice Warnings. This represents a significant increase (45 issued March 2006) and reflects the major drive towards Restorative Justice Warnings by Strathclyde Police, the Scottish Reporters Administration and other Partners.
- **Action 3.4: Promote the use of CCTV throughout East Ayrshire.** 45 cameras are in operation and building work has started on the Risk Management Centre. The new facility will have an integrated management system which will provide 24 hour control and monitoring for all public space and council building CCTV cameras. It will also cover council buildings intruder alarms, fire alarms, building management systems and staff panic alarms.
- **Action 3.5: Promoting safer communities through East Ayrshire Community Warden Scheme.** 2,600 incidents were attended by Community Wardens, 686 incidents of youth disorder recorded, 59 letters of concern issued, 55 with successful outcomes, and 380 complaints of anti social behaviour addressed by the Anti Social Behaviour Investigation Service.

### **Improving Health**

- **Action 1.6: Establish an integrated oral health project in NW Kilmaronock based on a community development approach targeting the 0-12 age group.** A range of oral health initiatives are in place targeting 0-12s: tooth brushing programmes have been implemented in all childcare establishments and in primary 1 to 3 classes. The 'Childsmile' programme was introduced, in the first year, 46 new children 0 – 1years were registered.
- **Action 1.8: Establish and deliver men's health services within East Ayrshire, which will provide men with increased opportunities to maintain and improve their physical and mental wellbeing.** A Partnership group has been established to address men's health and the range of activities undertaken include two one-day events held at Kilmaronock Football Club, which attracted 74 men taking part in health checks. Two separate week long promotions targeting a variety of businesses and Council Offices provided 360 individual health checks. The number of men referred to the Lifestyle Referral Scheme increased from 169 in 2005/06 to 229 in 2006/07.
- **Action 2.3: Improve access to information and services for people with learning disabilities.** The Bridge to Vision project has been implemented pan-Ayrshire to support clients to access hospital ophthalmology and community optometry services. As of beginning of February 2007, the project had received 128 referrals. A positive mid term evaluation has been produced, highlighting health and environmental benefits for clients from involvement with the project. The Learning Disability Service is working with primary care services in East Ayrshire to implement an enhanced service for people with a learning disability, including implementation of a health

screening checklist and awareness raising training for primary care staff. The Leisure United project has been integrated with the Recreation Partnership Project and has provided a range of opportunities for children and young people aged 5-18 years with additional support needs to participate in both school and community based physical activity sessions during term time and school holiday periods. During 2006/07 there have been 1,008 attendances at school based sessions and 1,804 attendances at community based sessions.

### **Eliminating Poverty**

- **Action 3.1: Support the development of credit union activity to enable full access for all people who live or work in East Ayrshire.** Local credit unions are available to all residents of, and all non residents employed, in East Ayrshire. The initiative has achieved its target, with a 139% increase in overall membership since 2003.
- **Action 5.9: Increase opportunities and improve access to leisure, recreational and cultural activities for children and young people.** The target of 25% of children issued with SHOUT cards has been exceeded, with 78% of children aged 5-12 years issued with SHOUT cards. 58 areas have been targeted by 'Motivators on Tour' and 514 free sports activities have been delivered.
- **Action 6.2: Set up a Shopmobility scheme in Kilmarnock for use by all people in East Ayrshire with a mobility impairment.** A Shopmobility scheme has been established in partnership with East Ayrshire (North) Communities Federation, operating from a base in Kilmarnock bus station. Since the official launch on 17 August 2006, it has 216 registered service users, with around 35 users per week, and over 900 bookings.

### **Improving the Environment**

- **Action 1.4: Develop and implement environmental education programme for schools.** 6,444 children participated in the programme against a target of 5,000 annually.
- **Action 1.10: Tree plant on vacant/derelict land.** 3 projects at Skares Brickworks, Bogton Mine (Dalmellington) and Ladyton Loch (Galston) have been completed, exceeding the annual target of 2 per year. In addition, 498 ha of woodland are now under East Ayrshire Woodlands management.
- **Action 8.4: Develop care and repair pilot project for elderly/disabled home owners.** 464 small repair cases and 65 major repair cases have been processed. In addition, 45 home safety/security cases have also been completed.

6.6 In 2006/07, 17 actions with 19 outputs were not achieved. Remedial action will be taken, where necessary and appropriate, in 2007/08 and beyond to ensure these actions are taken forward. Details of the actions and outputs not achieved are as follows:

### **Improving Opportunities – 11 outputs not achieved.**

- **Action 1.2: Develop and deliver bespoke business support services to the Ayrshire and Arran Craft Development Project.** The Project terminated in August 2006 and is due for re-appraisal in July 2007.

- **Action 1.11: Create an environment that will increase employment and grow the creative industry sector.** Workshop spaces have now been withdrawn but the Palace development in 2007 will create new opportunities.
- **Action 2.3: Support VQ at schools level and encourage the development of Adult Modern Apprenticeships.** The action was reviewed in 2006/07 and deemed to be not applicable. There are new actions in place in respect of vocational training for 2007-2011.
- **Action 6.7: Carry out leisure / cultural needs consultation process.** A delay in the production of the national culture strategy resulted in a delay in the production of East Ayrshire's Leisure and Culture Strategy, which will now be published in 2007.
- **Action 6.13: Encourage greater interaction with our programmes and collections for all sections of the community.** There were 3 outputs not achieved under this action.
  - Increase audience satisfaction levels by 10% annually - Audience satisfaction levels have not as yet been measured but will be introduced 2007/08
  - Increase dance audience – the dance audience has not increased
  - Increase audience as a result of collaboration with National Theatre - collaboration not achieved as the National Theatre has yet to tour East Ayrshire.
- **Action 7.10: Expand use of online Consultation Forums in community engagement.** The Council's 2007 Budget Consultation was again conducted via an online forum but there was no increase in online consultations.
- **Action 7.12: e-Recruitment.** The e-Recruitment system is now scheduled to be implemented summer 2007.
- **Action 8.4: Promote introduction of Hopper Bus to Glencairn Square, Queens Drive and the Top of the Town.** Services have been provided including Glencairn Square and the Top of the Town, but a service to Queens Drive is not yet available.
- **Action 8.7: Support enhancement of rail services to East Ayrshire.** No improvement programme is in place for the Kilmarnock-Dumfries-Carlisle line but some infrastructure improvements have been identified.

#### **Improving Community Safety – 6 outputs not achieved.**

- **Action 1.4: Reduce violent crime within East Ayrshire (by 2%).** There was an increase in the number of victims of violent crime in 2006/07; however, there is a downward trend in violent crime over the longer term and the increase in 2006/07 should be viewed against the significant reduction of 22% in 2005/06.
- **Action 1.5: To effectively tackle anti social behaviour.** There was an increase of 3,136 in the number of reported incidents of anti social behaviour; however, this increase may be attributable to reported incidents having increased by approximately 12% since the opening of the new call centres in March 2006 and the Community Wardens calling in more incidents from their areas.
- **Action 1.6: Challenge the addiction related culture through rigorous enforcement of existing legislation.** In 2006/07, there was a decrease of 115 in detection rates for drug related crime. Overall for the period 2005-2007, there has been an increase of 219 detections for drug related crimes. The reduction in drug detection rates, has been a consequence of targeted work which has removed some of the key drug dealers from the scene with a consequent effect on the availability of drugs overall.
- **Action 1.7: Effectively tackle vandalism.** This year the number of reported crimes is 2,782 against a baseline of 2,601, an increase of 181 reported crimes. The detection rate for crimes of vandalism has increased by approximately 13%, set against the five year average. Crime pattern analysis shows that vandalism and disorder are closely

related and, as a consequence, Strathclyde Police has targeted identified hotspots for disorder and vandalism for which over 100 action plans were executed.

- **Action 5.4: Reduce non fatal casualties in accidental dwelling house fires.** During the period 2006/07, there were 27 non-fatal casualties within East Ayrshire against a total of 13 in 2005-2006 despite the proactive work being carried out by Strathclyde Fire and Rescue. This number has increased in part due to the new policy of getting everyone to hospital for a precautionary check up.
- **Action 5.6: Raise public awareness of dangers of malicious fire calls and secondary fires.** Unwanted fire signals have risen over the past year due to an increase in new build properties where initial problems are encountered with the installation of new alarm systems.

#### **Improving the Environment - 2 outputs not achieved.**

- **Action 1.6: Designate local nature reserves.** There has been no progress in respect of the nature reserve at East Holmes in Galston, as a result of flood protection works and mineral extraction on an adjacent site.
- **Action 1.8: Re-survey all provisional wildlife sites.** Provisional wildlife sites were initially identified by volunteers working for the Scottish Wildlife Trust (SWT). However, a lack of resources within the SWT and Rangers Service has prevented a start to the re-survey.

## **7. PERFORMANCE SUMMARY 2003-2007**

- 7.1 During the first four years of the Community Plan, the overall progress against the planned actions and outputs can be summarised as follows:

Year	Actions	Outputs Fully Achieved	Outputs Largely Achieved	Outputs Partially Achieved	Outputs Not Achieved	Total Outputs
2003/04	78	55	8	10	5	78
2004/05	88	103	23	9	7	142
2005/06	101	117	10	10	8	145
2006/07*	160	208	31	17	19	275
Totals	427	481	72	48	39	640

\* As reported at paragraph 6.4, 2006/07 figures have been adjusted to reflect duplicate reporting on 4 actions with 4 outputs (1 fully achieved and 3 partially achieved).

## **8. FINANCIAL/LEGAL IMPLICATIONS**

- 8.1 Nil

## **9. POLICY IMPLICATIONS**

- 9.1 The actions reported in the 'Year 4' 2006/07 Annual Performance Plan are wholly linked to the priorities contained within the Community Plan and will be summarised in the Council's annual Public Performance Report, due to be published around November 2007.



## **10. RECOMMENDATIONS**

10.1 The Council is asked to:

- i) note the progress made in respect of implementing Community Planning within East Ayrshire, and in particular the four-yearly review process;
- ii) note that a further report on the operating structures for community planning will be submitted to Council in due course;
- iii) note and endorse the 'Year 4' 2006/07 Annual Performance Report;
- iv) remit Officers to consolidate the information contained within the 4th Annual Performance Report into the Council's wider Public Performance Report; and
- v) otherwise note the content of the report.

**Fiona Lees**  
**Chief Executive**  
**24 May 2007**

### **BACKGROUND PAPERS**

The Local Government in Scotland Act, 2003 – Community Planning Guidance  
(<http://www.scotland.gov.uk/library5/localgov/cpsg-00.asp>)  
The Local Government in Scotland Act 2003 – Community Planning Advice Notes  
(<http://www.scotland.gov.uk/library5/localgov/cpan-00.asp>)

### **Community Plan 2003-2015**

#### **Community Plan Review Supplement 2006/07**

#### **Annual Performance Reports 2006/07**

Joint Officers' Group Workplan  
Promoting Community Learning  
Improving Opportunities  
Improving Community Safety  
Improving Health  
Eliminating Poverty  
Improving the Environment

Any person wishing further information should contact Elizabeth Morton, Depute Chief Executive/Executive Director of Corporate Support (tel. 01563 576001) or Gwen Barker, Community Planning and Partnership Manager (tel. 01563 554602)

**IMPLEMENTATION OFFICER:** Gwen Barker, Community Planning and Partnership Manager

## COMMUNITY PLANNING IN EAST AYRSHIRE

## 4th ANNUAL PERFORMANCE REPORT: 2006/07

## PROMOTING COMMUNITY LEARNING ACTION PLAN

LEAD OFFICER: KAY GILMOUR, HEAD OF COMMUNITY SUPPORT, EAST AYRSHIRE COUNCIL

## Key Achievements 2006/07

Summarised below are the key achievements for 2006/07 in respect of the Promoting Community Learning Action Plan. Within this Action Plan, there are 14 'Year 4', 2006/07 actions, with 32 planned outputs; of which 30 have been fully achieved and 2 partially achieved.

- Action 1.3**      **Support voluntary organisations in their identified developments.** 163 community groups/voluntary organisations are supported. In addition, 12 registered tenants' organisations and 2 non registered tenant/resident organisations are in place. There is an ongoing programme for the Tenant Participation Strategy Group and Annual Tenant Conferences are held on an ongoing basis. The Youth Advocacy Project now has a paid employee. Funding has been secured for a development worker for KULOC. **(4 achieved)**
- 4 outputs**
- Action 2.1**      **Increase access to and use of new technology in communities.** 389 European Computer Driving License (ECDL) Tests were taken by a total of 255 ECDL students who registered with log books. 518 learners participated in ICT Learning in the North West Kilmarnock Learning Centre. In the Kilmarnock South and Cumnock areas, 570 learners were participating in ICT Learning. 65,072 People's Network computer sessions were delivered in libraries and 63 computing courses were attended by 341 students. **(3 achieved)**
- 3 outputs**
- Action 2.2**      **Provision of community based negotiated learning opportunities delivered in community centres and libraries.** 55 community based learning programmes were delivered to just over 500 learners. 19 parenting courses were delivered to 143 learners. **(1 achieved/1 partially achieved)**
- 2 outputs**
- Action 2.3**      **Production of Community Learning Plans across East Ayrshire.** A Community Learning Plan for People with a Disability was published, in addition to 3 area based Community Learning Plan progress reports. Three new geographic plans are being prepared. **(Achieved)**
- Action 2.4**      **Support the development of volunteering opportunities in East Ayrshire.** 286 volunteers were supported, and 122 young people were supported to volunteer. The number of volunteers supported through the Essential Skills Project for people with literacy needs increased to 66. **(3 achieved)**
- 3 outputs**
- Action 2.5**      **Implement the Community Guidance Action Plan.** A Community Guidance Action Plan was launched in 2005. This brings together a range of agencies to improve access to information, advice and guidance for learners. All guidance partners are now registered and using the Careers Scotland website and training in guidance has been delivered by Careers Scotland. Referral procedures for community guidance have been rolled out. Information, advice and guidance is embedded in local Community Learning and Development Plans. **(4 achieved)**
- 4 outputs**
- Action 3.1**      **Implement the Adult Literacy and Numeracy Action Plan.** Throughout East Ayrshire, across agencies, 1,804 learners were supported with their literacy needs. This is an increase from 978 as at 1 April 2006. The number of family literacy learning programmes delivered was 22. In addition, 73 learners participated in English as a second language class. 130 young people were supported with their literacy needs through the 'New Directions' Youth Literacy project. **(4 achieved)**
- 4 outputs**

- Action 3.2**      **Develop individual learning programmes for people with learning disabilities.** The number of adults with a learning disability who are supported to access learning opportunities at Kilmarnock College is 57 learners. **(Achieved)**
- Action 4.1**      **Implementing Health Promoting Schools framework across all schools.** All nurseries and schools operate within a Health Promoting Schools Framework and 38 establishments are accredited. **(Achieved)**
- Action 4.2**      **Actively promote access to and use of communities facilities, including cross-departmental use.** 15,588 lets have been administered against a baseline of 14,621 on 1 April 2005. In addition, 7,469 lets were administered in local community facilities administered by Neighbourhood Services. Building of the PPP schools has now commenced and community access is integral. **(Achieved)**
- Action 5.1**      **Princes Trust Volunteers 16-24 year old disadvantaged/difficult to reach young people.** A  
**2 outputs**      further 61 young people were supported through Princes Trust. 50 young people completed the programme, of which 30 went into employment/training/volunteering. **(1 achieved/1 partially achieved)**
- Action 5.4**      **Develop detached youth work initiatives in targeted areas.** Over 2,317 contacts through  
**2 outputs**      street work have been made with young people through the Youth Outreach Service in Kilmarnock. These contacts take the form of meeting with young people in their own localities, primarily in the street. As a result of the contacts, specific work has taken place with groups to look at anti-sectarianism, healthy living initiatives, anti-vandalism work and diversion activities to drugs and alcohol. **(2 achieved)**
- Action 5.5**      **Establish three new youth facilities in East Ayrshire.** Since 2003, two new youth facilities have opened. A new multi-campus is being built in Netherthird, Cumnock. **(Achieved)**
- Acton 5.8**      **Support Active Citizenship development for young people.** A range of activity has taken  
**3 outputs**      place, including, 1,426 young people actively participating in the election process for 3 MSYPs. 50 young people were involved in reviewing the aspirations of the Community Plan. Further local discounts were negotiated with local retailers. 50 young people participated in Columba 1400. 28 young people were actively involved in East Ayrshire Youth Awards. **(3 achieved)**

## COMMUNITY PLANNING IN EAST AYRSHIRE

### 4th ANNUAL PERFORMANCE REPORT: 2006/07

#### IMPROVING OPPORTUNITIES ACTION PLAN

LEAD OFFICER: ROBERT PATON, HEAD OF ECONOMIC DEVELOPMENT AND PROPERTY,  
EAST AYRSHIRE COUNCIL

#### Key Achievements 2006/07

Summarised below are the key achievements for 2006/07 in respect of the Improving Opportunities Action Plan. Within this Action Plan, there are 51 'Year 4' 2006/07 actions, with 96 planned outputs; of which 61 have been fully achieved, 18 largely achieved, 6 partially achieved and 11 not achieved.

- |                                 |   |
|---------------------------------|---|
| <b>Action 1.1</b><br>2 outputs  | <b>Develop a Business Gateway Approach in East Ayrshire.</b> 171 business start-ups; 239 jobs based on ratio of 1.4/start up. <b>(2 largely achieved)</b>   |
| <b>Action 1.2</b>               | <b>Develop and deliver bespoke business support services to the Ayrshire and Arran Craft Development Project.</b> 'Develop Craft Ayrshire' project terminated in August 06. Due for re-appraisal July 2007. <b>(Not achieved)</b>   |
| <b>Action 1.3</b>               | <b>Promote e-business usage in East Ayrshire.</b> 34 businesses assisted. <b>(Achieved)</b>   |
| <b>Action 1.4</b>               | <b>Develop Moorfield North strategic industrial site.</b> Project completed December 2005. Landscaping and residual works completed November 2006. Marketing ongoing; encouraging level of interest. Planning applications for 2 plots now lodged. <b>(Achieved)</b>  |
| <b>Action 1.5</b>               | <b>Prepare action plan for Templeton Business Centre.</b> Expressions of interest have been received in respect of the development of the site. <b>(Largely achieved)</b>   |
| <b>Action 1.6</b>               | <b>Promote Top of the Town development in Kilmarnock.</b> Missives concluded for the sale of the site for the new office development. The Detailed Planning Application is in preparation by the developer. East Ayrshire Council commenced first phase of internal improvements to the multi storey car park adjacent to the office development site. Consultancy team identified to design, cost and implement a range of associated environmental improvement and other works in the area to complement the office development. Dialogue ongoing with the Scottish Executive to attract 'blue chip' tenants. <b>(Partially achieved)</b> |
| <b>Action 1.7</b>               | <b>Support businesses through promotion of all available funding sources, for example: Ayrshire Development Fund Limited, West of Scotland Loan Fund, Strathclyde Seed Capital Fund.</b> Following review: Ayrshire Development Fund Ltd closed. Strathclyde Seed Capital Fund terminated. Scottish Executive launched the Investment Fund. Funding continues to be promoted as in previous years. <b>(Achieved)</b>  |
| <b>Action 1.10</b>              | <b>Deliver new inward investment start-ups through promotion and development.</b> Existing jobs supported – 288; New jobs created – 72; Inward investment jobs – nil. <b>(Achieved)</b>   |
| <b>Action 1.11</b><br>4 outputs | <b>Create an environment that will increase employment and grow the creative industry sector.</b> Workshop spaces have now been withdrawn. Palace development in 2007 will create new opportunities. 29 people involved and 4 residencies created. <b>(1 achieved, 2 partially achieved, 1 not achieved)</b>  |
| <b>Action 2.3</b>               | <b>Support VQ at schools level and encourage the development of Adult Modern Apprenticeships.</b> Action reviewed during 2006/07 – action not applicable. New actions in place for 2007-2011. <b>(Not achieved)</b>   |

<b>Action 2.6</b> 5 outputs	<b>Develop the CONDUIT ILM project.</b> 55 unemployed beneficiaries supported against a target of 48, 74% completers, 87% gaining SVQ's, 74% gaining ECDL and 70% into employment. <b>(4 achieved, 1 largely achieved)</b>
<b>Action 2.8</b> 2 outputs	<b>Support local enterprise through the JobRotation project.</b> 299 employed beneficiaries received training: <ul style="list-style-type: none"> <li>▪ 245 CBs</li> <li>▪ 31 Managers</li> <li>▪ 23 Mentors</li> </ul> 40 beneficiaries entered employment (95%). <b>(2 achieved)</b>
<b>Action 3.3</b> 2 outputs	<b>Ensure Authority sponsored projects in international links.</b> 100% secondary; 50% primary have the opportunity to engage in international activity. <b>(2 achieved)</b>
<b>Action 3.5</b>	<b>Increase Further Education participation rates.</b> 2006/2007 figures to be published August 2007 with targeted growth of 1.2%. 2005/06 figures (published August 2006). Enrolments totalled 9,445, 2,446 extra places since 1/4/03. <b>(Achieved)</b>
<b>Action 3.6</b>	<b>Increase FE collaboration.</b> Collaboration with Ayr/Kilmarnock Colleges commenced at Cumnock Community College. New vocational/employability programmes for construction/hairstressing. Leadership programmes at Glaisnock planned for Autumn 2007 when residential facilities complete. New programmes/interventions planned to meet NEET agenda and increased opportunities with Schools/College partnership. <b>(Achieved)</b>
<b>Action 3.9-3.12</b>	<b>Develop project, based at Glaisnock House, to involve young people in entrepreneurship, and provide associated visitor/tourism attractions.</b> Project established - development phase commenced. <b>(Achieved)</b>
<b>Action 3.13</b>	<b>Explore mechanisms to deliver workforce and Futureskills development programme.</b> Workforce Development Project supported 16 companies on a range of employer led training activities, raising company performance by improving the skills of the workforce. Also 11 companies were actively involved with the implementation of Investors in People. Establishment of project achieved - moving to development stage. <b>(Achieved)</b>
<b>Action 4.4</b>	<b>Develop golf tourism opportunities.</b> Rowallan Castle project under construction. Early discussions on project in southern East Ayrshire being re-established but is dependent on the outcome of land acquisition negotiations. <b>(Partially achieved)</b>
<b>Action 4.7</b>	<b>Review Local Plan policies relating to rural diversification.</b> Local Plan Review completed. Draft Plan produced incorporating appropriate issues August 2006. <b>(Achieved)</b>
<b>Action 4.9</b>	<b>Appoint Project Officer to drive forward opportunities in coal, forestry, etc.</b> £2.5m secured in grant aid (Ayrshire & Arran Woodlands Locational Premium). Funding contributed to the establishment of 1,500 ha of new woodland in Ayrshire. 43% of new woodland focused on productive forestry, the remainder on schemes which include native and riparian woodland planting, planting of the urban fringe, planting for environmental enhancement and farm woodlands for landscape and diversification. <b>(Achieved)</b>
<b>Action 5.2</b>	<b>Investigate potential for introducing range of "social business" models.</b> Audit of Social Economy completed. Projects to support development of 7 childcare groups into businesses now in progress. Work with the Social Economy to be reviewed in light of EAC structural review and the closing of the East Ayrshire Employment Initiative. <b>(Achieved)</b>
<b>Action 5.6</b> 3 outputs	<b>Increase the number of childcare places available to support the return to employment or training.</b> 14 new childminders have registered over the period taking the total to 203 registered childminders offering approximately 812 places. 33 local authority establishments and 14 partner providers offering a total of 2,364 pre school and ante pre school places. 10 local authority services and 5 partner providers can offer care and education in combination. 17 Out of School Care services offer 360 before school places,

612 after school places and 516 holiday places. The number of childcare places does not remain static but fluctuates in response to changing demographics and demand. The reduction in the number of pre-school education places reflects the reduced birth rate. **(3 largely achieved)**

- Action 5.7**      **Implement quality retail scheme for Auchinleck Main Street.** In 2006/07 grant assistance was provided for one retail outlet. This enabled the property to be extended and modernised and one additional member of staff to be appointed. The scheme has been reviewed and has now been developed into a Property Improvement Scheme which is now being rolled out in Catrine. Three properties in Catrine Village Centre have been improved with grant assistance for this scheme in 2006/07. **(Achieved)**
- Action 5.8**      **Provide childcare workers with the opportunity to access training and qualifications through the Workforce Training & Employment project.** 21 childcare workers have completed qualifications; a further 84 are currently working towards a qualification. 6 childcare workers are undertaking or have completed the Scottish Progression Award. 560 childcare workers have accessed continuous professional development training. **(Achieved)**
- Action 5.9**      **Access funding through the Working for Families Fund.** Throughout East Ayrshire, Working for Families has registered 1,100 clients. 166 have returned to full time work; 114 into part time work; 82 into education; and 203 clients to date have gone into training. Scottish Executive targets have been exceeded. Funding is secure until 2008. **(Achieved)**
- Action 6.2**      **Support developments targeted in the East Ayrshire Local Plan.** Full monitoring report was completed in October 2006. Progress noted on 78% of all sites identified in the plan. **(Largely achieved)**
- Action 6.3**      **Support development of North West Kilmarnock Action Plan and develop marketing campaign.** Draft East Ayrshire Local Plan Alteration approved August 2006. Entrance signs to North West Kilmarnock were completed early in the year in association with North West Kilmarnock Environmental Improvements Group (NWKEIG). Currently, a public art project is being developed by the NWKEIG in partnership with East Ayrshire Council. **(Largely achieved)**
- Action 6.6**      **Develop cultural/sporting events calendar.** An Arts and Cultural Calendar and Summer School Calendar have been prepared and widely distributed. The Activity Motivation school-visit plan is devised annually and, in consultation with schools, provides a timetabled range of opportunities within a flexible curricular framework to develop and encourage healthy lifestyles including sport, play and dance. **(Achieved)**
- Action 6.7**      **Carry out leisure / cultural needs consultation process.** Leisure and Culture Strategy will be published in 2007. Draft has been prepared pending Culture Bill announcement. Could not meet target due to delay in production of national strategy. **(Not achieved)**
- Action 6.9**      **Promote the new swimming pool in Cumnock.** Operating since Sept 2004. User target of 100% increase has been exceeded. Year to 31 March 2007 - 47,673. **(Achieved)**
- Action 6.10**      **Joint plan on enhancement of school sports facilities agreed and implemented.** The creation of two all weather facilities within Cumnock Academy and Drongan Primary have seen a big rise in the use of school accommodation by school pupils and external organisations. There have been 1,212 lets of the all weather pitches in 2006/07. Number of school premises let for community sports activities – 47. Number of lets within Schools sports facilities – 8,299. Targets can now be established for Community Plan 2007-2011. **(Largely achieved)**
- Action 6.11**      **PE Sports and Schools; Full implementation of PE and sports access.** Active School Manager and Active School Co-ordinators for all EAC schools now in place. 100% of schools population offered enhanced physical activity and sporting opportunities. **(3 achieved)**

**Action 6.12**  
**9 outputs**

**Improve the marketing of East Ayrshire's cultural offer to both local people and as a visitor destination.** New marketing plan published. New brochure published which merges all leaflets. New website currently being designed and will be published during 2007.

Audience levels at 31 March 2007:

- Dean Castle – 19,507
- Doon Valley – 1,606
- The Baird – 7,103
- The Dick – 145,675
- Palace + Grand Hall – 251,131
- Burns House – 5,174
- Future museum - 26,351 (9 months)

New arts events/gallery website designed and published March 2007 ([www.visiteastayrshire.com](http://www.visiteastayrshire.com)).

Current website replaced by the above Future museum website – 28,000 visits in first 9 months of operation (on target).

Accreditation will be given by SMC during June 2007 to reflect the achievement of appropriate levels of access/customer care and collections management.

All museums will be accredited during June 2007.

Palace website with online booking published March 2007.

Market research on audience needs and requirements carried out during January 2007 (Mystery Shopper to all venues).

Accreditation will be given by SMC during June 2007.

**(6 achieved/3 largely achieved)**

**Action 6.13**  
**11 outputs**

**Encourage greater interaction with our programmes and collections for all sections of our community.**

Dick Gallery – 32 school visits/workshops and 10 exhibition resources

Museums – 92 school visits/workshops and 4 exhibition resources

The Palace – 62 school visits/workshops and 5 event resources

Future Museum Project Launched in July 2006

Touring exhibition created 26,000 users in first 9 months

All front line staff received customer care training in January 2007

3 year linked exhibition plan published March 2006

Audience attendance increased by 26% from 2005/06

Number of shows hosted in excess of minimum target

Audience satisfaction levels not measured – will be introduced 2007/08

26% increase in visitor numbers to events/exhibitions

Increased audiences demonstrates a more dynamic interlinked changing exhibition/event programme

Online access improved by the availability of [www.futuremuseum.co.uk](http://www.futuremuseum.co.uk) and [www.visiteastayrshire.com](http://www.visiteastayrshire.com)

Increase in dance audience – target not achieved

112 young people are involved in youth theatre programmes

National Theatre – collaboration not achieved as NT have yet to tour East Ayrshire

**(8 achieved/ 3 not achieved)**

**Action 7.2**

**Improve pupil/computer ratios.** Primaries – 9.5 to 1 (National Priorities Action Fund target 7.5 to 1). Secondary – 5.1 to 1 (National Priorities Action Fund target 5 to 1). A total of 805 new computers have been purchased and deployed in the primary sector allowing us to fully reach the target ratio in 25 schools. A further 10 schools have had partial replacement of computers – the replacement will be completed in the new financial year along with 8 other schools who have not yet been started. In the secondary sector, 705 computers have been bought and deployed in 7 secondary schools allowing us to maintain our position of having those secondary schools at the required ratio. The PPP schools will be dealt with fully as soon as they are ready for occupation. **(Largely achieved)**

<b>Action 7.7</b> <b>2 outputs</b>	<b>Mobile Internet Training Resource - TARDIS (Training &amp; Recreation Delivered In Situ).</b> Complete design and refurbishment completed end May 2006 and resource launched in June 2006. Provision of outreach service in six communities x 4 evenings per week offering training and recreational opportunities. First return from new contact database for young people indicates 1,000 for last quarter of 2006/07. 470 adults introduced to online training and Learn Direct opportunities. <b>(2 largely achieved)</b>
<b>Action 7.8</b>	<b>Develop Customer Accounts.</b> 42,000 + transactions processed online via Local Offices and "Self Service" Customer Contact Gateway; an increase of 68%. 370 Customer Accounts registered; an increase of 32%. <b>(Achieved)</b>
<b>Action 7.9</b> <b>6 outputs</b>	<b>Increase online information and services available to customers and citizens.</b> 7,107 e-Bookings, an increase of over 4 fold, plus 89,720 online PC Bookings. Average £600,500 of e-payments per quarter. 45,000 page views per month via e-mapping, 8,455 web forms submitted, 4,300 page views per month via e-planning and 9,637 page views via online benefits calculator. <b>(5 achieved/1 partially achieved)</b>
<b>Action 7.10</b>	<b>Expand use of online Consultation Forums in community engagement.</b> 2007 Budget Consultation conducted via online forum with similar contributions from the public compared to 2006 process – no increase in consultations. <b>(Not achieved)</b>
<b>Action 7.11</b>	<b>SMART Cards.</b> 25,067 Free and Concession Travel Card applications processed, an increase of 30%; 24,356 cards issued to East Ayrshire citizens. 727 cards issued to Young People. <b>(Achieved)</b>
<b>Action 7.12</b>	<b>e-Recruitment.</b> Not available – system due for implementation in Quarter 2 of 2007. <b>(Not achieved)</b>
<b>Action 7.13</b>	<b>Develop IT Learning Centres and Web Sites.</b> Extended support now in place until March 2008. <b>(Achieved)</b>
<b>Action 8.1</b> <b>4 outputs</b>	<b>Develop current core services in the Coalfield Area.</b> 164 groups in membership, 272 volunteer drivers, 1,901 bookings, 27,340 passengers and 14,956 hours devoted to the project by Volunteer Drivers. Buses travelled 266,141kms in year. <b>(2 achieved and 2 largely achieved)</b>
<b>Action 8.2</b> <b>3 outputs</b>	<b>Introduce a Community Bus service to remote areas.</b> 1,535 Dayhopper Members, 322 Shopping and Excursions made during the year with 4,400 passengers using the service. 5 Awayhopper breaks were run with 80 people participating. <b>(3 achieved)</b>
<b>Action 8.4</b> <b>2 outputs</b>	<b>Promote introduction of Hopper Bus to: Glencairn, Queens Drive, Top of the Town.</b> Private operator provides two bus services between Morrison's Supermarket and Kilmarnock town centre. One service provides hourly link between Kilmaurs, Kilmarnock town centre, Glencairn Square and Morrison's Supermarket. Queens Drive link not yet achieved. <b>(1 achieved and 1 not achieved)</b>
<b>Action 8.5</b>	<b>Support installation of dynamic loop on the Glasgow and South Western Railway.</b> Anticipated that work on the dynamic loop (Kilmarnock to Glasgow railway line) will be completed in 2009, subject to finalisation of the contract with Network Rail and budget allocations. <b>(Partially achieved)</b>
<b>Action 8.7</b>	<b>Support enhancement of rail services to East Ayrshire.</b> The Regional Transport Strategy prepared by Strathclyde Partnership for Transport in March 2007 identifies the need for improvements on the Kilmarnock-Dumfries-Carlisle line but no programme identified. Network Rail proposes signalling and other infrastructure improvements on the Kilmarnock-Dumfries-Carlisle line for inclusion as short term elements of the March 2007 Rail Utilisation Strategy. <b>(Not achieved)</b>



- Action 8.8**      **Support bids to improve A70 and A71.** The Rural Route Action Plan measures on the A70 & A71 are completed apart from minor remedial works. Public Transport Measure and pedestrian enhancements in the A71 Corridor are completed. **(Achieved)**
- Action 8.9**  
**2 outputs**      **Improved links to town centre from: New Farm Loch, Shortlees / Bellfield, Onthank; Improved links: A71 – Irvine Valley, A76 – Cumnock, Kilmarnock – Ardrossan.** Quality Bus Corridor infrastructure complete. Kilmarnock – Ardrossan bus corridor completed last quarter of 2006/07. **(2 achieved)**
- Action 8.10**      **Improve employment opportunities for 18-25 year olds.** 18 scooters were made available with 30 young people having access to the service. 6 young people passed their driving tests and 3 went on to get their own transport. Since inception, the project has helped over 60 young people to access employment, training or further education. All have benefited with increased confidence, self esteem, and independence. All have gained greater road safety awareness. **(Achieved)**
- Action 8.11**      **Identify new transport solutions.** A new service, the fortnightly Fife Miners Welfare run, commenced in April 2006 and ran through to September 2006 with 11 return runs carried out. 147 passengers, all ex miners or their families travelled for two weeks convalescence at Blair Castle during the season. 322 Dayhopper Trips were run, some exceptionally popular with 3 minibuses running. **(Achieved)**

**May 2007**

## COMMUNITY PLANNING IN EAST AYRSHIRE

### 4th ANNUAL PERFORMANCE REPORT: 2006/07

#### IMPROVING COMMUNITY SAFETY ACTION PLAN

LEAD OFFICER: SUPERINTENDENT LIZ WEIR, STRATHCLYDE POLICE

##### Key Achievements 2006/07

Summarised below are the key achievements for 2006/07 in respect of the Improving Community Safety Action Plan. Within the Action Plan, there are 34 'Year 4', 2006/07 actions with 55 outputs; of which 45 outputs have been fully achieved, 2 largely achieved and 2 partially achieved. In addition, 4 actions with 4 outputs and a further 2 outputs have not been achieved.

- Action 1.4**     **Reduce violent crime in East Ayrshire by 2%.** There were a total of 1,705 victims of violent crime in East Ayrshire in 2006/07, an increase of 358 from the position at 31 March 2006, with the result that the output is not achieved for the reported year. Notwithstanding, violent crime is on a downward trend over the longer term and the increase in 2006/07 should be viewed against the 22% reduction in 2005/06, resulting in a significant reduction overall, exceeding the 2 year target by 9%. **(Not achieved)**
- Action 1.5**     **Effectively tackle anti social behaviour.** During the period 2006/07, Strathclyde Police dealt with 25,531 incidents of anti social behaviour within East Ayrshire, an increase of 3,136 from the position at 31 March 2006. With the opening of the new call centres in March 2006, reported incidents have increased by approximately 12%. This increase may also be attributed to the Community Wardens calling in more incidents from their areas. 191 sites of graffiti were cleaned up and 1,148 primary 5 pupils from East Ayrshire attended the Vamoose to Vandalism programme. The winning poster from this programme was displayed on Stagecoach buses for one month. **(Not achieved)**
- Action 1.6**     **Challenge the addiction related culture through rigorous enforcement of existing legislation.** In 2006/07, there was a decrease in detection rates for drug related crime by 115. However, overall for the period 2005-07 there has been an increase of 219 detections for drug related crimes against a target of 36. The reduction in drug detection rates, has been a consequence of targeted work which has removed some of the key drug dealers from the scene with a consequent effect on the availability of drugs overall. There is an increase to 1,041 detections for alcohol offences. Overall, Strathclyde Police has been proactive in targeting both drugs suppliers and alcohol offences and this had a direct impact on the success of exceeding the projected targets for the two year timescale by just over 1,000. **(1 achieved/1 not achieved)**
- Action 1.7**     **Effectively tackle vandalism.** This year the number of reported crimes is 2,782 against the 1 April 2006 figure of 2,601, an increase of 181 reported crimes. However, the detection rate for crimes of vandalism has increased by approximately 13%, set against the five year average. Crime pattern analysis shows that vandalism and disorder are closely related and as a consequence, Strathclyde Police has targeted identified hotspots for disorder and vandalism for which over 100 action plans were executed. **(Not achieved)**
- Action 2.3**     **Through Partnership working, divert young people involved in misuse of alcohol and drugs.** There have been 63 referrals to Ayrshire Council on Alcohol and 16 referrals to the Youth Drug Diversion Counsellor. The Big World seminar, involving 6<sup>th</sup> year secondary school pupils, was held in November 2006 for two weeks with 436 secondary pupils attended from East Ayrshire. The Road to Nowhere was attended by 380 pupils from secondary schools in East Ayrshire. **(5 achieved)**
- Action 2.4**     **Divert young people from the Criminal Justice System through the use of Restorative Justice Warnings by Police and Anti Social Behaviour Team.** Since April 2006, Strathclyde

Police has delivered 120 Restorative Justice Warnings and SACRO has delivered 98 Restorative Justice Warnings. This represents a significant increase and reflects the major drive towards Restorative Justice Warnings by Strathclyde Police, The Scottish Reporters Administration and other Partners. **(2 achieved)**

- Action 2.5**  
5 outputs **Inspire and promote positive lifestyle choices among young people aged 10-18 years via the development and delivery of the “New Sporting Futures” youth sport initiative and in particular provision of diversionary activities.** Delivery of 170 Night Leagues across 5 venues for 2,068 young people; delivery of 588 diversionary sporting activity sessions for 4,305 young people and delivery of 428 “universal” sports activity sessions for 2,762 young people. 19 new ‘Streetsport’ Cages have been installed throughout East Ayrshire. In addition, 1 Sports Leader Award Course has been implemented. **(4 achieved/1 largely achieved)**
- Action 2.6** **Divert young people to Active Steps to increase lifestyle changes for young offenders.** Between 2006 and 2007, the referring system altered due to the high volume of referrals not meeting the set criteria. Active Steps prioritised referrals based on persistent offending. The result was a reduced number of referrals for the period 2006/07. Overall, Active Steps has consistently met the targets and outcomes by diverting 140 young people away from behaviour leading to crime, truancy and exclusion. **(Achieved)**
- Action 3.3**  
2 outputs **Tackle the fear of crime in East Ayrshire through various initiatives.** Since December 2006, a Safe Zone in Kilmarnock town centre has allowed young people to travel home after an evening out in a safe manner. Home Security Initiative has installed 61 home security measures to vulnerable residents’ homes who are owner/occupiers. The Anti Social Behaviour Roadshow resulted in an increase of reporting of anti social behaviour and awareness of the Anti Social Behaviour Team in East Ayrshire. **(2 achieved)**
- Action 3.4** **Promote the use of CCTV throughout East Ayrshire.** 45 cameras are in operation at present and building work has started on the Risk Management Centre. The new facility will have an integrated management system which will provide 24 hour control and monitoring for all public space and council building CCTV cameras. It will also cover council buildings intruder alarms, fire alarms, building management systems and staff panic alarms. **(Achieved)**
- Action 3.5** **Promoting safer communities through East Ayrshire Community Warden Scheme.** 2,600 incidents were attended by Community Wardens, 686 incidents of youth disorder recorded, 59 letters of concern issued, 55 with successful outcomes, and 380 complaints of anti social behaviour dealt with by Anti Social Behaviour Investigation Service. **(Achieved)**
- Action 3.6** **Refurbish and redevelop identified play park areas and prevent accidents.** 20 parks have been completed out of a total of 30 contained within the priority list. **(Partially Achieved)**
- Action 3.7** **Implementation of enforcement programme to restrict sale of fireworks to the general public.** Agencies continue to visit registered retailers of fireworks in an effort to ensure they are fully aware of their responsibilities in relation to selling and storage of fireworks. The number of premises licensed to sell fireworks has dropped from 24 in 2006 to 21 in 2007. **(Achieved)**
- Action 4.2** **Monitor performance of all accident remedial measures over a 3 year period after implementation.** The interim figures for road casualties show that 49 adults, against a baseline of 140, and 9 children, against a baseline of 28, were killed or seriously injured as a result of road accidents in East Ayrshire. **(Achieved)**
- Action 4.6** **Conduct publicity campaigning on speeding.** Two campaigns completed, one on ‘Fools Speed’ and the other related to 20’s Plenty. **(Achieved)**
- Action 4.7**  
3 outputs **Implement “Safer Routes to School” programme.** Travel surveys and safety audits have been completed in all schools. 14 school travel plans are being developed, 2 are complete and 12 are in progress as well as travel plans being developed for the 5 PPP schools within East Ayrshire **(2 achieved/1 partially achieved)**

- Action 4.8**      **Maintain and improve on existing provisions to provide vulnerable road users with appropriate knowledge and skills.** 765 pupils were involved in cycle training. Road safety education programme targeted at child pedestrians, young drivers and cyclists. Pre-driver training available to all secondary schools and 6 secondary schools participated in the "Reckless Driving Wrecks Lives" scheme. **(3 achieved)**  
**3 outputs**
- Action 4.9**      **Annual participation in European Mobility Week and International 'In Town Without My Car' day.** The 'In Town Without My Car' event took place in Stewarton on 22 September 2006. **(Achieved)**
- Action 4.10**      **Implement Kerbcraft Child Pedestrian Training Scheme.** Kerbcraft training completed in all 46 primary schools involving 230 pupils. There was a total of 27 staff/parent volunteers trained in Kerbcraft. **(2 achieved)**  
**2 outputs**
- Action 4.11**      **Annual participation in National and International Walk to School Weeks.** Over 1,000 school pupils participated in the Walk to School Week in Auchinleck during May 2006. **(Achieved)**
- Action 4.12**      **Provide children aged 5 – 12 with appropriately structured, fun-based, information relating to road safety in the community.** "Keeping U Safe" was incorporated by the Recreation Partnership project as part of the Road Safety sessions. Road Safety sessions were delivered as part of the "Fit for It" programme in November 2006 at Stewarton and Kilmaurs libraries involving 30 children. **(Achieved)**
- Action 5.1**      **Promote safety in the home.** School safety days held at 6 primary schools in East Ayrshire. Danger Detectives of the 21<sup>st</sup> Century pilot complete and will be rolled out to the whole of East Ayrshire. 49 schools participated in Danger Detectives last year. The 2 national campaigns were Baby Safe Week in which 1,000 child safety packs were distributed by Health Centre staff to vulnerable families with children under the age of 3 years and Child Safety Week in which information with regard to baby walkers was circulated through the Ayrshire Extra to 20,000 households and in partnership with Kilmarnock Pram and Nursery Centre. **(1 achieved/ 1 largely achieved)**  
**2 outputs**
- Action 5.3**      **Reduce fatalities occurring in accidental dwelling house fires.** During the period 2006/07, there has been a reduction in fatalities caused by fire in East Ayrshire. **(Achieved)**
- Action 5.4**      **Reduce non fatal casualties in accidental dwelling house fires.** During the period 2006/2007, there were 27 non-fatal casualties within East Ayrshire against a total of 13 in 2005/06 despite the proactive work being carried out by Strathclyde Fire and Rescue. This number has increased in part due to Fire and Rescue's new policy of getting everyone to hospital for a precautionary check up. **(Not achieved)**
- Action 5.5**      **Reduction in the number of accidental house fires.** During the period 2006/07, accidental house fires have reduced to 74 from 80 in 2005/06. Strathclyde Fire and Rescue has conducted 535 Home Safety Visits and fitted 452 smoke detectors. **(Achieved)**
- Action 5.6**      **Raise public awareness of dangers of malicious fire calls and secondary fires.** During the period 2006/07, malicious calls and deliberate secondary fires have dropped. This is due to the proactivity of Strathclyde Fire and Rescue in promoting the Grass Fire campaign and chip fire demonstrations. Unwanted fire signals have risen over the past year due to an increase in new build properties where initial problems were encountered with the installation of new alarm systems. **(2 achieved/1 not achieved)**  
**3 outputs**
- Action 5.7**      **Develop a pro-active approach to fire safety awareness.** There has been an enormous increase in Home Fire Safety visits from 95 as at 1 April 2006 to 535, due to referrals from Partner agencies and proactivity by Strathclyde Fire and Rescue. **(Achieved)**
- Action 6.4**      **Promote a safe home environment for children and their families.** Following the implementation of action plans, 600 community safety packs were distributed by health visitors

along with safety information, 43 stair gates were fitted within “homeless flats” and 1,000 external lights to doors and smoke alarms in hallways of properties. There has been a notable downward trend in emergency admissions from home for children under 14 years. **(Achieved)**

- Action 6.5**     **Deliver a programme to promote home safety to the older population in East Ayrshire.** 7 personal safety talks delivered to Class Diamonds participants and there were 381 attendances at Class Diamonds across East Ayrshire. This will continue as part of the CHiP Project's Community provision. **(Achieved)**
- Action 6.6**     **Support initiatives to provide appropriate safety measures in the home.** During the period 2006/2007, there has been 61 home security installations carried out to vulnerable residents' homes. Security measures include cameras at the front doors connected to the tenants' televisions, 2 intruder alarms within the property and peep holes at the entrance doors. The Electric Blanket Safety Initiative tested 40 electric blankets with 19 found faulty and vouchers to replace same distributed. **(Achieved)**
- Action 6.7**     **Ensure Partnership new build houses meet secure-by-design standards.** All new build as at 31 March 2007 are Secured By Design compliant, apart from Atrium Homes who are awaiting consultation with Strathclyde Police Architect Liaison Officer. **(Achieved)**
- Action 6.8**     **Promote community based walking as a life long, safe and active pursuit.** There are now 21 walking groups ongoing throughout East Ayrshire via the CATCH project. **(Achieved)**
- Action 6.9**     **Provide a consistent and co-ordinated approach to protecting and meeting the needs of women, children and young people experiencing domestic abuse in East Ayrshire and develop a counselling service for young people who have experienced domestic violence in their household.** Good practice handbook has been distributed, children and young persons worker employed, training calendar distributed, training for staff at New Cumnock nursery school, awareness raising poster campaign and theatre productions commenced in September 2006. The Domestic Abuse Forum meets every quarter and held seminars on The Change Project and Glasgow Domestic Abuse Court. **(2 achieved)**
- 2 outputs
- Action 6.10**     **Promote child protection through safety information to the public in East Ayrshire.** Launch of new logo for Child Protection Committee in November 2006 and website is now accessible. Getting Our Priorities Right multi agency training has been delivered to large numbers of staff coming into contact with children and families. This is run on an inter agency basis and is of interest to those working in health, social work, education, police, reporters authority, criminal justice, housing and leisure. **(2 achieved)**
- 2 outputs

**May 2007**

## COMMUNITY PLANNING IN EAST AYRSHIRE

### 4th ANNUAL PERFORMANCE REPORT: 2006/07

#### IMPROVING HEALTH ACTION PLAN

LEAD OFFICER: CATHY ROARTY, LEAD PUBLIC HEALTH PRACTITIONER, EAST AYRSHIRE  
COMMUNITY HEALTH PARTNERSHIP

#### Key Achievements 2006/07

##### INTRODUCTION

The Improving Health theme of the Community Plan also acts as the Joint Health Improvement Plan for East Ayrshire. It was developed by a partnership group based on the principles outlined in the Scottish Executive guidance, 'Our Communities Health'. There have been numerous examples of the benefits that have resulted from this approach in terms of progressing partnership working and rationalising the planning process.

The Community Health Partnership (CHP) in East Ayrshire is now responsible for overseeing the progress of the Improving Health Action Plan and, as a means of continuing to rationalise health planning, has adopted the Improving Health theme as part of the CHP Action Plan.

Overall there has been significant achievement in respect of the Improving Health Action Plan with many actions having been achieved in the preceding three years. A number of initiatives have been established in order to achieve the actions, for example a partnership between health and social work resulted in a supported employment initiative to assist with the action set out in 1.2. This demonstrates the success of Community Planning as it is unlikely that such an approach would have been taken in the absence of the Plan. Although some of the actions were not fully achieved there has been considerable progress against them and the new four-year action plan will continue to deliver on the vision set out for the Community Plan as well as addressing the priorities that have been identified that are specific to health.

One of the most successful aspects of the Improving Health theme of the plan is the recognition that the overall vision and many of the actions can only be achieved by working together. There are a number of examples where a 'cross cutting' approach has been necessary to achieve the outcomes, such as diversionary activities for young people which have an impact on both health and community safety.

##### KEY ACHIEVEMENTS 2006/07

Summarised below are the key achievements for 2006/07 in respect of the Improving Health Action Plan. Within the Action Plan, there are 15 'Year 4' 2006/07 actions, with 28 planned outputs, of which 25 have been fully achieved and 3 largely achieved.

- Action 1.2**    **Increase transitional employment for people with learning disabilities within partner agencies.** The Transitional Co-ordinator post has now been mainstreamed and initial interviews have taken place with 57 individuals demonstrating the demand for this service. The team is currently actively working with 16 people, and 12 people with learning disabilities have undergone training with a view to developing a 'Social Firm', which will increase awareness and provide training for organisations. **(2 achieved)**
- 2 outputs**
- Action 1.3**    **Develop appropriate mental health promotion initiatives for children, young people and their families.** 'Circle time' training is being progressed for staff within Leisure and Recreation Services, and the Children and Adult Mental Health Services is providing a one day workshop for school nursing service. Topics are: managing behaviour based referrals within schools, Tier 1 assessment of child mental health issues and management of school or class refusal. In addition, a Parenting support strategy group is now well established, which has identified the Solihull model of parent support for implementation. **(Achieved)**
- Action 1.4**    **Address the needs of people at risk of suicide and deliberate self harm.** Deaths caused by intentional self harm and deaths of undetermined intent in 2005 are 16.8 per 100,000

population. Since the inception of the plan, the overall rate has reduced from 21.7 in 2002 to 14.5 over the three years since 2003. A programme of suicide awareness talks has been delivered to Strathclyde Fire and Rescue and Public Partnership Forum members are now routinely invited to take up places in the ASIST training programme for suicide prevention. Kilmarnock Football Club has been involved in raising the profile of suicide as a public health problem during suicide awareness week, and Kilmarnock College Health Fairs, both last year and 2007, were attended by Choose Life and ASIST trainers. **(Achieved)**

- Action 1.6**  
3 outputs     **Establish an integrated oral health project in NW Kilmarnock based on a community development approach targeting the 0-12 age group.** A range of oral health initiatives are in place targeting 0-12s, tooth brushing programmes have been implemented in all childcare establishments and in primary 1 to 3 classes and dental registrations have increased. **(3 achieved)**
- Action 1.7**     **Develop and deliver sexual health programmes and services which promote and maintain positive sexual health.** The Teenage pregnancy rate per 1,000 women has gradually decreased and the 2003/4 rate is 43.2 compared with a rate of 48.9 in 2000/1. School nurses in East Ayrshire have now been trained in the TOTS (Truth on Teenage Sexuality) programme which will support the work being undertaken to address the issue of teenage pregnancy. **(Achieved)**
- Action 1.8**  
3 outputs     **To establish and deliver men's health services within East Ayrshire, which will provide men with increased opportunities to maintain and improve their physical and mental wellbeing.** A Partnership group has been established to address men's health and the range of activities undertaken include two one-day events held at Kilmarnock Football Club, Rugby Park which attracted 74 men taking part in health checks. Two separate week long promotions targeting a variety of businesses and Council Offices provided 360 individual health checks. The number of men referred to the Lifestyle Referral Scheme increased from 169 in 2005/06 to 229 in 2006/07. **(3 achieved)**
- Action 2.3**  
2 outputs     **Improve access to information and services for people with learning disabilities.** The Bridge to Vision project has been implemented pan-Ayrshire to support clients to access hospital ophthalmology and community optometry services. As of beginning of February 2007 the project had received 128 referrals. A positive mid term evaluation has been produced, highlighting health and environmental benefits for clients from involvement with the project. The Learning Disability Service is working with primary care services in East Ayrshire to implement an enhanced service for people with a learning disability, including implementation of a health screening checklist and awareness raising training for primary care staff. Leisure United has integrated with the Recreation Partnership Project and has provided a range of opportunities for children and young people aged 5-18 years with additional support needs to participate in both school and community based physical activity sessions during term time and school holiday periods. During 2006/07, there have been 1,008 attendances at school based sessions and 1,804 attendances at community based sessions. **(2 achieved)**
- Action 2.4**     **Implement measures to ensure people with a disability have equal access to services and opportunities within East Ayrshire.** A Diversity Framework has been implemented which will effectively address both of the targets and result in services which are accessible to the range of needs of people with a disability, including those with sensory impairments. **(Achieved)**
- Action 2.5**  
2 outputs     **Improve access to services that impact on the mental health of vulnerable children, young people and their families.** Due to redesign of Children and Adult Mental Health Services (CAMHS) waiting times have decreased. A new referral system ensures that all referrals are seen for a generic assessment within four weeks. The Early Intervention Team has been recruited and is now operational, providing increased capacity for Early Intervention across CAMHS. There is now a permanent post of 'Looked After and Accommodated' Nurse for East Ayrshire. **(2 achieved)**

- Action 2.7** **Improve access to information and services for people from minority ethnic communities.** Diversity Frameworks fully implemented in NHS and EAC. This effectively addresses the targets for this action. **(Achieved)**
- Action 2.8** **Engage service users, communities, voluntary and business sectors in the planning and delivery of services.** Voluntary sector participation in Community Planning and Community Health Partnership (CHP) via CVO. Public Partnership Forum established within the CHP. Business sector involvement in health improvement planning and delivery continues to be limited. **(Largely achieved)**
- Action 3.1** **Address the key lifestyle causes of coronary heart disease, respiratory disease and cancer.** Significant elements of action 3.1 were achieved, with outstanding outputs for 2006/07 including: preventing smoking in young people; supporting smoking cessation across all population groups; protecting the population against passive smoking; improving access to low cost food; promoting the uptake of breastfeeding; increasing physical activity levels in schools, homes, workplaces and communities; and raising awareness of screening and early detection for cancers. Detailed initiatives to address each output are detailed in the Action Plan. **(6 achieved/1 largely achieved)**
- 7 outputs**
- Action 3.3** **Address the causes and effects of alcohol and drug misuse.** 'Addaction' is undertaking a 2 year pilot project in Ayrshire to provide a community rehabilitation service for people moving on from alcohol abuse. In addition, diversionary and counselling work for young people is being undertaken through the Youth Express bus, New Sporting Futures initiative and a Youth Diversion Counsellor. **(Largely achieved)**
- Action 4.3** **Provide a co-ordinated assessment of carers health and social care needs and develop preventative measures to address the health consequences of caring.** 12 people per week access complementary therapies via the Carer's Cottage, 137 adults/young people have been provided with respite breaks and over 400 young carers have accessed a range of activities via the Carer's Centre. **(Achieved)**
- Action 4.4** **Provide a consistent co-ordinated response to people experiencing domestic abuse.** An evaluation of the Domestic Abuse pilot has been completed and the results demonstrate that the model of support for addressing mental health issues has been very positive. The model will be incorporated into the mainstream function of Community Psychiatric Nurses with a designated nurse in each team having responsibility for this work. **(Achieved)**



## COMMUNITY PLANNING IN EAST AYRSHIRE

### 4<sup>th</sup> ANNUAL PERFORMANCE REPORT: 2006/07

#### ELIMINATING POVERTY ACTION PLAN

LEAD OFFICER: JACKIE DONNELLY, EXECUTIVE HEAD OF SOCIAL WORK, EAST AYRSHIRE COUNCIL

#### Key Achievements 2006/07

Summarised below are the key achievements for 2006/07 in respect of the Eliminating Poverty Action Plan. Within the Action Plan, there are 17 'Year 4' 2006/07 actions, with 33 outputs; of which 28 have been fully achieved, 2 largely achieved, 3 partially achieved.

- Action 3.1**      **Support the development of credit union activity to enable full access for all people who live or work in East Ayrshire.** Local credit unions are available to all residents of, and all non residents employed in, East Ayrshire, with 139% increase in overall membership since 2003. **(Achieved)**
- Action 3.3**      **Develop health improvement activity to provide resources to encourage people to access healthy lifestyles at low costs.** Constituted community based health forums have been established via the CHIP Project and free subsidised physical activity sessions are on offer weekly to East Ayrshire residents. **(1 achieved and 1 largely achieved)**  
2 outputs
- Action 4.4**      **Ensuring more carers are identified.** The number of carers registered with the Carers Centre is being maintained at approximately 4,500 and information and assistance for carers continues to be provided, through a variety of partnership working arrangements. **(3 achieved)**  
3 outputs
- Action 4.5**      **Changing cultures within organisations to make sure that all staff recognise carers as partners.** The available figures demonstrate increasing provision of respite care as a support to service users and their families and a shift from residential to community based respite care. **(Achieved)**
- Action 4.6**      **Approaching carers assessments in a different way.** Funding has been allocated to a pilot scheme involving Carers Scotland, East Ayrshire Carers Centre and East Ayrshire Council working in partnership to promote and develop a person centred approach to carers assessments. Additional benefits with an annual value in excess of £255,000 have been generated for carers. **(2 achieved and 1 partially achieved)**  
3 outputs
- Action 4.7**      **Developing innovative services that meet carers' needs flexibly.** Support to young carers with a drug or alcohol problem is ongoing. Actions contained within the Carers Strategy are being effectively implemented, CPNs and Mental Health teams are undertaking joint visits and a range of focused training has been provided. **(4 achieved)**  
4 outputs
- Action 5.1**      **Explore options with partners for enhancing the provision of benefits advice within GP practices further to implementation of the pilot schemes and the East Ayrshire Review of Anti Poverty Services.** Practice based NHS staff are referring more patients to this service. Additional benefits with an annual value in excess of £76,000 have been generated for patients. **(3 achieved)**  
3 outputs
- Action 5.5**      **Address the issue of fuel poverty through improvements to the energy efficiency of houses and the provision of appropriate information, advice and assistance to individuals and families identified as being liable to disadvantage through fuel poverty.** Advice and assistance has been provided to help people minimise fuel costs. Community awareness raising events have been increased to offer more advice to individuals. **(Partially achieved)**

- Action 5.6**  
2 outputs **Complete planned physical redevelopment of the housing stock and surrounding environment, as detailed in the housing development programme.** New housing developments in Hurlford, Galston, Riccarton West and Longpark are making progress with some now completed. **(2 achieved)**
- Action 5.7** **Improve the physical quality of housing in East Ayrshire.** A variety of technical improvements to improve the thermal efficiency of social rented housing have been put in place and progress is being made towards the target of 50% of social rented housing meeting Scottish Quality Standards by 2009. **(Partially achieved)**
- Action 5.8**  
3 outputs **Strengthen the provision of quality information and advice to increase awareness of all available housing options.** Housing Options Guide annual update completed, approximately 2,000 clients utilising the Housing Advice Office. East Ayrshire CAB currently awaiting confirmation of accreditation from Home Point as a type three provider for the provision of information and advice services. **(2 achieved and 1 largely achieved)**
- Action 5.9**  
3 outputs **Increase opportunities and improve access to leisure, recreational and cultural activities for children and young people.** Targets have been exceeded, with 78% of children aged 5-12 years being issued with SHOUT cards, 58 areas being targeted by 'Motivators on Tour' and 514 free sports activities being delivered. **(3 achieved)**
- Action 6.1** **Develop a joint approach to targeting vulnerable people to provide information and advice on the full range of benefits, concessions and services to which they may be entitled.** Benefit take up continues to be promoted through partnership working involving regular focused activity and participation in a variety of events. Additional benefits with an annual value in excess of £507,000 were generated through the partnership working pilot initiated at Crosshouse hospital. **(Achieved)**
- Action 6.2** **Set up a Shopmobility scheme in Kilmarnock for use by all people in East Ayrshire with a mobility impairment.** A Shopmobility scheme has been established in partnership with East Ayrshire North Communities Federation, operating from a base in Kilmarnock bus station. Since the official launch on 17 August 2006, it has 216 registered service users, with around 35 users per week, and over 900 bookings. **(Achieved)**
- Action 6.5** **Target Social Work provision on the most vulnerable and develop services in the independent sector to ensure range and accessibility of service provision.** Specialist advice, support and assistance is targeted at vulnerable services users through implementation of revised operational service delivery arrangements. **(Achieved)**
- Action 7.10** **Promote the provision of accessible welfare benefits advice, income maximisation and money advice services through the targeting of Social Work provision at vulnerable individuals and the complementary development of partnership working arrangements with independent sector partners.** Targeted service delivery arrangements within Social Work have generated additional benefits with an annual value in excess of £643,000 for vulnerable service users. CAB has generated additional benefits with an annual value of £3,164,248 for service users. **(Achieved)**
- Action 7.11**  
2 outputs **Explore options for the development of a joint team involving Council and DWP Pensions Service staff to provide a holistic benefits service to older people.** A Joint Team has been established and is fully operational within the Supporting People Team with a remit to maximise income for all residents aged over 60. Additional benefits with an annual value in excess of £241,000 have been generated in five months. **(2 achieved)**

## COMMUNITY PLANNING IN EAST AYRSHIRE

### 4th ANNUAL PERFORMANCE REPORT: 2006/07

#### IMPROVING THE ENVIRONMENT ACTION PLAN

LEAD OFFICER: ALAN NEISH, HEAD OF PLANNING, DEVELOPMENT AND BUILDING STANDARDS,  
EAST AYRSHIRE COUNCIL

#### Key Achievements 2006/07

Summarised below are the key achievements for 2006/07 in respect of the Improving the Environment Action Plan. Within this Action Plan, there are 33 'Year 4', 2006/07 actions with 35 outputs; of which 20 outputs have been fully achieved, 6 largely achieved and 7 partially achieved. In addition, 2 actions have not been achieved.

- Action 1.1** Prepare enhancement statements for all outstanding conservation areas. 1 detailed and comprehensive statement (comprising 2 documents) drafted for Kilmarnock Town Centre to support CARS and THI schemes. Annual target met. **(Achieved)**
- Action 1.2** Implement environmental improvement projects from Environmental Improvement Action Plans. 18 projects completed. Annual target of 4 projects per year exceeded. **(Achieved)**
- Action 1.3** Submit Townscape Heritage Initiative (THI) bids to Heritage Lottery Fund. 1 major bid submitted for Kilmarnock Town centre which was successful at stage 1. No submissions for Catrine and Newmilns. **(Largely achieved)**
- Action 1.4** Develop and implement environmental education programme for schools. 6,444 children participating against a target of 5,000 annually. **(Achieved)**
- Action 1.6** 2 outputs Designate local nature reserves. Catrine Voes formally designated June 2006. No progress at East Holmes, Galston. **(1 achieved/1 not achieved)**
- Action 1.7** Undertake landscape capacity analysis of urban fringe areas. Study completed for all urban areas in East Ayrshire. **(Achieved)**
- Action 1.8** Re-survey all provisional wildlife sites. Re-survey work not started. **(Not achieved)**
- Action 1.10** 2 outputs Tree plant on vacant/derelict land. 3 projects completed exceeding annual target of 2 per year; 498ha of woodland under East Ayrshire Woodlands management. **(2 achieved)**
- Action 1.11** Landscape enhancement programme within former coal mining and current open cast coal extraction areas. 2 projects completed 2006/07 at Hannahston and Skares Road. Restoration of House of Water Open Cast Coal Site ongoing. **(Largely achieved)**
- Action 1.12** Develop town entrances, roundabout and open space sponsorship programme. A contract for sponsoring town and boundary signs and signs at roundabouts has been agreed. **(Partially achieved)**
- Action 2.2** Establish rainwater recycling demonstration projects. A recycling project has commenced. **(Partially achieved)**
- Action 3.1** Increase number of recycling banks. A Waste Prevention Action Plan has been developed and is currently being implemented, and a 36.1% recycling rate achieved. **(Achieved)**
- Action 5.1** Prepare town appraisals. 3 new appraisals completed exceeding annual target of 1-2 per annum. **(Achieved)**

- Action 5.2** **Examine opportunities in forest industries, open cast coal, food and drink and eco tourism in support of rural diversification.** Consultants report on contribution of Ayrshire woodlands to rural diversification completed and potential diversification projects being assessed. **(Largely achieved)**
- Action 5.3** **Develop a specific approach through the Gateway mechanism to develop rural business.** 20 rural businesses supported exceeding target of 5. **(Achieved)**
- Action 5.4** **Undertake public transport accessibility analysis.** An accessibility model within strategic transport corridors has been commissioned and will be available by spring 2007. **(Partially achieved)**
- Action 5.6** **Lobby for improvements to Kilmarnock – Glasgow railway line - Incorporated with 7.6.** Plans prepared but implementation awaiting confirmation of funding. **(Partially achieved)**
- Action 6.1** **Introduce a rent deposit scheme (2004).** 39 new rent deposits achieved. **(Achieved)**
- Action 6.2** **Implement recommendations of the Health and Homeless Action Plan.** Progressive implementation achieved. 723 presentations assessed as homeless. **(Achieved)**
- Action 7.2** **Draw up school travel plans.** 14 travel plans are on schedule for completion in 2007. **(Partially achieved)**
- Action 7.8** **Develop a programme of Traffic Action Plans for centres outwith Kilmarnock and Cumnock (2007).** Road safety and access improvements for pedestrians and public transport users have been completed in all communities on the A76, A71 and B7081. **(Achieved)**
- Action 7.13** **Undertake Bellfield Interchange traffic capacity assessment.** Study completed and signalisation plan available. **(Achieved)**
- Action 8.1** **Prepare and implement Main Street housing/shop front improvement scheme.** 9 projects have been completed in Auchinleck, Catrine and Newmilns and the scheme is continuing to exceed targets. **(Largely Achieved)**
- Action 8.4** **Develop care and repair pilot project for elderly/disabled home owners.** 464 small repair cases and 65 major repair cases processed. In addition, 45 home safety/security cases have also been completed. **(Achieved)**
- Action 8.5** **Establish a derelict property revolving fund.** 6 shops and 12 flats in one block demolished but annual target of 3-4 demolitions not met. **(Largely achieved)**
- Action 9.1** **Issue fixed penalty notices to those involved in littering and fly tipping.** Annual target substantially exceeded with 69 notices issued against a target of 10. **(Achieved)**
- Action 10.1** **Support the development and implementation of the East Ayrshire Access Strategy.** Project concluded with 3 footpath networks completed meeting the target set. River Ayr walkway opened in June 2006. **(Achieved)**
- Action 10.3** **Support the development of Dunaskin Heritage Centre by establishing new and diversified attractions.** The Dunaskin Heritage Centre has closed but Ayrshire Railway Preservation Group continues to operate from the site. **(Partially achieved)**
- Action 10.4** **Support new golf developments at Rowallan Castle and in the south of the area.** Target of 2 new golf courses not met although the Rowallan course is under construction. **(Partially achieved)**
- Action 10.5** **Direct business support for upgrading of local hotels.** Target of improved accommodation at 3 hotels now met. **(Achieved)**

- Action 10.6** **Improve publicity for Dean Castle Country Park.** Target of 250,000 visitors exceeded for 4 consecutive years. **(Achieved)**
- Action 11.2** **Support development of centre of creativity at Glaisnock House.** The facility is now operational. **(Achieved)**
- Action 12.1** **Undertake production of green spaces strategy.** Survey work substantially complete. **(Largely achieved)**