

EAST AYRSHIRE HEALTH AND SOCIAL CARE PARTNERSHIP

STRATEGIC PLANNING/ WELLBEING DELIVERY GROUP: 3 NOVEMBER 2021

LOCALITY PLANNING – STRATEGIC STATEMENTS

Report by Interim Manager Planning and Performance

PURPOSE OF REPORT

1. The purpose of the report is to update the Strategic Planning and Wellbeing Delivery Group on the development of a Vision and Mission Statement for Locality Planning in East Ayrshire. The purpose of these statements is to help communicate and better explain the aims, purpose and overall intention of the Locality Planning agenda in East Ayrshire and the work of each of the Locality Planning Groups.

RECOMMENDATIONS

2. It is recommended that the Strategic Planning/Wellbeing Delivery Group;
 - i. Consider and comment on the draft Vision and Mission statements outlined in the Report;
 - ii. Endorse the draft Vision and Mission statements outlined in the Report;
 - iii. Otherwise comment on the report.

SUMMARY

3. This report presents for discussion and endorsement two newly developed strategic statements for Locality Planning in East Ayrshire. All three Locality Planning Groups have been involved in the work to shape these statements with the aim of providing greater clarity to our partners and all of our stakeholders the objectives, purpose and values of our Locality Planning Groups.

BACKGROUND

4. The East Ayrshire approach to Locality Planning was endorsed by the Community Planning Partnership Board at its meeting of 17 November 2016 and three Locality areas and associated Locality Planning Groups established.
5. Membership of each of the Locality Planning Groups is multi-disciplinary and multi-sectoral and includes a range of professions, staff, third and independent sector, carers and service users.
6. Locality planning has two main functions, which are to tackle inequalities and to enable community bodies to participate in decision making at a neighbourhood level. There are three Locality Groups, which meet regularly for these purposes.

- Northern Locality Group: covering Annick and the Irvine Valley;
- Kilmarnock Locality Group: covering Kilmarnock, including Crosshouse and Hurlford; and
- Southern Locality Group: covering Ballochmyle, Cumnock and Doon Valley.

LOCALITY PLANNING STRATEGIC STATEMENTS

East Ayrshire Locality Planning – Vision Statement

7. The agreed vision of East Ayrshire Locality Planning is that;

“Our network of strong locality partnerships are key participants in designing and delivering initiatives that achieve improvements in the health and wellbeing of our residents and that lessen the negative impact of inequalities on our communities”

8. The vision statement above clearly states both the current and future objectives of the East Ayrshire Locality Planning agenda and is intended as a guide to help each of the Groups to make decisions that align with this philosophy and declared set of goals.

East Ayrshire Locality Planning – Mission Statement

9. The agreed mission of East Ayrshire Locality Planning is that;

We will be committed to working with all services, community focused groups and residents to establish strong networks and partnerships in our localities. Through working together we will be focussed on creating a fairer East Ayrshire by reducing the impact of inequality and disadvantage experienced by many people in our localities and the different communities of interest that reside there.

With our partners we will develop and implement proposals that reflect the needs and priorities of local communities and that will support efforts to eliminate the barriers that continue to prevent many of our residents from improving their life chances and enjoying the same educational, economic, health and social benefits enjoyed by the majority of the population.

Our overarching aim will be to help people, whatever their personal circumstances, to live fulfilling lives with the support they require and to do so by working with our partners and local communities to make better use of the resources and assets that already exist in each locality.

10. The mission statement above is a concise explanation of the purpose of the Locality Planning Groups and its partners and our intentions and how it supports our vision.
11. The statement also provides clarity for our partners on the meaning and purpose of their work within the Locality Planning Groups and helps create a sense of identity for our partners and stakeholders as well as effectively communicating the purpose of the work carried out by the Locality Planning Groups to community members.

PEOPLE WHO USE SERVICES AND CARERS IMPLICATIONS

12. It is intended that the Vision and Mission Statements enable all locality partners to better support people who use services, their families and carers.

FINANCIAL IMPLICATIONS

13. There are no direct financial implications arising from this report.

HUMAN RESOURCE IMPLICATIONS

14. There are no Human Resource implications arising directly from this report.

COMMUNITY PLANNING

15. The Vision and Mission Statements align to delivering the Local Outcomes Improvement Plan 21-24.

TRANSFORMATION IMPLICATIONS

16. There are no Transformation implications arising from this report.

EQUALITY IMPLICATIONS

17. There are no Equality implications arising from this report.

RISK IMPLICATIONS

18. There are no direct risk implications arising from this report.

RECOMMENDATIONS

19. It is recommended that the Strategic Planning/Wellbeing Delivery Group;
 - i. Consider and comment on the draft Vision and Mission statements outlined in the Report;
 - ii. Endorse the draft Vision and Mission statements outlined in the Report;
 - iii. Otherwise comment on the report.

Michael Byers
Planning & Performance Officer
27 October 2021

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