



SPORTSCOTLAND – SOCIAL INCLUSION PARTNERSHIP PROGRAMME

Board Meeting – 5 December 2002

1. PURPOSE OF REPORT

- 1.1 To update members on the progress of the East Ayrshire Coalfield Area SIP application to SportsScotland's SIP Lottery Programme.

2. THE SIP LOTTERY PROGRAMME

- 2.1 The Programme aims to:

- assist communities to develop themselves through sport and physical recreation; and
- increase the quality and quantity of participation in sport and physical recreation with social, economic and health benefits flowing from this increase.

3. EAST AYRSHIRE APPLICATION – “NEW SPORTING FUTURES” PROJECT

- 3.1 East Ayrshire's Application is entitled “New Sporting Futures”. The philosophy of the project is to:

- promote more equitable participation in sport;
- develop new ways of delivering sport by working with, and linking to, new policy areas and partners;
- promote a community development approach to delivering sport;
- promote “sport and physical activity” as a contributor to helping to combat social exclusion;
- access new resources for sport and target existing resources and funding programmes;
- develop innovative solutions to local needs and sharing progressive practices;
- contribute to a long term strategic approach to the provision of sport.

- 3.2 The available funding from SportsScotland's SIP's Programme of £113,000 has been combined with a similar application to NOF: PE & Sport in Schools – Active Steps Funding in order to implement the project on an East Ayrshire-wide basis.

- 3.3 If successful, the overall project will employ 4 members of staff, as follows:

- Youth Sport Development Officer (SIP Area)
- Youth Sport Development Officer (Former Kilmarnock & Loudoun Area)
- Club Coach & Volunteer Development Officer (EA Wide)

- Clerical Assistant (P/T).

3.4 A more comprehensive description of the Project and its key aims and objectives are available in the “New Sporting Futures” Business Plan, a copy of which is available from the Manager Social Inclusion.

4. PROJECT MANAGEMENT

4.1 The Recreation Services Section will manage the “New Sporting Futures” project as this will allow newly appointed Youth Sport Officers to liaise with an existing team of Leisure Development staff.

4.2 As members will be aware the Recreation Services team currently manage the Social Inclusion funded Recreation Partnership Project and Community Health Improvement Partnership (CHIP-VAN) Project and this has proved successful in ensuring a co-ordinated approach to activity.

5. SUBMISSION OF BIDS

5.1 In conjunction with the Manager Social Inclusion, Recreation Services submitted applications to both Sportscotland and the New Opportunities Fund (NOF) on 19 September 2002.

6. ASSESSMENT PROCESS

6.1 Sportscotland approved and officially offered funding for the project on 15 November 2002. An official press release of this information is being co-ordinated by Sportscotland and they have requested that this information remain in house until this release takes place.

6.2 A decision on the New Opportunities Fund application should be known by around the end of January 2003.

7. RECOMMENDATIONS

7.1 The Partnership Board is asked to:

- i) note the success of the bid to Sportscotland;
- ii) request the Manager Social Inclusion report to the Board on the outcome of the NOF application; and otherwise
- iii) note the contents of the report.

Gwen Barker
Manager Social Inclusion
5 December 2002