

## **EAST AYRSHIRE COUNCIL**

### **POLICY AND RESOURCES COMMITTEE – 10 APRIL 2003**

#### **COMMUNITY PLANNING – TOWARDS A COMMUNITY PLAN**

##### **Report by Chief Executive**

### **1. PURPOSE OF REPORT**

- 1.1 To provide a progress report on the community planning process within East Ayrshire and submit for endorsement the main actions contained within the six associated implementation/action plans.

### **2. BACKGROUND**

- 2.1 The Policy and Resources Committee, at its meeting of 28 November 2002 endorsed East Ayrshire's first overarching Community Plan.
- 2.2 The Committee also noted the timetable for the production of the implementation/action plans and endorsed the overall community planning approach within East Ayrshire.

### **3. OVERARCHING COMMUNITY PLAN**

- 3.1 East Ayrshire's overarching Community Plan has now been formally endorsed by all of the core community planning partners, namely Ayrshire & Arran NHS Board, Strathclyde Police, Strathclyde Fire Brigade and Scottish Enterprise Ayrshire.
- 3.2 Now that the Community Plan has been formally endorsed it is proposed that this document become the sovereign document for strategic planning within East Ayrshire, replacing the previous Council Plan.
- 3.3 It is therefore proposed that a review of the current arrangements in respect of departmental service planning, demonstrating linkages to the overarching community plan, be carried out.
- 3.4 The Community Plan is now being graphically designed and will be forwarded at an early stage to the printers for production.
- 3.5 To ensure compliance with the Disability Discrimination Act, the Plan will be provided on audio cassette, large print and CD rom. It is anticipated that these formats will be available during the summer of 2003.
- 3.6 The text of the plan will also be translated into Chinese, Urdu, Punjabi and Gaelic and then placed on the Council's website to allow those interested access through their own computer or public access terminals.

## **4. IMPLEMENTATION/ACTION PLANS**

4.1 The six associated action plans have also been prepared, detailing actions against which performance will be measured. The action plans will have a four year life-span from 2003-2007. As previously agreed, the action plans will be thematic and will tackle the following issues:

- Promoting community learning
- Improving community safety
- Improving opportunity
- Improving health
- Eliminating poverty
- Improving the environment.

4.2 Detailed action plans for each of the six Community Plan Themes are available at the Members' Information Table. A summary of each related action, linked to the overall vision and main aims, in respect of each action plan listed at 4.1 is attached at appendices 1-6 for Members' consideration and endorsement. Each of the action plans contains specific targets related to proposed action points, with overall outcomes also identified. The intention is that action plans will be formally reviewed on a bi-annual basis, with annual progress reports on performance presented to the Community Planning Core Partners Group, relevant Council Committee and partner agency Boards.

4.3 Once endorsed by the Council, these action plans will again be forwarded to our community planning core partners for their consideration and formal endorsement, and will therefore be subject to ongoing minor textual changes.

## **5. LEGAL/POLICY/FINANCIAL IMPLICATIONS**

5.1 The proposals contained within this report are in line with the draft guidance notes that underpin the new Local Government in Scotland Act 2003.

## **6. RECOMMENDATIONS**

6.1 The Policy and Resources Committee is asked to:

- i) note the endorsement of the overarching community plan by core partners;
- ii) approve the community plan as the sovereign strategic planning document for East Ayrshire;
- iii) remit the Depute Chief Executive/Director of Corporate Resources to co-ordinate a review of departmental service planning arrangements and how these might best link with the Community Planning process;
- iv) endorse the main actions contained within the six associated action plans, subject to ongoing minor textual changes prior to final printing; and
- v) otherwise note the content of the report.

### **LIST OF BACKGROUND PAPERS**

Local Government in Scotland Act 2003

The overarching Community Plan and detailed associated action plans are available at the Members' Information Table.

Members wishing further information on this report should contact Gwen Barker, Manager  
Social Inclusion, tel: 01563 554602.

**Implementation Officer: Gwen Barker**

**David Montgomery**  
**Chief Executive**  
**2 April 2003**

## Promoting Community Learning Action Plan 2003 – 2007

### Aspirations

- Increase the number of people who can more actively participate in their daily life by being able to read and use numbers effectively.
- Increase the number of opportunities for people to become involved in their community.
- Increase the number of people who can more actively participate in their daily life by being able to use information communication and technology.
- Sustain existing community based organisations and develop new organisations based on community need.

### Aims

#### **Aim 1: Support the development and continuation of community based organisations.**

##### **Actions**

- Support local organisations to manage their own facilities
- Develop an Enterprise Toolkit
- Support voluntary organisations in their identified developments.

#### **Aim 2: Encourage individuals to access learning opportunities and improve the quality of their lives, in particular to promote healthier, positive lifestyles.**

##### **Actions**

- Increase in access to and use of new technology in communities
- Provision of community based negotiated learning opportunities
- Production of Community Learning Plans across East Ayrshire.

#### **Aim 3: Support individuals to gain literacy, numeracy and technology skills.**

##### **Actions**

- Continue the implementation of the Adult Literacy & Numeracy Action Plan 2001-2004
- Develop individual learning programmes for people with learning disabilities.

#### **Aim 4: Make sure our schools, community centres and other facilities such as libraries are at the heart of each community.**

##### **Actions**

- Implement Health Promoting Schools framework across all schools
- Actively promote access to and use of community facilities.

#### **Aim 5: Increase participation by young people in community based learning and active citizenship.**

##### **Actions**

- Promote the Princes Trust Volunteers Programme for 16-24 year olds as a vehicle for supporting disadvantaged /difficult to reach young people
- Support the development of the Glaisnock Centre
- Develop a Dialogue Youth Unit in East Ayrshire
- Develop detached youth work initiatives in targeted areas
- Establish three new youth facilities
- Further develop the Multi-Agency Forum for Young People
- Further develop authority wide Student Council.

## Improving Opportunities Action Plan 2003 - 2007

### Aspirations

- Reduce registered unemployment to at least the same or less than the West of Scotland average.
- Increase the business birth rate by 30%.
- Regenerate communities and attract 300 new inward investment jobs each year.
- Raise the level of vocational qualifications to above the Scottish average.

### Aims

#### **Aim 1: Grow existing and new businesses and supporting inward investment and business location.**

##### **Actions**

##### **Business Advice**

- Develop a Business Gateway Approach in East Ayrshire
- Develop and deliver bespoke business support services to the Ayrshire and Arran Craft Development Project

##### **E-Business**

- Promote E-Business usage in East Ayrshire

##### **Business Accommodation**

- Develop Moorfield North strategic industrial site
- Prepare action plan for Templeton small strategic site
- Promote 'Top of the Town' development in Kilmarnock

##### **Business Finance**

Support businesses through promotion of all available funding sources, for example:

- Ayrshire Development Fund Limited
- West of Scotland Loan Fund
- Strathclyde Seed Capital Fund

##### **Childcare**

- Encourage employees to provide workplace childcare facilities

##### **Promote and Support Inward Investment**

- Support meeting nationally-set targets on Civil Service jobs dispersal
- Deliver new inward investment start-ups through promotion and development.

#### **Aim 2: Understand employment needs to identify those areas where there is a shortage of skills, or where there is likely to be in the future, and promoting access to training for work to meet this shortage.**

##### **Actions**

##### **East Ayrshire Labour Market Intelligence Group**

- Develop quick response to address skills shortages
- Embed Futureskills Scotland Work into training provision
- Support VQ at schools level and encourage the development of Adult Modern Apprenticeships.

<p><b>Lifelong Learning</b></p> <ul style="list-style-type: none"> <li>▪ Interpret and adapt for local circumstances, the "Life through Learning through Life" strategy, recently produced by the Scottish Executive</li> </ul> <p><b>Access to training</b></p> <ul style="list-style-type: none"> <li>▪ Provide public access to information technologies to support efforts to train and re-skill people of East Ayrshire.</li> </ul>
<p><b>Aim 3: Make sure that education providers and businesses work together to give the best start to young people moving into work.</b></p>
<p><b>Actions</b></p> <p><b>Enterprise and Work</b></p> <ul style="list-style-type: none"> <li>▪ Through the Enterprise and Work Strategy, ensure all schools have a programme of enterprise education</li> <li>▪ Ensure all secondary and special schools have work experience programmes</li> <li>▪ Ensure authority sponsored projects in international links</li> </ul> <p><b>National Credit &amp; Qualifications Framework</b></p> <ul style="list-style-type: none"> <li>▪ Ensure businesses have up to date knowledge of NCQF</li> </ul> <p><b>Support the expansion and co-ordination of Further and Higher Education in Ayrshire</b></p> <ul style="list-style-type: none"> <li>▪ Increase FE/HE participation rates</li> <li>▪ Increase FE collaboration</li> <li>▪ Pilot programme on FE Community Budget</li> <li>▪ Enhance higher education presence in Ayrshire</li> </ul> <p><b>Develop entrepreneurial curriculum</b></p> <ul style="list-style-type: none"> <li>▪ Support development of identifying and supporting young entrepreneurs</li> <li>▪ Production of new / innovative learning materials and learning processes</li> <li>▪ Provide visitor / tourism attractions</li> </ul> <p><b>Develop workplace and skills knowledge</b></p> <ul style="list-style-type: none"> <li>▪ Explore mechanisms to deliver workforce and Futureskills development programme.</li> </ul>
<p><b>Aim 4: Extend the business and job opportunities associated with tourism and leisure, and those through rural diversification.</b></p>
<p><b>Actions</b></p> <p><b>Tourism / Business Tourism / Leisure</b></p> <ul style="list-style-type: none"> <li>▪ Undertake "eco-tourism" review</li> <li>▪ Complete strategic footpath and cycleway network</li> <li>▪ Investigate tourism/leisure development opportunities of restored opencast coal sites</li> <li>▪ Develop golf tourism opportunities</li> <li>▪ Develop plan for linking tourism and culture, initially through Burns "badge"</li> </ul> <p><b>Rural Diversification</b></p> <ul style="list-style-type: none"> <li>▪ Set up "Open for Business" web site for rural communities</li> <li>▪ Review Local Plan policies relating to rural diversification</li> <li>▪ Investigate potential of "demonstration" project</li> <li>▪ Appoint a Project Officer to drive forward opportunities in coal, forestry etc.</li> </ul>

**Aim 5: Develop a range of employment initiatives, including the voluntary sector and social businesses, which are designed to assist the community rather than make a profit.**

**Actions**

**Community involvement in schools**

- Develop programme of community involvement by all schools

**Social businesses**

- Investigate potential for introducing range of "social business" models
- Support development of "Enterprising Towns"

**Employability**

- Develop existing employability programmes for the long term unemployed, particularly:  
Transitional Employment / Immediate Labour Markets (ILMs)  
Job Rotation  
New Deal
- Develop and implement an Enhancing Employability Programme

**Childcare**

- Increase the number of childcare places available to support the return to employment or training

**Local Initiatives**

- Implement quality retail scheme for Auchinleck Main Street.

**Aim 6: Promote the availability of good quality homes and services, including leisure and cultural facilities, to attract investment.**

**Actions**

**Residential development**

- Prepare development opportunities brochures for all settlements
- Support development of the north-western Kilmarnock
- Support development of north west Kilmarnock Action Plan and develop marketing campaign

**Local Cultural Identity**

- Increase by 10 % the number of cultural, literary and sporting events held in East Ayrshire
- Support lobby for the location of one of the National Collections for Scotland
- Develop cultural/sporting events calendar

**Leisure /Cultural Development**

- Carry out leisure/cultural needs consultation process
- Develop a Kilmarnock Football Academy for professional and community use
- Promote the new swimming pool in Cumnock

**Develop community use of school facilities**

- Joint plan on enhancement of school sports facilities agreed

**PE Sports and Schools**

- Full implementation of PE and sports access.

**Aim 7: Improve the accessibility of information and services, in particular by using new technology.**

**Actions**

**ICT learning and teaching systems in schools**

- All schools have access to broadband systems

- Improve pupil/computer ratios
- Give all pupils access to e-mail/world wide web

#### **Broadband installation**

- Install Broadband in every Council Local Office

#### **Community Access**

- Promote People's network
- Increased access to community-based learning.

### **Aim 8: Offer transport solutions for the rural areas of East Ayrshire, ensuring good quality choices are available.**

#### **Actions**

##### **Community Transport**

- Develop current core services in the Coalfield Area
- Introduce Community Bus services to remote areas
- Improve scope of Ring n' Ride and Dial a Bus services

##### **Business Connections**

- Promote introduction of Hopper Bus to:  
Glencairn  
Queens Drive  
Top of the Town

##### **Access to East Ayrshire**

- Support installation of dynamic loop on the Glasgow and South Western Railway
- Support completion of M77 extension
- Support enhancement of rail services to East Ayrshire

##### **Access within East Ayrshire**

- Support bids to improve A70 and A71

##### **Bus Corridor Improvements**

- Improved links to town centre from:  
New Farm Loch  
Shortlees / Bellfield  
Onthank.

## Improving Community Safety Action Plan 2003 - 2007

### Aspirations

- Reduce victim crime.
- Increase detection rates.
- Reduce the number of fatal fires year on year.
- Reduce the number of people killed or seriously injured on the roads by 40% and the number of children killed or seriously injured on the roads by 50%.

### Aims

#### **Aim 1: Tackle crime and the fear of crime.**

##### **Actions**

- Utilise the Scottish Intelligence Database and National Intelligence model to ensure that resources are effectively deployed
- Through ongoing consultation with communities and the use of quality intelligence, target high profile patrols in the worst affected areas
- Through interaction with communities, identify and challenge the drug culture through rigorous enforcement of existing legislation.

#### **Aim 2: Work with young people to reduce the likelihood of them getting involved in crime.**

##### **Actions**

- "Fast-Track Children's Hearings", pilot of a speedier response to dealing with young people, aged 12 – 16 years, engaged in persistent offending
- Appoint of Service Officer (Youth Justice) post.

#### **Aim 3: Maintain and improving public safety, including using more closed-circuit television (CCTV) and improving street lighting.**

##### **Actions**

- Increase use of public parks and footpaths
- Reduce crime and the fear of crime.

#### **Aim 4: Promote road safety and reducing road accidents.**

##### **Actions**

- Identify and treat sites with poor accident record
- Monitor performance of all accident remedial measures over a 3-year period after implementation
- Prepare annual report on accident trends in East Ayrshire
- Improve street lighting
- Implement engineering measures to reduce vehicle speeds and provide a safe environment for vulnerable road users
- Conduct publicity campaigns on speeding
- Implement Safer Routes to School programme
- Maintain and improve on existing provision to provide vulnerable road users with appropriate knowledge and skills
- Improve access to public transport
- Encourage cycling and walking
- Conduct publicity campaigns.

**Aim 5: Develop safety initiatives to make people feel more safe and secure.****Actions**

- Reduce fatalities occurring in accidental dwelling house fires
- Reduce non fatal casualties in accidental dwelling house fires
- Reduction in the number of accidental house fires
- Raise public awareness to the dangers of malicious fire calls
- Achieve a measurable annual improvement in fire safety awareness, attitudes and behaviour of the public
- Refurbish and re-develop identified play areas and reduce accidents
- Develop and support multi-agency action to improve key Community Safety issues through implementation of the Community Safety Strategy
- Implementation of enforcement programme to restrict the sale of fireworks to the general public
- Promote safety in the home
- Develop safety leaflet.

## Improving Health Action Plan 2003 - 2007

### Aspirations

- Reduce the inequalities in health within East Ayrshire.
- Improve life circumstances to help address the factors that contribute to ill health.

### Aims

#### **Aim 1: Reduce risk and bring about change to tackle the worst health problems.**

##### **Actions**

- Identify and address mental ill health among people with learning disabilities
- Increase transitional employment for people with learning disabilities within partner agencies
- Develop appropriate mental health promotion initiatives for children, young people and their families
- Address the needs of people at risk of suicide and deliberate self-harm
- Increase the uptake of welfare benefits for carers, older people and people with disabilities.

#### **Aim 2: Make sure that services are fully accessible.**

##### **Actions**

- Improve access to services and health improvement activity for people living in rural and socially isolated areas
- Ensure that existing health and social care services are more accessible for the specific needs of people leaving prison
- Improve access to information and services for people with learning disabilities
- Implement measures to ensure people with a disability have equal access to services and opportunities within East Ayrshire
- Improve access to mental health services for vulnerable children and their families
- Improve access to services for people who are homeless
- Improve access to information and services for people from minority ethnic communities
- Engage service users, communities, voluntary and business sectors in the planning and delivery of services.

#### **Aim 3: Help people of all ages make healthy lifestyle choices.**

##### **Actions**

- Address the key lifestyle causes of coronary heart disease, respiratory disease and cancer
- Increase opportunities for children and young people to participate in a range of leisure, recreational and cultural opportunities
- Address the causes and effects of alcohol and drug misuse
- Promote a health improvement culture amongst employees through personnel policies and practice, and Scotland's Health at Work scheme
- Provide older people with increased opportunities to maintain and improve their physical and mental well-being through the provision of a range of leisure, recreational and cultural opportunities.

#### **Aim 4: Improve support and care services for vulnerable groups.**

##### **Actions**

- Develop and provide services to enable people with severe physical disabilities to maximise their independence and quality of life
- Provide a continuum of care to enable older people to stay in their own home and participate in their community for as long as possible and to be actively involved in choosing their care provision
- Provide a co-ordinated assessment of carers health and social needs and develop preventative measures to address the health consequences of caring
- Provide a consistent, co-ordinated response to people experiencing domestic abuse.

## Eliminating Poverty Action Plan 2003 - 2007

### Aspirations

- Make sure every child is able to realise their full potential.
- Reduce the proportion of children living in workless or low income households.
- Reduce homelessness by making sure that all residents have access to dry, warm, affordable and secure housing.
- Reduce the proportion of older people with low incomes.

### Aims

**Aim 1: Work to attract good quality job opportunities with good wages, together with affordable and accessible childcare and, helping people from throughout the community to gain access to these opportunities.**

#### Actions

- Promote and encourage the creation of employment opportunities to young people who have been looked after and accommodated, adults with disabilities and older people who wish to continue in paid employment.

**Aim 2: Increase the employment rates of people who are relatively disadvantaged in the economy.**

#### Actions

- Promote the uptake of Tax Credits amongst disabled people living or working within East Ayrshire
- Provide Disability Employment Advisers and Personal Advisers operating within the new Jobcentre Plus structure with in-depth training in benefits advice
- Promote and encourage the development of schemes that provide low cost high quality child-care provision to enable parents to access employment and vocational education.

**Aim 3: Support, where possible, the development of credit unions, food co-operatives and other community self-help initiatives.**

#### Actions

- Support the development of credit union activity to enable full access for all people who live or work in East Ayrshire
- Promote and encourage the use of credit unions with the aim to increase usage by low income families, older people, young people and people with disabilities
- Develop health improvement activity to provide resources to encourage people to access healthy lifestyles at low costs.

**Aim 4: Support carers.**

#### Actions

- Maximise the incomes of all carers over 65
- Maximise the incomes of carers of service users using Community Network Services
- Maximise the incomes of carers in receipt of Housing Benefit or Council Tax Benefit.

**Aim 5: Tackle the links between poverty, poor housing and ill health.**

#### Actions

- Promote the increased uptake of benefits among patients using identified GP Practices.
- Develop services to enable people to access appropriate housing with support when required
- Establish a Care & Repair project to assist older people and disabled people to live independently in their own home through practical help with repairs, and improvements
- Develop a household maintenance scheme to enable simple household tasks to be carried out for older and disabled people and improve their quality of life
- Address the issue of fuel poverty through improvements to the energy efficiency of houses and the provision of appropriate information, advice and assistance to individuals and families identified as being liable to disadvantage through fuel poverty.

**Aim 6: Work to make sure that everybody can get access to the full range of services.**

**Actions**

- Develop a joint approach to targeting vulnerable people to provide information and advice on the full range of benefits, concessions and services to which they may be entitled
- Set up a Shopmobility scheme in Kilmarnock for use by all people in East Ayrshire with a mobility impairment
- Implement a rolling programme of benefit information and advice promotion based on critical periods of identified target groups
- Review charging policies for council services in respect of those in low incomes.

**Aim 7: Support and improve the systems that are in place to maximise income from benefit for all groups and to provide debt counselling and money advice.**

**Actions**

- Promote the welfare rights services and provide a welfare rights assessment on request by people using East Ayrshire Council services.
- Promote and support working families to maximise their benefit entitlement
- Develop systems to monitor that any organisation to which we sub contract services pay at least the minimum wage to employees and also offer advice to their staff on the uptake of associated "in work" benefits in order to maximise their income
- Maximise the incomes of all people who receive home care services annually
- Maximise the incomes of all people who use Social Work Children and Families services
- Develop a statutory debt arrangement scheme across East Ayrshire
- Provide appropriate advice/assistance to individuals who are debtors of the Council
- Provide a money management/debt awareness package for young people
- Support families of offenders in financial management issues including benefits advice and debt arrangement.

**Aim 8: Ensure that children are not disadvantaged by the effects of poverty in being denied access to what are 'typical' childhood activities.**

**Actions**

- Promote community and voluntary led leisure, recreational and cultural activity within disadvantaged communities
- Increase opportunities for children and young people to participate in a range of leisure, recreational and cultural opportunities.

## Improving the Environment Action Plan 2003 - 2007

### Aspirations

- Improve the natural and built amenities for residents and visitors through investment in leisure, recreational and cultural activity in order to regenerate communities.
- Promote sustainability by protecting, conserving and enhancing the character, appearance and amenity of the natural and built environment, for future generations.

### Aims

#### **Aim 1: Protect and improve the natural and built environment.**

##### **Actions**

- Prepare enhancement statements for all outstanding conservation areas
- Implement environmental improvement projects from Environment Improvement Action Plans (EIAP)
- Submit Townscape Heritage Initiative (THI) bids to Heritage Lottery Fund (HLF)
- Develop and implement environmental education programme for schools
- Establish local heritage forms
- Designate Local Nature reserves
- Undertake landscape capacity analysis of urban fringe areas
- Re-survey all provisional wildlife sites
- Undertake forest habitat analysis
- Tree plant on vacant derelict land
- Landscape enhancement programme within former coal mining and current open cast coal extraction areas
- Develop town entrances, roundabout/ open space sponsorship programme.

#### **Aim 2: Make sure we manage water resources, including using Sustainable Urban Drainage Systems (SUDS) more.**

##### **Actions**

- Use Sustainable Urban Drainage Systems (SUDS) where conventional drainage systems are not available
- Establish rainwater recycling demonstration projects
- Circulate rainwater recycling information leaflets.

#### **Aim 3: Increase the amount of waste that is recycled and re-used.**

##### **Actions**

- Increase number of recycling banks
- Provide all households with a 3-bin collection system for recycling household waste.

#### **Aim 4: Make our homes, factories and buildings more energy efficient.**

##### **Actions**

- Increase the thermal efficiency of all new and extended buildings through the building fabric and via the heating system adopted.

**Aim 5: Promote a lasting pattern of development.****Actions**

- Prepare town appraisals
- Examine opportunities in forest industries, opencast coal, food and drink and eco tourism in support of rural diversification
- Develop a specific approach through the Gateway mechanism to develop rural business
- Undertake public transport accessibility analysis
- Create quality bus corridors
- Lobby for improvements to Kilmarnock – Glasgow rail line
- Prepare Town Centre Traffic Action Plans.

**Aim 6: Make sure that we meet housing needs of everyone who lives in our communities.****Actions**

- Introduce rent deposit scheme
- Implement recommendations of the Health and Homeless Action Plan.

**Aim 7: Reduce the environmental effect of transport by developing a transport system that meets national, regional and local needs.****Actions**

Improve accessibility to community facilities by:

- providing traffic calming through communities on strategic routes;
- drawing up school travel plans.
- Construct 18km of cycle routes in East Ayrshire, including linkage to the National Cycle Network
- Construct cycle parking at all rail and bus stations
- Provide secure cycle parking in Kilmarnock and Cumnock
- Lobby for Kilmarnock-Barrhead rail line capacity upgrading
- Implement Kilmarnock Town Centre Action Plan(TCAP)
- Implement Cumnock Town Centre Action Plan
- Develop a programme of Traffic Action Plans for centres outwith Kilmarnock and Cumnock
- Introduce heavy goods vehicles protocol for the movement of bulk goods where a Section 75 Agreement is possible
- Implement Urban Traffic Control (UTC) system – Kilmarnock town centre
- Secure the use of preferred timber haulage routes
- Undertake Crossroads A76 improvements
- Undertake Bellfield Inter-change traffic capacity assessment.

**Aim 8: Deal with empty and run down property.****Actions**

- Prepare and implement Main Street housing/shop front improvement scheme
- Develop a building conservation toolkit for local trusts and communities
- Assist with the development of community web sites
- Develop care and repair pilot project for elderly/disabled home owners
- Establish derelict property revolving fund
- Provide a database of all derelict and run down buildings.

**Aim 9: Put systems in place to stop littering graffiti and vandalism and deal quickly with any problems as they happen.**

<b>Actions</b>
<ul style="list-style-type: none"> <li>▪ Issue fixed penalty notices to those involved in littering and fly-tipping offences</li> <li>▪ Undertake litter and graffiti awareness programme for school children.</li> </ul>
<b>Aim 10: Develop visitor attractions and encourage associated business and employment opportunities.</b>
<b>Actions</b>
<ul style="list-style-type: none"> <li>▪ Support the development and implementation of the East Ayrshire Access Strategy</li> <li>▪ Assist Community Groups to develop linked access projects</li> <li>▪ Support the development of Dunaskin Heritage Centre by establishing new and diversified attractions</li> <li>▪ Support new golf developments at Rowallan Castle and in the south of the area</li> <li>▪ Direct Business support for upgrading of local hotels</li> <li>▪ Improve publicity for Dean Castle Country Park.</li> <li>▪</li> </ul>
<b>Aim 11: Invest in culture and leisure facilities.</b>
<b>Actions</b>
<ul style="list-style-type: none"> <li>▪ Develop football academy</li> <li>▪ Support development of centre of creativity at Glaisnock House.</li> </ul>
<b>Aim 12: Develop and maintain open spaces, footpaths and play facilities.</b>
<b>Actions</b>
<ul style="list-style-type: none"> <li>▪ Undertake production of green spaces strategy</li> <li>▪ Support implementation of East Ayrshire Access Strategy</li> <li>▪ Undertake open space/park improvement programme.</li> </ul>