

## **EAST AYRSHIRE COUNCIL**

**KILMARNOCK NORTH AREA LOCAL COMMITTEE – 13<sup>TH</sup> NOVEMBER 2002**

### **REPORT ON WIDER ACTION PROPOSALS, LONGPARK, KILMARNOCK**

#### **Report by the Director of Homes and Technical Services**

#### **1.0 PURPOSE OF THE REPORT**

- 1.1** To inform the Committee of proposals for wider action in Longpark which respond to the findings contained in the Wider Action Research Project for Longpark, Kilmarnock, as detailed in Appendix A attached, copy report to the Housing Committee dated 11<sup>th</sup> September 2002.

#### **2.0 INTRODUCTION**

- 2.1** The aim of the research is to inform the development of a long-term strategy for sustaining and regenerating Longpark.

#### **3.0 SUMMARY OF KEY FINDINGS**

- 3.1** The research identified the primary issues of community safety, empty housing and lack of awareness and failure to use community facilities as key issues to address in the development of a strategy for sustainable regeneration. Supported by youth inclusion and initiatives for those who are unemployed, there appears an opportunity to harness a residual positive attitude about Longpark and encourage stability in the area, through the development of a strategy for sustaining and regenerating Longpark.

#### **4.0 CONCLUSIONS**

- 4.1** The key issues for the community are safety, empty housing and lack of awareness/use of community facilities. The proposed strategy, as attached, has been developed in response to the findings of the household survey, and to complement the work of the Better Neighbourhoods Services Fund projects already operating in the area, as part of the Kilmarnock North West pathfinder area, to promote sustainable regeneration in Longpark.

#### **5.0 RECOMMENDATIONS**

- 5.1** It is recommended that Committee:

- a) note the contents of the attached report,
- b) note that a further report on progress will be brought to a future Committee meeting.

James Lavery  
Director of Homes and Technical Services  
28/10/02

### **LIST OF BACKGROUND PAPERS**

1. Longpark / North West Kilmarnock Wider Action Research Project Report of Key Findings, Market Research Scotland, March 2002.

For further information please contact Joseph Cassidy, Policy Manager, on 01563 576617.

Implementation Officer: Christopher McAleavey, Head of Homes.

**AGENDA**