

EAST AYRSHIRE COUNCIL

EDUCATION COMMITTEE – 16 SEPTEMBER 2003

ENTERPRISE IN EDUCATION

Report by Director of Educational and Social Services

1. PURPOSE

- 1.1** To advise the Education Committee of Developments in Enterprise Education of the outline strategy being developed in East Ayrshire.

2. BACKGROUND

- 2.1** The Scottish Executive Enterprise and Lifelong Learning Department (SELLD) issued a review of the Enterprise in Education entitled “Determined to Succeed” (DtS) in 2002. The Scottish Executive responded to this review in 2003 by accepting all 20 recommendations and indicating that additional funds would be provided to promote the development of Enterprise in Education from 2003 to 2006.
- 2.2** The Authority has a substantial record in developing Enterprise in Education in recent years. The Education Committee received a strategy paper in March 2002 and significant work has been ongoing in the schools to support this strategy. The Authority also co-operates with external agencies such as Careers Scotland, Youth Enterprise Scotland, and others to provide valuable Enterprise Education activities for pupils in primary and secondary schools.

3. OUTLINE PROPOSAL

- 3.1** SELLD has identified ten local authorities to participate in the first phase of the initiative to support DtS. East Ayrshire has been identified as one of those leading authorities. Initial discussions took place with representatives from SELLD in June 2003 and further discussions have taken place since then. SELLD wish the Authority to submit a proposal to further develop Enterprise in Education for the period 2003 – 2006 and work is ongoing on this proposal.
- 3.2** An outline strategy has been submitted to SELLD and has been the subject of further consultation with them. The broad strategy being proposed is that the Authority would meet the requirements of DtS by the following:
- Additional co-ordination/development officers providing support at Authority level.
 - New development officers provided support at Learning Partnership level.

- Further development of partnership links with businesses by means of conferences/forums/seminars.
- Further development of curricular materials to support pupils in all schools.
- Development of a communication strategy to include web site, annual conferences/showcases for young people, etc.
- Further development of SVQs, work experience etc, for pupils.
- Enhance partnership links with FE, Careers Scotland and businesses.
- Provision of continuing professional development for teachers.

The above outline strategy has now to be developed into an operational plan for SELLD. It is intended that this will be submitted in September 2003, and hopefully, approval granted soon thereafter.

- 3.3** The above strategy will be supported by additional funding from SELLD. The proposed allocation to East Ayrshire for the period is:

<u>Session</u>	<u>National Allocation</u>	<u>East Ayrshire Allocation</u>
2003-04	£5,000,000	£320,000
2004-05	£13,000,000	£270,000
2005-06	£22,000,000	£270,000
	£38,000,000	£860,000

- 3.4** In addition to the above, a number of potential partnerships intended to enhance the above activities in funding are being explored. This includes potential partnership with such as the Hunter Foundation, British Telecom and Microsoft. Further details will be provided in due course.

4. POLICY/LEGAL IMPLICATIONS

Nil

5. FINANCIAL IMPLICATIONS

- 5.1** The costs associated with this initiative will be met by an allocation of funds from the Scottish Executive. Full details of the expenditure will be presented to the Education Committee at a future meeting.

6. RECOMMENDATIONS

6.1 It is recommended that members:

- (i) Approve this approach to the further development of Enterprise in Education:
- (ii) Otherwise note the contents of this report.

John Mulgrew
Director of Educational and Social Services

JMcC/EO'N
29 August 2003

Members requiring further information should contact Kenneth McKinlay, Principal, Quality Improvement (01563 555615) or John McCarney, Head of Service: Schools Support (01563 555631).

LIST OF BACKGROUND PAPERS

1. Determined to Succeed: A Review of Enterprise Education (2002)
2. Determined to Succeed: Enterprise in Education – Scottish Executive Response (2003)

Implementation Officer: John McCarney, Head of Service, Schools Support