

EAST AYRSHIRE COUNCIL
COMMUNITY SAFETY FORUM - 24 SEPTEMBER 2003

ROAD SAFETY PROGRAMME

Report by Director of Development Services

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to inform the Forum of work carried out by road safety training staff in the Department of Development Services

2. PRE-FIVES

- 2.1 Talks and provision of resources continue as required.

3. PRIMARY SCHOOLS

- 3.1 Thirty six primary schools have ordered Ways to Safety workbooks this term. The new Street Sense resource will be available shortly and will be distributed to all schools later this term.

Eighteen schools have expressed an interest in the Junior Road Safety Officer scheme. Two P6 pupils are appointed as JRSOs and carry out activities targeted at pupils and parents.

4. CYCLE TRAINING

- 4.1 479 pupils in 31 schools were trained last year.

5. SECONDARY SCHOOLS

- 5.1 Performances of plays for S1 and S6 pupils are scheduled for November 2003.

6. PUBLICITY

- 6.1 Back to School publicity was carried out in August of this year, including radio advertising.

A national seat belt campaign is currently underway and is being supported locally by the distribution of leaflets and posters and the use of bus back posters.

7. BNSF

7.1 The Project Officer continues to work with schools and community groups in the promotion of road safety.

8. KERBCRAFT

8.1 Training of P1 children in basic road crossing skills is expected to take place in 4 schools this term with the assistance of volunteer parents.

9. RECOMMENDATIONS

9.1 The Forum is invited to note the terms of this report.

**Steven Chorley
Director of Development Services**

**GC/YK
9 September 2003**

LIST OF BACKGROUND PAPERS

Nil

For further information please contact Gerald Cummins 01563 555565

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