

EAST AYRSHIRE COUNCIL
COMMUNITY SAFETY FORUM - 4 JUNE 2003
ROAD SAFETY PROGRAMME
Report by Director of Development Services

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to inform the Forum of work carried out by road safety training staff in the Department of Development Services

2. PRE-FIVES

- 2.1 New resources for under-fives have now been made available to nursery schools and playgroups. Talks have been given at various establishments, and courses for Nursery Nurses were conducted.

3. PRIMARY SCHOOLS

- 3.1 A new resource called Street Sense will be available after the summer. It is intended to carry out intensive promotion in schools to ensure full use of this resource. In the interim period, the current resource Ways to Safety will continue to be used.

4. HEALTH FAIRS

- 4.1 Staff attended various health fairs.

5. CYCLE TRAINING

- 5.1 Training is currently underway in 24 schools.

6. CYCLING PROMOTION

- 6.1 A launch of the new cycle routes will take place in early June and staff will take part in a cycling gala on 14 June. A new leaflet has been produced.

7. SECONDARY SCHOOLS

- 7.1 Talks to 6th formers were given in two secondary schools

8. COUNCIL STAFF

- 8.1** The council has recently approved a Vehicle Policy. A leaflet incorporating elements of the policy that deal with driving has been issued to staff.

9. SAFETY OUTSIDE SCHOOLS

- 9.1** A radio campaign supported by leaflets and banners was carried out in February. The next campaign is scheduled for August when the schools return.

10. THEATRE GROUPS

- 10.1** A number of road safety theatre productions are planned for next term. In addition, a play for older people will be performed in September.

11. DRIVING

- 11.1** Driving courses were carried out with groups.

12. BNSF

- 12.1** Work in the Better Neighbourhood areas continues well with additional work carried out in pre-five establishments and primary schools, child pedestrian training and liaison with community groups.

13. KERBCRAFT

- 13.1** A Co-ordinator has now been appointed and has started child pedestrian training in three schools with P1 children. Training is in basic road crossing skills and is carried out by parent volunteers.

14. SAFER ROUTES TO SCHOOL

- 14.1** Staff are liaising with the first group of schools and their school boards in the development of travel plans. Travel surveys, accident analysis and safety audits have been carried out in a second group of schools and results are being collated. Travel surveys in a third group of schools are currently underway.

15. RECOMMENDATIONS

- 15.1** The Forum is invited to note the terms of this report.

Steven Chorley
Director of Development Services

19 May 2003
GC/YK

LIST OF BACKGROUND PAPERS

Nil

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