

**EAST AYRSHIRE COUNCIL**  
**COMMUNITY SAFETY FORUM - 3 DECEMBER 2003**

**ROAD SAFETY PROGRAMME**

**Report by Director of Development Services**

**1. PURPOSE OF REPORT**

- 1.1 The purpose of this report is to inform the Forum of road safety education initiatives currently being carried out by the Department of Development Services

**2. PRE-FIVES**

- 2.1 Talks have been given at various establishments, and various resources provided to them.

**3. PRIMARY SCHOOLS**

- 3.1 Most schools have supplies of the Ways to Safety resource which will enable them to carry out project work on road safety. Promotion of the new Street Sense resource is planned for next term. Health Fairs and road safety weeks were attended in various schools.

**4. JUNIOR ROAD SAFETY OFFICER SCHEME**

- 4.1 Nineteen schools have expressed an interest in this scheme which involves 2 pupils carrying out activities with pupils, teachers and parents to raise their awareness of road safety issues.

**5. CYCLE TRAINING**

- 5.1 Training is currently underway in 11 schools. Additional schools will participate in the summer term 2004.

**6. SECONDARY SCHOOLS**

- 6.1 Pre-driving courses for two schools are planned for next term.

**7. SAFETY OUTSIDE SCHOOLS**

- 7.1 A radio campaign supported by leaflets and banners was carried out in August and October 2003. Further campaigns are planned.

## **8. DANGER DETECTIVES**

- 8.1 Staff attended the Danger Detectives initiative held in Dean Park in September which was attended by all P6 pupils in East Ayrshire.

## **9. THEATRE GROUPS**

- 9.1 Plays for S1 and S5/6 pupils have recently been performed in 5 secondary schools, and the play Urban Roadeo was performed at a meeting of the Kilmarnock South Elderly Forum. A play for Primary 6 pupils will be performed in various schools in January 2004.

## **10. MOTOR SHOW**

- 10.1 Staff were on duty at the West Of Scotland Road Safety Forum display at the recent Motor Show.

## **11. PUBLICITY**

- 11.1 Various national campaigns have been supported, including a bus back campaign on seat belt wearing.

## **12. BNSF**

- 12.1 Recent work includes the development of traffic trails, a speed project and a conspicuity campaign.

## **13. KERBCRAFT**

- 13.1 Child pedestrian training continues in schools.

## **14. SAFER ROUTES TO SCHOOL**

- 14. Staff are liaising with the first group of schools and their school boards in the development of travel plans. Travel surveys, accident analysis and safety audits have been completed for a second group of schools and engineering measures identified from this work are being implemented. Travel surveys in a third group of schools have been completed and a safety audit is currently being undertaken.

## **15. RECOMMENDATIONS**

- 15.1 The Forum is invited to note the terms of this report.

**Steven Chorley**

**Director of Development Services**

**GC/YK**

**19 November 2003**

**For further information please contact Gerald Cummins 01563 555565**

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