

EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE

WORK PLAN – 2004/05 – AS AT 18 NOVEMBER 2004

Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.					
1.1 Planning/Development Event Organise a planning and development event to identify the measures to assist vulnerable young people in their transition between school and work.	<ul style="list-style-type: none"> • <i>Co-ordinate participation at the event of local employment/careers services, colleges, training providers, employers and young people</i> • <i>Identify priorities to assist young people in the school to work transition process</i> 	<i>Priorities for the North Social Inclusion Initiative established.</i> <i>Key partners and project proposals identified.</i> <i>Increased partnership working from all agencies towards the identified aims.</i>	Wednesday 9 June 2004	Kilmarnock College Scottish Enterprise Ayrshire Employment Services East Ayrshire Council Local Colleges Careers Service	Approx: £1,200 dependent on number of participants
1.2 Project Proposal: EAEI North Area Individual Employment Fund Expand the Individual Employment Fund (IEF) to operate within identified areas of the North of East Ayrshire. The IEF will allow unemployed individuals to move into employment quickly and easily by providing funding to remove barriers to work.	<ul style="list-style-type: none"> • 20 unemployed residents from the North of East Ayrshire aged between 16-65 years supported • 14 unemployed residents secure employment 	Unemployed individuals residing in disadvantaged areas secure employment.	May 2004 to December 2004	East Ayrshire Employment Initiative Scottish Enterprise Ayrshire Action Team for Jobs	Total budget: £13,600 North Initiative: £8,600 Scottish Enterprise Ayrshire: £5,000

Italics – represent completed targets/outcomes.

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1.3	<p>Project Proposal: CONDUIT North Area Drama Project</p> <p>Establish a drama programme to assist unemployed individuals to develop the skills to assist them with the job application and interview process.</p>	<ul style="list-style-type: none"> 12 unemployed residents from the North of East Ayrshire aged 18-64 years participate in the Drama Programme 7-8 (65%) of participants secure employment/further education/vocational training 	<p>Improved individual skills, which lead to employability.</p> <p>Unemployed individuals from disadvantaged areas secure employment.</p>	October 2004	N/A	<p>Approx: £2,500</p> <p>Evaluation Report to be submitted to the Board on project completion.</p>
Aim 2: To pursue the promotion of positive health and social well being, particularly for those dependent on alcohol and drugs.						
2.1	<p>Project Proposal: Momentum 'Energiser Plus' Programme</p> <p>Expand the activities of the Momentum programme in the North of East Ayrshire.</p> <p>'Energiser Plus' is a new project aimed at supporting individuals in Kilmarnock and Ayr, who have misused or are misusing drugs, to move forward in their lives through a Group Work and Link Programme of activity.</p>	<ul style="list-style-type: none"> 12 beneficiaries at any given time participate in Group Work activities 16 additional beneficiaries at any given time receive one to one support Provide each beneficiary with a package of individual support Establish and support a Beneficiary Council comprising a committee of 8 representatives with a developing membership of current and former service users 	<p>Additional/complementary support services for individuals misusing drugs.</p> <p>Increased personal development.</p> <p>Improved access to a range of community activities, training and employment opportunities.</p> <p>Partner, client and community feedback will be sought and analysis of individual progress towards social and economic inclusion undertaken.</p>	April to December 2004	East Ayrshire Council Other Addiction Services Employment, Training and Educational establishments ADAT	<p>Total budget: £111,200</p> <p>North Initiative: £28,200</p> <p>New Opportunities Fund: £33,000</p> <p>European Social Fund: £50,000</p>
2.2	Explore opportunities to assist people with an addiction problem, in particular, alcohol related after care initiatives as per previous Board commitment.	<ul style="list-style-type: none"> Monitor funding opportunities Identify opportunities for partnership working 	Funding opportunities identified and the Addiction Working Group reconvened to submit appropriate applications to funders.	Ongoing	Addiction Services Providers East Ayrshire Council	Match funding dependent on nature of funding application

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Aim 2: To pursue the promotion of positive health and social well being, particularly for those dependent on alcohol and drugs.						
2.3	<p>Project Proposal: New Sporting Futures</p> <p>Fund the development of Sports 'Night Leagues' and Snow Sports for young people in the North of the Authority.</p>	<ul style="list-style-type: none"> • Provide opportunities for young people to participate in Sports 'Night Leagues' • Provide opportunities for the most excluded young people to participate in Snow Sports 	<p>Increased access to sports activity, and awareness of active citizenship and healthy lifestyles, in particular regarding anti-social behaviour, drug and alcohol misuse.</p> <p>Increased opportunities to progress sporting performance and leadership skills.</p> <p>Increased access to snow sports activity and training, including snow sports leadership courses.</p> <p>Increased awareness of active citizenship and healthy lifestyles.</p>	August 2004 - March 2005.	Strathclyde Police East Ayrshire Council Coalfield Area SIP	<p>Total Budget: £31,736</p> <p>North Initiative: £12,000</p> <p>Strathclyde Police: £10,000</p> <p>East Ayrshire Council: £211</p> <p>Tackling Drug Misuse Fund: £9,525</p>
Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.						
3.1	<p>Open Event</p> <p>Organise an 'Open Event' with the aim of identifying community concerns and highlighting priority issues within the North of East Ayrshire.</p>	<ul style="list-style-type: none"> • <i>Co-ordinate participation of Community Councils, Community Groups and Local Committees at the event</i> • <i>Identify priorities from the community</i> • <i>Consider the appropriateness/purpose of a Community Federation for the North of East Ayrshire</i> 	<p><i>Priority issues identified and some indication of the appropriateness/purpose.</i></p> <p><i>Increased community involvement in local planning processes.</i></p>	Thursday 24 June 2004	Community Councils Community Groups Local Committees Forums	Approx: £1,200

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Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.						
3.1	Organise follow up meetings to progress actions relating to the establishment of a Community Federation for the North of East Ayrshire as identified at the 'Open Event'.	<ul style="list-style-type: none"> Identify members of the community with an interest in progressing the establishment of a Community Federation for the North of East Ayrshire. 	<p>Establishment of a Working Group agreed.</p> <p>Increased community involvement in the local community planning process.</p>	<p>Thursday 21 October 2004</p> <p>Thursday 9 December 2004</p>	Open Event participants	
3.2	<p>Community Representatives' Training</p> <p>Organise, when necessary, appropriate training for community representatives of the North Social Inclusion Initiative Board. Ensure ongoing support in the provision of computers in the homes of community representatives.</p>	<ul style="list-style-type: none"> Arrange training, which is responsive to the requirements of Community Representatives on the Board: <ul style="list-style-type: none"> Basic Drug Awareness training undertaken Provide appropriate funding to support fact finding visits to other projects Ensure that ICT provision is maintained and updated where appropriate. 	<p>Increased learning/skills development and active citizenship.</p> <p>Increased development in the community based sector.</p>	January 2004 to March 2005	East Ayrshire Council Local training providers	Approx: £3,000
3.3	<p>North Initiative Road Show</p> <p>Deliver a series of presentations on the work of the North Social Inclusion Initiative and proposals to develop a Community Federation for the North to identified Community Councils and Local Committees.</p>	<ul style="list-style-type: none"> Deliver the presentation and question/answer session relating to the work of the North Social Inclusion Initiative to all interested committees/groups Investigate support to establish a Community Federation for the North of East Ayrshire 	<p>Increased awareness within the local community of the work of the North Social Inclusion Initiative.</p> <p>Establishment of a Community Federation for the North.</p> <p>Improved integration with the wider community.</p>	<p>May 2004</p> <p>April 2004 to March 2005</p>	Communities	Approx: £200

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3.4	<p>North Social Inclusion Co-ordinator</p> <p>Continue to part fund the post of North Social Inclusion Co-ordinator.</p>	<ul style="list-style-type: none"> • Take responsibility for driving forward the inclusion and regeneration agenda across the North of East Ayrshire - <i>ongoing</i> • Implement actions and operational matters arising from the Social Inclusion Board - <i>ongoing</i> 	<p>Increased responsiveness to the needs of the Board and the drafting of Board Papers - <i>ongoing</i></p> <p>Research undertaken into funding opportunities and opportunities for partnership working - <i>ongoing</i></p> <p>Co-ordination and administrative support to Board related working groups - <i>ongoing</i></p>	April 2004 to March 2005	N/A	Approx: £18,000
Aim 4: To implement measures to improve the Environment within the North of East Ayrshire						
4.1	<p>Project Proposal: East Ayrshire Woodlands Community Facilitation Project</p> <p>A community facilitation project to support woodland community group activity in Stewarton and four additional communities within the North Social Inclusion Initiative area.</p>	<ul style="list-style-type: none"> • Support Stewarton Woodland Trust and 4 additional communities within the north of the Authority. 	<p>Group activities sustained and facilitated.</p> <p>Community facilitator contractor engaged and information, advice and support provided.</p>	August 2004 to March 2005	East Ayrshire Council	North Initiative: £4,000
Aim 5: To promote Community Learning within the North of East Ayrshire						
It is intended to develop actions which will link to the Community Plan: Promoting Community Learning Action Plan.						