



WORK PLAN UPDATE

Board Meeting – 18 November 2004

1. PURPOSE OF REPORT

- 1.1 To present to Board members the updated North Social Inclusion Initiative Work Plan for 2004/05.

2. BACKGROUND

- 2.1 Members will recall that, following the Board meeting of 13 November 2003, a working group was convened with the remit of drafting a Work Plan for the North Initiative. The Work Plan has been presented routinely at Board meetings and a range of detailed actions agreed and taken forward.

3. WORK PLAN

- 3.1 The Work Plan, attached at Appendix 1, currently provides a range of actions around four identified aims, summarised as follows:

Getting people into work

- 3.2 At its meeting of 5 February 2004, the North Initiative awarded funds to East Ayrshire Employment Initiative and CONDUIT Ltd to support the North Area Individual Employment Fund and the North Area Drama Project respectively. Six project beneficiaries residing in the north of East Ayrshire are currently participating in drama workshops, focusing on interview techniques. The drama course commenced in early October and will operate over an eight-week period. An additional eight-week course is planned that will provide similar opportunities for a further six participants from the CONDUIT programme.

- 3.3 The North Area Individual Employment Fund project commenced in May 2004 and progress to date includes:

- 10 applications supported, providing a range of grant assistance, including training courses and clothing grants;
- 9 individuals assisted into employment; and
- 1 individual received training towards employment.

Positive health and social well-being

- 3.4 At the Board Meeting of 5 February 2004, members agreed to allocate North Initiative funds to Momentum for the 'Energiser Plus' project and members received an update on the project's progress at the last meeting of the Board. A summary of further progress, to date, includes the establishment of the 'Energiser Plus' project in temporary premises at 65 King Street, Kilmarnock, which has contributed

to progressing the full delivery of the programme. The project continues to investigate opportunities to secure more suitable and accessible premises in the centre of Kilmarnock.

- 3.5 Two project workers each support a caseload of 10 service users, 14 of whom reside in the north of East Ayrshire and discussions are ongoing between Momentum and East Ayrshire Council's Criminal Justice Team regarding referral and service delivery.
- 3.6 The establishment of a Beneficiary Council is being progressed and members will recall that Momentum requested a nomination from the Board to participate in the 'Energiser Plus' Monitoring Group. Gerard Cassidy has subsequently agreed to accept the nomination to represent the North Board on the Monitoring Group.
- 3.7 At its meeting of 12 August 2004, the North Board approved an award of £12,000 to the 'New Sporting Futures' project. An application to the Strathclyde Police Community Partnership Fund for £10,000 has recently been approved.
- 3.8 'Night Leagues' activity has been implemented at James Hamilton Academy, Loudoun Academy and Kilmarnock Academy since early October 2004. However, to date, the project has been unable to secure suitable premises in Stewarton and is currently exploring the possibility of using portable floodlights in this area. A Snow Sports Manager post has been advertised and interviews are planned for the end of November 2004.
- 3.9 Ayrshire Council on Alcohol's 'Young Persons Alcohol Information Initiative' is progressing and a second group of young people are scheduled for referral in November 2004.

High level community participation

- 3.10 At its meeting of 12 August 2004, the North Board remitted the Community Planning and Partnership Manager to progress actions to establish a Communities Federation for the north of East Ayrshire. A meeting was convened on 21 October 2004 with the individuals who had previously expressed an interest in progressing the future development of a Communities Federation for the North at the 'Open Event' in June 2004.
- 3.11 The meeting was attended by 20 individuals representing a range of community and voluntary groups, including representatives from the Coalfield Communities Federation who agreed to provide assistance, as appropriate, to support the process. Participants attending the session demonstrated clear enthusiasm for progressing this initiative and agreed to attend a further meeting in December 2004 to establish a Working Group to develop a constitution for a Communities Federation for the North and consider arrangements to ensure the involvement of the wider community.

Improve the Environment and Community Learning

- 3.12 A financial award allocated by the North Board to the Community Facilitation Project has facilitated the continuation of support for the Stewarton Woodland

Action Trust. The group is progressively becoming less reliant on the Community Facilitator as the committee develops its skills capacity.

- 3.13 To ensure effective engagement of a wider range of potential community woodland groups across the north of East Ayrshire, publicity material has been submitted to the local press and links developed through a range of local networks. In addition, links have been established with Kilmaurs Community Council and Dunlop Woodland Group, and interested individuals in the Fenwick and Darvel areas.

4. RECOMMENDATIONS

4.1 It is recommended that the North Social Inclusion Initiative Board:

- i) notes the progress made in respect of the actions as detailed in the Work Plan at Appendix 1;
- ii) agrees to endorse the nomination of Gerard Cassidy to Momentum's 'Energiser Plus' Monitoring Group;
- iii) remits the Community Planning and Partnership Manager to convene a meeting to establish a working group to develop a constitution for a Communities Federation for the North; and
- iv) otherwise notes the content of the report.

Gwen Barker
Community Planning and Partnership Manager
2 November 2004

EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE

WORK PLAN – 2004/05 – AS AT 18 NOVEMBER 2004

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.						
1.1	Planning/Development Event Organise a planning and development event to identify the measures to assist vulnerable young people in their transition between school and work.	<ul style="list-style-type: none"> • <i>Co-ordinate participation at the event of local employment/careers services, colleges, training providers, employers and young people</i> • <i>Identify priorities to assist young people in the school to work transition process</i> 	<i>Priorities for the North Social Inclusion Initiative established.</i> <i>Key partners and project proposals identified.</i> <i>Increased partnership working from all agencies towards the identified aims.</i>	Wednesday 9 June 2004	Kilmarnock College Scottish Enterprise Ayrshire Employment Services East Ayrshire Council Local Colleges Careers Service	Approx: £1,200 dependent on number of participants
1.2	Project Proposal: EAEI North Area Individual Employment Fund Expand the Individual Employment Fund (IEF) to operate within identified areas of the North of East Ayrshire. The IEF will allow unemployed individuals to move into employment quickly and easily by providing funding to remove barriers to work.	<ul style="list-style-type: none"> • 20 unemployed residents from the North of East Ayrshire aged between 16-65 years supported • 14 unemployed residents secure employment 	Unemployed individuals residing in disadvantaged areas secure employment.	May 2004 to December 2004	East Ayrshire Employment Initiative Scottish Enterprise Ayrshire Action Team for Jobs	Total budget: £13,600 North Initiative: £8,600 Scottish Enterprise Ayrshire: £5,000

Italics – represent completed targets/outcomes.

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.						
1.3	<p>Project Proposal: CONDUIT North Area Drama Project</p> <p>Establish a drama programme to assist unemployed individuals to develop the skills to assist them with the job application and interview process.</p>	<ul style="list-style-type: none"> 12 unemployed residents from the North of East Ayrshire aged 18-64 years participate in the Drama Programme 7-8 (65%) of participants secure employment/further education/vocational training 	<p>Improved individual skills, which lead to employability.</p> <p>Unemployed individuals from disadvantaged areas secure employment.</p>	October 2004	N/A	<p>Approx: £2,500</p> <p>Evaluation Report to be submitted to the Board on project completion.</p>
Aim 2: To pursue the promotion of positive health and social well being, particularly for those dependent on alcohol and drugs.						
2.1	<p>Project Proposal: Momentum 'Energiser Plus' Programme</p> <p>Expand the activities of the Momentum programme in the North of East Ayrshire.</p> <p>'Energiser Plus' is a new project aimed at supporting individuals in Kilmarnock and Ayr, who have misused or are misusing drugs, to move forward in their lives through a Group Work and Link Programme of activity.</p>	<ul style="list-style-type: none"> 12 beneficiaries at any given time participate in Group Work activities 16 additional beneficiaries at any given time receive one to one support Provide each beneficiary with a package of individual support Establish and support a Beneficiary Council comprising a committee of 8 representatives with a developing membership of current and former service users 	<p>Additional/complementary support services for individuals misusing drugs.</p> <p>Increased personal development.</p> <p>Improved access to a range of community activities, training and employment opportunities.</p> <p>Partner, client and community feedback will be sought and analysis of individual progress towards social and economic inclusion undertaken.</p>	April to December 2004	East Ayrshire Council Other Addiction Services Employment, Training and Educational establishments ADAT	<p>Total budget: £111,200</p> <p>North Initiative: £28,200</p> <p>New Opportunities Fund: £33,000</p> <p>European Social Fund: £50,000</p>
2.2	Explore opportunities to assist people with an addiction problem, in particular, alcohol related after care initiatives as per previous Board commitment.	<ul style="list-style-type: none"> Monitor funding opportunities Identify opportunities for partnership working 	Funding opportunities identified and the Addiction Working Group reconvened to submit appropriate applications to funders.	Ongoing	Addiction Services Providers East Ayrshire Council	Match funding dependent on nature of funding application

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 2: To pursue the promotion of positive health and social well being, particularly for those dependent on alcohol and drugs.						
2.3	<p>Project Proposal: New Sporting Futures</p> <p>Fund the development of Sports 'Night Leagues' and Snow Sports for young people in the North of the Authority.</p>	<ul style="list-style-type: none"> Provide opportunities for young people to participate in Sports 'Night Leagues' Provide opportunities for the most excluded young people to participate in Snow Sports 	<p>Increased access to sports activity, and awareness of active citizenship and healthy lifestyles, in particular regarding anti-social behaviour, drug and alcohol misuse.</p> <p>Increased opportunities to progress sporting performance and leadership skills.</p> <p>Increased access to snow sports activity and training, including snow sports leadership courses.</p> <p>Increased awareness of active citizenship and healthy lifestyles.</p>	August 2004 - March 2005.	Strathclyde Police East Ayrshire Council Coalfield Area SIP	<p>Total Budget: £31,736</p> <p>North Initiative: £12,000</p> <p>Strathclyde Police: £10,000</p> <p>East Ayrshire Council: £211</p> <p>Tackling Drug Misuse Fund: £9,525</p>
Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.						
3.1	<p>Open Event</p> <p>Organise an 'Open Event' with the aim of identifying community concerns and highlighting priority issues within the North of East Ayrshire.</p>	<ul style="list-style-type: none"> Co-ordinate participation of Community Councils, Community Groups and Local Committees at the event Identify priorities from the community Consider the appropriateness/purpose of a Community Federation for the North of East Ayrshire 	<p>Priority issues identified and some indication of the appropriateness/purpose.</p> <p>Increased community involvement in local planning processes.</p>	Thursday 24 June 2004	Community Councils Community Groups Local Committees Forums	Approx: £1,200

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.						
3.1	Organise follow up meetings to progress actions relating to the establishment of a Community Federation for the North of East Ayrshire as identified at the 'Open Event'.	<ul style="list-style-type: none"> Identify members of the community with an interest in progressing the establishment of a Community Federation for the North of East Ayrshire. 	<p>Establishment of a Working Group agreed.</p> <p>Increased community involvement in the local community planning process.</p>	<p>Thursday 21 October 2004</p> <p>Thursday 9 December 2004</p>	Open Event participants	
3.2	<p>Community Representatives' Training</p> <p>Organise, when necessary, appropriate training for community representatives of the North Social Inclusion Initiative Board. Ensure ongoing support in the provision of computers in the homes of community representatives.</p>	<ul style="list-style-type: none"> Arrange training, which is responsive to the requirements of Community Representatives on the Board: <ul style="list-style-type: none"> Basic Drug Awareness training undertaken Provide appropriate funding to support fact finding visits to other projects Ensure that ICT provision is maintained and updated where appropriate. 	<p>Increased learning/skills development and active citizenship.</p> <p>Increased development in the community based sector.</p>	January 2004 to March 2005	East Ayrshire Council Local training providers	Approx: £3,000
3.3	<p>North Initiative Road Show</p> <p>Deliver a series of presentations on the work of the North Social Inclusion Initiative and proposals to develop a Community Federation for the North to identified Community Councils and Local Committees.</p>	<ul style="list-style-type: none"> Deliver the presentation and question/answer session relating to the work of the North Social Inclusion Initiative to all interested committees/groups Investigate support to establish a Community Federation for the North of East Ayrshire 	<p>Increased awareness within the local community of the work of the North Social Inclusion Initiative.</p> <p>Establishment of a Community Federation for the North.</p> <p>Improved integration with the wider community.</p>	<p>May 2004</p> <p>April 2004 to March 2005</p>	Communities	Approx: £200

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.						
3.4	<p>North Social Inclusion Co-ordinator</p> <p>Continue to part fund the post of North Social Inclusion Co-ordinator.</p>	<ul style="list-style-type: none"> Take responsibility for driving forward the inclusion and regeneration agenda across the North of East Ayrshire - <i>ongoing</i> Implement actions and operational matters arising from the Social Inclusion Board - <i>ongoing</i> 	<p>Increased responsiveness to the needs of the Board and the drafting of Board Papers - <i>ongoing</i></p> <p>Research undertaken into funding opportunities and opportunities for partnership working - <i>ongoing</i></p> <p>Co-ordination and administrative support to Board related working groups - <i>ongoing</i></p>	April 2004 to March 2005	N/A	Approx: £18,000
Aim 4: To implement measures to improve the Environment within the North of East Ayrshire						
4.1	<p>Project Proposal: East Ayrshire Woodlands Community Facilitation Project</p> <p>A community facilitation project to support woodland community group activity in Stewarton and four additional communities within the North Social Inclusion Initiative area.</p>	<ul style="list-style-type: none"> Support Stewarton Woodland Trust and 4 additional communities within the north of the Authority. 	<p>Group activities sustained and facilitated.</p> <p>Community facilitator contractor engaged and information, advice and support provided.</p>	August 2004 to March 2005	East Ayrshire Council	North Initiative: £4,000
Aim 5: To promote Community Learning within the North of East Ayrshire						
It is intended to develop actions which will link to the Community Plan: Promoting Community Learning Action Plan.						