



**WORK PLAN UPDATE**  
**Board Meeting – 3 June 2004**

**1. PURPOSE OF REPORT**

- 1.1 To present to Board members the updated North Social Inclusion Initiative Work Plan for 2004/05.

**2. BACKGROUND**

- 2.1 Members will recall that, following the Board meeting of 13 November 2003, a working group was convened with the remit of drafting a work plan for the North Initiative. The Work Plan was presented at the Board meeting of 5 February 2004 and the detailed actions were subsequently agreed. Meetings of the Working Group have taken place on 11 February 2004, 4 March 2004 and 28 April 2004.

**3. WORK PLAN**

- 3.1 The Work Plan, attached at Appendix 1, currently provides a range of actions around three of the five identified aims, summarised as follows:

**Getting people into work**

- 3.2 An 'Employment and Young People' seminar has been arranged to take place on Wednesday 9 June 2004 from 1.00 pm to 3.30 pm in the Park Suite, Rugby Park, Kilmarnock. Invitations to participate in the event have been extended to a range of partners and appropriate agencies, and the programme of activity is currently being finalised.
- 3.3 North Initiative funding was allocated to both East Ayrshire Employment Initiative and CONDUIT Ltd at the Board Meeting of 5 February 2004 to support the North Area Individual Employment Fund and the North Area Drama Project respectively. The North Area Drama Project is scheduled to start in mid July 2004 and the North Area Individual Employment Fund project commenced in May 2004.

**Positive health and social well-being**

- 3.4 At the Board Meeting of 5 February 2004, members agreed to allocate North Initiative funds to Momentum for the 'Energiser Plus' project. An update on the project's progress, and that of Ayrshire Council on Alcohol's 'Young Persons Alcohol Information Initiative', is the subject of a separate report to the Board.

**High level community participation**

- 3.5 An Open Event, with the aim of identifying priority issues for the North Social Inclusion Initiative and assessing levels of support to establish a Communities Federation in the north of East Ayrshire, is scheduled to take place on Thursday 24

June 2004 at the Park Hotel, Rugby Park, Kilmarnock. The programme for the afternoon's event is currently being developed.

3.6 The North Social Inclusion Co-ordinator, accompanied by community representatives from the North Board and the Coalfield Communities Federation, delivered a presentation on the work of the North Social Inclusion Initiative and the potential formation of a Communities Federation for the north of East Ayrshire at the following Local Committees:

- North Area Local Committee 6 May 2004
- Kilmarnock Central Local Committee 11 May 2004
- Kilmarnock South Local Committee 19 May 2004
- Kilmarnock North Local Committee 25 May 2004
- Irvine Valley Local Committee 26 May 2004.

### **Improve the Environment and Community Learning**

3.7 Actions regarding the implementation of measures to improve the environment and promote community learning within the north of East Ayrshire are currently being considered and will be reported to future Board meetings.

## **4. RECOMMENDATIONS**

4.1 It is recommended that the North Social Inclusion Initiative Board:

- i) notes the progress made in respect of the actions as detailed in the Work Plan at Appendix 1;
- ii) agrees to advise the Working Group of potential projects/actions for implementation in relation to environmental improvements and community learning; and
- iii) otherwise, notes the content of the report.

**Gwen Barker**  
**Community Planning and Partnership Manager**  
**26 May 2004**

## EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE

## WORK PLAN – 2004/05 – AS AT 21 MAY 2004

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
<b>Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.</b>						
1.1	<b>Planning/Development Event</b>  Organise a planning and development event to identify the measures to assist vulnerable young people in their transition between school and work.	<ul style="list-style-type: none"> <li>Co-ordinate participation at the event of local employment/careers services, colleges, training providers, employers and young people</li> <li>Identify priorities to assist young people in the school to work transition process.</li> </ul>	Priorities for the North Social Inclusion Initiative established.  Key partners and project proposals identified.  Increased partnership working from all agencies towards the identified aims.	Wednesday 9 June 2004	Kilmarnock College Scottish Enterprise Ayrshire Employment Services East Ayrshire Council Local Colleges Careers Service	Approx: £1,200 dependent on number of participants
1.2	<b>Project Proposal: EAEI North Area Individual Employment Fund</b>  Expand the Individual Employment Fund (IEF) to operate within identified areas of the North of East Ayrshire. The IEF will allow unemployed individuals to move into employment quickly and easily by providing funding to remove barriers to work.	<ul style="list-style-type: none"> <li>20 unemployed residents from the North of East Ayrshire aged between 16-65 years supported</li> <li>14 unemployed residents secure employment</li> </ul>	Unemployed individuals residing in disadvantaged areas secure employment.	May 2004 to December 2004	East Ayrshire Employment Initiative Scottish Enterprise Ayrshire Action Team for Jobs	Total budget: £13,600  North Initiative: £8,600  Scottish Enterprise Ayrshire: £5,000

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<b>Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.</b>						
1.3	<p><b>Project Proposal: CONDUIT North Area Drama Project</b></p> <p>Establish a drama programme to assist unemployed individuals to develop the skills to assist them with the job application and interview process.</p>	<ul style="list-style-type: none"> <li>12 unemployed residents from the North of East Ayrshire aged 18-64 years participate in the Drama Programme</li> <li>65% of participants secure employment/further education/vocational training</li> </ul>	<p>Improved individual skills, which lead to employability.</p> <p>Unemployed individuals from disadvantaged areas secure employment.</p>	Mid July 2004	N/A	<p>Approx: £2,500 Finance paid. Evaluation Report to be submitted to Board on project completion and working group to be notified of project start date.</p>
<b>Aim 2: To pursue the promotion of positive health and social well-being, particularly for those dependent on alcohol and drugs.</b>						
2.1	<p><b>Project Proposal: Momentum Energiser Plus Programme</b></p> <p>Expand the activities of the Momentum programme in the North of East Ayrshire.</p> <p>Energiser Plus is a new project aimed at supporting individuals in Kilmarnock and Ayr, who have misused or are misusing drugs to move forward in their lives through a Group Work and Link Programme of activity.</p>	<ul style="list-style-type: none"> <li>12 beneficiaries at any given time participate in Group Work activities</li> <li>16 additional beneficiaries at any given time receive one to one support</li> <li>Provide each beneficiary with a package of individual support</li> <li>Establish and support a Beneficiary Council comprising a committee of 8 representatives with a developing membership of current and former service users</li> </ul>	<p>Additional / complementary support services for individuals misusing drugs.</p> <p>Increased personal development.</p> <p>Improved access to a range of community activities, training and employment opportunities.</p> <p>Partner, client and community feedback will be sought and analysis of individual progress towards social and economic inclusion undertaken.</p>	April to December 2004	East Ayrshire Council Other Addiction Services Employment, Training and Educational Establishments ADAT	<p>Total budget: £111,200</p> <p>North Initiative: £28,200</p> <p>New Opportunities Fund: £33,000</p> <p>European Social Fund: £50,000</p>
2.2	Explore opportunities to assist people with an addiction problem, in particular, alcohol related after care initiatives as per previous Board commitment.	<ul style="list-style-type: none"> <li>Monitor funding opportunities</li> <li>Identify opportunities for partnership working</li> </ul>	Funding opportunities identified and the Addiction Working Group reconvened to submit appropriate applications to funders.	Ongoing	Addiction Services Providers East Ayrshire Council	Match funding dependant on nature of funding application

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
<b>Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.</b>						
3.1	<p><b>Open Event</b></p> <p>Organise an 'Open Event' with the aim of identifying community concerns and highlighting priority areas within the North of East Ayrshire.</p>	<ul style="list-style-type: none"> <li>• Co-ordinate participation of Community Councils, Community Groups and Local Committees at the event</li> <li>• Identify priorities from the community</li> <li>• Consider the appropriateness / purpose of a Community Federation for the North of East Ayrshire</li> </ul>	<p>Priority issues identified and some indication of the appropriateness / purpose.</p> <p>Increased community involvement in local planning processes.</p>	Thursday 24 June 2004	Community Councils Community Groups Local Committees Forums	Approx: £1,200 dependent on number of participants
3.2	<p><b>Community Representatives' Training</b></p> <p>Organise, when necessary, appropriate training for community representatives of the North Social Inclusion Initiative Board. Ensure ongoing support in the provision of computers in the homes of community representatives.</p>	<ul style="list-style-type: none"> <li>• Arrange training, which is responsive to the requirements of Community Representatives on the Board</li> <li>• Provide appropriate funding to support fact finding visits to other projects</li> <li>• Ensure that ICT provision is maintained and updated where appropriate.</li> </ul>	<p>Increased learning / skills development and active citizenship.</p> <p>Increased development in the community based sector.</p>	January 2004 to March 2005	East Ayrshire Council Local training providers	Approx: £3,000

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
<b>Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.</b>						
3.3	<b>North Initiative Road Show</b>  Deliver a series of presentations on the work of the North Social Inclusion Initiative and proposals to develop a Community Federation for the North to identified Community Councils and Local Committees.	<ul style="list-style-type: none"> <li>Deliver the presentation and question / answer session relating to the work of the North Social Inclusion Initiative to all interested committees / groups</li> <li>Investigate support to establish a Community Federation for the North of East Ayrshire</li> </ul>	<p>Increased awareness within the local community of the work of the North Social Inclusion Initiative.</p> <p>Establishment of a Community Federation for the North.</p> <p>Improved integration with the wider community.</p>	<p>May 2004</p> <p>April 2004 to March 2005</p>	Communities	Approx: £200
3.4	<b>North Social Inclusion Co-ordinator</b>  Continue to part fund the post of North Social Inclusion Co-ordinator.	<ul style="list-style-type: none"> <li>Take responsibility for driving forward the inclusion and regeneration agenda across the North of East Ayrshire</li> <li>Implement actions and operational matters arising from the Social Inclusion Board</li> </ul>	<p>Increased responsiveness to the needs of the Board and the drafting of Board Papers.</p> <p>Research undertaken into funding opportunities and opportunities for partnership working.</p> <p>Co-ordination and administrative support to Board related working groups.</p>	April 2004 to March 2005	N/A	Approx: £18,000
<b>Aim 4: To implement measures to improve the Environment within the North of East Ayrshire</b>						
Actions to be determined in accordance with Community Plan aspirations.						
<b>Aim 5: To promote Community Learning within the North of East Ayrshire</b>						
Actions to be determined in accordance with Community Plan aspirations.						

A monitoring and evaluation framework, detailing progress against agreed targets for expenditure and planned outcomes, activity and outputs, will be established to ensure that the North Social Inclusion Initiative Board is kept up to date regarding project performance. Progress reports will be submitted to the North Board on a bi-annual basis.