



DRAFT ANNUAL REPORT 2003/2004

Board Meeting – 3 June 2004

1. PURPOSE OF REPORT

- 1.1 To present to the Board for information and approval, the draft North Social Inclusion Initiative Annual Report for 2003/04.

2. ANNUAL REPORT – 2003/04

- 2.1 The third Annual Report of the North Board, attached at Appendix 1, details progress made in the north of East Ayrshire to address social exclusion and promote social inclusion in the financial year 2003/04.

- 2.2 The report covers each of the priority issues identified previously by the Board for 2003/04 and sets the priorities for 2004/05, which include:

- assisting people to get into work through the development of skills, training and employment opportunities;
- pursuing the promotion of positive health and social well-being, particularly for those dependent on alcohol and drugs;
- ensuring a high level of community participation in the work of the North Social Inclusion Initiative;
- implementing measures to improve the environment; and
- promoting community learning.

- 2.3 The Annual Report recognises the valuable contribution made by partners to the effective delivery of programmes in the north of East Ayrshire.

3. RECOMMENDATIONS

- 3.1 It is recommended that members of the Board:

- i) endorse the draft Annual Report, subject to minor textual changes; and
- ii) remit the Community Planning and Partnership Manager to issue the report to the Initiatives' stakeholders and other interested parties.

Gwen Barker
Community Planning Partnership Manager
26 May 2004



DRAFT ANNUAL REPORT

1 April 2003 - 31 March 2004

ACHIEVEMENTS AND ASPIRATIONS

The third Annual Report of the North Social Inclusion Initiative (North Initiative) 2003/2004 details progress and achievement in relation to a range of projects and initiatives supported by the North initiative Board in 2003/2004 and its plans for the future, as summarised below.

Employment: In February 2003 the North Social Initiative Board decided to fund project applications from both East Ayrshire Employment Initiative and CONDUIT Ltd. These projects will, respectively, support people into employment by providing financial assistance to remove barriers to work and by using drama workshops to increase participants' proficiency in the job application process.

Positive Health Opportunities: A main focus of the activity of the North Initiative is to tackle issues around alcohol and drug addiction in the north of East Ayrshire and, to this end, we have part funded an exciting new project, 'Energiser Plus', aimed at addressing the aftercare and rehabilitation of substance users.

Community Participation: Community representatives on the North Board continue to play an important role in informing the priorities of the North Initiative and the formation of a Federation of Community Groups will increase the level of community participation in North Board decision-making. In addition, a Federation of Community Groups would contribute to the preparation of strategy and the future programme of projects of the North Initiative.

Key aspirations for 2004/05 include:

- an increased level of knowledge, understanding and community involvement in the work of the North Social Inclusion Initiative;
- the identification of measures to assist young people in their transition between school and work;
- the organisation of an 'Open Event' with the aim of identifying community concerns and highlighting priority areas within the North of East Ayrshire; and
- the implementation of targeted initiatives aimed at assisting people with drugs and alcohol addiction.

FOREWORD

The North Initiative was established in 2001 and is now in its third year of activity. Throughout 2003/2004, the Initiative supported a range of successful projects aimed at combating social exclusion and promoting the social inclusion agenda throughout the north of East Ayrshire.

In August 2003, the North Board met to redefine and reprioritise the core objectives of the Initiative. This proved to be a very worthwhile exercise, in that it served as a reminder to all involved of the success of past activity and provided a focus and renewed enthusiasm for the future.

Social inclusion is about ensuring that the most disadvantaged residents have equal access to a range of opportunities. In working towards achieving this aim, the North Initiative has supported a range of measures this year, most notably in respect of support for substance misuse and employment. New projects have been implemented, including the aftercare/rehabilitation of substance users initiative, in partnership with Momentum. In addition, East Ayrshire Employment Initiative and CONDUIT Ltd have provided, respectively, financial support and training for the unemployed.

Partnership working and community participation are integral to our success and community representatives continue to inform the activity of the North Initiative. Their participation has been further enhanced through their involvement in the development of a working group, established to determine the future actions of the Initiative as detailed in the Work Plan.

Next year promises to be equally challenging, with two planning events already organised for the summer of 2004 in relation to young people and employment, and the future priorities for the North Initiative. In 2004/2005, actions will also be identified around the themes of community learning and improving the environment.

I would like to thank all those involved in the progress and achievements of the North Initiative in 2003/2004 and look forward to continued success in the future.

Councillor William Menzies
Chair of East Ayrshire North Social Inclusion Initiative

Annual Report 2003/2004

INTRODUCTION

The East Ayrshire North Social Inclusion Initiative was formally constituted in April 2001 with the aim of addressing the opportunities gap experienced by the most disadvantaged individuals in our communities. This third annual report highlights our actions throughout 2003/2004 and provides a forward look at what we hope to achieve in 2004/2005.

Although not a formally designated Social Inclusion Partnership Area, the North Initiative, with the backing of a wide range of partner agencies, supports measures aimed at combating social exclusion and promoting social inclusion in the north of East Ayrshire. Partnership working has ensured that the benefits available to local residents have been significantly enhanced and that the decisions agreed at Board level have been the most appropriate in meeting our key priorities.

SETTING PRIORITIES

Priorities for the North Board were revisited and debated at a planning event that took place in August 2003. The community representatives and partner agencies represented on the North Board, the membership of which is provided at Appendix 1, reaffirmed their commitment to working towards the following five key aims:

- to assist people to get into work through the development of skills, training and employment opportunities;
- to pursue the promotion of positive health and social well-being, particularly for those dependent on alcohol and drugs;
- to ensure a high level of community participation in the work of the North Social Inclusion Initiative;
- to implement measures to improve the environment; and
- to promote community learning.

The North Initiative has agreed to concentrate on high level actions and initiatives, which will achieve significant and demonstrable outcomes, rather than on small scale projects with limited impact.

GUIDING PRINCIPLES

The work of the North Initiative is underpinned by the following guiding principles:

- partnership working;
- equality of opportunity;
- empowerment and capacity building;
- sustainability;
- continuous improvement;
- quality and innovation; and
- effective communication and access to information.

PUBLICITY

Awareness raising in relation to the projects and initiatives supported by the North Initiative and the good practice that has been undertaken, has been facilitated through press releases and design work prepared by the Public Relations section within East Ayrshire Council's Department of Corporate Support.

RESOURCES

Challenge Fund

East Ayrshire Council's Policy and Resources Committee agreed to make a financial contribution of £65,000 to the North Initiative in the form of the Challenge Fund for 2003/2004.

SUMMARY OF PROGRESS

Projects that the North Initiative has facilitated and actions undertaken in 2003/2004 are as detailed in the following sections:

Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.

North Area Individual Employment Fund

In February 2004, a project proposal was received by the North Board from East Ayrshire Employment Initiative to establish a project aimed at enabling 20 unemployed residents within identified areas of the north of East Ayrshire, who are not eligible for funding from the Action Team for Jobs, to move into employment quickly and easily by providing them with financial assistance to remove barriers to work. The North Initiative agreed to part-fund the project in conjunction with Scottish Enterprise Ayrshire.

The Individual Employment Fund assists individuals with:

- Training
- Transport
- Specialised equipment
- Childcare
- Wage subsidy.

It is anticipated that 70% of the unemployed residents accessing the Individual Employment Fund will either gain employment or access further education or vocational training in order to increase their employability.

North Area Drama Project

An application was received by the North Board in February 2004 from local training provider CONDUIT, to introduce a project aimed at enabling 12 unemployed residents within identified areas of the north of East Ayrshire to develop skills to assist them with job application and interviews. The North Area Drama Project will comprise a range of workshop sessions and run over 8 weeks. There is an emphasis on personal development and a variety of techniques, such as role-play, drama games, relaxation and improvisation, will be used. This will allow participants to increase their proficiency in the job application process and, in particular, interview techniques.

It is expected that 65% of the unemployed residents participating in the North Area Drama Project will either gain employment or access further education or vocational training in order to increase their employability.

Aim 2: To pursue the promotion of positive health and social well being, particularly for those dependent on alcohol and drugs.

Young Persons Alcohol Information Initiative

The 'Young Persons Alcohol Information Initiative', funded by the North Initiative and implemented in partnership by Ayrshire Council on Alcohol (ACA) and Strathclyde Police, is an alcohol education programme aimed at young people who have come to the attention of the police for misusing alcohol.

Identified young people are required to attend a 5-week programme facilitated by ACA that includes the following sessions.

Week 1	General Information / Attitudes
Week 2	First Aid Input
Week 3	Outing / Activity
Week 4	Video and Discussion
Week 5	Alternatives to Alcohol – Community Learning and Development.

There is a strong emphasis on interactive learning within the programme involving small and large group discussions.

Anti Poverty / GP Initiative

Activity has been ongoing since 2001 to fund a range of measures to address anti-poverty issues jointly with East Ayrshire Coalfield Area Social Inclusion Partnership, and is delivered in partnership with East Ayrshire Council's Department of Educational and Social Services, the Citizens' Advice Bureau (CAB) and health care partners.

During April 2003, material was developed under the Pilot GP Initiative, which highlights the specialist advice and information available to patients with regard to maximising income from benefits and tackling unmanageable debt. The pack also provides GPs and other practice staff with an overview of the benefits that are available to individuals and families whose income is reduced as a result of chronic ill-health and/or disability.

In addition, Welfare Rights and Money Advice specialists, from both East Ayrshire Council and the Citizens' Advice Bureau, have worked with the GP practice in Crosshouse/Kilmaurs, taking referrals from a range of health professionals working within practices and self-referrals from individuals.

Across the pilot, 144 people have accessed the service, resulting in 94 people having additional claims for benefit or follow up support. To date, £31,3000 of additional benefit has been awarded for the year.

Addiction Update

In October 2002, the North Initiative submitted an application to the New Opportunities Fund (NOF) Better Off Programme to take forward the 'Life Paths' initiative, which would address the gap in service provision in relation to aftercare/rehabilitation for substance users. NOF advised the Board in April 2003 that the project proposal had been unsuccessful. As the gap in existing services in respect of aftercare for substance users in their rehabilitation stage still exists and addressing this issue remains a continuing priority for the North Board, it was agreed that alternative initiatives should be explored.

Momentum, previously Rehab Scotland, was awarded NOF funding to implement a community integration outreach programme for people living in Ayrshire and Arran who are challenged by drug misuse. The programme delivered by Momentum is very similar to the North Initiative's 'Life Paths' project and will operate primarily in Ayr and Kilmarnock. The programme will support people to access training and employment opportunities, through a combination of sign posting, personal development and pre-vocational activities.

A proposal for additional funding was presented to the North Board in February 2004, detailing the aims and objectives of the 'Energiser Plus' programme.

Energiser Plus – Aims:

- to support individuals in the north of East Ayrshire, who have misused or who are misusing drugs, to move forward with their lives;
- to actively support the development and co-ordination of a cohesive pathway towards social and economic inclusion for the target group;
- to actively support a managed network approach to the provision of personal support to the individual; and
- to ensure that the beneficiaries have an impact directly upon programme design, development and activity.

Energiser Plus – Objectives:

- to provide an accessible service that will endeavour to be available to the wider client group and not just those who are already engaged with services;
- to provide a Link Worker / Case Management approach to assisting individuals to move forward from treatment and to maintain more stable, productive lifestyles;
- to provide each individual with access to a personal support package appropriate to their needs within the community;

- to develop a Beneficiary Council that will ultimately provide steering, monitoring and peer services to the programme;
- to work with groups of individuals to facilitate increased confidence, motivation and aspiration;
- to access outdoor education experiences for groups of individuals that will accelerate the personal development process taking place within the programme;
- to work with local partners to provide supported access to a range of community activities, training and employment opportunities appropriate to the readiness of the individual; and
- to provide a flexible approach to relapse.

Momentum has also been awarded additional funding from the European Social Fund (ESF) and the North Board agreed to supplement the combined ESF and NOF funding with North Initiative monies. This will fund the employment of a dedicated worker, who will provide increased support to residents within the north of East Ayrshire.

Sport and Social Inclusion

In April 2003, NOF approved the East Ayrshire 'New Sporting Futures' project application. This project focuses primarily upon the inclusive development of sport and active recreation, and the promotion of healthy lifestyle choices among the population of young people, aged 10-18 years, in East Ayrshire. The project has a particular emphasis on creating more equitable participation in sport among specific groups and seeks to develop effective ways to create sustainable sporting infrastructures, especially in areas of economic and social deprivation. Managed by East Ayrshire Council's Leisure Development Team, the project employs four members of staff and works in partnership with a range of statutory and non-statutory agencies.

The philosophy of the project is to:

- promote more equitable participation in sport;
- develop new ways of delivering sport by working with and linking to new policy areas and partners;
- promote a community development approach to delivering sport;
- promote 'sport and physical activity' as a contributor assisting to combat social exclusion;
- access new resources for sport and target existing resources and funding programmes;
- develop innovative solutions to local needs and share progressive practices; and
- contribute to a long-term strategic approach to the provision of sport.

Programmes for sport and active recreation are being delivered to a range of young people's groups, with activities ranging from volleyball and badminton to, 'Hip Hop' and 'Street Jam'. Four priority sports have been identified through the analysis of current participation levels in sports facilities, schools and club activity, namely athletics, badminton, basketball and volleyball.

Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.

Community Representatives

Community representatives continue to play a key role in North Board activity, in that they contribute to determining the priorities and drive forward the North Initiative agenda to reflect community concerns and address local issues. A range of support systems made available to them in 2002/03 remain in place in 2003/04, including:

- access to ICT facilities;
- a comprehensive expenses procedure; and
- administrative and developmental support.

Training for community representatives has been provided throughout the year, most notably in information technology as well as drugs education.

East Ayrshire Council is committed to allowing paid leave to employees who participate on the North Board to attend each Board meeting and two training events per year, with the opportunities of additional leave subject to discussion with service departments.

In April 2004, the eight community representatives who currently sit on the North Board were asked to indicate whether they wished to be re-appointed for a further two years. All existing community representatives have been re-appointed as representatives of the Board until 31 March 2006.

Federation of Community Groups for the north of East Ayrshire

There remains a firm commitment among Board Members to establish a North Federation of Community Groups.

The purpose of a Federation of Community Groups will be to:

- inform the preparation of the strategy and future programme of projects delivered by the North Initiative;
- participate fully on the North Initiative Board;

- ensure effective community participation in the North Initiative;
- ensure that the priorities of the North Initiative reflect local need; and
- take forward a programme of projects, which reflect the priorities of the North Initiative.

Presentations on the activity of the North Initiative and plans for a North Federation of Community Groups will be delivered during the May 2004 Local Committee Cycle and an Open Event to progress this matter is scheduled to take place in June 2004. The event will be used as a means to gauge community support for a North Federation and to identify additional North Initiative priority issues.

Aim 4: To implement measures to improve the Environment.

Measures to improve the environment within the north of East Ayrshire are seen as essential to the overall objective of promoting social inclusion.

A range of actions has been considered during 2003/2004 and it is anticipated that environmental improvement projects and initiatives will be implemented in 2004/05.

Aim 5: To promote Community Learning.

‘Shout Out Loud’ – Young Citizens’ Pack

Within East Ayrshire, an extensive range of initiatives is in place to support and involve young people in the citizenship agenda. The ‘Shout Out Loud’ Young Citizens’ Pack continues to be used in schools throughout East Ayrshire, as a means of informing young people of their rights and citizenship information needs. The pack consists of a range of informative material with an East Ayrshire specific orientation, including a poster, bookmark, leaflets and a workbook, aimed at exploring issues around inclusion, equality, local democracy, health, safety and stake-holding in the community.

Throughout 2003/2004 the Young Citizens’ Pack was introduced to young people in group settings, including schools, community learning and other community-based projects.

It is designed to encourage self-development in children and young people through awareness raising and to promote positive participation in local communities. To date, 10,000 packs, including 5 Braille and 16 enlarged copies to meet specific needs of young people, have been issued. In addition, an audio version is available.

Over 80 young people have become involved in citizenship initiatives and the production of a ‘Young Person’s Rights’ video ensures that the promotion of the rights of young people is an ongoing process.

The activity of the project complements the ongoing developments in the local Dialogue Youth Initiative, which operates across East Ayrshire.

PARTNERSHIP WORKING

Effective partnership working has been integral to the North Initiative's success during 2003/2004. The North Board is made up of agencies and individuals, all with an equal voice and a wide range of skills, knowledge and expertise, and by working together towards our common objectives, the North Board can continue to make a real difference to the lives of residents within the north of East Ayrshire.

Links to other organisations

The North Initiative has established effective links with a range of agencies and organisations operating within East Ayrshire, including:

East Ayrshire Council Departments – including Educational and Social Services, Community Services, Development Services and Corporate Resources.

Ayrshire Council on Alcohol – is a voluntary organisation, which offers a non-judgmental, confidential counselling service to those whose lives are being adversely affected by alcohol.

East Ayrshire Coalfield Area Social Inclusion Partnership – links through the Community Planning and Partnership Manager and Social Inclusion Implementation Group ensure the sharing of good practice, commitment and expertise allows us to 'roll out' successful projects from the south to the north of East Ayrshire.

East Ayrshire Employment Initiative – trains the long-term unemployed in new skills, including computing and keyboarding skills, under the New Deal Initiative within the East Ayrshire.

CONDUIT Ltd – is an intermediate labour market project supporting the development of ICT within East Ayrshire, operating a programme of activity offering an integral package of theoretical training, practical training and work experience.

Momentum Ltd – works in partnership throughout Scotland to enable and empower disabled and excluded people to identify and achieve their goals and supports people to remain active citizens within their own communities.

COMPLEMENTARY INITIATIVES IMPACTING ON THE NORTH OF EAST AYRSHIRE

Better Neighbourhood Services Fund

The Better Neighbourhood Services Fund (BNSF) was awarded to East Ayrshire Council in 2001, amounting to £6.75 million over three years. Aimed at improving the quality and quantity of services in the pathfinder area of North West Kilmarnock and Shortlees/Riccarton, the funding has made a real and lasting impact on the lives of residents.

A comprehensive community consultation exercise was undertaken in August 2003 and this formed the basis of the Annual Report presented to the Scottish Executive in September 2003. The Annual Report details progress in meeting the overall outcomes, as set out in the Local Outcome Agreement, against individual projects and tracks the impact that the BNSF programme is having in the pathfinder area. The outcomes that East Ayrshire's BNSF programme are working towards ensure safer, more active and more attractive communities in the north of East Ayrshire.

The main achievements of the year include:

- an increase in crime detection rates;
- improvements to road safety;
- improved estate management;
- improved upkeep of open and public spaces; and
- increased contact with children, young people and older people.

The North Board continues to receive progress reports on the success of the BNSF programme, which allows the activity of the North Initiative to complement that of the BNSF projects and initiatives.

LOOKING FORWARD TO 2004/2005

In 2004/2005 the North Initiative will continue to identify and address the needs of communities in the north of East Ayrshire. A working group, comprising representatives of the North Board, meets on a regular basis and has prepared a Work Plan, which will inform North Initiative activity in 2004/2005. A copy of the Work Plan is included as Appendix 2.

An analysis of deprivation within the local electoral wards located in the North Initiative area, with wards ranked according to the Scottish Multiple Deprivation Index 2003, including unemployment, crime and void housing levels, has also been undertaken and is included as Appendix 3.

CONCLUSION

Progress within the North Initiative during 2003/2004 has been focused upon initiatives aimed at addressing actions around addiction and employment. It is anticipated that 2004/2005 will bring about specific actions under the aims of improving the environment and promoting community learning, providing opportunities to implement associated projects.

The formation of a Community Federation for the North will be explored further following a planned Local Committee Road Show in May 2004 and an Open Event is scheduled to take place in June 2004.

The Working Group will continue to meet throughout 2004/2005, to ensure that significant progress is made in relation to the agreed priorities, and performance will be reported routinely to the Board on a quarterly basis.

Throughout 2004/2005, the North Initiative will continue to prioritise the needs of local communities and implement actions aimed at addressing those needs.



North Social Inclusion Initiative Board Members

2003/2004

Councillor William Menzies (Chair)	East Ayrshire Council
Provost Jane Darnbrough	East Ayrshire Council
Councillor Daniel Coffey	East Ayrshire Council
Fiona Lees	Depute Chief Executive/ Director of Corporate Resources East Ayrshire Council
Matt Donnelly	Community Representative
Gerard Cassidy	Community Representative
Jimmy Miller	Community Representative
Beryl Graham	Community Representative
Linda Thomson	Community Representative
Maurice Ashbridge	Community Representative
Kenneth Stewart	Community Representative
Bob Gardiner	Director of Lifelong Learning Ayr College
Dave Wilcock	Community Development Manager Kilmarnock College
Heather Knox	Director of Facilities Ayrshire and Arran Primary Health Care NHS Trust
Joyce Black	Executive Officer Scottish Enterprise Ayrshire
Yohanna Dangata	Health Improvement Manager (East Team) Ayrshire and Arran NHS Board
Chief Inspector Michael Scally	Deputy Sub Divisional Officer Strathclyde Police
Jim Burns	Business Development Manager Jobcentre Plus
Ciss McCreadie	Development Worker Council Of Voluntary Organisations (East Ayrshire)
Cathy Roarty	Lead Public Health Practitioner East Ayrshire Local Health Care Co-operative

EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE

WORK PLAN – 2004/05 AS AT 21 MAY 2004

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.						
1.1	Planning/Development Event Organise a planning and development event to identify the measures to assist vulnerable young people in their transition between school and work.	<ul style="list-style-type: none"> Co-ordinate participation at the event of local employment/careers services, colleges, training providers, employers and young people Identify priorities to assist young people in the school to work transition process. 	<p>Priorities for the North Social Inclusion Initiative established.</p> <p>Key partners and project proposals identified.</p> <p>Increased partnership working from all agencies towards the identified aims.</p>	Wednesday 9 June 2004	Kilmarnock College Scottish Enterprise Ayrshire Employment Services East Ayrshire Council Local Colleges Careers Service	Approx: £1,200 dependent on number of participants
1.2	Project Proposal: EAEI North Area Individual Employment Fund Expand the Individual Employment Fund (IEF) to operate within identified areas of the North of East Ayrshire. The IEF will allow unemployed individuals to move into employment quickly and easily by providing funding to remove barriers to work.	<ul style="list-style-type: none"> 20 unemployed residents from the North of East Ayrshire aged between 16-65 years supported 14 unemployed residents secure employment 	Unemployed individuals residing in disadvantaged areas secure employment.	May 2004 to December 2004	East Ayrshire Employment Initiative Scottish Enterprise Ayrshire Action Team for Jobs	<p>Total budget: £13,600</p> <p>North Initiative: £8,600</p> <p>Scottish Enterprise Ayrshire: £5,000</p>

* A monitoring and evaluation framework, detailing progress against agreed targets for expenditure and planned outcomes, activity and outputs, will be established to ensure that the North Social Inclusion Initiative Board is kept up to date regarding project performance. Progress reports will be submitted to the North Board on a bi-annual basis.

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.						
1.3	<p>Project Proposal: CONDUIT North Area Drama Project</p> <p>Establish a drama programme to assist unemployed individuals to develop the skills to assist them with the job application and interview process.</p>	<ul style="list-style-type: none"> 12 unemployed residents from the North of East Ayrshire aged 18-64 years participate in the Drama Programme 65% of participants secure employment/further education/vocational training 	<p>Improved individual skills, which lead to employability.</p> <p>Unemployed individuals from disadvantaged areas secure employment.</p>	Mid July 2004	N/A	<p>Approx: £2,500 Finance paid. Evaluation Report to be submitted to Board on project completion and working group to be notified of project start date.</p>
Aim 2: To pursue the promotion of positive health and social well being, particularly for those dependent on alcohol and drugs.						
2.1	<p>Project Proposal: Momentum Energiser Plus Programme</p> <p>Expand the activities of the Momentum programme in the North of East Ayrshire.</p> <p>Energiser Plus is a new project aimed at supporting individuals in Kilmarnock and Ayr, who have misused or are misusing drugs to move forward in their lives through a Group Work and Link Programme of activity.</p>	<ul style="list-style-type: none"> 12 beneficiaries at any given time participate in Group Work activities 16 additional beneficiaries at any given time receive one to one support Provide each beneficiary with a package of individual support Establish and support a Beneficiary Council comprising a committee of 8 representatives with a developing membership of current and former service users 	<p>Additional/complementary support services for individuals misusing drugs.</p> <p>Increased personal development.</p> <p>Improved access to a range of community activities, training and employment opportunities.</p> <p>Partner, client and community feedback will be sought and analysis of individual progress towards social and economic inclusion undertaken.</p>	April to December 2004	<p>East Ayrshire Council Other Addiction Services Employment, Training and Educational Establishments ADAT</p>	<p>Total budget: £111,200</p> <p>North Initiative: £28,200</p> <p>New Opportunities Fund: £33,000</p> <p>European Social Fund: £50,000</p>

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 2: To pursue the promotion of positive health and social well being, particularly for those dependent on alcohol and drugs.						
2.2	Explore opportunities to assist people with an addiction problem, in particular, alcohol related after care initiatives as per previous Board commitment.	<ul style="list-style-type: none"> • Monitor funding opportunities • Identify opportunities for partnership working 	Funding opportunities identified and the Addiction Working Group reconvened to submit appropriate applications to funders.	Ongoing	Addiction Services Providers East Ayrshire Council	Match funding dependant on nature of funding application
Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.						
3.1	Open Event Organise an 'Open Event' with the aim of identifying community concerns and highlighting priority areas within the North of East Ayrshire.	<ul style="list-style-type: none"> • Co-ordinate participation of Community Councils, Community Groups and Local Committees at the event • Identify priorities from the community • Consider the appropriateness / purpose of a Community Federation for the North of East Ayrshire 	<p>Priority issues identified and some indication of the appropriateness / purpose.</p> <p>Increased community involvement in local planning processes.</p>	Thursday 24 June 2004	Community Councils Community Groups Local Committees Forums	Approx: £1,200 dependent on number of participants
3.2	Community Representatives' Training Organise, when necessary, appropriate training for community representatives of the North Social Inclusion Initiative Board. Ensure ongoing support in the provision of computers in the homes of community representatives.	<ul style="list-style-type: none"> • Arrange training, which is responsive to the requirements of Community Representatives on the Board • Provide appropriate funding to support fact finding visits to other projects • Ensure that ICT provision is maintained and updated where appropriate. 	<p>Increased learning/skills development and active citizenship.</p> <p>Increased development in the community based sector.</p>	January 2004 to March 2005	East Ayrshire Council Local training providers	Approx: £3,000

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.						
3.3	North Initiative Road Show Deliver a series of presentations on the work of the North Social Inclusion Initiative and proposals to develop a Community Federation for the North to identified Community Councils and Local Committees.	<ul style="list-style-type: none"> Deliver the presentation and question / answer session relating to the work of the North Social Inclusion Initiative to all interested committees / groups Investigate support to establish a Community Federation for the North of East Ayrshire 	<p>Increased awareness within the local community of the work of the North Social Inclusion Initiative.</p> <p>Establishment of a Community Federation for the North.</p> <p>Improved integration with the wider community.</p>	<p>May 2004</p> <p>April 2004 to March 2005</p>	Communities	Approx: £200
3.4	North Social Inclusion Co-ordinator Continue to part fund the post of North Social Inclusion Co-ordinator.	<ul style="list-style-type: none"> Take responsibility for driving forward the inclusion and regeneration agenda across the North of East Ayrshire Implement actions and operational matters arising from the Social Inclusion Board 	<p>Increased responsiveness to the needs of the Board and the drafting of Board Papers.</p> <p>Research undertaken into funding opportunities and opportunities for partnership working.</p> <p>Co-ordination and administrative support to Board related working groups.</p>	April 2004 to March 2005	N/A	Approx: £18,000
Aim 4: To implement measures to improve the Environment within the North of East Ayrshire						
Actions to be determined in accordance with Community Plan aspirations.						
Aim 5: To promote Community Learning within the North of East Ayrshire						
Actions to be determined in accordance with Community Plan aspirations.						

EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE

AREAS OF DEPRIVATION IN THE NORTH OF EAST AYRSHIRE

COMMUNITIES INVOLVED AND INDICATORS OF DEPRIVATION												
TOP 5 WARDS IN DESCENDING ORDER	SCOTTISH INDICES OF MULTIPLE DEPRIVATION RANKING* (SCORE OUT OF 1222 WARDS**)		TOP 5 WARDS IN DESCENDING ORDER	UNEMPLOYMENT LEVELS OCTOBER 2003 BY ACTIVE POPULATION PERCENTAGE		TOP 5 AREAS IN DESCENDING ORDER	NUMBERS OF LONG TERM VOID PROPERTY (OVER 6 MONTHS) AS OF MARCH 2003		TOP 5 AREAS IN DESCENDING ORDER	NUMBER OF REPORTED CRIMES APRIL TO SEPTEMBER 2003	NUMBER OF DETECTED CRIMES APRIL TO SEPTEMBER 2003	PERCENTAGE OF CRIME DETECTED APRIL TO SEPTEMBER 2003
ALTONHILL, HILLHEAD AND LONGPARK WARD	48		ONTHANK WARD	13.5		RICCARTON WEST	115		BEAT 31-34 KILMARNOCK TOWN CENTRE AND PERIPHERY	1145	839	73
ONTHANK WARD	53		ALTONHILL, HILLHEAD AND LONGPARK WARD	12.9		LONGPARK	81		BEAT 35 NORTH WEST KILMARNOCK	1056	688	65
SHORTLEES WARD	62		SHORTLEES WARD	11.6		NEW FARM LOCH	46		BEAT 37 SHORTLESS / BELLFIELD / RICCARTON	800	550	69
HURLFORD WARD	227		RICCARTON WARD	7.4		GALSTON (MAXWOOD, CASTLEVIEW)	18		BEAT 36 NEW FARM LOCH / HURLFORD / CROOKEDHOLM	695	399	57
CROOKEDHOLM, MOSCOW, GALSTON WEST AND HURLFORD NORTH	300		KILMARNOCK CENTRAL WEST WARD	6.9		ONTHANK	12		BEAT 40 GALSTON / DARVEL / NEWMILNS	483	340	70

*THE MULTIPLE DEPRIVATION RANKING UTILISES DATA FROM THE FOLLOWING FIVE DOMAIN AREAS: INCOME DEPRIVATION; EMPLOYMENT DEPRIVATION; HEALTH DEPRIVATION AND DISABILITY; EDUCATION, SKILLS AND TRAINING DEPRIVATION AND GEOGRAPHICAL ACCESS TO SERVICES.

** THE LOWER THE RANKING THE HIGHER THE LEVEL OF DEPRIVATION

EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE

AREAS OF DEPRIVATION IN THE NORTH OF EAST AYRSHIRE

DEPRIVATION COMPARISON DATA (WARD LEVEL)	DEPRIVATION	UNEMPLOYMENT
ALTONHILL, HILLHEAD AND LONGPARK	48	12.9
ONTHANK	53	13.5
SHORTLEES	62	11.6
HURLFORD	227	6.4
CROOKEDHOLM, MOSCOW, GALSTON WEST AND HURLFORD NORTH	300	6.1
KILMARNOCK CENTRAL WEST	328	6.9
BELLFIELD	352	5.4
SOUTH NEW FARM LOCH	358	5.2
RICCARTON	377	7.4
NEWMILNS	380	5.5
CROSSHOUSE, GATEHEAD AND KNOCKENTIBER	486	4.6
NORTH NEW FARM LOCH AND DEAN	540	4.7
STEWARTON CENTRAL	554	5.6
KILMARNOCK CENTRAL EAST	582	5.3
KILMARNOCK CENTRAL SOUTH	597	5.9
GALSTON EAST	602	3.4
DARVEL	645	4.1
KILMAURS, STEWARTON SOUTH	765	3.4
STEWARTON EAST, DUNLOP	891	3.6
NORTH KILMARNOCK, FENWICK AND WATERSIDE	1000	1.5
GRANGE/HOWARD	1140	1.7

May 2003

**EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE
AREAS OF DEPRIVATION IN THE NORTH OF EAST AYRSHIRE**

REPORTED CRIME: APRIL-SEPTEMBER 2003

	BEAT 31-34		BEAT 35		BEAT 36		BEAT 37		BEAT 38		BEAT 39		BEAT 40	
	REP	DET	REP	DET	REP	DET	REP	DET	REP	DET	REP	DET	REP	DET
GROUP 1	32	23	47	41	20	17	21	18	4	3	13	12	18	16
GROUP 2	5	4	9	5	6	2	4	3	2	2	1	1	0	0
GROUP 3	476	238	364	101	309	96	270	105	167	60	122	30	114	30
GROUP 4	73	33	105	39	76	19	98	31	37	10	49	21	62	22
GROUP 5	37	37	131	128	79	76	68	64	10	10	24	24	43	42
GROUP 6	403	385	270	244	134	118	223	214	69	67	84	72	126	115
GROUP 7	119	119	130	130	71	71	116	115	50	50	60	58	120	115

REP - Reported Crime DET - Detected Crime
Source: Strathclyde Police, 2003

BEAT 31-34 KILMARNOCK TOWN CENTRE AND PERIPHERY

BEAT 35 NORTH WEST KILMARNOCK

BEAT 36 NEW FARM LOCH, HURLFORD AND CROOKEDHOLM

BEAT 37 SHORTLEES / BELLFIELD / RICcartON

BEAT 38 GRANGE AND HOWARD, CROSSHOUSE, BONNYTON, GATEHEAD, KNOCKENTIBER

BEAT 39 STEWARTON, KILMAURS, FENWICK

BEAT 40 GALSTON / DARVEL / NEWMILNS

GROUP 1 MURDER, ATTEMPT MURDER, CULPABLE HOMICIDE, SERIOUS ASSAULT, ROBBERY

GROUP 2 RAPE, ASSAULT WITH INTENT TO RAVISH, INDECENT ASSAULT, LEWD AND LIBIDINOUS PRACTICES, PROSTITUTION

GROUP 3 HOUSEBREAKING, THEFT OF A MOTOR VEHICLE, COMMON THEFT, MOTOR VEHICLE CRIME, THEFT BY SHOPLIFTING, FRAUD ETC

GROUP 4 FIRERAISING AND VANDALISM

GROUP 5 POSSESSION OF OFFENSIVE WEAPONS, CARRYING OF KNIVES / BLADES, SUPPLY OF DRUGS, POSSESSION OF DRUGS ETC...

GROUP 6 PETTY ASSAULT, BREACH OF THE PEACE, URINATING, RACIALLY AGGRAVATED INCIDENTS, DRUNK AND INCAPABLE ETC...

GROUP 7 DANGEROUS DRIVING OFFENCES, DRINK DRIVING OFFENCES, SPEEDING OFFENCES, SEAT BELT OFFENCES