



WORK PLAN UPDATE

Board Meeting – 3 February 2005

1. PURPOSE OF REPORT

- 1.1 To present to Board members the updated North Social Inclusion Initiative Work Plan for 2004/05.

2. BACKGROUND

- 2.1 Members will recall that, following the Board meeting of 13 November 2003, a working group was convened with the remit of drafting a Work Plan for the North Initiative. The Work Plan has been presented routinely at Board meetings and a range of detailed actions agreed and progressed.

3. WORK PLAN UPDATE

- 3.1 The Work Plan, attached at Appendix 1, currently provides a range of actions around four identified aims, including:

- getting people into work;
- positive health and social well-being;
- high level community participation; and
- improving the environment.

- 3.2 At its meeting of 18 November 2004, the North Board approved funding applications from the following projects:

- CONDUIT ILM, to part fund the establishment of a project base in Kilmarnock town centre;
- Future Steps Project, to increase the level of support available to disadvantaged groups to assist them to access job opportunities; and
- East Ayrshire Carers Centre, to part fund the refurbishment of the 'Carers Cottage'.

These projects have been incorporated into the Work Plan.

4. COMMUNITIES FEDERATION FOR THE NORTH

- 4.1 A meeting was convened on 21 October 2004, attended by 20 individuals representing a range of community and voluntary groups, to consider progressing the establishment of a Communities Federation for the north of East Ayrshire. Individuals participating in the session agreed to attend a further meeting in December 2004 to establish a Working Group, remitted to develop a constitution for a Communities Federation for the North and consider arrangements to ensure the involvement of the wider community.

4.2 At the meeting of 9 December 2004, the following nominations were received in respect of participation in the Working Group:

Jim Dunsmuir	Bellfield Community Council
John McIvor	Gatehead Community Council
Jessie Graham	Hurlford/Crookedholm Community Council
Jimmy Miller	North Social Inclusion Initiative
Graham Piggott	North Social Inclusion Initiative
Charles Calman	Piersland Bentinck Community Council
John McHarg	Crosshouse Community Council
Tom Cook	Grange/Howard Community Council
Frank Dawson	Irvine Valley Local Committee
Maurice Ashbridge	North Social Inclusion Initiative
Linda Thomson	North Social Inclusion Initiative

4.3 The first meeting of the Working Group was convened on 18 January 2005, which was attended by all members. Issues progressed included:

- the nomination of the Working Group Convener, namely Charles Calman; Vice Convenor, namely Maurice Ashbridge; and Secretary, namely Graham Piggott;
- Working Group priorities, including the group structure; and
- the formation of a Constitution Steering Group.

4.4 The next meeting of the Communities Federation Working Group will take place on 14 February 2005, and every second Monday of the month thereafter.

5. RECOMMENDATIONS

5.1 It is recommended that the North Social Inclusion Initiative Board:

- i) notes the progress made in respect of the Work Plan at Appendix 1 and, in particular, the progress in relation to the establishment of a Communities Federation for the north of East Ayrshire;
- ii) agrees to receive progress reports, on a bi-annual basis, in respect of the programme of projects funded via the North Initiative;
- iii) agrees to receive further updates regarding the development of a Communities Federation for the North; and
- iv) otherwise notes the content of the report.

Gwen Barker
Community Planning and Partnership Manager
18 January 2005

EAST AYRSHIRE NORTH SOCIAL INCLUSION INITIATIVE

WORK PLAN 2004/05 – AT 18 JANUARY 2005

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.						
1.1	Planning/Development Event Organise a planning and development event to identify the measures to assist vulnerable young people in their transition between school and work.	<ul style="list-style-type: none"> • <i>Co-ordinate participation at the event of local employment/careers services, colleges, training providers, employers and young people</i> • <i>Identify priorities to assist young people in the school to work transition process</i> 	<i>Priorities for the North Social Inclusion Initiative established.</i> <i>Key partners and project proposals identified.</i> <i>Increased partnership working from all agencies towards the identified aims.</i>	Wednesday 9 June 2004	Kilmarnock College Scottish Enterprise Ayrshire Employment Services East Ayrshire Council Local Colleges Careers Service	Approx: £1,200 dependent on number of participants
1.2	Project Proposal: EAEI North Area Individual Employment Fund Expand the Individual Employment Fund (IEF) to operate within identified areas of the North of East Ayrshire. The IEF will allow unemployed individuals to move into employment quickly and easily by providing funding to remove barriers to work.	<ul style="list-style-type: none"> • 20 unemployed residents from the North of East Ayrshire aged between 16-65 years supported • 14 unemployed residents secure employment 	Unemployed individuals residing in disadvantaged areas secure employment.	May 2004 to December 2004	East Ayrshire Employment Initiative Scottish Enterprise Ayrshire Action Team for Jobs	Total budget: £13,600 North Initiative: £8,600 Scottish Enterprise Ayrshire: £5,000

Italics – represent completed targets/outcomes.

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.						
1.3	<p>Project Proposal: CONDUIT North Area Drama Project</p> <p>Establish a drama programme to assist unemployed individuals to develop the skills to assist them with the job application and interview process.</p>	<ul style="list-style-type: none"> 12 unemployed residents from the North of East Ayrshire aged 18-64 years participate in the Drama Programme 7-8 (65%) of participants secure employment/further education/vocational training 	<p>Improved individual skills, which lead to employability.</p> <p>Unemployed individuals from disadvantaged areas secure employment.</p>	October 2004	N/A	<p>Approx: £2,500 Finance paid. Evaluation Report to be submitted to the Board on project completion and working group to be notified of project start date.</p>
1.4	<p>Project Proposal: Kilmarnock College Future Steps Project</p> <p>Through the appointment of an Employment Officer, based 2.5 days per week in Kilmarnock, the College will increase the level of support made available to disadvantaged groups in respect of accessing job opportunities.</p>	<ul style="list-style-type: none"> 100 participants per year increase motivation and employability skills Job opportunities available to students through links to employers, Jobcentre Plus and the voluntary sector increased 20% participants progress into employment and 30% into education or training 	<p>Disadvantaged individuals secure employment or progress to education/training.</p>	November 2004 to November 2005	Kilmarnock College European Social Fund	<p>Total budget: £18,000</p> <p>North Initiative: £9,900</p> <p>European Social Fund: £8,100</p>

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 1: To assist people to get into work through the development of skills, training and employment opportunities.						
1.5	<p>Project Proposal: CONDUIT ILM</p> <p>Refurbishment of new premises in Kilmarnock town centre in partnership with the Working for Families project.</p>	<ul style="list-style-type: none"> Establish a functional training and administrative base in Kilmarnock town centre Project capacity increased from 8 to 12 trainees 	Improved training facilities and administrative base and increased training opportunities	November 2004 to March 2005	Working for Families European Regional Development Fund East Ayrshire Council	<p>Total budget: £78,450</p> <p>North Initiative: £28,450</p> <p>Working for Families Fund: £28,000</p> <p>European Regional Development Fund: £20,000</p> <p>East Ayrshire Council: £2,000</p>
Aim 2: To pursue the promotion of positive health and social well-being, particularly for those dependent on alcohol and drugs.						
2.1	<p>Project Proposal: Momentum Energiser Plus Programme</p> <p>Expand the activities of the Momentum programme in the North of East Ayrshire.</p> <p>Energiser Plus is a new project aimed at supporting individuals in Kilmarnock and Ayr, who have misused or are misusing drugs to move forward in their lives through a Group Work and Link Programme of activity.</p>	<ul style="list-style-type: none"> 12 beneficiaries at any given time participate in Group Work activities 16 additional beneficiaries at any given time receive one to one support Provide each beneficiary with a package of individual support Establish and support a 	<p>Additional/complementary support services for individuals misusing drugs.</p> <p>Increased personal development.</p> <p>Improved access to a range of community activities, training and employment opportunities.</p> <p>Partner, client and community feedback will be sought and</p>	April to December 2004	East Ayrshire Council Other Addiction Services Employment, Training and Educational establishments ADAT	<p>Total budget: £111,200</p> <p>North Initiative: £28,200</p> <p>New Opportunities Fund: £33,000</p> <p>European Social Fund: £50,000</p>

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
		Beneficiary Council comprising a committee of 8 representatives with a developing membership of service users	analysis of individual progress towards social and economic inclusion undertaken.			
2.2	Explore opportunities to assist people with an addiction problem, in particular, alcohol related after care initiatives as per previous Board commitment.	<ul style="list-style-type: none"> • Monitor funding opportunities • Identify opportunities for partnership working 	Funding opportunities identified and the Addiction Working Group reconvened to submit appropriate applications to funders.	Ongoing	Addiction Services Providers East Ayrshire Council	Match funding dependant on nature of funding application
2.3	<p>Project Proposal: New Sporting Futures</p> <p>Fund the development of Sports Night Leagues and Snow Sports for young people in the North of the Authority.</p>	<ul style="list-style-type: none"> • <i>Provide opportunities for young people to participate in Sports Night Leagues</i> • Provide opportunities for the most excluded young people to participate in Snow Sports 	<p>Increased access to Sports Night Leagues activity with an emphasis on football, opportunities to explore active citizenship issues, and encouragement of healthy lifestyles. Opportunities to progress sporting performance and leadership skills. Specific measures to address anti-social behaviour, drug and alcohol misuse.</p> <p>Increased access to snow sports activity, and opportunities for young people to access training, including snow sports leadership courses. Increased awareness of active citizenship and healthy lifestyles.</p>	<p>Approved August 2004</p> <p>Funded until March 2005</p>	Strathclyde Police East Ayrshire Council Tackling Drug Misuse Fund	<p>Total Budget: £31,736</p> <p>North Initiative: £12,000</p> <p>Strathclyde Police: £10,000</p> <p>East Ayrshire Council: £211</p> <p>Tackling Drug Misuse Fund: £9,525</p>

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
2.4	<p>Project Proposal: East Ayrshire Carers Centre - Carers Cottage</p> <p>Purchase furniture and equipment, which will contribute to the refurbishment of the 'Carers Cottage' in Howard Park, Kilmarnock, which will open early 2005.</p>	<ul style="list-style-type: none"> Provide a secure, comfortable environment where carers of all ages will benefit from opportunities to relax, relieve stress and receive a range of support, which will assist them to continue in their caring role 	<p>Increased support for carers in the north of East Ayrshire.</p>	<p>December 2004 to March 2005</p>	<p>East Ayrshire Council Asda Prince's Trust</p>	<p>Total Budget: £35,500</p> <p>North Initiative: £12,000</p> <p>East Ayrshire Council: £23,000</p> <p>Asda: £500</p>
<p>Aim 3: To ensure a high level of Community Participation in the work of the North Social Inclusion Initiative.</p>						
3.1	<p>Open Event</p> <p>Organise an 'Open Event' with the aim of identifying community concerns and highlighting priority issues within the North of East Ayrshire.</p>	<ul style="list-style-type: none"> <i>Co-ordinate participation of Community Councils, Community Groups and Local Committees at the event</i> <i>Identify priorities from the community</i> <i>Consider the appropriateness/purpose of a Community Federation for the North of East Ayrshire</i> 	<p><i>Priority issues identified and some indication of the appropriateness/purpose.</i></p> <p><i>Increased community involvement in local planning processes.</i></p>	<p>Thursday 24 June 2004</p>	<p>Community Councils Community Groups Local Committees Forums</p>	<p>Approx: £1,200 dependent on number of participants</p>

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
3.2	<p>Community Representatives' Training</p> <p>Organise, when necessary, appropriate training for community representatives of the North Social Inclusion Initiative Board. Ensure ongoing support in the provision of computers in the homes of community representatives.</p>	<ul style="list-style-type: none"> • Arrange training, which is responsive to the requirements of Community Representatives on the Board: <ul style="list-style-type: none"> – <i>Basic Drug Awareness training undertaken</i> • Provide appropriate funding to support fact finding visits to other projects • Ensure that ICT provision is maintained and updated where appropriate. 	<p>Increased learning/skills development and active citizenship.</p> <p>Increased development in the community based sector.</p>	<p>January 2004 to March 2005</p>	<p>East Ayrshire Council Local training providers</p>	<p>Approx: £3,000</p>
3.3	<p>North Initiative Road Show</p> <p>Deliver a series of presentations on the work of the North Social Inclusion Initiative and proposals to develop a Communities Federation for the North to identified Community Councils and Local Committees.</p>	<ul style="list-style-type: none"> • <i>Deliver the presentation and question/answer session relating to the work of the North Social Inclusion Initiative to all interested committees/groups</i> • <i>Investigate support to establish a Communities Federation for the North of East Ayrshire</i> • <i>Arrange meetings with community/voluntary representatives to progress proposals to establish a Communities Federation in the North</i> 	<p><i>Increased awareness within the local community of the work of the North Social Inclusion Initiative</i></p> <p>Establishment of a Communities Federation for the North</p> <p>Improved integration with the wider community</p>	<p>May 2004</p> <p>April 2004 to March 2005</p> <p>21 October 2004 and 9 December 2004</p> <p>18 January 2005</p>	<p>Communities</p>	<p>Approx: £200</p>

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
		<ul style="list-style-type: none"> Establish a Working Group to progress the establishment of a Communities Federation in the North 				
3.4	<p>North Social Inclusion Co-ordinator</p> <p>Continue to part fund the post of North Social Inclusion Co-ordinator.</p>	<ul style="list-style-type: none"> Take responsibility for driving forward the inclusion and regeneration agenda across the North of East Ayrshire - <i>ongoing</i> Implement actions and operational matters arising from the Social Inclusion Board - <i>ongoing</i> 	<p>Increased responsiveness to the needs of the Board and the drafting of Board Papers - <i>ongoing</i></p> <p>Research undertaken into funding opportunities and opportunities for partnership working - <i>ongoing</i></p> <p>Co-ordination and administrative support to Board related working groups - <i>ongoing</i></p>	April 2004 to March 2005	N/A	Approx: £18,000
Aim 4: To implement measures to improve the Environment within the North of East Ayrshire						
4.1	<p>Project Proposal: East Ayrshire Woodlands Community Facilitation Project</p> <p>A community facilitation project to support woodland community group activity in Stewarton but also to a further four communities within the North Social Inclusion Initiative area.</p>	<ul style="list-style-type: none"> Stewarton Woodland Trust and a further 4 communities within the North of the authority supported. 	<p>Group activities sustained and facilitated</p> <p>Community facilitator contractor engaged and providing information, advice and support.</p>	August 2004 to March 2005	East Ayrshire Council	North Initiative: £4,000

	Actions	Targets	Outcomes	Timescales	Current / Future Partners	Budget
Aim 5: To promote Community Learning within the North of East Ayrshire						
It is intended to develop actions which will link to the Community Plan: Promoting Community Learning Action Plan.						

A monitoring and evaluation framework, detailing progress against agreed targets for expenditure and planned outcomes, activity and outputs, will be established to ensure that the North Social Inclusion Initiative Board is kept up to date regarding project performance. Progress reports will be submitted to the North Board on a bi-annual basis.