



**COMMUNITY PLANNING**  
**ACHIEVEMENTS ONE YEAR ON**  
**Board Meeting – 23 September 2004**

**1. PURPOSE OF REPORT**

- 1.1 To present to East Ayrshire Coalfield Area Social Inclusion Partnership (SIP) Board the first Annual Performance Report for Community Planning in East Ayrshire.

**2. BACKGROUND**

- 2.1 East Ayrshire's first Community Plan was endorsed by the Council's Policy and Resources Committee on 28 November 2002 and by all Community Planning Core Partners by April 2003. The Community Plan was also endorsed as the sovereign planning document for East Ayrshire Council by the Policy and Resources Committee at its meeting on 10 April 2003. In addition, the six associated Action Plans were endorsed by the Council and the Core Community Planning Partners in April 2003.
- 2.2 The Community Plan has a lifespan of twelve years, effective from 1 April 2003. The six related Action Plans have a four year lifespan, again effective from 1 April 2003, with a mid-point review due around April 2005.
- 2.3 This report presents to the SIP Board, for information, the first Annual Performance Report for Community Planning within East Ayrshire.

**3. STATUTORY FRAMEWORK FOR COMMUNITY PLANNING**

- 3.1 Community Planning was enshrined in legislation as part of the Local Government in Scotland Act 2003. The Act sets out two main aims for Community Planning, as follows:
- making sure people and communities are genuinely engaged in the decisions made on public services, which affect them, allied to
  - a commitment from organisations to work together, not apart, in providing better public services.
- 3.2 The Scottish Executive, at the end of April 2004, issued the finalised Community Planning Guidance and related Advice Notes, and community planning partners are working to ensure full compliance with the guidance.

**4. COMMUNITY PLANNING PROCESS: PROGRESS TO DATE**

- 4.1 To ensure full compliance with the legislation, the accompanying guidance notes, and also with the recommendations arising from the Community Planning Task Force, the Community Planning Joint Officers' Group (JOG), chaired by the

Council's Depute Chief Executive/Director of Corporate Support, has been meeting routinely throughout 2003/04.

4.2 The JOG developed a Workplan for 2003/04 to ensure effective progress against all national and local actions. A summary of progress made in 2003/04 is detailed below:

- over 800 staff briefed at Community Planning Roll-Out Sessions
- over 800 Community Planning Portfolios issued to named recipients
- over 2000 'East Ayrshire By Numbers' issued
- Community Plan formatted into 4 ethnic languages, CD, large print, audio cassette and hosted on East Ayrshire Council's website
- Community Planning integrated into Council and partner agencies induction/training process
- Community Plan confirmed as East Ayrshire's sovereign planning document and strategies rationalised, where possible
- multi-agency Research and Information Group established
- multi-agency Monitoring and Evaluation Group established, with proposals for a streamlined approach to joint monitoring and evaluation agreed
- joint training audit underway with key Community Planning Partners
- proposals, mechanisms and timescales for effective community consultation and engagement prepared
- robust systems and structures in place to facilitate the community planning process
- related programmes progressed, namely Social Inclusion, Better Neighbourhood Services Fund, Community Budgeting, Choose Life, Community Based Wardens and Other Anti-social Behaviour Initiatives.

4.3 All key community planning related tasks that needed to be taken forward during 2003/04 have been actioned. Some residual and ongoing tasks have been carried over into the 2004/05 workplan, a key part of which is ensuring effective community engagement in the community planning process.

## 5. FIRST ANNUAL PERFORMANCE REPORT

5.1 This first Annual Performance Report provides an overview of key achievements identified and submitted by Lead Officers, against the planned outputs and targets contained within the six Action Plans. The Action Plans and responsible Lead Officers are detailed as follows:

<b>Action Plan</b>	<b>Lead Officer</b>
Promoting Community Learning	Kay Gilmour, Head of Community Support, East Ayrshire Council
Improving Opportunities	Robert Paton, Head of Economic Development and Property, East Ayrshire Council
Improving Community Safety	Superintendent Liz Weir, Strathclyde Police
Improving Health	Cathy Roarty, Lead Public Health Practitioner, East Ayrshire Local Health Care Co-operative
Eliminating Poverty	Jackie Donnelly, Executive Head of Social Work, East Ayrshire Council
Improving the Environment	Alan Neish, Head of Planning and Building Control, East Ayrshire Council

5.2 A summary of key achievements against the planned year one outputs is detailed for each Action Plan as an Appendix to this report. Summary details will be

included in the Council's Public Performance Report 2004, due to be inserted into the November edition of Headlines for distribution to all households in the East Ayrshire area.

- 5.3 During year one, there were 78 planned outputs across the six Action Plans. Of these, 54 were fully achieved, 8 largely achieved and 10 partially achieved. The remaining 6 outputs not achieved relate to community safety issues and are under review.
- 5.4 Significant achievement has also been made in rationalising planning structures, engaging local agencies and communities in the planning process and on establishing effective operating procedures, in line with the Local Government in Scotland Act 2003. Examples include, the Joint Health Improvement Process integrated within the Improving Health Action Plan and the Promoting Community Learning Plan fulfilling the requirements of the Community Learning Strategy.
- 5.5 A short summary of the key achievements, against the planned actions for 2003/04 (with bold denoting the aim/action), is detailed below:

#### **Promoting Community Learning:**

- **Increased access to and use of new technology in communities:**  
Opening of North West Kilmarnock Learning Centre; and increased computer sessions via the people's network from 70,500 in April 2003 to 84,000 at 31 March 2004.
- **Production of Community Learning Plans across East Ayrshire:**  
3 more Community Learning Plans completed for Kilmarnock South, Cumnock Area and the Northern Area.
- **Further develop authority-wide Student Council:**  
Since 1 April 2003, there have been two forum meetings and a joint seminar held between the Student Council Forum and the Multi-Agency Forum for Young People; the seminar focused on active citizenship and was positively evaluated by young people and adults alike.

#### **Improving Opportunities:**

- **Develop a Business Gateway approach in East Ayrshire:**  
Business Gateway launched; 259 jobs created and 144 businesses started up.
- **Install Broadband in every Council Local Office:**  
All local offices now linked to Broadband.
- **Community Transport - Develop core services in the Coalfield Area:**  
Significant increase in the range of indicators set at 1 April 2003, in particular passenger numbers up from 5,400 to 15,900; group memberships up from 106 to 138; volunteer drivers up from 140 to 177; and bookings up from 468 to 1,383.

#### **Improving Community Safety:**

- **Identify and treat sites with poor accident records, reducing the number of people killed or seriously injured compared with the 1994/98 average of 140 per year:**

Target exceeded; latest figures issued by Strathclyde Police show a significant reduction in casualties from 140 to 79 for 2003/04.

- **Reduce the number of victim crimes by 5%:**  
Target met; recorded victim crimes reduced by 26%.
- **Implementation of enforcement programme to restrict the sale of fireworks to the general public:**  
All 32 registered retail establishments visited by officers of Strathclyde Police and the Council's Trading Standards section.

#### **Improving Health:**

- **Address the needs of people at risk of suicide and deliberate self-harm:**  
'Open Space' community consultation event organised to identify need; action plan developed and funding secured from the Scottish Executive to implement measures.
- **Increase in locally based health information, support and advice:**  
New Netherthird Nursery and Family Centre opened, providing a child health clinic, drop-in service and group support.
- **Eating for Health:**  
All 46 primary schools in East Ayrshire have now been assessed, and successfully re-awarded the 'Scottish Health Choices Award' for providing healthy food options in schools; 22 Breakfast Clubs now in place; and 80 Cooking Courses delivered via Cookwell and the Community Food Initiative.

#### **Eliminating Poverty:**

- **Maximise the income of all people who receive home care services annually:**  
All 1,400 people receiving home care have had their benefit entitlement checked, generating £428,000 additional benefits for the year.
- **Develop services to enable people to access appropriate housing with support, when required; target 3,000 people supported to live at home by 2005:**  
Over 2,900 people now supported to live at home.
- **Promote the increased uptake of benefits among patients using identified GP practices:**  
Auchinleck and Kilmaurs GP practices participated in the pilot programme; 144 people accessed the service, resulting in 94 people having additional claims for benefit or follow up support; to date, £31,300 of additional benefit has been awarded for the year.

#### **Improving the Environment:**

- **Develop and implement environmental education programme for schools:**  
5,000 children participated in an environmental education programme in 2003/04.
- **Implement four environmental projects per year:**  
Four environmental improvement schemes implemented; two in Auchinleck, 1 each in New Cumnock and Netherthird; with a further 3 schemes underway, including Cumnock Town Centre, areas outwith Cumnock Town Centre, and Netherthird/Craigens.

- **Undertake Crossroads A76 Improvements:**  
Work completed and new roundabout in place.

## **6. RECOMMENDATIONS**

6.1 The Board is asked to:

- i) note the progress made in respect of implementing Community Planning within East Ayrshire; and
- ii) otherwise note the content of the report.

**Gwen Barker**  
**Community Planning and Partnership Manager**  
**13 September 2004**

## COMMUNITY PLANNING IN EAST AYRSHIRE

## ANNUAL PERFORMANCE REPORT YEAR 1: 2003/04

## PROMOTING COMMUNITY LEARNING ACTION PLAN

LEAD OFFICER: KAY GILMOUR, HEAD OF COMMUNITY SUPPORT

**Key Achievements 2003/04**

Summarised below are the key achievements for 2003/04 in respect of the Promoting Community Learning Action Plan. The Action Plan contained 8 'Year 1' actions for completion in 2003/04, all of which have been achieved. A range of other actions/targets and outputs to be achieved during the calendar year 2004 have also progressed and the performance against all of these actions/targets is detailed below.

**Action 2.1 Increase access to and use of new technology in communities (2003/04)**

North West Kilmarnock Learning Centre and Youth Centre formally opened in early 2004. The number of computer sessions available via the People's Network has increased from 70,522 as at 1 April 2003 to 83,959 as at 31 March 2004 (30 minute computer sessions completed in community libraries). The People's Network has expanded and there is now the opportunity for people to study for the European Computer Driving Licence (ECDL). The number of students registered with logbooks in 2003/04 was 47 and the number of European Computer Driving Licence exams taken was 173. **(Achieved)**

**Action 2.3 Production of Community Learning Plans across East Ayrshire (2003)**

Three Community Learning Plans have been completed, Kilmarnock South; Cumnock Area; and Northern Area Community Learning Plan. Progress reports have been produced in relation to the Muirkirk Community Learning Plan; the Darvel & Newmilns Community Learning Plan and the Kilmarnock North Community Learning Plan. **(Phase 1 Fully achieved)**

**Action 3.1 Continue the implementation of the Adult Literacy and Numeracy Action Plan 2001-2004 (2003/04)**

As at 1 April 2003, there were 641 contacts with adult learners, increasing to 997 contacts as at 31 March 2004. **(Achieved)**

**Action 3.2 Develop individual learning programmes for people with learning disabilities (2004)**

As at 1 April 2003, 50 adults with a learning disability were supported to participate in adult literacy and numeracy learning programmes. This number has increased to 54 learners as at 31 March 2004. **(Achieved)**

**Action 4.2 Actively promote access to and use of community facilities, including cross-departmental use (2003/04)**

The baseline provision was established as at 1 April 2003, with 14,500 lets in the financial year 2002/03. This is increased to 15,882 as at 31 March 2004. **(Achieved)**

**Action 5.5 Establish three new youth facilities in East Ayrshire (1 Facility 2003)**

As at 1 April 2003, work had commenced on the replacement of the North West Youth Centre, which has now been formally opened. **(Achieved)** Development work continues in respect of the Irvine Valley Dairy Project and the Doon Valley Dalrymple and Zone Initiatives.

**Action 5.6 Further develop Multi-Agency Forum for Young People (Ongoing)**

The first forum for young people meeting with Community Planning Partners was held in December 2002. Since that time, three other forums have been held, one, which included meeting Cathy Jamieson, Minister for Social Justice, to discuss the Anti-Social Behaviour Bill. **(Achieved)**

### **Action 5.7 Further develop authority-wide Student Council (Ongoing)**

Since 1 April 2003, there have been two forum meetings and a joint seminar held between the Student Council Forum and the Multi-Agency Forum for Young People. The conference focused on active citizenship and was positively evaluated by young people and adults alike. **(Achieved)**

*Detailed below are other actions against which there has been good progress in Year 1.*

### **Action 1.2 Develop an Enterprise Toolkit (2004)**

The toolkit is now available and is being disseminated to organisations to support them through developmental exercises and training. **(Largely achieved ahead of target)**

### **Action 2.2 Provision of community based negotiated learning opportunities delivered in community centres and libraries (2004)**

As at 1 April 2003, 661 contacts were made with learners. This figure includes learners who may have been involved in more than one learning programme. This figure increased to 752 at the end of March 2004. **(Achieved)**

### **Action 5.1 Princes Trust Volunteers 16-24 year old disadvantaged/difficult to reach young people (2003)**

As at 1 April 2003, 20 young people were supported through the Princes Trust. This increased to 30 young people being supported at 31 March 2004, 26 of whom completed the full programme. **(Partially achieved ahead of target)**

### **Action 5.3 Develop Dialogue Youth Unit in East Ayrshire (2004)**

In April 2003, the Officer Reference Group was established and by 31 March 2004, the recruitment process had been completed and the Dialogue Youth Team established. Young people were involved in the recruitment process for both the Project Manager and the Information Worker. Progress with regard to Smartcards will be made through the MGF3 bid to the Scottish Executive. **(Elements fully achieved ahead of target)**

### **Action 5.4 Develop detached youth work initiatives in targeted areas (2004)**

As at April 2003, on average 70-80 young people in each area had contact with the Youth Outreach Team. A review of recording procedures took place throughout the year and contacts with young people are now being recorded. As at 31 March 2004, 163 contacts were made with young people. **(Elements fully achieved ahead of target)**

21 May 2004

**COMMUNITY PLANNING IN EAST AYRSHIRE**  
**ANNUAL PERFORMANCE REPORT YEAR 1: 2003/04**  
**IMPROVING OPPORTUNITIES ACTION PLAN**

**LEAD OFFICER: ROBERT PATON, HEAD OF ECONOMIC DEVELOPMENT AND PROPERTY**

<b>Key Achievements 2003/04</b>
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Summarised below are the key achievements for 2003/04 in respect of the Improving Opportunities Action Plan. Within this Action Plan, there are 9 'Year 1' targets, all of which have been achieved or largely achieved. The significant progress made in progressing actions and targets planned for 2004 has also been reported.

**Action 1.1 Develop a Business Gateway approach in East Ayrshire (2003)**

In relation to delivering quality business advice through the recently launched Business Gateway, 259 jobs have been created and 144 businesses have been started. As these totals are for an eleven-month period, the job target of 250 has been comfortably exceeded, and the start-up target of 200 has almost been met. **(Achieved)**

**Action 1.3 Promote E-Business usage in East Ayrshire (2003/2007)**

42 organisations in East Ayrshire increased their use of e-business against a target of 25, increasing the potential for improved turnover. **(Achieved)**

**Action 1.10 Deliver new inward investment start-ups through promotion and development (2003/2007)**

Economic development activity in the area has maintained 421 existing jobs, created 102 new jobs, and attracted 30 jobs through inward Investment. These outputs are the result of targets that were revised during the year. **(Largely achieved)**

**Action 2.5 Access to training (2004/2007)**

101 PCs with educational and training software and Internet access have been installed in public buildings across the area, meeting our first year target. Future years will monitor usage and so assess the impact on the skills levels of the community. **(Achieved ahead of target)**

**Action 5.6 Increase the number of childcare places available to support the return to employment and training (2003/2004)**

In relation to 'Increasing the number of childcare places to support the return to employment/training':

- 23 new childminders have been registered;
- a new local authority Family Centre has been opened in Netherthird;
- 3 new out of school care services started, increasing the number to 19, offering 534 before school, 718 after school and 761 holiday places;
- 475 additional sessional out of school care places have been made available;
- approximately 50 new home based childcare places have been created; and,
- an additional 10 places created offering care and education in combination. **(Achieved)**

**Action 6.1 Residential development**

Web information has been created for 39 sites within East Ayrshire covered by the Local Plan, with 12 of these prioritised and more detailed information included. This mechanism contributes to the marketing of the area to potential developers, our target audience for the year. **(Achieved)**

#### **Action 7.4 Install Broadband in every Council Local Office (2003/04)**

In relation to improving the speed of Council services to the public, introducing cash receipting systems, and increasing the scope of services, 100 % of Local Offices have been linked to Broadband, meeting the target for the year. **(Achieved)**

#### **Action 8.1 Community Transport (2007)**

Coalfield Community Transport set annual targets for developing transport services in the Coalfield Area of East Ayrshire, and so improving access to services and jobs. The target of a 10% increase across a range of indicators has been far exceeded. **(Achieved)**

<b>Indicator</b>	<b>At 01/04/03</b>	<b>At 31/03/04</b>
Groups in membership	106	138
Volunteer Drivers	140	177
Number of bookings	468	1,383
Number of passengers	5,414	15,855

#### **Action 8.4 Promote the introduction of a 'Hopper Service' (2004)**

Over the past year, a 'Hopper' bus service has been introduced between several sites targeted at the beginning of the year. Following Morrison's takeover of Safeway, negotiations are ongoing to include further routes. The key outcome of improving links between rail and bus stations and retail outlets has been met. Further improvements are expected in the coming year. **(Largely achieved)**

*The information that follows, details the outputs against the targets in the Improving Opportunities Action Plan, which were to be achieved in a longer than one year timescale, but were achieved in 2003-04. Within this Action Plan, there are 3 actions with longer-term targets that were achieved in Year 1, and they are as follows:*

#### **Action 3.3 Enterprise and Work (2006)**

In order that school pupils' knowledge and experience is broadened internationally, programmes have been set up in all secondary schools and in 35% of primaries, exceeding targets set for 2006. **(Achieved ahead of timescale)**

#### **Action 7.1 All schools have access to broadband systems (2006)**

With a view to better equipping school pupils for the job market through competency in the World Wide Web and e-mail, all secondary schools and 60% of primaries have been connected to Broadband, far exceeding targets for 2006. **(Largely achieved ahead of timescale)**

#### **Action 8.2 Introduce a Community Bus Service to remote areas (2004/05)**

In April 2003, a target of 'securing funding' was agreed in relation to the introduction of a Community Bus Service in remote areas in the south of East Ayrshire, as a means of improving access to services and jobs. Not only was funding secured, but the service has been launched (4 days a week - 2 for shopping and 2 for excursions) with 570 registered members. This project, scheduled to be delivered by 2005, has been completed in our first year. **(Largely achieved ahead of timescale)**

21 May 2004

**COMMUNITY PLANNING IN EAST AYRSHIRE**  
**ANNUAL PERFORMANCE REPORT YEAR 1: 2003/04**  
**IMPROVING COMMUNITY SAFETY ACTION PLAN**

**LEAD OFFICER: SUPERINTENDENT LIZ WEIR, STRATHCLYDE POLICE**

**Key Achievements 2003/04**

Summarised below are the key achievements for 2003/04 in respect of the Improving Community Safety Action Plan. Within this Action Plan, there are 22 'Year 1' targets, 16 of which have been achieved or largely achieved. 6 planned actions were not achieved in the year and are currently under review.

**Action 1.1 Utilise the Scottish Intelligence Database and the National Intelligence Model to ensure that resources are deployed effectively (2003/07)**

In respect of victim crimes, 6,573 were recorded against the baseline of 8892, a reduction of 26% against an expected targeted reduction of 5%. **(Achieved)**

**Action 1.2 Through ongoing consultation with communities and the use of quality intelligence, target high profile patrols in the worst affected areas**

Against a baseline of 1960, 2,228 public order related offences were detected, an increase in detections of 16%. **(Achieved)**

**Action 2.1 'Fast Track Children's Hearings', pilot of a speedier response to dealing with young people, aged 12-16 years, engaged in persistent offending (2003/2005)**

In respect of reducing offending behaviour for young people, through involvement in the Fast Track Children's Hearings, the target number of 24 young people is currently participating in the pilot programme. An external evaluation is ongoing and early findings for East Ayrshire are favourable. A full assessment has been carried out for all 24 young people to identify their needs and address their offending behaviour. Programmes of intensive intervention are then tailored to meet individual needs. **(Elements fully achieved)**

**Action 2.2 Appoint a Service Officer Youth Justice (2003)**

A Service Officer has been appointed to co-ordinate youth justice initiatives across partner agencies, ensuring greater coherence in youth justice activity to reduce youth crime. A multi-agency Forum on Youth Justice has been established, with responsibility for developing strategies to address youth crime. **(Achieved)**

**Action 4.1 Identify and treat sites with a poor accident record (2003/07)**

The latest road accident statistics issued by Strathclyde Police, show that in East Ayrshire we have significantly exceeded our target of reducing casualties from 140, with an actual figure of 79. This well exceeds even the government target of reducing casualties by 40% by 2010. **(Achieved)**

**Action 4.2 Monitoring performance of all accident remedial measures over a 3 year period after implementation (2003/07)**

In addition to 4.1 above, the number of child casualties has reduced from the 2003 baseline of 28, to 15. **(Largely achieved)**

**Action 4.5 Implement engineering measures to reduce vehicle speeds and provide a safe environment for vulnerable road users (2005)**

The figures detailed at 4.1 and 4.2 above are, at least in part, attributable to the fact that traffic calming features at the entrance to all communities with 30 or 40 mph speed limits on the strategic road network. In addition, 24 '20 mph advisory zones' have been introduced. **(Achieved)**

**Action 4.6 Conduct publicity campaigns on speeding (2004/2007)**

2 government annual speeding campaigns have been supported, contributing to the reduction in road casualties. *(Achieved)*

**Action 4.8 Maintain and improve on existing provision to provide vulnerable road users with appropriate skills and knowledge (2003/07)**

An effective means of reducing the involvement of children in road accidents is to develop their knowledge, skills and attitudes in relation to road safety. In 2003/04, 36 primary schools have participated in training. Resources and activities have been offered to all educational establishments in relation to road safety. In addition, a pre-driving course has been developed for secondary pupils.  
*(Largely achieved ahead of timescale)*

**Action 5.1 Promote safety in the home (2003/2005)**

2 local and 2 national campaigns have been supported in East Ayrshire to increase safety and security in homes. Children in primary six in 46 primary schools and 3 special schools have participated in the Danger Detectives experiential learning programme to raise their awareness of the dangers that surround them and how to be safe. This includes safety in the home and in the countryside, road and fire safety, personal safety and safety near water. *(Achieved)*

**Action 5.2 Develop safety initiatives to help people feel more safe and secure (2003/04)**

Again, with a view to raising the awareness of safety issues in the home, presentations have been delivered to 6 community and voluntary groups. *(Elements largely achieved)*

**Action 5.6 Reduction in number of malicious calls and unwanted fire signals (2003-2005)**

The number of malicious calls to the Fire Brigade was reduced by 1%. *(Elements partially achieved)*

**Action 5.10 Implementation of enforcement programme to restrict the sale of fireworks to the general public (2003/05)**

To raise awareness of firework abuse and encourage retailers not to sell fireworks to 'under 18s', officers of Strathclyde Police and the Council's Trading Standards section visited 32 retail establishments. *(Achieved)*

**Action 6.1 Improve access to public transport (2003/07)**

A range of measures has been implemented in Kilmarnock to increase public safety and access to public transport. Quality bus corridors have been established, with 25 traffic signals now giving priority to buses. In addition, improved pedestrian access measures have been implemented. *(Achieved)*

**Action 6.2 Encourage cycling and walking (2003/07)**

To increase the number of people cycling, 18 kilometres of cycle route have been provided on the road network. *(Elements largely achieved)*

**Action 6.3 Conduct publicity campaigns (2003/07)**

3 government publicity campaigns have been supported locally. *(Achieved)*

**'Year 1' Actions Not Achieved**

The following actions not achieved 'in year' are currently being reviewed. These relate to actions **1.3** (Detections for Drugs Offences), **5.2** (Production of Community Safety Leaflets), **5.3** (Fatalities in Accidental Dwelling House Fires), **5.4** (Non-fatal Casualties in Accidental Dwelling House Fires), **5.5** (Number of Accidental Dwelling House Fires), and **5.7** (Effectives Measuring of Community Safety Campaigns).

25 May 2004

**COMMUNITY PLANNING IN EAST AYRSHIRE**  
**ANNUAL PERFORMANCE REPORT YEAR 1: 2003-04**  
**IMPROVING HEALTH ACTION PLAN**

**LEAD OFFICER: CATHY ROARTY, LEAD PUBLIC HEALTH PRACTITIONER - NHS A & A**

**Key Achievements 2003/04**

Summarised below are the key achievements for 2003/04 in respect of the Improving Health Action Plan. The report details progress in relation to the actions that were due to be achieved in 2003/4 and also information on other activity where significant progress has been achieved. Within the Action Plan, there were 11 'Year 1' targets, 9 of which were achieved and 2 of which were largely or partially achieved.

**Action 1.1 Identify and address mental ill health among people with learning disabilities (2004)**

Robust systems are now in place to screen for, and identify, mental ill health in people with a learning disability. They are being used across disciplines and will provide information on the impact of the assessment, which should result in an increase in early diagnosis and improve the care clients receive. *(Elements achieved)*

**Action 1.4 Address the needs of people at risk of suicide and deliberate self-harm (2004)**

An 'Open Space' event was held to involve a range of agencies, as well as the public, in the development of an action plan for suicide prevention. The action plan will be implemented over a 3-year period and will result in increased activity around early prevention of suicide and better support for people who are at risk. Multi-agency steering group also established. *(Elements achieved)*

**Action 2.1 Improve access to services and health improvement activity for people living in rural and socially isolated areas (2004)**

There has been an increase in locally based health information, support and advice, including the range of services being provided in the new Netherthird nursery and family centre. Benefit and Money Advisers have provided a service within Auchinleck and Kilmaurs GP practices to ensure that vulnerable people are receiving their full benefit entitlement and have access to money advice and assistance with debt management. Additional benefits of £31,300 have been accessed by some of the most vulnerable in our population. Further GP practices will now be involved in the initiative. *(Elements achieved)*

**Action 2.2 Ensure that existing health and social care services are more accessible for the specific needs of people leaving prison (2004)**

The health and social care needs of prisoners are being comprehensively addressed as a result of a throughcare programme and promoting health course. All prisoners are offered a health and social care needs assessment and given the opportunity to register with a GP on liberation. An unintended outcome of this programme is a reduction in re-offending from 70, before the throughcare programme started, to 33 since its introduction. *(Largely achieved)*

**Action 3.1 Address the key lifestyle causes of coronary heart disease, respiratory disease and cancer (2004/07)**

**Stopping Smoking:** Community pharmacies now provide 'Direct Care' for people who are exempt from prescription charges but require advice, support and treatment for minor ailments. Pharmacists and community staff also support people to stop smoking and prescribe Nicotine Replacement Therapy, as required. *(Achieved)*

A community-based smoking cessation service, funded through the Health Improvement Fund, has supported 51 people through 7 support sessions, of which 88% of participants are reporting to still have quit after 7 weeks, 56% after 3 months and 44% after 6 months. *(Achieved)*

**Eating for Health:** 5 of the 7 schools targeted have now participated in delivering a drama resource pack as part of the New Opportunities Funded 'Eating More Fruit and Vegetables through Partnership Working (5-a-day in schools)' initiative. **(Partially achieved)**

All 46 primary schools in East Ayrshire have been re-awarded the Scottish Health Choices Award for providing healthy food options in schools. **(Fully achieved)**

The Community Food Worker Project and the Cookwell initiative have been integrated. Around 80 cooking classes have been held within the most deprived communities across East Ayrshire, as well as for key vulnerable groups, such as the homeless and young unemployed. **(Fully achieved)**

**Breastfeeding:** The CASA Breastfeeding Support Initiative has been granted funding to continue into its second year. 5 volunteers have been trained and are currently providing one-to-one breastfeeding support to 18 women and their families. **(Achieved)**

### **Action 3.3 Address the causes and effects of alcohol and drug misuse (2004)**

A review of addiction services has been completed and recommendations include the further development of support and treatment for people who are misusing drugs and alcohol and their families. **(Achieved)**

*The following information details some of the early achievements, which have been made against other targets in the Improving Health Action Plan, which have longer timescales for completion.*

### **Action 2.6 Improve access to services for people who are homeless (2005)**

Our 2005 target of ensuring that all homeless people have the opportunity to have their health and social care needs assessed within one week of registering as homeless has already been achieved. **(Achieved ahead of target)**

### **Action 3.1 Address the key lifestyle causes of coronary heart disease, respiratory disease and cancer (2004/07)**

The 'Community Action to Community Health' (CATCH) walking programme has been launched. **(Achieved)**

Increased awareness of screening services and early detection for cancers has resulted in a 2% rise in the uptake of breast cancer screening. Of the 10,622 invited, 8,036 have attended for screening and a further 697 have self-referred during the year. **(Elements achieved)**

### **Action 3.5 Provide older people with increased opportunities to maintain and improve their physical and mental well being through the provision of a range of leisure, recreational and cultural opportunities (2005/07)**

To support older people to become more physically active and prevent falls, 2 programmes have been established, 1 in the community, 'Class Diamonds', and 1 in East Ayrshire Community Hospital. Funding has also been secured to deliver the successful 'Young at Heart' initiative until 2006. Home-based exercise programmes have also been piloted, with 10 older people unable to access community based activities. **(Elements achieved)**

### **Action 4.2 Provide a continuum of care to enable older people to stay in their home and participate in their community for as long as possible and be actively involved in choosing their care provision (2006/07)**

To contribute to the reduction in inappropriate admissions to hospitals and care homes, a 'Care and Repair' project has been established to assist people with household maintenance and repairs. This is being piloted in Dalmellington. To date, 14 people have benefited from the service, with 15 items of work being completed through the Small Repairs Service. **(Partially achieved)**

21 May 2004

**COMMUNITY PLANNING IN EAST AYRSHIRE**  
**ANNUAL PERFORMANCE REPORT YEAR 1: 2003/04**

**ELIMINATING POVERTY ACTION PLAN**

**LEAD OFFICER: JACKIE DONNELLY, HEAD OF SOCIAL WORK**

**Key Achievements 2003/04**

Summarised below are the key achievements for 2003/04 in respect of the Eliminating Poverty Action Plan. Within the Action Plan, there are 4 'Year 1' targets, 2 of which have been achieved and 2 partially achieved. The report details progress in relation to the actions that were due to be achieved in 2003/4 and also information on other activity where significant progress has been achieved.

**ACTIONS PLANNED FOR 2003/04:**

**Action 5.1 Promote the increased uptake of benefits among patients using identified GP Practices (2003)**

Auchinleck and Kilmaurs GP practices participated in the pilot programme to increase the uptake of benefits among patients. The project has been completed and evaluated. Staff saw a total of 144 people, with 94 having additional claims for benefit or other follow up support as a consequence. A minimum of £31,300 additional benefit has been awarded per annum. Improvement in the measurement of income generated, through work undertaken by the voluntary sector partner in the initiative, will be addressed during 2004/05. **(Fully achieved)**

**Action 5.3 Establish a Care and Repair project to assist older people and people with disabilities to live independently in their own home through practical help with repairs, and improvements (2004)**

A pilot project has been established in Dalmellington and has now been evaluated. 14 people were provided with advice and / or care and repair work support in this pilot, with 15 different items of small repair being undertaken. The target of full coverage of East Ayrshire by 2004 will not be possible, but a second pilot project will be developed later in 2004, with an aim to further roll out across East Ayrshire. **(Partially achieved)**

**Action 6.2 Set up a Shopmobility Scheme in Kilmarnock for use by all people in East Ayrshire with temporary or permanent mobility impairment (2004)**

A company limited by guarantee has been registered and a management committee trained to manage the project. A bid to the lottery fund has been made for the scheme with a decision expected in July 2004. Subject to this bid being successful, the scheme should be operational for the end of 2004. **(Partially achieved)**

**Action 7.4 Maximise the incomes of all people who receive home care services annually (2005)**

A total 1,395 home-care service users have had their benefit entitlement checked. The additional annual benefit awarded in 2003/04 was £427,500. Consequently, all Social Work Services activity has generated a total of £2,781,500 additional income in 2003/04. Robust processes are now in place to ensure that income advice and support is offered whenever a Home Care service charge is implemented or reviewed. **(Fully achieved ahead of timescale)**

*The following information details some of the early achievements, which have been made against other targets in the Eliminating Poverty Action Plan, which have longer timescales for completion.*

**Action 2.2 Provide Disability Employment Advisers and Personal Advisers operating within the new Jobcentre Plus structure with in-depth training in benefits advice (2007)**

A rolling programme of training for Disability Employment Advisers and Personal Advisers has been established. All Advisers have been trained, apart from 4 Action Team Advisers, who will be trained by June 2004. **(Largely achieved ahead of timescale)**

**Action 2.3 Promote and encourage the development of schemes that provide low cost, high quality childcare provision to enable parents to access employment and vocational education (2007)**

23 new childminders have been registered over 2003/04 and a new local authority Family Centre in Netherthird opened in 2003.

- Registered Out of School Childcare Places have increased from 16 to 19
- Before School Places have increased from 340 to 534
- After School Places have increased from 546 to 718
- Holiday Places have increased from 670 to 761.

In addition, approximately 50 new home-based childcare places are available; and an additional 10 places have been created, offering care and education in combination. Further activity is continuing on this action with the development of activity associated with the Working for Families Fund. ***(Fully achieved ahead of timescale)***

**Action 5.2 Develop services to enable people to access appropriate housing with support when required (2005)**

The target of 3,000 people supported to live at home has largely been met, with 2,909 people now supported to live at home. The agreed target will require to be reviewed for future years to maximise the effectiveness of initiatives. ***(Largely achieved ahead of timescale)***

21 May 2004

**COMMUNITY PLANNING IN EAST AYRSHIRE**  
**ANNUAL PERFORMANCE REPORT YEAR 1: 2003-04**

**IMPROVING THE ENVIRONMENT ACTION PLAN**

**LEAD OFFICER: ALAN NEISH, HEAD OF PLANNING AND BUILDING CONTROL**

**Key Achievements 2003/04**

Summarised below are the key achievements for 2003/04 in respect of the Improving the Environment Action Plan. Within the Action Plan, there are 24 'Year 1' targets; 18 actions have been achieved and 6 have been partially achieved.

**Action 1.1 Prepare enhancement statements for all outstanding conservation areas (2003/07)**

3 enhancement statements completed, exceeding the target of 1. **(Achieved)**

**Action 1.2 Implement environmental improvement projects from Environmental Improvement Action Plans (2003/07)**

4 Environmental Improvement schemes have been completed on target in Auchinleck (2), New Cumnock and Netherthird and a further 3 are under way. **(Achieved)**

**Action 1.3 Submit Townscape Heritage Initiative (THI) bids to Heritage Lottery Fund (2003)**

Work is on target for the submission of bids to fund further heritage projects in Catrine and Newmilns. **(Partially achieved)**

**Action 1.7 Undertake landscape capacity analysis of urban fringe areas (2004)**

The landscaping analysis of the ability of the environment to cope with further development in Kilmarnock, Kilmaurs, Stewarton and Fenwick has been completed on target for the preparation of a Review of the Local Plan. **(Partially achieved)**

**Action 1.10 Tree planting on vacant and derelict land (2007)**

2 woodland planting schemes at Hannahston and Bogston are complete. **(Achieved)**

**Action 3.2 Increase number of recycling banks (2004)**

3-bin household waste collection system is currently being rolled out. **(Achieved)**

**Action 4.1 Increase thermal efficiency of all new and extended buildings through the building fabric and via the heating system adopted (2007)**

In terms of energy efficiency, all building warrants for new development approved this year meet the standards set by the Government in the 6<sup>th</sup> Amendment of the Building Standards. **(Achieved)**

**Action 5.1 Prepare town appraisals (2007)**

2 town appraisals have been completed on target in Auchinleck and Muirkirk. **(Achieved)**

**Action 5.7 Prepare town centre traffic action plans (2004)**

The traffic action plan in Kilmarnock has been completed and a study of Cumnock has commenced. **(Partially achieved)**

**Action 6.1 Introduce rent deposit scheme (2004)**

In meeting housing needs, the pilot Rent Deposit Scheme has been agreed in principle and the scheme will commence this year on target. **(Partially achieved)**

**Action 7.2 Draw up school travel plans (2004)**

2 plans are being prepared and Safer Routes to Schools surveys are being undertaken. **(Partially achieved)**

**Action 7.7 Implement Kilmarnock Town Centre Action Plan (2004)**

Majority of works completed. **(Largely achieved)**

**Action 7.9 Introduce a heavy goods vehicle protocol for the movement of bulky goods where a s75 agreement is possible (2004)**

Heavy goods protocols are agreed and s75 agreements are being implemented. **(Achieved)**

**Action 7.10 Secure the use of preferred timber haulage routes (2004)**

Routes have been agreed to minimise the effect of timber haulage. *(Achieved)*

**Action 7.12 Undertake Crossroads A76 improvements (2003)**

Works complete. *(Achieved)*

**Action 7.13 Undertake Bellfield Interchange traffic capacity assessment (2004)**

Final trunk road report completed. *(Achieved)*

**Action 8.1 Prepare and implement Main Street, Auchinleck housing/shop front improvement scheme (2004)**

4 projects are on site. *(Achieved)*

**Action 8.3 Assist with the development of community websites (2004)**

The 'Open for Business' community web site for Auchinleck is established. *(Achieved)*

**Action 8.4 Develop a care/repair pilot project for elderly/disabled homeowners (2005)**

14 homeowners have been assisted in the first year against a target of 12. *(Achieved)*

**Action 8.5 Establish a derelict property revolving fund (2006)**

3 properties in Auchinleck were demolished making ground available for development. *(Achieved)*

**Action 9.1 Issue fixed penalty notices to those involved in littering and fly tipping offences (2004)**

The target of 10 fixed penalty notices was exceeded, with 35 notices issued. *(Achieved)*

**Action 9.2 Undertake litter and graffiti awareness programme for children (2007)**

All schools offered a graffiti awareness programme. *(Achieved)*

**Action 10.6 Improve publicity for Dean Castle Country Park (2007)**

Target of 250,000 visitors in the year exceeded, with visitor numbers of 308,000 *(Achieved)*

**Action 12.3 Undertake open space/park improvement programme (2004)**

The improvements at Well Park, Auchinleck are complete. *(Achieved)*

*The following actions with longer-term timescales were achieved in Year 1.*

**Action 1.4 Develop and implement environmental education programme for schools**

The target of educating 5,000 children in the environment over 3 years has been met in the first year. *(Achieved ahead of target)*

**Action 2.1 Use Sustainable Urban Drainage Systems (SUDS) where conventional drainage systems are not available (2007)**

In relation to managing our water resources, all new development is complying with the principle of Sustainable Urban Drainage Systems (SUDS). *(Achieved ahead of timescale)*

**Action 7.3 Construct 18 km of cycle routes in East Ayrshire including linkage to national cycle network (2007)**

In terms of reducing the environmental effect of transport, this is a longer term outcome but the cycleway in Kilmarnock has been completed ahead of schedule, with 18 kilometres of cycle route provided on the road network. *(Achieved ahead of timescale)*

**Action 8.6 Provide a database of all derelict and rundown properties (2005)**

A comprehensive list has been completed. *(Achieved ahead of timescale)*

**Action 10.2 Assist community groups to develop linked access projects to cycle and footpaths. (2007)**

5 linked access projects completed. *(Achieved)*