

## **EAST AYRSHIRE COUNCIL**

### **POLICY AND RESOURCES COMMITTEE: 30 MAY 2006**

#### **EAST AYRSHIRE COMMUNITY PLANNING PROCESS 'YEAR 3' 2005/06 ANNUAL PERFORMANCE REPORT**

##### **Report by the Chief Executive**

### **1. PURPOSE OF REPORT**

- 1.1 To present to Members, the 'Year 3' 2005/06 Annual Performance Report for Community Planning in East Ayrshire.

### **2. BACKGROUND**

- 2.1 East Ayrshire's Community Plan was endorsed by Policy and Resources Committee on 28 November 2002, and by all Community Planning Core Partners by April 2003. The Community Plan was also endorsed as the sovereign planning document for East Ayrshire Council by the Policy and Resources Committee at its meeting on 10 April 2003. In addition, the six associated Action Plans were endorsed by Policy and Resources Committee on 10 April 2003, and again received the formal endorsement of the Core Community Planning Partners.
- 2.2 The Community Plan has a lifespan of twelve years, effective from 1 April 2003. The six related Action Plans have a four-year lifespan, again effective from 1 April 2003, with a mid-term review undertaken in early 2005.
- 2.3 The second Annual Performance Report was endorsed by Committee on 31 May 2005, together with a summary of the mid-term review of thematic Action Plans.
- 2.4 This report presents to Committee, for consideration and endorsement, the 'Year 3' 2005/06 Annual Performance Report for Community Planning within East Ayrshire.

### **3. STATUTORY FRAMEWORK FOR COMMUNITY PLANNING**

- 3.1 Community Planning was enshrined in legislation as part of the Local Government in Scotland Act, 2003. The Act sets out two main aims for Community Planning, as follows:
- making sure people and communities are genuinely engaged in the decisions made on public services which affect them, allied to
  - a commitment from organisations to work together, not apart, in providing better public services.
- 3.2 Within East Ayrshire, we continue to ensure compliance with the Local Government in Scotland Act, 2003 and the related Community Planning Guidance Notes. As part of the planned four-yearly review of Community Planning being undertaken in 2006/07, the Council and its Community Planning Partners will review compliance with the statutory duties to ensure ongoing and effective progress.

#### **4. COMMUNITY PLANNING PROCESS: PROGRESS TO DATE**

4.1 To ensure full compliance with the legislation and the accompanying guidance notes, the Community Planning Joint Officers' Group (JOG), chaired by the Chief Executive and with representation from all Community Planning Core Partners, has continued to meet routinely throughout 2005/06.

4.2 The JOG developed a Workplan for 2005/06 to ensure effective progress against all national and local actions. A full copy of the JOG Workplan is contained as a background paper to this report and is available within the Members' Information Point. A summary of progress made is detailed below:

- over 4,000 staff briefed at Community Planning Awareness Raising Sessions across Partner organisations;
- Core Partners' and Policy Officers' briefing sessions organised;
- briefing session delivered to ensure appropriate links between East Ayrshire Community Health Partnership (CHP) and Community Planning in East Ayrshire;
- Edition 3 of the Community Planning Bulletin prepared and distributed to staff across Partners Agencies;
- further 7 editions of the 'Quick Word About' documents on a range of topics prepared and distributed;
- Community Planning Toolkit developed and used;
- in relation to the multi-agency Aspirational Learning pilot, 45 frontline staff participated in the Investment in Excellence programme, Facilitators' Networking session delivered and evaluation of the programme implemented;
- national standards for community engagement adopted and rolled out;
- North Federation of Community Groups established and 2006/07 action plan developed;
- Community Planning Residents' Survey implemented;
- Residents' Panel established;
- review of Community Planning Structures commissioned;
- one touch monitoring and evaluation procedures implemented for local community planning projects;
- Partnership Assessment Scorecard launched and rolled out in March 2006;
- in respect of the transition of East Ayrshire Coalfield Area Social Inclusion Partnership (SIP) to Community Planning, the following progress has been made:
  - Regeneration Outcome Agreement signed off and year 1 programme (05/06) implemented;
  - Community Planning Partnership Board established; and
  - series of 6 Working Together Learning Together sessions convened; and
- Community Planning logo developed and stationery produced.

4.3 All key community planning related tasks that required to be taken forward during 2005/06 have been actioned. A number of residual and ongoing tasks have been carried over into the 2006/07 workplan.

## 5. 'YEAR 3' 2005/06 ANNUAL PERFORMANCE REPORT

5.1 The 'Year 3' 2005/06 Annual Performance Report provides an overview of key achievements identified and submitted by Lead Officers, against the planned actions and outputs contained within the six thematic Action Plans. The Action Plans and responsible Lead Officers are detailed as follows:

Action Plan	Lead Officer
Promoting Community Learning	Kay Gilmour, Head of Community Support, East Ayrshire Council
Improving Opportunities	Robert Paton, Head of Economic Development and Property, East Ayrshire Council
Improving Community Safety	Superintendent Liz Weir, Strathclyde Police
Improving Health	Cathy Roarty, Lead Public Health Practitioner, East Ayrshire Community Health Partnership
Eliminating Poverty	Jackie Donnelly, Executive Head of Social Work, East Ayrshire Council
Improving the Environment	Alan Neish, Head of Planning, Development and Building Control, East Ayrshire Council

5.2 A summary of key achievements against the planned 'Year 3' actions and outputs is detailed for each Action Plan as an Appendix to this report. Full copies of each Action Plan Performance Report are available at the Members' Information Point.

5.3 During 'Year 3', across the six Action Plans, there were 99 planned actions, with 143 outputs. Of these outputs, 114 were fully achieved, 11 largely achieved and 9 partially achieved. The remaining 9 outputs were not achieved. In addition, 5 actions with 6 related outputs planned for 2006/07 and beyond were achieved during 2005/06 ahead of timescale.

5.4 A short summary of the key achievements, against the planned actions for 2005/06 (with bold denoting the aim/action), is detailed below:

### Promoting Community Learning

- **Support the development of volunteering opportunities in East Ayrshire (2005/07).** 302 volunteers, against a baseline of 280, and 185 young people, against a baseline of 90, were supported to volunteer. The number of volunteers supported through the Essential Skills Project for people with literacy needs increased from 55 to 62.
- **Establish three new youth facilities in East Ayrshire (2006/07).** 'The Zone' has opened providing a youth facility for Dalmellington and the surrounding area, with an average 70 young people attending each evening.
- **Develop detached youth work initiatives in targeted areas (2005/06).** Over 1,500 contacts through street work have been made with young people through the Youth Outreach Service in Kilmarnock, compared to 720 at 31 March 2005. As a result of the contacts, specific work has taken place with groups to look at anti-sectarianism, healthy living initiatives, anti-vandalism work and diversion activities to drugs and alcohol.

## Improving Opportunities

- **Develop Moorfield North strategic industrial site (2003/07).** The infrastructure development of the site was completed in December 2005. Development plots are now being marketed with strong interest developing. The first two plots are likely to be sold in June 2006.
- **Support development of “Enterprising Towns”** – Achievement in relation to this project is as follows:
  - 8 mentors trained against a target of 10
  - 139 trainees recruited, exceeding the target of 100
  - 10 supply chain businesses, achieving the target.
- **Introduce a Community Bus service to remote areas (2004/07).** Significant success has been achieved by Coalfield Community Transport.
  - 1,245 ‘Dayhopper’ Members;
  - 302 Shopping and general excursions during the year;
  - 3,400 Passengers using the service; and
  - ‘Awayhopper’ overnight trips introduced; 4 trips took place in the year with 60 people (max number) participating.

## Improving Community Safety

- **Reduce violent crime within East Ayrshire by 2% (2005/07).** Violent crime reduced from 1,703 at 1 April 2005 to 1,347 at 31 March 2006, a reduction of 22%, significantly exceeding the target.
- **Inspire and promote positive lifestyle choices among young people aged 10-18 years via the development and delivery of the “New Sporting Futures” youth sport initiative and in particular, provision of diversionary activities (2005/06).** Detailed below is a range of diversionary activity delivered to young people aged 10-18 years:
  - 179 Night leagues sessions across 5/6 venues with 3,660 young people;
  - dissemination of drugs awareness information (‘Oot yer Face’ leaflet) to 230 young people;
  - 276 diversionary sports activity sessions with 3,893 young people; and
  - 433 “universal” sports activity sessions with 8,151 young people.
- **Achieve an annual improvement in fire safety awareness, attitudes and behaviour of the public (2005/07).** A range of awareness raising activity was implemented by Strathclyde Fire and Rescue, as follows: chip pan demonstrations - 730 attending; grass fire initiative - 610 attending; community fire safety input to 800 Diageo staff; talks given to 2,250 children and young people in school settings; and 95 Home Safety Visits conducted, with 94 smoke detectors fitted.

## Improving Health

- **Address the needs of people at risk of suicide and deliberate self harm (2004/07).** Activity through the ‘Choose Life’ initiative supports the steady decline in deaths caused by intentional self-harm and undetermined intent. Through the initiative, 200 people have been trained in ASIST; STORM training

has been commissioned; and 1 mental health first aid instructor has been trained. In addition, the following initiatives are established and Phase 2 funding proposals are now in place to support their continuation until March 2007, namely Student Counselling Service (Kilmarnock College); Carers Counselling Service; enhanced provision for carers; bibliotherapy; and the Lighthouse Foundation counselling service.

- **Provide a continuum of care to enable older people to stay in their home and participate in their community for as long as possible and be actively involved in choosing their care provision (Increase numbers of older people supported at home).** In the past year, the number of people receiving intensive homecare (homecare 10+hrs) over the age of 65 has increased from 471 to 546, exceeding the local target. In addition, the number of people receiving support through SMART technology in their homes has increased from 28 to 72, significantly exceeding the local target.
- **Address the key lifestyle causes of coronary heart disease, respiratory disease and cancer (2004/07).** A new service has been launched across Ayrshire called 'Fresh Air-Shire', which will drive forward both cessation and prevention work in relation to smoking in a number of settings and with a number of key target groups. In addition, 18 Community Pharmacies in East Ayrshire are operating the new community pharmacy based smoking cessation service.

### **Eliminating Poverty**

- **Maximise the incomes of all carers over 65 (2006).** A new staff member was recruited by East Ayrshire Carers Centre in June 2005 further to a successful application for Department for Work and Pensions Priority Partnership Funding. 390 carers aged over 60 have had their income maximised. Additional benefits with an annual value of £232,800 have been generated along with a further £32,000 in one off payments.
- **Establish a strategic post within Social Work to promote a co-ordinated approach to the provision of anti-poverty services across the Council and the development of good quality information systems (2006).** Strategic post now fully operational and appropriate links with partner organisations have been developed.
- **Provision of specialist welfare rights and money advice services to individuals with mental health difficulties (2006).** A specialist post now established, with the Community Care Mental Health Team providing advice, support and assistance to both service users and staff as appropriate across East Ayrshire.

### **Improving the Environment**

- **Implement environmental improvement projects from Environmental Improvement Action Plans (2003/07).** 25 projects completed, including 15 as part of the Main Street, Auchinleck property Improvement Scheme - annual target exceeded.
- **Increase number of recycling banks and provide all households with a 3-bin collection system for recycling household waste (2006).** All households

are offered the 3-bin system and a recycling rate of 30% has been achieved against a target of 25%.

- **Issue fixed penalty notices to those involved in littering and fly-tipping offences (2004/07).** Annual target substantially exceeded with 49 issued against a target of 10.

5.5 In 2005/06, 9 actions with 9 outputs were not achieved. Remedial action will be taken, where necessary and appropriate, in 2006/07 and beyond to ensure these actions are taken forward. Details of the actions and outputs not achieved are as follows:

#### **Promoting Community Learning – 1 output not achieved**

- **Action 4.2:** Actively promote access to and use of community facilities, including cross-departmental use -14,494 Lets have been administered against a baseline of 14,621. It was recognised in 2004/05 that Lets were likely to plateau. In addition, temporary closure for maintenance/refurbishment in some premises has affected figures.

#### **Improving Opportunities – 3 outputs not achieved.**

- **Action 6.7:** Delay in the production of a national Cultural strategy.
- **Action 8.1:** Groups in membership of Coalfield Community Transport reduced from 166 to 159.
- **Action 8.12:** We had hoped to seek to utilise minibus resources more effectively, however, difficulty was encountered in accessing information about availability of vehicles; decision since taken to delete action.

#### **Improving Community Safety – 2 outputs not achieved.**

- **Action 5.4:** There have been 13 non-fatal casualties against a baseline of 13; therefore, the figure has been maintained rather than reducing, despite the fact that the Fire and Rescue Service has been proactive in fire prevention schemes.
- **Action 5.6:** Deliberate secondary fires are up to 1,140 against a baseline of 1,026. This is the result of an increase in 'Wheelie Bin' fires, which is being proactively targeted by Strathclyde Police and Strathclyde Fire and Rescue.

#### **Improving the Environment – 3 outputs not achieved.**

- **Action 1.12:** Discussion regarding the town entrances, roundabout and open space sponsorship development programme underway, but action not achieved as yet.
- **Action 2.2:** Rainwater recycling demonstration projects have not commenced as yet.
- **Action 8.2:** The building conservation toolkit for local trusts and communities has not commenced, but will be incorporated into CARS work at Action 1.3.

## **6. FOUR-YEARLY REVIEW OF COMMUNITY PLANNING**

6.1 As detailed at Section 2, the Community Plan has a twelve-year lifespan and the six associated thematic Action Plans have a four-year life span. As previously reported to Committee, Community Planning Partners have given a commitment to formally review the Community Plan and related Action Plans on a four-yearly basis.

6.2 The four-yearly review process will take place over 2006/07 to ensure that an updated Community Plan and new set of Action Plans are ready for full implementation on 1 April 2007.

## **7. FINANCIAL/LEGAL IMPLICATIONS**

7.1 Nil

## **8. POLICY IMPLICATIONS**

8.1 The actions reported in the 'Year 3' 2005/06 Annual Performance Plan are wholly linked to the priorities contained within the Community Plan and will be summarised in the Council's annual Public Performance Report, due to be published around November 2006.

## **9. RECOMMENDATIONS**

9.1 The Policy and Resources Committee is asked to:

- i) note the progress made in respect of implementing Community Planning within East Ayrshire;
- ii) note and endorse the 'Year 3' 2005/06 Annual Performance Report;
- iii) remit Officers to consolidate the information contained within the 3<sup>rd</sup> Annual Performance Report into the Council's wider Public Performance Report; and
- iv) otherwise note the content of the report.

**Fiona Lees**  
**Chief Executive**  
**11 May 2006**

## **BACKGROUND PAPERS**

The Local Government in Scotland Act, 2003 – Community Planning Guidance  
(<http://www.scotland.gov.uk/library5/localgov/cpsg-00.asp>)  
The Local Government in Scotland Act 2003 – Community Planning Advice Notes  
(<http://www.scotland.gov.uk/library5/localgov/cpan-00.asp>)

### **Annual Performance Reports 2005/06**

Joint Officers' Group Workplan  
Promoting Community Learning  
Improving Opportunities  
Improving Community Safety  
Improving Health  
Eliminating Poverty  
Improving the Environment

### **Mid-Term Review Documents 2003/05**

Promoting Community Learning  
Improving Opportunities  
Improving Community Safety  
Improving Health  
Eliminating Poverty  
Improving the Environment

Any person wishing further information should contact John Clayton, Head of Corporate Development and Communication (tel. 01563 576165) or Gwen Barker, Community Planning and Partnership Manager (tel. 01563 554602)

**IMPLEMENTATION OFFICER:** Head of Corporate Development and Communication

## COMMUNITY PLANNING IN EAST AYRSHIRE

## 3rd ANNUAL PERFORMANCE REPORT: 2005/06

## PROMOTING COMMUNITY LEARNING ACTION PLAN

LEAD OFFICER: KAY GILMOUR, HEAD OF COMMUNITY SUPPORT, EAST AYRSHIRE COUNCIL

**Key Achievements 2005/06**

Summarised below are the key achievements for 2005/06 in respect of the Promoting Community Learning Action Plan. Within this Action Plan there are 11 'Year 3' 2005/06 actions, with 23 planned outputs; of which 20 have been fully achieved, 2 partially achieved and 1 not achieved.

- Action 1.3**     **Support voluntary organisations in their identified developments (2005/07).** 159 Community Groups/Voluntary Organisations supported. This excludes the number of tenants groups supported through Housing Services. **(4 outputs achieved)**  
4 outputs
- Action 2.1**     **Increase access to and use of new technology in communities (2005/06).** 188 people took a European Computer Diving License (ECDL) Test, from a total of 219 ECDL students who registered with log books. 347 learners participated in ICT Learning in the North West Kilmarnock Learning Centre. In the Kilmarnock South and Cumnock areas, 531 learners were participating in ICT Learning. 112,562 People's Network computer sessions were delivered in libraries and 56 computing courses were attended by 283 students. **(3 outputs achieved)**  
3 outputs
- Action 2.2**     **Provision of community based negotiated learning opportunities delivered in community centres and libraries (2005/07).** 66 community based learning programmes were delivered to just under 600 learners. 24 parenting courses were delivered across East Ayrshire. **(1 achieved/1 partially achieved)**  
2 outputs
- Action 2.4**     **Support the development of volunteering opportunities in East Ayrshire (2005/07).** 302 volunteers, from a baseline of 280, and 185 young people, from a baseline of 90, were supported to volunteer. The number of volunteers supported through the Essential Skills Project for people with literacy needs increased from 55 to 62. **(3 outputs achieved)**  
3 outputs
- Action 2.5**     **Implement the Community Guidance Action Plan (2005/07).** A Community Guidance Action Plan was launched in 2005. This brings together a range of agencies to improve access to information, advice and guidance for learners. All guidance partners are registered and using the Careers Scotland website. Referral procedures for community guidance have been agreed. **(2 achieved/1 partially achieved)**  
3 outputs
- Action 3.1**     **Implement the Adult Literacy and Numeracy Action Plan (2005/07).** In 2005/06, the Essential Skills Team won the Council's Equality Excellence Award. Through East Ayrshire, across agencies, 978 learners were supported with their literacy needs. This is an increase from 823 as at 1 April 2005. The number of family literacy learning programmes delivered has increased from 7 to 23. In addition, 88 learners participated in English as a second language class. **(3 outputs achieved).**  
3 outputs
- Action 3.2**     **Develop individual learning programmes for people with learning disabilities (2004/07).** The number of adults with a learning disability who are supported to access learning opportunities at Kilmarnock College increased from 69 to 83 in 2005/06. 6 of these learners have been further supported into a further education course. **(Achieved)**
- Action 4.2**     **Actively promote access to and use of communities facilities, including cross-departmental use (Annual).** 14,494 lets have been administered against a baseline of 14,621 on 1 April 2005. It was recognised in 2004/05 that Lets were likely to plateau. In addition, temporary closure for maintenance/refurbishment in some premises has affected figures. **(Not achieved)**
- Action 5.1**     **Princes Trust Volunteers 16-24 year old disadvantaged/difficult to reach young people (2003/07).** A further 60 young people supported through Princes Trust. **(Achieved)**

- Action 5.4 Develop detached youth work initiatives in targeted areas (2005/06).** Over 1500 contacts through street work have been made with young people through the Youth Outreach Service in Kilmarnock. These contacts take the form of meeting with young people in their own localities, primarily in the street. As a result of the contacts, specific work has taken place with groups to look at anti-sectarianism, healthy living initiatives, anti-vandalism work and diversion activities to drugs and alcohol. **(Achieved)**
- Action 5.5 Establish three new youth facilities in East Ayrshire (2006/07).** 'The Zone' has opened providing a youth facility for Dalmellington and the local area, with an average 70 young people are attending each evening. **(Achieved)**

## COMMUNITY PLANNING IN EAST AYRSHIRE

### 3rd ANNUAL PERFORMANCE REPORT: 2005/06

#### IMPROVING OPPORTUNITIES ACTION PLAN

LEAD OFFICER: ROBERT PATON, HEAD OF ECONOMIC DEVELOPMENT AND PROPERTY,  
EAST AYRSHIRE COUNCIL

#### Key Achievements 2005/06

Summarised below are the key achievements for 2005/06 in respect of the Improving Opportunities Action Plan. Within this Action Plan, there are 28 'Year 3' 2005/06 actions with 41 planned outputs, of which 30 have been fully achieved, 6 largely achieved 2 partially achieved and 3 not achieved. In addition, 1 action has been achieved ahead of target.

- Action 1.1** (2 outputs) **Develop a Business Gateway Approach in East Ayrshire (2003/07).** 190 Business start-ups have been created against a target of 200, with 266 jobs against a target of 250. **(1 achieved/1 largely achieved)**
- Action 1.2** **Develop and deliver bespoke business support services to the Ayrshire and Arran Craft Development Project (2003/06).** 130 businesses supported to date. **(Partially achieved)**
- Action 1.3** **Promote e-business usage in East Ayrshire (2003/07).** 36 businesses have been assisted against a target of 25. **(Achieved)**
- Action 1.4** **Develop Moorfield North strategic industrial site (2003/07).** The site is now completed and is being marketed. Strong interest already being shown. **(Achieved)**
- Action 1.7** **Support businesses through promotion of all available funding sources, for example: Ayrshire Development Fund Limited, West of Scotland Loan Fund, Strathclyde Seed Capital Fund (2003/05).** All funds now promoted together and individually through Business Gateway, advertising, press and journal features, and local promotional events. **(Achieved)**
- Action 1.10** **Deliver new inward investment start-ups through promotion and development (2003/07).** Through business support services, 707 jobs have been secured, and 205 created. **(Achieved)**
- Action 2.6** (5 outputs) **Develop the CONDUIT ILM project (2005/07).** 47 unemployed beneficiaries supported against a target of 48.
- | <u>Target</u> | <u>Actual</u>        |
|---------------|----------------------|
| 70%           | 72% completers       |
| 60%           | 54% gaining full SVQ |
| 85%           | 57% gaining ECDL     |
| 65%           | 68% into employment  |
- (2 Achieved, 2 Largely achieved, 1 partially achieved)**
- Action 2.7** **Provide an ICT training suite for projects that have no such facility - The Foregate Training Centre (2005/06).** Training suite completed on schedule. **(Achieved)**
- Action 2.8** (2 outputs) **Support local enterprise through JobRotation project (2004/07).** Against targets of 120 company beneficiaries (CBs) and 30 unemployed beneficiaries, the results were as follows:
- 244 employed beneficiaries received training – 189 CBs, 25 Managers, 30 Mentors;
  - 40 unemployed beneficiaries participated in project;
  - 27 SMEs participated in the project;
  - 2 Large enterprises participated in the project; and
  - 46 SVQs in Care at Level 2 and 3 and 2 Assessors Awards. **(2 outputs achieved)**

- Action 2.9** Provide unemployed people with accredited training in marketing, computing and business communication skills through the Dynamic Marketing project (2004/07). This project has achieved its annual target:
- 36 placements for 3 Ayrshire Authorities
  - 22 participants into employment or self employment at 31/3/06. **(Achieved)**
- Action 3.3** Ensure Authority sponsored projects in international links (2006). 100% of all secondary schools and 45% of all primary schools (against a baseline of 35%) have the opportunity to engage in international activity. **(Achieved)**
- Action 3.6** Increase FE collaboration (2003/07). Kilmarnock/Ayr Colleges working on collaborative projects within East Ayrshire. **(Achieved)**
- Actions 3.9 to 3.12** Develop project, based at Glaisnock House, to involve young people in entrepreneurship, and provide associated visitor/tourism attractions (2003/06). With the target of establishing the project, the outputs are as follows:
- Phased opening of Centre facilities targeted for 06/07
  - Programmes underway with community/youth groups /schools involvement, such as gardens/summer schools
  - Youth Advisory Committee established (G14).
  - Project Team established with Education, Community Learning Development, Schools and Kilmarnock College young people. **(Achieved)**
- Action 3.13** Explore mechanisms to deliver workforce and Futureskills development programme (2004/06). With a target of establishing the project by 2006, the outputs are:
- Workforce Development Project 05/06 (ESF supported) assisted 25 companies and over 250 individual employees on a range of employer led training activities;
  - 8 companies actively involved in IIP (commitment or recognition).
  - This totals a range of employee beneficiaries from 33 East Ayrshire companies. **(Achieved)**
- Action 5.2** Investigate the potential for introducing a range of “social business” models (2005/06).
- Local social economy partnership formed and funding secured.
  - Audit of social economy commissioned. Due to receive report in June 2006. Thereafter, support for social enterprises will be identified and proposals prepared. **(Achieved)**
- Action 5.3** (3 outputs) Support development of “Enterprising Towns” – Achievement in relation to this project is as follows:
- 8 mentors trained against a target of 10
  - 139 trainees recruited, exceeding the target of 100
  - 10 supply chain businesses, achieving the target. **(2 Achieved/1 Largely achieved)**
- Action 5.4** Develop existing employability programmes for the long term unemployed, particularly Transitional employment/ILMs and New Deal (2003/06). Transitional Employment - 24 into programme with 15 into employment and New Deal - 405 people into various programmes with 148 into employment. **(Achieved)**
- Action 5.6** (3 outputs) Increase the number of childcare places available to support the return to employment or training (2003/07).
- 187 childminders offering approximately 748 places. 19 new childminders registered with the Care Commission during 2005/06.
  - 33 local authority and 14 partner providers offer 2,532 pre school and ante pre school places, of these 206 offer care and education in combination.
  - 18 out of school care services offer 398 before school places, 645 after school places and 752 holiday places, achieving the target. **(1 Achieved/2 Largely achieved)**

**Action 5.7 Implement quality retail scheme for Auchinleck Main Street (2005/07).** The project has achieved the target of renovating 6 retail outlets. It has also improved a further 15 projects and converted a vacant property into a new shop. **(Achieved)**

**Action 5.8 Provide Childcare workers with the opportunity to access training and qualifications through the Workforce Training and Employment Project (2003/07).** 650 beneficiaries have participated in training and gained qualifications to end of 2005/06. **(Achieved)**

**Action 5.9 Access funding through Working For Families (2004/07).** Scottish Executive targets surpassed. Project being extended to cover the whole of East Ayrshire. **(Achieved)**

**Action 6.6 Develop cultural/sporting events calendar (2003/07).** Local cultural/sporting events calendars exist within educational establishments while an extensive range of authority opportunities is also now available in the form of out-of-school hours activities, summer schools, master classes and residential weekends covering, art and design, drama, dance, museums and heritage and all genres of music. An extensive range of sporting activities is also now being supported by the Active Schools Team, the Active Steps Programme and the Activity Motivation Initiative. **(Achieved)**

**Action 6.7 Carry out leisure / cultural needs consultation process (2004).** Cultural Strategy still to be developed in line with Scottish Executive's recent statement. Strategy will be published during 2006. Could not meet target due to delay in production of national strategy. **(Not achieved)**

**Action 8.1 Develop current core services in the Coalfield Area for Community Transport (2003/07).**

(4 outputs)

	<b>Baseline</b>	<b>Output 2006</b>
Groups in Membership	106	159 (down from 166 in 2004/05)
Volunteer Drivers	140	269
Number of Bookings April-March 2002-2003	468	1,728
Number of Passengers April-March 2002-2003	5,414	24,523

**(3 Achieved/1 Not achieved)**

**Action 8.2 Introduce a Community Bus service to remote areas (2003/07).** The project has achieved:

- 1245 Dayhopper members
- 302 shopping and excursion throughout the year
- 3,400 passengers
- 4 Awayhopper overnight trips with 60 people participating.
- **(Achieved)**

**Action 8.8 Support bids to improve A70 and A71 (2003/05).** The pedestrian access and safety measures have been completed in the A71 communities. **(Achieved)**

**Action 8.10 Improve employment opportunities for 18-25 year olds (2004/07).** 20 Scooters available with 16 scooters allocated. **(Achieved)**

**Action 8.12 Seek to utilise minibus resources in East Ayrshire more effectively (2004/07).** Difficulty encountered accessing information about vehicles and what vehicles were available. Decision taken to delete action. **(Not achieved)**

***The following actions with longer-term timescales were fully achieved ahead of target.***

**Action 8.6 Support completion of the M77 extension (2007).** M77 extension opened Spring 2005 ahead of schedule. **(Achieved)**

May 2006

## COMMUNITY PLANNING IN EAST AYRSHIRE

### 3rd ANNUAL PERFORMANCE REPORT: 2005/06

#### IMPROVING COMMUNITY SAFETY ACTION PLAN

LEAD OFFICER: SUPERINTENDENT LIZ WEIR, STRATHCLYDE POLICE

#### Key Achievements 2005/06

Summarised below are the key achievements for 2005/06 in respect of the Improving Community Safety Action Plan. Within the Action Plan, there are 28 'Year 3', 2005/06 planned actions with 38 outputs; 34 outputs have been fully achieved, 1 largely achieved, 1 partially achieved and 2 not achieved.

- Action 1.4** **Reduce violent crime within East Ayrshire by 2% (2005/07).** There were a total of 1,347 crimes of violence in East Ayrshire. This is a reduction of 383 violent crimes (22%), which exceeds the original target identified for 2007. **(Achieved)**
- Action 1.5** **Effectively tackle anti social behaviour (2005/2007).** During the period 1 April 2005 to 31 March 2006 Strathclyde Police dealt with 21,856 incidents of antisocial behaviour within East Ayrshire. This is a reduction over the year of 1,298 incidents reported. **(Achieved)**
- Action 1.6** **Challenge the addiction related culture through rigorous enforcement of existing legislation. (2005/07).** There is an increase of 208 detections for drug related crimes. There is an increase of 250 detections for alcohol offences. **(2 outputs achieved)**  
2 outputs
- Action 1.7** **Effectively tackle vandalism. (2005/2007).** This year the number of reported crimes is 2601 against a baseline of 2815, a decrease of 214 reported crimes. **(Achieved)**
- Action 2.3** **Through partnership working, divert young people involved in misuse of alcohol and drugs (2005/07).** There have been 31 referrals to Ayrshire Council on Alcohol. A Youth Drug Diversion Counsellor was appointed in November 2005. The Big World seminar, involving 6<sup>th</sup> year secondary school pupils, was held in November 2005 for the duration of two weeks when 417 secondary pupils attended from East Ayrshire. The Off Sales Code of Conduct was implemented during 2005 within an initiative that involved all off sales premises in East Ayrshire being visited by officers from Community Policing and Trading Standards. **(4 outputs achieved)**  
4 outputs
- Action 2.4** **Divert young people from the Criminal Justice System through the use of Restorative Justice Warnings by Police and Anti Social Behaviour Team (2005/07).** Between January and 31 March 2006, Strathclyde Police carried out 25 Restorative Justice Warnings and SACRO has dealt with 20 young people through the Restorative Justice practices. **(Achieved)**
- Action 2.5** **Inspire and promote positive lifestyle choices among young people aged 10-18 years via the development and delivery of the new "Sporting Futures" and diversionary activities (2005/06).** Delivery of 179 Night Leagues sessions across 5/6 venues with 3,660 young people; dissemination of drugs awareness information ('Oot yer Face' leaflet) to 230 young people; delivery of 276 diversionary sports activity sessions with 3,893 young people and delivery of 433 "universal" sports activity sessions with 8,151 young people. **(2 outputs achieved)**  
2 outputs
- Action 2.6** **Divert young people to Active Steps to increase lifestyle changes for young offenders (2005/07).** 'Active Steps' has received 109 referrals since October 2004. The Youth Justice Team is dealing with approximately 40 referrals since January 2006. **(Achieved)**
- Action 3.3** **Tackle the fear of crime in East Ayrshire through various initiatives (2005/07).** 80% of residents surveyed in the Residents' Survey (December 2005) felt they did not feel threatened by crime in their neighbourhood. **(Achieved)**
- Action 3.4** **Promote the use of CCTV throughout East Ayrshire (2005/07).** 3 additional cameras are now in place at Bellsbank, Netherthird and Drongan. **(Achieved)**

- Action 3.5 Promoting safer communities through East Ayrshire Community Warden Scheme (2005/07).** 1,588 incidents were attended by Community Wardens; 430 incidents of youth disorder were recorded; 69 Letters of Concern were issued to parents (65 with successful outcomes); and 338 enquiries into complaints of antisocial behaviour from all tenures carried out by the Antisocial Behaviour Investigation Service. **(Largely achieved)**
- Action 3.7 Implementation of enforcement programme to restrict the sale of fireworks to the general public (2005/07).** All 24 premises currently licensed to sell fireworks have been visited by Community Officers and Trading Standards. **(Achieved)**
- Action 4.2 Monitor performance of all accident remedial measures over a 3 year period after implementation (2003/07).** There has been a welcome reduction in road casualties for the calendar year 2005. 54 adults, against a baseline of 140, and 7 children, against a baseline of 28, were killed or seriously injured as a result of road accidents in East Ayrshire. **(Achieved)**
- Action 4.6 Conduct publicity campaigns on speeding (2004/07).** Two government annual speeding campaigns have been supported, which have also contributed to the reduction in road accidents. **(Achieved)**
- Action 4.8 Maintain and improve on existing provision to provide vulnerable road users with appropriate knowledge and skills (2003/07).** Road safety education is continuing in nursery, primary and secondary school. Primary school cycle training is well underway with over 600 pupils currently involved at various stages. Pre-driver training is currently offered to all secondary schools and will run in conjunction with "Crash Magnets". **(3 outputs achieved)**  
3 outputs
- Action 4.9 Annual participation in European Mobility Week and International "In Town without My Car" day (2005/07).** 'In Town without my Car' day took place in Cumnock on 22 September 2005. Local communities participated in various activities. **(Achieved)**
- Action 4.10 Implement Kerbcraft Child Pedestrian Training Scheme (2005/07).** Kerbcraft training is underway in 6 schools, involving 163 pupils. Overall, 473 pupils have been trained to date. **(Achieved)**
- Action 4.12 Provide children aged 5-12 with appropriately structured, fun-based information relating to road safety in the community (2005/07).** Training has been delivered to all Kids Club staff. Delivery of 3.5 hour sessions (over 7 weeks) to 7 Kids Clubs with 800 attendances by children aged 5-12 years. **(Achieved)**
- Action 5.1 Promote safety in the home (2003/07).** 1,500 participants from 46 primary schools took part in 'Danger Detectives'. Local businesses have sponsored a booklet regarding road, fire, internet, home, vandalism and water safety. 4,200 domestic fire safety leaflets were delivered by retained fire personnel. Cumnock Fire Station delivered over 380 smoke detectors and high visibility tabards and fire safety advice to primaries 1 and 2 in the 8 local primary schools, which was jointly funded by East Ayrshire Community Safety Forum. **(2 outputs achieved)**  
2 outputs
- Action 5.3 Reduce fatalities occurring in accidental dwelling house fires (2003/05).** As of 17 March 2006, there have been 2 fire deaths in East Ayrshire against a revised baseline of 3 fatalities. **(Achieved)**
- Action 5.4 Reduce non-fatal casualties in accidental dwelling fires (2003/05).** There have been 13 non-fatal casualties against a baseline of 13; therefore, the figure has been maintained rather than reducing, despite the fact that the Fire and Rescue Service has been proactive in fire prevention schemes, details of which are covered under Action 5.5. **(Not achieved)**
- Action 5.5 Reduction in the number of accidental dwelling house fires (2003/07).** There have been 80 accidental dwelling fires, sustaining the reduction achieved in 2004/05. The Fire Service has conducted 98 Home Fire Safety Visits and fitted 94 smoke detectors, and delivered 3,842 leaflets inviting occupiers to undertake a Home Fire Safety Visit. **(Achieved)**
- Action 5.6 Reduction in numbers of malicious calls and unwanted fire signals along with a reduction in the number of secondary fires (2003/07).** Malicious calls are down to 195, against a  
3 outputs

baseline of 218, and unwanted fire signals to 283 (against a baseline of 303). Deliberate secondary fires, however, are up at 1,140 against a baseline of 1026. **(2 outputs achieved/1 not achieved)**

- Action 5.7 Achieve an annual improvement in fire safety awareness, attitudes and behaviour of the public (2005/07).** A range of awareness raising activity was implemented by Strathclyde Fire and Rescue, as follows: chip pan demonstrations – 730 attending; grass fire initiative - 610 attending; community fire safety input to 800 Diageo staff; talks given to 2,250 children and young people in school settings; and 95 Home Safety Visits conducted, with 94 smoke detectors fitted. **(Achieved)**
- Action 6.4 Promote a safe home environment for children and their families and provide practical support that will reduce child accidents within the home (2005/07).** Health visitors continue to distribute Home Safety leaflets to families throughout East Ayrshire. Supply and fitting of stair gates within homeless flats has commenced. Safety leaflets continue to be distributed to vulnerable families. **(Partially achieved)**
- Action 6.6 Support initiatives to provide appropriate safety measures in the homes (2005/07).** 370 addresses have been completed this year. The project has been implemented in Kilmarnock North – Longpark, Altonhill and Bonnyton areas, and has just been extended to cover New Farm Loch, Newmilns and Darvel. **(Achieved)**
- Action 6.7 Ensure partnership new build houses meet secure-by-design standards (2005/07).** The 30 new build units are still in the planning process but have incorporated secure-by-design standards. **(Achieved)**
- Action 6.8 Promote community based walking as a life long, safe and active pursuit (2005/07).** 8 walking groups have been established within East Ayrshire, bringing the total to 18, and 3 community based volunteers have undergone walk leader training. **(Achieved)**

# COMMUNITY PLANNING IN EAST AYRSHIRE

## 3rd ANNUAL PERFORMANCE REPORT: 2005/06

### IMPROVING HEALTH ACTION PLAN

LEAD OFFICER: CATHY ROARTY, LEAD PUBLIC HEALTH PRACTITIONER, EAST AYRSHIRE  
COMMUNITY HEALTH PARTNERSHIP

#### Key Achievements 2005/06

#### INTRODUCTION

The Improving Health theme of the Community Plan also acts as the Joint Health Improvement Plan for East Ayrshire. It was developed by a partnership group based on the principles outlined in the Scottish Executive guidance, 'Our Communities Health'. There have been numerous examples of the benefits that have resulted from this approach in terms of progressing partnership working and rationalising the planning process.

The precedent that has been set within the Community Plan/Joint Health Improvement Planning process is being developed and strengthened through the recently established Community Health Partnership (CHP). The CHP in East Ayrshire will now be responsible for overseeing the progress of the Improving Health Action Plan, as well as the developing health and social care agenda in East Ayrshire. In order to raise awareness of the CHP's role in driving forward health improvement within the context of Community Planning, a briefing session was held in November 2005, outlining the statutory requirements of the new partnership and provided a forum to explore more fully health improvement as a crosscutting policy theme of the Community Plan. It was also useful in ensuring that the structures for public involvement being planned through the new CHP, such as the Public Partnership Forum, were developing within the wider context of Community Planning.

As a result of the mid-term review of the four year action plan, there have been some revisions to the action plan, prompted by developments, both nationally and locally. New priorities for 2005/06 and 2006/07 are: Oral Health; Sexual Health; and Men's Health. Amendments have also been made to existing actions to reflect what could realistically be achieved over the remaining two years of the Action Plan.

#### KEY ACHIEVEMENTS 2005/06

Summarised below are the key achievements for 2005/06 in respect of the Improving Health Action Plan. In total there are 3 'Year 3' actions contained within the Action Plan, with 12 planned outputs, of which 11 have been fully achieved and 1 largely achieved. In addition, 1 action with 2 outputs has been achieved ahead of target.

#### **Action 1.4 Address the needs of people at risk of suicide and deliberate self harm (2004/07).**

8 outputs

Activity through the 'Choose Life' initiative is as follows: 200 people trained in ASIST; STORM training commissioned; and 1 mental health first aid instructor trained. In addition, the following initiatives are in place and Phase 2 funding proposals are now established to support their continuation until March 2007: namely Student Counselling Service (Kilmarnock College); Carers Counselling Service; enhanced provision for carers; bibliotherapy; and the Lighthouse Foundation counselling service. **(8 outputs achieved)**

#### **Action 2.1 Improve access to services and health improvement activity for people living in rural and socially isolated areas (Increase in "one stop shops" (including Information Communication Technology supported services community based centres and mobile services) (2004/07).**

2 outputs

There has been considerable progress in the development of 'One Stop Shops' in East Ayrshire with a new build currently in progress in NW Kilmarnock. Netherthird Nursery and Family Centre is now fully operational. **(1 achieved/1 largely achieved).**

**Action 4.2** Provide a continuum of care to enable older people to stay in their home and participate in their community for as long as possible and be actively involved in choosing their care provision **(Increase numbers of older people supported at home)**. In the past year, the provision of intensive homecare (homecare 10+hrs ) to people over the age of 65 has increased by 6.8%, which has exceeded the local target of 5%. In addition, there has been a 96% increase in the number of people receiving support through SMART technology in their homes, significantly exceeding the local target of a 20% increase. **(2 outputs achieved)**

2 outputs

*The following actions with longer-term timescales were fully achieved ahead of target.*

**Action 4.4** Provide a consistent co-ordinated response to people experiencing domestic abuse **(2007)**. As a result of concerted effort to improve outcomes for those experiencing domestic abuse through the development of a Domestic Abuse strategy for the area, a number of service developments are now in place, such as a new Women's Aid Refuge in Kilmarnock and the creation of a Community Psychiatric Nurse post to ensure that the mental health needs of women experiencing domestic abuse are sensitively met. **(2 achieved)**

2 outputs

**COMMUNITY PLANNING IN EAST AYRSHIRE**  
**3<sup>rd</sup> ANNUAL PERFORMANCE REPORT: 2005/06**

**ELIMINATING POVERTY ACTION PLAN**

**LEAD OFFICER: JACKIE DONNELLY, EXECUTIVE HEAD OF SOCIAL WORK, EAST AYRSHIRE COUNCIL**

**Key Achievements 2005/06**

Summarised below are the key achievements for 2005/06 in respect of the Eliminating Poverty Action Plan. Within the Action Plan, there are 4 planned actions scheduled for completion in 2005/06 with 4 planned outputs, 3 of which are fully achieved and 1 largely achieved. In addition, 2 actions demonstrated achievement ahead of target.

**Action 4.1 Maximise the incomes of all carers over 65 (2006).** A new staff member was recruited by East Ayrshire Carers Centre in June 2005 further to a successful application for Department for Work and Pensions (DWP) Priority Partnership Funding. 390 carers aged over 60 have had their income maximised. Additional benefits with an annual value of £232,804 have been generated along with a further £32,000 in one off payments. **(Achieved)**

**Action 5.8 Strengthen the provision of quality information and advice to increase awareness of all available housing options (2005/09).** Annual update on Housing Options Guide completed. **(Achieved)**

**Action 6.6 Provision of specialist welfare rights and money advice services to individuals with mental health difficulties (2006).** A specialist post now established within the Community Care Mental Health Team, providing advice, support and assistance to both service users and staff as appropriate across East Ayrshire. **(Achieved)**

**Action 6.7 Provision of specialist welfare rights and money advice services to individuals within hospital and other health based settings (2006).** The specialist post within Community Care established further to the Review of Anti Poverty Services is providing ongoing advice, support and assistance to service users and staff across Community Care, including those in hospital and health based settings. In addition, enhanced partnership working arrangements with the DWP have been piloted at Crosshouse Hospital. The proposed post which was to be located at Crosshouse Hospital has therefore not been developed. **(Largely Achieved)**

*The following actions/outputs with longer-term timescales were fully achieved ahead of target.*

**Action 5.6 Complete planned physical redevelopment of the housing stock and surrounding environment, as detailed within the Housing Development programme (2009).** Site clearances completed at Longpark and Riccarton West. **(Achieved 1 output)**

**Action 7.12 Establish strategic post within Social Work to promote co-ordinated approach to provision of anti poverty services across the Council and the development of good quality information systems (2006).** Strategic post now fully operational and appropriate links with partner organisations have been developed. **(Achieved)**

**COMMUNITY PLANNING IN EAST AYRSHIRE**  
**3<sup>rd</sup> ANNUAL PERFORMANCE REPORT: 2005/06**  
**IMPROVING THE ENVIRONMENT ACTION PLAN**

**LEAD OFFICER: ALAN NEISH, HEAD OF PLANNING, DEVELOPMENT AND BUILDING STANDARDS,  
EAST AYRSHIRE COUNCIL**

**Key Achievements 2005/06**

Summarised below are the key achievements for 2005/06 in respect of the Improving the Environment Action Plan. In total, there are 25 'Year 3' actions/outputs contained in the Action Plan. Of these, 16 have been achieved, 2 have been largely achieved, 4 have been partially achieved and 3 have not been achieved. In addition, 1 output has been achieved ahead of target.

- Action 1.1** Prepare enhancement statements for all outstanding conservation areas (2003/07). 1 enhancement statement completed for Kilmarnock Town Centre. Annual target met. **(Achieved)**
- Action 1.2** Implement environmental improvement projects from Environmental Improvement Action Plans (2003/07). 25 projects completed, including 15 as part of the Main Street, Auchinleck property Improvement Scheme - annual target exceeded. **(Achieved)**
- Action 1.4** Develop and implement environmental education programme for schools (2004/07). 5,543 children participating against a target of 5,000 - annual target exceeded. **(Achieved)**
- Action 1.7** Undertake landscape capacity analyses of urban fringe areas (2004). Completed for Cumnock, Auchinleck, Mauchline, Catrine, Galston, Drongan and Dalrymple. **(Achieved)**
- Action 1.9** Undertake forest habitat analyses (2005). Forestry Commission has reviewed woodland database for Ayrshire and SW Scotland. Report in final stages and will be available in May 2006. **(Largely achieved)**
- Action 1.10** Tree plant on vacant and derelict land (2007). Tree planting completed at Auchlin (Skares) and Chalmerston. **(Achieved)**
- Action 1.12** Develop town entrances, roundabout and open space sponsorship programme (2005). Discussion regarding the sponsorship programme underway but action not achieved as yet. **(Not achieved)**
- Action 2.2** Establish rainwater recycling demonstration projects (2005). Projects have not commenced as yet. **(Not achieved)**
- Action 3.1** Increase number of recycling banks (2006). Recycling target achieved and exceeded. **(Achieved)**
- Action 3.2** Provide all households with a 3-bin collection system for recycling household waste (2004). All households offered 3-bin system. **(Achieved)**
- Action 5.1** Prepare town appraisals (2007). 3 appraisals completed, exceeding annual target. **(Achieved)**
- Action 5.2** Examine opportunities in forest industries, open cast coal food and drink and eco tourism in support of rural diversification ((2005). Consultants appointed to assess the economic potential for diversification of woodland and forest industries to contribute to rural economic development and some progress made. **(Partially achieved)**
- Action 5.3** Develop a specific approach through the gateway mechanism to develop rural business (2006). 12 rural businesses supported, exceeding target. **(Achieved)**

- Action 5.4 Undertake public transport accessibility analysis (2005).** Collection of EA data underway for inputting into SPT model and expansion of SPT modelling capability under consideration. **(Partially achieved)**
- Action 5.5 Create quality bus corridors (2007).** Quality bus corridor work essentially completed ahead of schedule. **(Achieved)**
- Action 7.7 Implement Kilmarnock Town centre Action Plan (2004).** Plan fully implemented. **(Achieved)**
- Action 7.11 Implement Urban Traffic Control system in Kilmarnock Town Centre (2005).** All work completed. **(Achieved)**
- Action 8.2 Develop a building conservation toolkit for local trusts and communities (2005).** Has not commenced as yet but has to be incorporated into Conservation Area Regeneration Schemes (CARS) work for Kilmarnock Town centre and Catrine - see Action 1.3. **(Not achieved)**
- Action 8.4 Develop care and repair pilot project for elderly/disabled home owners (2005).** Targets significantly exceeded. **(Achieved)**
- Action 9.1 Issue fixed penalty notices to those involved in littering and fly tipping (2004).** Annual target substantially exceeded with 49 issued against a target of 10. **(Achieved)**
- Action 10.3 Support the development of Dunaskin Heritage Centre by establishing new and diversified attractions (2005).** Dunaskin heritage centre closed but Ayrshire Railway Preservation Group continues to operate from the site. **(Partially achieved)**
- Action 10.5 Direct business support for upgrading of local hotels (2005).** 2 hotel upgrading projects completed. **(Largely achieved)**
- Action 10.6 Improve publicity for Dean Castle Country Park (2007).** Visitor numbers of 257,857 exceeded the target of 250,000. **(Achieved)**
- Action 11.2 Support development of centre of creativity at Glaisnock House (2006).** Phase 1 completed. **(Achieved)**
- Action 12.1 Undertake production of green spaces strategy (2005).** Survey work started. **(Partially achieved)**

*The following action with a longer-term timescale was fully achieved ahead of target.*

- Action 7.1 Improve accessibility to community facilities by providing traffic calming through communities on strategic routes (2007).** All communities have been traffic calmed. **(Achieved)**

**May 2006**