

EAST AYRSHIRE COUNCIL

POLICY AND RESOURCES COMMITTEE: 31 MAY 2005

EAST AYRSHIRE COMMUNITY PLANNING PROCESS 'YEAR 2' 2004/05 ANNUAL PERFORMANCE REPORT AND ACTION PLAN MID-TERM REVIEW PROCESS

Report by the Chief Executive

1. PURPOSE OF REPORT

- 1.1 To present to Members the 'Year 2', 2004/05 Annual Performance Report for Community Planning in East Ayrshire and a summary of the mid-term review of the 6 associated Action Plans.

2. BACKGROUND

- 2.1 East Ayrshire's Community Plan was endorsed by Policy and Resources Committee on 28 November 2002, and by all Community Planning Core Partners by April 2003. The Community Plan was also endorsed as the sovereign planning document for East Ayrshire Council by the Policy and Resources Committee at its meeting on 10 April 2003. In addition, the six associated Action Plans were endorsed by Policy and Resources Committee on 10 April 2003, and again received the formal endorsement of the Core Community Planning Partners.
- 2.2 The Community Plan has a lifespan of twelve years, effective from 1 April 2003. The six related Action Plans have a four year lifespan, again effective from 1 April 2003, with a mid-term review undertaken in early 2005.
- 2.3 The first Annual Performance Report was endorsed by Committee on 10 June 2004.
- 2.4 This report presents to Committee for consideration and endorsement, the 'Year 2' 2004/05 Annual Performance Report for Community Planning within East Ayrshire and a summary of the mid-term review of the 6 associated Action Plans.

3. STATUTORY FRAMEWORK FOR COMMUNITY PLANNING

- 3.1 Community Planning was enshrined in legislation as part of the Local Government in Scotland Act 2003. The Act sets out two main aims for Community Planning, as follows:
- making sure people and communities are genuinely engaged in the decisions made on public services which affect them, allied to
 - a commitment from organisations to work together, not apart, in providing better public services.
- 3.2 In April 2004, the Scottish Executive issued finalised Community Planning Guidance and related Advice Notes, which have been fully considered by the Community Planning Joint Officers' Group to ensure that, within East Ayrshire, we continue to comply fully with the guidance. A full copy of the Guidance and Advice

Notes is available in the Members' Information Point and at www.scotland.gov.uk/library5/localgov/cpsg-00.asp.

4. COMMUNITY PLANNING PROCESS: PROGRESS TO DATE

4.1 To ensure full compliance with the legislation and the accompanying guidance notes, the Community Planning Joint Officers' Group (JOG), chaired by the Chief Executive, and with representation from all Community Planning Core Partners has continued to meet routinely throughout 2004/05.

4.2 The JOG developed a Workplan for 2004/05 to ensure effective progress against all national and local actions. A full copy of the JOG Workplan is contained as a background paper to this report and is available within the Members' Information Point. A summary of progress made is detailed below:

- over 450 staff briefed at Community Planning Roll-Out Sessions and dedicated Police briefing session;
- Business Sector Briefing Session convened and attended by 23 business representatives;
- Editions 1 and 2 of the Community Planning Bulletin prepared and distributed to staff across Partners Agencies;
- eleven 'A Quick Word About' documents on a range of topics prepared and distributed;
- Promoting Community Learning Action Plan Group acts as Community Learning Partnership;
- review of Community Safety structures undertaken;
- Community Plan acts as the Partnership's Regeneration Strategy;
- protocol agreed in respect of joint responses to consultation requests;
- Joint Training Group established;
- in relation to multi-agency Aspirational Learning pilot, 12 frontline staff participated in the Investment in Excellence programme, of whom 11 were trained subsequently as facilitators;
- joint community consultation/engagement framework developed;
- Residents' Survey Working Group established, tender brief prepared and tenders invited and Research Consultants appointed for joint Residents' 'Survey';
- one touch monitoring and evaluation procedures devised;
- glossary of Community Planning terminology prepared and distributed;
- Partnership Assessment Scorecard piloted;
- in respect of the transition of East Ayrshire Coalfield Area Social Inclusion Partnership (SIP) to Community Planning, the following progress has been made:
 - Statement of Readiness prepared and submitted to Communities Scotland
 - 3 participative workshop sessions, involving community representatives and other local stakeholders, organised to identify priorities for the Regeneration Outcome Agreement (ROA)
 - 2 Working Together Learning Together events, involving the JOG, the SIP Board and the Coalfield Communities Federation, organised
 - Regeneration Outcome Agreement drafted and endorsed by Community Planning Partners; and
- in respect of the East Ayrshire Community Health Partnership, the Scheme of establishment was endorsed by Community Planning Partners and

mechanisms were put in place to ensure its integration with the Community Planning framework.

- 4.3 All key community planning related tasks that needed to be taken forward during 2004/05 have been actioned. Some residual and ongoing tasks have been carried over into the 2005/06 workplan.

5. 'YEAR 2' 2004/05 ANNUAL PERFORMANCE REPORT

- 5.1 The 'Year 2' 2004/05 Annual Performance Report provides an overview of key achievements identified and submitted by Lead Officers, against the planned actions and outputs contained within the six Action Plans. The Action Plans and responsible Lead Officers are detailed as follows:

Action Plan	Lead Officer
Promoting Community Learning	Kay Gilmour, Head of Community Support, East Ayrshire Council
Improving Opportunities	Robert Paton, Head of Economic Development and Property, East Ayrshire Council
Improving Community Safety	Superintendent Liz Weir, Strathclyde Police
Improving Health	Cathy Roarty, Lead Public Health Practitioner, East Ayrshire Community Health Partnership
Eliminating Poverty	Jackie Donnelly, Executive Head of Social Work, East Ayrshire Council
Improving the Environment	Alan Neish, Head of Planning, Development and Building Control, East Ayrshire Council

- 5.2 A summary of key achievements against the planned 'Year 2' actions and outputs is detailed for each Action Plan as an Appendix to this report. Full copies of each Action Plan Performance Report are available at the Members' Information Point.
- 5.3 During year two, across the six Action Plans, there were 88 planned actions, with 142 outputs. Of these outputs, 103 were fully achieved, 23 largely achieved and 9 partially achieved. The remaining 7 outputs were not achieved. In addition, 16 actions with 16 related outputs planned for 2005/06 and beyond were achieved ahead of timescale. Within the Summary Reports, two actions/outputs have been reported in two separate Action Plans. The planned actions/outputs reported here at 5.3 have been adjusted accordingly.
- 5.4 In 2004/05, 5 actions with 7 outputs were not achieved. Remedial action will be taken, where necessary and appropriate in 2005/06 and beyond to ensure future success. Details of the 5 actions and 7 outputs not achieved are as follows:

Promoting Community Learning Action 5.2 (1 output): Establish a new youth facility in the Irvine Valley – Not achieved – work ongoing.

Improving Opportunities Action 3.7: Pilot programme on Further Education Community Budgeting – Not achieved – refocus in 2005/06.

Improving Community Safety Action 5.3, 5.6 (2 outputs) and 5.7 (1 output): Relate to Fire Prevention targets – Not achieved – significant fire prevention work has taken place; however, three fatalities have occurred in East Ayrshire in 2004/05.

Eliminating Poverty Action 6.2: Establish a Shopmobility Scheme: Not achieved – revised proposals, to secure funding being prepared.

- 5.5 A short summary of the key achievements, against the planned actions for 2004/05 (with bold denoting the aim/action), is detailed below:

Promoting Community Learning:

- **Provision of community based negotiated learning opportunities delivered in community centres and libraries (2004).** As at 31 March 2004, 752 contacts were made with learners, this figure increased to 1,500 at the end of March 2005.
- **Develop individual learning programmes for people with learning disabilities (2004).** 69 adults with a learning disability were supported to participate in adult literacy and numeracy learning programmes.
- **Develop Dialogue Youth Unit in East Ayrshire (2004).** Dialogue Youth continues to be at the heart of providing information for young people and engaging young people. Undernoted are some of the key achievements:
 - 800 Young Scot PASS (proof of age) packs distributed through Trading Standards;
 - 1500 hits per month on the local information portal;
 - 500 young people in the Cumnock area consulted on a Community Learning Plan for Young People;
 - information provided on the impact of binge drinking on the local portal in conjunction with NHS Ayrshire and Arran; and
 - information available to young people on mental health issues.

Improving Opportunities:

- **Promote E-Business usage in East Ayrshire (2003/2007).** 31 small to medium enterprises (SMEs) have increased their use of e-business, exceeding the target of 25.
- **Through the Enterprise and Work Strategy, ensure all schools have a programme of enterprise education (2005).** 100% of secondary schools have a programme of enterprise education.
- **Access funding through the Working for Families Fund (2004/05)** £1.2million new resources were secured in 2004/05 from the Scottish Executive via the Working For Families Fund (WfFF) to assist disadvantaged people in deprived areas gain employment through access to childcare. 102 clients have registered within target areas.

Improving Community Safety:

- **Utilise the Scottish Intelligence Database and the National Intelligence Model to ensure that resources are deployed effectively (2003/07).** In respect of victim crimes, 7,475 were recorded, continuing to demonstrate a downward trend in line with the target.
- **Implement 'Safer Routes to School' programme (2004/2007).** Travel surveys were completed in 58 schools and safety audits in 54 schools. In addition, a School Travel Co-ordinator has now been appointed and educational measures have been implemented in 34 schools.
- **Reduce non-fatal casualties in accidental dwelling house fires (2003/2005).** There was a reduction in non-fatal casualties in accidental dwelling house fires from 20 in 2003/04 to 12 in 2004/05.

Improving Health:

- **Develop and provide services to enable people with severe physical disabilities to maximise their independence and quality of life. (2005)** 28 adults, 4 older people and 3 children are now accessing Direct Payments.
- **Provide older people with increased opportunities to maintain and improve their physical and mental well-being through the provision of a range of leisure, recreational and cultural opportunities. (2005)** The 'Class Diamonds' initiative established to encourage older people to become more active in Kilmarnock and Cumnock attracts 25 – 30 participants on a weekly basis and an average of 210 people attend weekly 'Young at Heart' classes.
- **Ensure that existing health and social care services are more accessible for the specific needs of people leaving prison (2004/05).** Systems are now in place to ensure that men leaving Bowhouse prison are referred to appropriate agencies and prior to release have the opportunity to address health issues via a series of Health Events within the prison. A total of 3 pilot Health Promotion Courses have been delivered with 10 participants in each.

Eliminating Poverty:

- **Develop a household maintenance scheme to enable simple household tasks to be carried out for older people and people with disabilities and improve their quality of life (2004).** A household maintenance scheme has been developed throughout East Ayrshire for older people requiring simple household tasks to be completed for them. **At January 2005**, there were 739 service users in the north and 598 users in the south of the authority receiving a service.
- **Promote the welfare rights services and provide a welfare rights assessment on request by people using East Ayrshire Council services (2007)** Additional state benefit income generated through assessments since April 2004 stands at approximately £2,057,800 (this includes income of £73,000 generated through the GP Pilot Initiative).
- **Promote and support working families to maximise their benefit entitlement (2005).** The Department for Work and Pensions JobcentrePlus Action Team has supported an additional 390 people into work in 2004/05, making a total of 2,400 since the Action Teams were established.

Improving the Environment:

- **Increase number of recycling banks (2004).** 63% of households have been issued with the 3 bin system, resulting in approximately 18% of household waste being recycled.
- **Construct 18 km of cycle routes in East Ayrshire including linkage to national cycle network (2007).** 21km of cycle route, linked to the National Network, completed.
- **Improve publicity for Dean Castle Country Park (2007).** Target of 250,000 visitors to Dean Castle Country Park exceeded, with approximately 283,000 visitors in 2004/05.

6. ACTION PLAN MID-TERM REVIEW PROCESS

- 6.1 As detailed at 2.2, the six associated Action Plans have a four year life span with a planned mid-term review. The first set of Action Plans cover the period 2003/07 with the first review due in Spring 2005.
- 6.2 Action Plan Lead Officers, in consultation with their working group participants, have each conducted their respective reviews with the overall aim of ensuring continued effective action over the next two years.
- 6.3 The review documents contain the following information:
- a summary of key achievements for the two years 2003 to 2005;
 - identification of actions, which were not achieved, with an explanation of the reason;
 - identification of actions, which the Working Group believes are no longer appropriate, with an explanation of the reasons; and
 - identification of new actions, which the Working Group wishes to include, for the forward period (2005/06 and 2006/07).
- 6.4 A full set of review documents is available for inspection in the Members' Information Point.

7. FINANCIAL/LEGAL IMPLICATIONS

- 7.1 Nil

8. POLICY IMPLICATIONS

- 8.1 The actions reported in the 'Year 2' 2004/05 Annual Performance Plan are wholly linked to the priorities contained within the Community Plan and will be summarised in the Council's annual Public Performance Report, due to be published around October 2005.

9. RECOMMENDATIONS

- 9.1 The Policy and Resources Committee is asked to:
- i) note the progress made in respect of implementing community planning within East Ayrshire;
 - ii) note and endorse the 'Year 2' 2004/05 Annual Performance Report;
 - iii) note and endorse the Mid-term Review Process to allow for ongoing action in 2005/06 and beyond;
 - iv) remit Officers to consolidate the information contained within the first Performance Report into the Council's wider Public Performance Report; and
 - v) otherwise note the content of the report.

Fiona Lees
Chief Executive
19 May 2005

BACKGROUND PAPERS

The Local Government in Scotland Act, 2003 – Community Planning Guidance
(<http://www.scotland.gov.uk/library5/localgov/cpsg-00.asp>)
The Local Government in Scotland Act 2003 – Community Planning Advice Notes
(<http://www.scotland.gov.uk/library5/localgov/cpan-00.asp>)

Annual Performance Reports 2004/05

Joint Officers' Group Workplan
Promoting Community Learning
Improving Opportunities
Improving Community Safety
Improving Health
Eliminating Poverty
Improving the Environment

Mid-Term Review Documents 2003/05

Promoting Community Learning
Improving Opportunities
Improving Community Safety
Improving Health
Eliminating Poverty
Improving the Environment

Any person wishing further information should contact John Clayton, Head of Corporate Development and Communication (tel. 01563 576165) or Gwen Barker, Community Planning and Partnership Manager (tel. 01563 554602)

IMPLEMENTATION OFFICER: Head of Corporate Development and Communication

COMMUNITY PLANNING IN EAST AYRSHIRE

2nd ANNUAL PERFORMANCE REPORT: 2004/05

PROMOTING COMMUNITY LEARNING ACTION PLAN

LEAD OFFICER: KAY GILMOUR, HEAD OF COMMUNITY SUPPORT, EAST AYRSHIRE COUNCIL

Key Achievements 2004/05

Summarised below are the key achievements for 2004/05 in respect of the Promoting Community Learning Action Plan. Within this Action Plan, there are 10 'Year 2, 2004/05 planned actions (12 outputs), 9 of which are fully achieved, 2 largely achieved and 1 not achieved. The performance against these actions is detailed below.

- Action 2.2 Provision of community based negotiated learning opportunities delivered in community centres and libraries (2004).** As at 31 March 2004, 752 contacts were made with learners. This figure includes learners who may have been involved in more than one learning programme. This figure increased to 1,500 at the end of March 2005, reflecting in part a more robust means of collecting management information. **(Achieved)**
- Action 2.3 Production of Community Learning Plans across East Ayrshire (2003/2005).** As at 31 March 2005, 7 Community Learning Plans had been produced, namely Darvel/Newmilns; Muirkirk; Kilmarnock North; Kilmarnock South; Cumnock Area; Northern Area and the Doon Valley Community Learning Plan. In addition, good progress is being made with Community Learning Plans for Young People and People with a Disability. **(Largely achieved)**
- Action 3.1 Continue the implementation of the Adult Literacy and Numeracy Action Plan 2001-2004 (2003/2004).** As at 1 April 2004, there were 997 contacts with adult learners in respect of literacy, numeracy and ICT, which increased to 1,258 contacts as at the 31 March 2005. **(Achieved)**
- Action 3.2 Develop individual learning programmes for people with learning disabilities (2004).** As at 1 April 2004, 54 adults with a learning disability were supported to participate in adult literacy and numeracy learning programmes. This number has increased to 69 learners as at 31 March 2005. **(Achieved)**
- Action 5.1 Princes Trust Volunteers 16-24 year old disadvantaged/difficult to reach young people (2003/2007).** As at 1 April 2004, 30 young people were supported through the Princes Trust. This increased to 60 young people being supported at 31 March 2005. **(Largely achieved)**
- Action 5.3 Develop Dialogue Youth Unit in East Ayrshire (2004).** Dialogue Youth continues to be at the heart of providing information for young people and engaging young people. Undernoted are some of the key achievements:
- 800 Young Scot PASS (proof of age) packs distributed through Trading Standards;
 - 1500 hits per month on the local information portal;
 - 500 young people in the Cumnock area consulted on a Community Learning Plan for Young People;
 - information provided on the impact of binge drinking on the local portal in conjunction with NHS Ayrshire and Arran; and
 - information available to young people on mental health issues. **(2 outputs achieved)**
- Action 5.4 Develop detached youth work initiatives in targeted areas (2004).** As at April 2004, 163 young people had contact with the Youth Outreach Team. As at 31 March 2005, 720 contacts were made with young people. **(Achieved)**
- Action 5.5 Establish three new youth facilities in East Ayrshire (2003/2004).** Dalrymple Youth Centre was completed in 2004 and the Zone is on target for completion in 2005. The proposed Youth Centre development in the Irvine Valley has not been achieved. **(1 Achieved / 1 Not achieved)**

- Action 5.6 Further develop Multi-Agency Forum for Young People (2003/2007).** The Forum continues to meet and to discuss diverse issues such as transport, leisure and mental health. Issues are being addressed through the Integrated Children's Service Plan. **(Achieved)**
- Action 5.7 Further develop authority wide Student Council (2003/2007).** The Authority Wide Student Council Forum has influenced educational services including healthy food options in school and the timetabling of advanced highers. **(Achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE
2nd ANNUAL PERFORMANCE REPORT: 2004/05
IMPROVING OPPORTUNITIES ACTION PLAN

**LEAD OFFICER: ROBERT PATON, HEAD OF ECONOMIC DEVELOPMENT AND PROPERTY,
EAST AYRSHIRE COUNCIL**

Key Achievements 2004/05

Summarised below are the key achievements for 2004/05 in respect of the Improving Opportunities Action Plan. Within this Action Plan there are 24 'Year 2' 2004/05 actions, with 28 planned outputs; of which 17 have been fully achieved, 10 largely achieved and 1 not achieved. In addition, 3 actions (4 outputs) have been achieved ahead of target.

- Action 1.1 Develop a Business Gateway to be launched in summer 2003 (2003/07).** The programme delivered 216 jobs (11 month results) against a twelve month target of 250 jobs. For the same eleven month period, 173 new businesses were started against the annual target of 200. **(Largely achieved)**
- Action 1.2 Develop and deliver bespoke business support services to the Ayrshire and Arran Craft Development Project (2003/2006).** There are 120 businesses under the auspices of the Ayrshire and Arran Craft Development Project. All of these businesses have received support since the project started in 2003. **(Achieved)**
- Action 1.3 Promote E-Business usage in East Ayrshire (2003/2007).** A target of 25 businesses per annum increasing their usage of e-business was set in 2004. For the first eleven months of 2004/05, 31 small to medium enterprises (SMEs) have increased their use of e-business. **(Achieved)**
- Action 1.7 Support businesses through promotion of all available funding sources (2003/2005).** Three main funds i.e. Ayrshire Development Fund Ltd; West of Scotland Loan Fund and the Strathclyde Seed Capital Fund promoted via a range of mechanism, increasing the number of applications being lodged for consideration. **(Largely achieved)**
- Action 1.10 Deliver new inward investment start-ups through promotion and development (2003/2007).** The action and target were reviewed at start of 2004 to better reflect the role of East Ayrshire Council in the area of business support. The target is to create 270 jobs per annum, and the outputs for 2004/05 were:
- Maintaining existing jobs - 311
 - Creating new jobs - 125
 - Inward investments - Nil
- The target was exceeded. **(Achieved)**
- Action 2.6 Develop the CONDUIT ILM Project (2004/05).** The CONDUIT ILM project provides an innovative programme of ICT training for unemployed residents of East Ayrshire. 82% of participants gained full SVQ, 75% gained ECDL and 71% progressed to employment. **(Largely achieved)**
- Action 2.8 Support local enterprise through the Jobrotation project. (2004/07)** The Jobrotation project assists unemployed beneficiaries to access sustainable employment (many within their placement companies). Results for the first two years are as follows (reported on a calendar year basis). **(Largely achieved)**

Area of Benefit	Annual Outputs to 31/12/03	Annual Outputs to 31/12/04
SMEs participating	25	22
Employed beneficiaries	147	152
Unemployed beneficiaries	37	33
SVQ Trainees	29	110
Other training awards	-	71

Percentage of trainees entering employment	68%	82%
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- Action 2.9 Provide unemployed people with accredited training in marketing, computing and business communication skills through the Dynamic Marketing project (2004/05).** In 2004, the Dynamic Marketing project was started to provide unemployed people with accredited training in marketing, computing & business communication skills. By the end of the reporting year, 30 unemployed people had been trained (15 in East and 15 in North Ayrshire), and 65% of participants continued into employment or self-employment. **(Largely achieved)**
- Action 3.1 Through the Enterprise and Work Strategy, ensure all schools have a programme of enterprise education (2005).** 100% of secondary schools have a programme of enterprise education. **(Achieved)**
- Action 3.2 Ensure all secondary and special schools have work experience programmes (2005).** 100% achieved. **(Achieved)**
- Action 3.4 Ensure businesses have up to date knowledge of National Credit and Qualification Framework (NCQF) (2005).** Scottish Credit and Qualification Framework (SCQF) leaflet detailing qualifications provided. **(Achieved)**
- Action 3.6 Increase Further Education collaboration (2003/2007).** At the beginning of 2004, it was felt that students within East Ayrshire would benefit from closer collaboration between Kilmarnock and Ayr Colleges. This could only be done on a project basis, and the following highly successful enterprises have commenced over the last year:
- Joint evening class promotion;
 - Greater co-operation in use of premises and lecturers on a number of projects;
 - Successful pilot project at Prestwick Airport;
 - Special European link project established;
 - New plans for involvement in the Glaisnock House project.
- There are also college / school programmes being introduced initially with Kilmarnock Academy, and there are plans to increase the scope to include Stewarton and Doon Academies. **(Largely achieved)**
- Action 3.7 Pilot programme on Further Education Community Budget (2004/05).** Not achieved in current timescale. Now being explored within the concept of the Cumnock & Doon Valley plan and new timescale will be agreed. **(Not achieved)**
- Action 4.8 Investigate potential of Broadband “demonstration” project (2003/2007).** The Ayrshire Broadband Demonstration Centre is now up and running. Based at Riverside Business Park, Irvine, the project seeks to improve awareness of rural businesses and services and increase visitor / tourist numbers. **(Achieved)**
- Action 5.4 Develop existing employability programmes for the long term unemployed (2003/2004).** A target of an additional 40 people assisted into employment each year was agreed. For 2004/05, 121 people were assisted into employment. There have been improved results from all employability programmes. **(Achieved)**
- Action 5.5 Develop and implement an Enhancing Employability Programme (2003/2007).** To further the employability programmes, an Enhancing Employability Programme was developed and implemented. A target of an additional 30 people assisted into employment per year was agreed. In 2004/05, 31 people were assisted, with 20 entering employment. East Ayrshire Employment Initiative Ltd has developed a Short Job Focused Training approach to meet this aim. **(Largely achieved)**
- Action 5.6 Increase the number of childcare places to support the return to employment or training (2003/2004).** Increasing the number of childcare places to support the return to employment or training is an extremely important element of the support package for returners. The target was to increase by 10% the number of places across all categories. The results in full are as follows:

Baseline	Results
157 childminders offering 714 places	11 new childminders have completed the registration process over 2004-05 and an additional 11 are currently in the process of registration
33 local authority and 18 partner providers offering 1387 school places and 1219 ante pre school places. 229 of these places offer care and education in combination	33 Local Authority and 15 partner providers offer 1292 pre school places and 985 ante pre school places. 52 full time equivalent places offer care and education in combination.
16 out of school care services offering 340 before school places, 546 after school places and 670 holiday places	17 out of school care services offer 443 before school places, 595 after school places and 609 holiday places

(Largely achieved)

Action 5.8 Provide childcare workers with the opportunity to access training and qualifications through the Workforce Training & Employment project (2003/05). Within East Ayrshire, childcare workers are provided with the opportunity to access training and qualifications through the Workforce Training & Employment project. The key outcome is to ensure the childcare workforce is more prepared for registration with the Scottish Social Services Council and is better able to deliver quality services. In 2004/05, 474 beneficiaries participated in the Workforce Training and Employment project aimed at upskilling the childcare workforce, with 356 having completed the training to date. **(Achieved)**

Action 5.9 Access funding through the Working for Families Fund 2004.2007. Funding through the Working for Families Fund assists disadvantaged people in deprived areas gain employment through access to childcare. East Ayrshire's Working for Families proposal has been submitted and accepted by the Scottish Executive - £1.2 M secured for 04/05 and a further unspecified 2 year funding package approved until 2008. 102 clients have registered within target areas.

The NW Teen Care Project provides 10 places per day for young people aged 12-16 years whose parents require childcare to support their employment. Reporting on this project will continue in future years. **(Largely achieved)**

Action 6.1 Prepare development opportunities brochure for all settlements (2003). On adoption of the Local Plan for East Ayrshire, it was decided that it would be important to prepare brochures for all sites with development opportunities. The Local Plan is now on the Council's website and interactive maps are available, detailing all the key development opportunities. **(Largely achieved)**

Action 8.1 Develop current core services in the Coalfield Area (each year to 2007). Coalfield Community Transport has once again produced superb outcomes in the last year. From a relatively sound base in 2003, the initiative has far exceeded targets of increasing usage by 10% year on year. Results are as follows:

(4 outputs)

Activity	Baseline at 2003	Output at 31 March 2005
Groups in membership	106	166
Volunteer Drivers	140	194
Number of bookings in previous year	468	1,525
Number of passengers in previous year	5,414	19,376

In addition to the above, volunteers devoted 12,020 hours to drive for local community and voluntary groups. The whole package has improved access to services and jobs for residents in remote areas. **(4 outputs achieved)**

Action 8.2 Introduce a Community Bus service to remote areas (2004/2005). As a diversification from the core services described above, and to complement those services, it was decided to introduce a community bus service to remote areas. Membership closed at 700 in May 2004 due

to a lack of resources to service this number of members, but re-opened in January 2005. Current membership is 926. Services are now operational 7 days a week, and in the last year there were 283 shopping trips or excursions during the year with 3,209 passengers using the service.

The profile of the membership meets the objectives of the project with 548 who are over 65 years, 554 who do not have access to a car, 262 who are in receipt of benefit, 260 who have a disability, and 26 members who need to travel in their wheelchair. The project has exceeded expectations. **(Achieved)**

Action 8.8 **Support bids to improve A70 and A71 (2003/2005).** The Partnership, realising the importance of road links within the area, made improvements to the A70 and A71 a priority. The projects are on schedule to be completed at the end of the current year. A Rural Action Plan programme is underway, and has been extended to Local Authority A-Class roads.

(2 outputs)
The A713 Rural Action Plan was completed from Patna to the South Ayrshire Council boundary, the A70 Rural Action Plan completed from Cumnock to South Ayrshire Council boundary, and pedestrian access and safety measures are underway in the A71 communities. **(2 outputs achieved)**

Action 8.10 **Improve employment opportunities for 18-25 year olds (2004/05).** As a new action in 2004, Coalfield Community Transport decided to apply for funding to supply scooters to assist young people to enter training or employment. 10 young people are participating in "wheels2work" project at the moment. The project has received 86 applications for scooters with the first 10 scooters allocated and on the road by mid August 2004. Funding has been received for 10 more scooters from Jobcentre Plus to extend scheme and increase age limit beyond 25.

14 young people have been assisted into employment, training or further education and given increased independence.

The scheme has received national TV and press coverage and features in the Scottish Executive's Rural Transport Video. It has also generated interest in 6 other areas in Scotland. The Coalfield Community Transport has been acknowledged as demonstrating best practice, and is often asked for advice and support in other areas. **(Achieved)**

The following actions with longer-term timescales were fully achieved ahead of target.

Action 4.6 **Set up "Open for Business" web site for rural communities (2003/2007).** The target of setting up an "Open for Business" web site for rural communities was agreed in 2004. The need was identified through a consultancy report for Auchinleck. The website went "live" in 2004, and so fully achieving the target. **(Achieved)**

Action 5.1 **Develop a programme of community involvement by all schools (2005/2007).** A programme of community involvement by schools, leading to accreditation of pupils has been highly successful. 100% of all secondary schools and all special schools have a Community Involvement programme. Work will continue to develop the quality of work in this area through citizenship programmes. **(2 outputs achieved)**

Action 7.1 **All schools have access to broadband systems (2006).** In order that pupils can gain the greatest benefit from the World Wide Web and international links throughout the world, the importance of broadband connections were recognised at an early stage. A target of access for all schools by 2006 was agreed. This target was met in 2004/05. **(Achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE

2nd ANNUAL PERFORMANCE REPORT: 2004/05

IMPROVING COMMUNITY SAFETY ACTION PLAN

LEAD OFFICER: SUPERINTENDENT LIZ WEIR, STRATHCLYDE POLICE

Key Achievements 2004/05

Summarised below are the key achievements for 2004/05 in respect of the Improving Community Safety Action Plan. Within the Action Plan, there are 20 'Year 2', 2004/05 planned actions with 32 outputs; 24 outputs have been fully achieved, 3 largely achieved and 1 partially achieved. In addition, 3 actions (4 outputs) have not been achieved.

- Action 1.1** Utilise the Scottish Intelligence Database and the National Intelligence Model to ensure that resources are deployed effectively (2003/07). In respect of victim crimes, 7,475 were recorded, continuing to demonstrate a downward trend in line with the target. **(Achieved)**
- Action 1.2** Through ongoing consultation with communities and the use of quality intelligence, target high profile patrols in the worst affected areas (2003/2007). There has been an increase of 799 in relation to detections of public order offences, exceeding the target for 2004/05. There has been a notable increase in persons reported for breach of the peace. This is in line with police pro-activity at identified disorder hotspots over the past year through the tasking and co-ordinating process. There is now much greater joint working in tackling anti-social behaviour and the East Ayrshire Anti-Social Behaviour Strategy was submitted to the Scottish Executive in March 2005. **(Achieved)**
- Action 1.3** Through interaction with communities, identify and challenge the drug culture through rigorous enforcement of existing legislation (2003/2005). 903 drug offences were detected. This is less than the baseline; however, the baseline for this aim was established on the year 2001/02 when detections for drugs offences were at their highest level for a number of years due to additional targeting. **(Partially achieved)**
- Action 4.2** Monitor performance of all accident remedial measures over a 3-year period after implementation (2003/2007). Although the number of people killed or seriously injured has increased by 14 from 2003/04, at 93 we have significantly exceeded our target of reducing casualties from 140 by 2007. In addition, the number of child casualties has reduced from the baseline of 28 to 14. **(Largely achieved)**
- Action 4.3** Prepare annual report on accident trends in East Ayrshire 2003/2007). An annual report on accident trends in East Ayrshire was prepared. **(Achieved)**
- Action 4.6** Conduct publicity campaigns on speeding (2004/2007). Two government annual speeding campaigns have been supported, which have also contributed to the reduction in road casualties. **(Achieved)**
- Action 4.7** Implement 'Safer Routes to School' programme (2004/2007). Travel surveys were completed in 58 schools and safety audits in 54 schools. In addition, a School Travel Co-ordinator has now been appointed and educational measures have been implemented in 34 schools. **(2 Achieved / 2 Largely achieved)**
(4 outputs)
- Action 4.8** Maintain and improve on existing provision to provide vulnerable road users with appropriate knowledge and skills (2003/2007). Cycle training and road safety training is routinely delivered by the Road Safety Training Officers, as is pre-driver training. **(3 outputs achieved)**
(3 outputs)
- Action 5.1** Promote safety in the home (2003/2005). Two local and two national campaigns have been supported in East Ayrshire to increase safety and security in homes. Children in primary 6 in 46 primary schools and 3 special schools have participated in the Danger Detectives experiential learning programme to raise their awareness of the dangers that surround them and how to be
(2 outputs)

safe. This includes safety in the home and in the countryside, road and fire safety, personal safety and safety near water. **(2 outputs achieved)**

- Action 5.2** **Develop safety leaflet (2003/2004).** Existing relevant leaflets have been distributed to fit in with local and national campaigns. Information has also been made available on the council's website and Intranet. In addition, with a view to raising the awareness of safety issues in the home, presentations have been delivered to six community and voluntary groups. **(2 outputs achieved)**
- Action 5.3** **Reduce fatalities occurring in accidental dwelling house fires (2003/2005).** Sadly, with three fatalities having occurred in East Ayrshire in 2004/05, the target of reducing fatalities has not been achieved. Reporting statistics in relation to this target does not highlight the significant amount of effort that goes into keeping the number of fatalities from accidental dwelling house fires so low. This action will, therefore, be reviewed and revised to make it more meaningful. **(Not achieved).**
- Action 5.4** **Reduce non fatal casualties in accidental dwelling house fires (2003/2005).** There was a reduction in non fatal casualties in accidental dwelling house fires from 20 in 2003/04 to 12 in 2004/05. **(Achieved)**
- Action 5.5** **Reduction in the number of accidental house fires (2003/2005).** Accidental dwelling house fires have reduced to 79 from the baseline of 93, a reduction of 15%. **(Achieved)**
- Action 5.6** **Raise public awareness of dangers of malicious fire calls (2003/2005).** There has been no reduction in malicious calls or unwanted fire signals. However, there has been a reduction of 272 in secondary fires caused by wilful or deliberate fire raising. **(2 Not achieved / 1 Achieved)**
- Action 5.7** **Achieve a measurable annual improvement in fire safety awareness, attitudes and behaviour of the public (2003).** The evaluation measures proposed in respect of fire safety campaigns have not been utilised to quantify improvements in fire safety awareness. However, the Grass Fires Initiative, operating in Cumnock and Doon Valley and involving 1,000 pupils, has had considerable success in reducing the incidence of wilful grass fires. **(1 Achieved / 1 Not achieved)**
- Action 5.8** **Refurbish and redevelop identified play areas and prevent accidents.** New equipment has been installed in 12 play parks. In addition, 6 new parks and sports walls have been installed and multi-use games areas in Onthank and Shortlees have also been completed. **(Achieved)**
- Action 5.9** **Develop and support multi-agency action to improve key Community Safety issues through implementation of the Community Safety Strategy (2003/2004).** Four key issues in relation to young people, older people and vulnerable people have been identified and activity implemented to address them, including Bogus Caller initiatives, increased Home Security measures and an alcohol initiative. In addition, training has been delivered to Community Safety staff. **(3 outputs achieved)**
- Action 5.10** **Implementation of enforcement programme to restrict the sale of fireworks to the general public (2003/2005).** To raise awareness of firework abuse and encourage retailers not to sell fireworks to under 18s, 32 retail establishments were visited by officers of Strathclyde Police and the Council's Trading Standards section. **(Achieved)**
- Action 6.2** **Encourage cycling and walking (2003/2007).** 21+kms of cycling facilities are on road network. **(Achieved)**
- Action 6.3** **Conduct publicity campaigns (2003/2007).** Three government publicity campaigns have been supported locally. **(Achieved)**

13 May 2005

COMMUNITY PLANNING IN EAST AYRSHIRE

2nd ANNUAL PERFORMANCE REPORT: 2004/05

IMPROVING HEALTH ACTION PLAN

LEAD OFFICER: CATHY ROARTY, LEAD PUBLIC HEALTH PRACTITIONER, EAST AYRSHIRE LOCAL HEALTH CARE CO-OPERATIVE

Key Achievements 2004/05

Summarised below are the key achievements for 2004/05 in respect of the Improving Health Action Plan. Within the Action Plan, there are 8 'Year 2' 2004/05 planned actions, with 42 outputs; 38 have been fully achieved and 4 partially achieved.

- Action 1.3** (4 outputs) **Develop appropriate mental health promotion initiatives for children, young people and their families (2005).** 250 young people attend the Carer's Centre weekly and there is a menu of training that runs throughout the year to which all young people have access. 'Circle time' is an innovative method of encouraging young people to participate in a group setting and is used to deliver education programmes for mental health by school nurses. It is being used throughout most primary schools and a pilot programme has been delivered in one secondary involving 165 pupils. In addition, 28 Parenting Support programmes have been run across East Ayrshire and an anti-bullying policy has been implemented in all schools. **(4 outputs achieved)**
- Action 2.2** (2 outputs) **Ensure that existing health and social care services are more accessible for the specific needs of people leaving prison (2004/05).** Systems are now in place to ensure that men leaving Bowhouse prison are referred to appropriate agencies and prior to release, have the opportunity to address health issues via a series of Health Events within the prison. A total of 3 pilot Health Promotion Courses have been delivered with 10 participants in each. **(2 outputs achieved)**
- Action 2.6** (5 outputs) **Improve access to services for people who are homeless (2005/07).** There are now systems in place to ensure that all homeless people have the opportunity to have their health and social needs assessed within one week of registering as homeless and a dedicated health visitor for homelessness has been appointed. The Children's Learning, Health and Supported Play (CLHASP) Initiative that aims to integrate service for homeless children and families is now being mainstreamed and has been recognised as a model of good practice by the Scottish Executive. Children who previously would not have attended schools or nurseries are now engaged with these services and also have the opportunity to access play and leisure services. In order to address the poor nutritional status of the homeless population healthy breakfasts have been provided in hostels. All staff within hostels and the tenancy support team have been trained in mental health awareness, child protection issues and procedures and domestic abuse awareness. All tenancy support staff have been trained in single shared assessment. Appropriate staff trained in drug use and treatment, working with drug users. Appropriate staff also trained in suicide prevention (ASIST). **(5 outputs achieved)**
- Action 2.8** (4 outputs) **Engage service users, communities, voluntary and business sectors in the planning and delivery of services (2005).** Two networking lunches have been held for voluntary sector groups to increase interest in their role and potential involvement in CHPs and community planning and a Partnership Facilitator Post has been developed in East Ayrshire LHCC to support the process. However, some difficulties have arisen through staff changes/shortages within the Council of Voluntary Organisations who are keen in taking this forward. For this reason, the timescale has been revised to 2007 as there is still a real commitment to achieving this. **(4 outputs partially achieved)**
- Action 3.2** (4 outputs) **Increase opportunities for children and young people to participate in a range of leisure, recreational and cultural opportunities (2005/2007).** There has been an increased number of children participating in physical activity in schools and communities, for example the Motivators Initiative now incorporates health, play, sport, dance and outdoor pursuits in all mainstream and

Special Needs schools. The SHOUT card, providing discounted activities, is replacing the RICK/RAD schemes and Play Motivators have targeted 31 Primary Schools and has worked with 2,049 children. Sports Motivators have targeted 21 Primary Schools and have worked with 792 children. They have also implemented 7 Primary School Sports Festivals in which 721 children participated. Fit Ayrshire Babies has been recognised nationally and has won a national award. Although this Initiative is Ayrshire wide, it has benefited children and families in East Ayrshire and has secured funding to continue its programme but will specifically target communities and in particular, those experiencing the highest levels of deprivation. **(4 outputs achieved)**

Action 3.3 **Address the causes and effects of alcohol and drug misuse (2005).** There is evidence of improved awareness of issues associated with alcohol and drug misuse as a result of efforts to raise the profile of the risks involved. Clubs are being funded to develop further activities specifically to attract young people and divert away from alcohol/ drug misuse and crime including the local harriers, ski club and rugby club. The Up 2U bus service has been piloted in the Shortlees area of Kilmarnock 2 nights a week staffed by community wardens offering advice and support on alcohol and drug issues. Other activity includes an alcohol awareness roadshow being delivered in Kilmarnock College to females aged 16-24 to raise awareness of consequences of binge drinking. 570 'Goody Bags' containing health information resources, condoms and a personal alarm have been distributed. **(12 outputs achieved)**

(12 outputs)

Action 3.5 **Provide older people with increase opportunities to maintain and improve their physical and mental well being through the provision of a range of leisure, recreational and cultural opportunities (2005).** There has been an increased number of initiatives supporting older people to be more physically active as evidenced by the falls prevention programmes that were piloted in 2003 and have been continued in 2004/05. The 'Class Diamonds' in Kilmarnock and Cumnock attracts 25 – 30 participants on a weekly basis and an average of 210 people attend weekly 'Young at Heart' classes. **(7 outputs achieved)**

(7 outputs)

Action 4.1 **Develop and provide services to enable people with severe physical disabilities to maximise their independence and quality of life (2005) .** The numbers of people with physical disabilities accessing Direct Payments has increased and this target has been fully achieved with 28 adults, 4 older people and 3 children now accessing the scheme. **(4 outputs achieved)**

(4 outputs)

COMMUNITY PLANNING IN EAST AYRSHIRE

ACTION PLAN ANNUAL PERFORMANCE REPORT: 2004/05

ELIMINATING POVERTY ACTION PLAN

LEAD OFFICER: JACKIE DONNELLY, EXECUTIVE HEAD OF SOCIAL WORK, EAST AYRSHIRE COUNCIL

Key Achievements 2004/05

Summarised below are the key achievements for 2004/05 in respect of the Eliminating Poverty Action Plan. Within the Action Plan, there are 14 'Year 2' 2004/05 planned actions, with 16 planned outputs; 12 outputs have been fully achieved, 3 largely achieved and 1 not achieved. In addition, 2 actions planned for 2005/6 and beyond have been achieved ahead of target.

- Action 3.2 Promote and encourage the use of Credit Unions with the aim to increase usage by low income families, older people, young people and people with disabilities (2005).** Information about East Ayrshire wide Credit Unions is now widely available. Money advice services provided by East Ayrshire include the provision of information about the Credit Union service. Information on membership, loans and shares held in Credit Unions all show significant increases. **(Achieved)**
- Action 4.1 Maximise the incomes of all carers over 65 (2005).** East Ayrshire Carers Centre in partnership with East Ayrshire Council and the Department of Work and Pensions has identified carers over 65 and through income maximisation work has generated an additional benefit income over £250,000 in the last year. Further work is ongoing to identify older carers. The Carers Centre has received a grant via the Department of Work and Pensions to further develop this work. **(1 largely achieved / 1 achieved)**
(2 outputs)
- Action 4.2 Maximise the incomes of carers of service users using Community Network Services (2005).** East Ayrshire Council has met with all carers of people with learning disabilities who attend the Council's Community Networks service and ensured that their benefit has been maximised. As a result, an additional £8,600 has been received by carers of adults with learning disabilities. **(Achieved)**
- Action 5.1 Promote the increased uptake of benefits among patients using identified GP Practices (2003/2007).** Benefits with an annual value of £73,000 have been generated for patients since April 2004. Options will be explored with partners in relation to enhancing the provision of benefits advice within GP practices. **(Largely achieved)**
- Action 5.3 Establish a Care and Repair project to assist older people and people with disabilities to live independently in their own home through practical help with repairs, and improvements (2004).** A Care and Repair scheme is now operational throughout East Ayrshire. Between 2003/2005, the scheme has dealt with 122 cases comprising: 25 major works, 80 small repairs and 17 requests for advice. **(Achieved)**
- Action 5.4 Develop a household maintenance scheme to enable simple household tasks to be carried out for older people and people with disabilities and improve their quality of life (2004).** A household maintenance scheme has been developed throughout East Ayrshire for older people requiring simple household tasks to be completed for them. In the north of the authority the service has been contracted out to a voluntary agency (Helping Hands); in the south it is directly provided by East Ayrshire Council Home Care Service. At January 2005, there were 739 service users in the north receiving a home maintenance service while in the south, 598 service users were supported. **(Achieved)**
- Action 6.2 Set up a Shopmobility Scheme in Kilmarnock for use by all people in East Ayrshire with temporary or permanent mobility impairment (2004).** East Ayrshire Council aimed to develop a Shopmobility scheme in partnership with other agencies and community representatives. However a bid for Big Lottery funding has proved unsuccessful. The management company

developed to manage the scheme has been dissolved. Officers from the Council are investigating other funding options. **(Not achieved)**

- Action 6.3 Implement a rolling programme of benefit information and advice promotion based on critical periods of identified target groups (2005).** A rolling programme of benefit information and advice promotion has been developed by partners in East Ayrshire Council and the Department of Work and Pensions. Examples undertaken in 2004/05 include:
- Information/advice provided to Kilmarnock College students at 'Fresher' events;
 - Information/advice provided to Atrium Homes tenants through 5 local information events organised by Atrium;
 - DWP resourced outreach surgeries in local communities promote and assist with Pension Credit take up for older people;
 - Pilot exercise providing benefits advice/assistance to parents of 16 yr olds with learning disabilities undertaken in partnership with Park School. This pilot generated over £56,000 in annual additional benefits through 33 contacts. **(Achieved)**
- Action 7.1 Promote the welfare rights services and provide a welfare rights assessment on request by people using East Ayrshire Council services (2007)** Additional state benefit income generated through assessments since April 2004 stands at £2,057,840 (this includes income of £73,000 generated through the GP Pilot Initiative). **(Achieved)**
- Action 7.2 Promote and support working families to maximise their benefit entitlement (2005).** The Department for Work and Pensions Jobcentre Plus Action Teams have supported an additional 390 people into work in operational year 2004/05, making a total of 2,400 since the Action Teams were established. People on 'inactive' benefits such as Income Support and Incapacity Benefit make up 73% of the 390 helped into work last year. Support in relation to accessing 'in work' benefits, living expenses, equipment and clothes for work, is also provided as required. **(Achieved)**
- Action 7.3 Develop systems to monitor that any organisation to whom we sub contract services pay at least the minimum wage to employees (2005).** To promote awareness of the national minimum wage, partners have ensured that all providers of services, contracted by East Ayrshire Council and NHS Ayrshire and Arran pay at least the national minimum wage. In addition, partners promote the National Public Information leaflet relating to the National Minimum Wage and the Hotline Number for further advice. **(2 outputs achieved)**
- 2 outputs
- Action 7.4 Maximise the incomes of all people who receive home care services annually (2005).** All home care service users have had their benefit entitlement checked and maximised where appropriate. Additional benefit awarded has been included in the total of £2,057,840 as at Action 7.1. **(Largely achieved)**
- Action 7.7 Provide appropriate advice/assistance is offered to individuals who are debtors of the Council (2005).** Appropriate advice/assistance is now offered to individuals who are debtors of the Council as a matter of course. For example, Housing, Finance and Social Work are now engaged in partnership working to ensure that tenants are offered appropriate advice and assistance to minimise rent arrears and evictions, through facilitation of realistic and manageable repayment arrangements. An "In Court Adviser" has been in post since May 2004 to offer money and benefits advice to people in court for debt related matters, or where debt is a contributory factor in their case. (Scottish Executive funded pilot project). **(Achieved)**
- Action 7.9 Support families of offenders in financial management issues including benefits advice and debt arrangement (2005).** Jobcentre Plus has initiated an employment benefit surgery within Kilmarnock Prison. All new prisoners see staff within 72 hours of admission where they receive benefits and employment advice as well as support to change claim circumstances. Prisoners are also interviewed before release receiving advice and support to claim benefits as well as receiving sign posting and support towards employment, training and education. **(Achieved)**

The following actions with longer-term timescales were fully achieved ahead of target.

- Action 2.2** **Provide Disability Employment Advisers and Personal Advisers operating within the new Jobcentre Plus structure with in-depth training and benefits advice (2007).** All Disability Employment Advisers and Personal Advisers operating within the new Jobcentre Plus structure have been provided with relevant benefits training. **(Achieved)**
- Acton 7.8** **Provide money management/debt awareness package for young people (2007).** A money management/debt awareness package has been developed for young people in the Primary and Secondary schools system. Evaluation recently undertaken indicates that the schools feel this input to be worthwhile, effective and meets the identified outcome of increasing young people's skills and knowledge of money management. **(Achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE

2nd ANNUAL PERFORMANCE REPORT: 2004/05

IMPROVING THE ENVIRONMENT ACTION PLAN

LEAD OFFICER: ALAN NEISH, HEAD OF PLANNING, DEVELOPMENT AND BUILDING STANDARDS,
EAST AYRSHIRE COUNCIL

Key Achievements 2004/05

Summarised below are the key achievements for 2004/05 in respect of the Improving the Environment Action Plan. Within the Action Plan, there are 14 'Year 2' 2004/05 planned actions; 5 have been fully achieved, 5 largely achieved and 4 partially achieved. In addition, 11 actions planned for 2005/06 and beyond have been achieved ahead of target.

- Action 1.1 Prepare enhancement statements for all outstanding conservation areas (2003/07).** Two enhancement statements completed for Conservation Areas in Galston and Catrine, exceeding the target of 1 per year. **(Achieved)**
- Action 1.2 Implement environmental improvement projects from Environmental Improvement Action Plans (2003/07).** 4 environmental improvement projects completed. **(Achieved)**
- Action 1.3 Submit Townscape Heritage Initiative (THI) bids to Heritage Lottery Fund (2004).** Project development reports completed for Catrine and Newmilns, alternative funding sources being investigated. **(Partially achieved)**
- Action 1.4 Develop and implement environmental education programme for schools (2004/2007).** The target of 5,000 children participating in an environmental education programme has been exceeded, with 5,874 children participating. **(Achieved)**
- Action 1.7 Undertake landscape capacity analysis of urban fringe areas (2004).** The target of completing a landscape capacity analysis of the urban fringe of Kilmarnock, Stewarton and Cumnock has been substantially completed. **(Largely achieved)**
- Action 3.2 Increase number of recycling banks (2004).** Approximately 63% of households have been issued with the 3-bin system, resulting in approximately 18% of household waste being recycled. **(Partially achieved)**
- Action 5.7 Prepare town centre traffic action plans (2004).** Action plans have been prepared for Kilmarnock and Cumnock Town Centres. **(Achieved)**
- Action 6.1 Introduce rent deposit scheme (2004).** Target of 10 deposits per year exceeded with 21 deposits achieved between June 2004 - November 2004. A further roll out of 23 deposits planned. **(Achieved)**
- Action 7.2 Draw up school travel plans (2004). (Partially achieved).** Travel surveys completed in 58 schools and safety audits in 54 schools. In addition, a School Travel Co-ordinator has now been appointed and is working in 5 schools to prepare school specific travel plans. **(Partially achieved)**
- Action 7.5 Provide secure cycle parking in Kilmarnock and Cumnock (2004).** Cycle lockers and Shellfield Stands provided in Kilmarnock Town Centre at 14 locations. **(Largely achieved)**
- Action 7.7 Implement Kilmarnock Town Centre Action Plan (2004).** Range of safety measures implemented. **(Largely achieved)**
- Action 7.13 Undertake Bellfield Interchange traffic capacity assessment (2004).** Final trunk road report completed. **(Partially achieved)**

- Action 8.1 Prepare and implement Main Street, Auchinleck housing/shop front improvement scheme (2004).** Housing and shop front improvement scheme in Auchinleck implemented with 7 projects completed. **(Largely achieved)**
- Action 9.1 Issue fixed penalty notices to those involved in littering and fly tipping offences (2004).** 6 fixed penalty notices issued. **(Largely achieved)**

The following actions with longer-term timescales were fully achieved ahead of target.

- Action 2.1 Use Sustainable Urban Drainage Systems (SUDS) where conventional drainage systems are not available (2007).** In relation to managing our water resources, (SUDS) compliance built into Planning and Building Warrant approvals. **(Achieved)**
- Action 4.1 Increase thermal efficiency of all new and extended buildings through the building fabric and via the heating system adopted (2007).** All Building Warrant approval comply with the agreed thermal efficiency standards. **(Achieved)**
- Action 5.1 Prepare town appraisals (2007).** Town appraisals completed for Cumnock Town Centre, Cumnock, Netherthird/Skerrington and Craigen, exceeding the target of working with 1-2 communities per year. **(Achieved)**
- Action 5.3 Develop a specific approach through the Gateway mechanism to develop rural business (2006).** Development of rural business through the Gateway mechanism has exceeded the target of 5 rural diversification projects supported by 4. **(Achieved)**
- Action 7.3 Construct 18 km of cycle routes in East Ayrshire including linkage to national cycle network (2007).** 21km of cycle route, linked to that National Network, completed. Exceeding the target. **(Achieved)**
- Action 8.4 Develop a care/repair pilot project for elderly/disabled homeowners (2005).** Programme now operating East Ayrshire wide with 122 people assisted. **(Achieved)**
- Action 8.6 Provide a database of all derelict and rundown properties (2005).** Comprehensive database prepared. **(Achieved)**
- Action 10.1 Support the development and implementation of the East Ayrshire Access Strategy (2007)**
&
Action 12.2 101km of footpaths cleared/improved for public use. 122km now available. **(Achieved)**
- Action 10.2 Assist community groups to develop linked access projects to cycle and footpaths (2007).** Target of 5 linked projects completed fully met with 7 further projects being implemented. **(Achieved)**
- Action 10.6 Improve publicity for Dean Castle Country Park (2007).** Target of 250,000 visitors to Dean Castle Country Park exceeded, with approximately 283,000 visitors in 2004/05. **(Achieved)**