

## **EAST AYRSHIRE COUNCIL**

### **MEMBERS' SERVICES AND CIVIC CEREMONIAL SUB-COMMITTEE OF THE POLICY AND RESOURCES COMMITTEE – 26<sup>TH</sup> JANUARY 2005**

### **REGENERATION SEMINAR, PEEBLES HYDRO – 7<sup>TH</sup> - 10<sup>TH</sup> FEBRUARY 2005**

#### **Report by Executive Director of Neighbourhood Services**

#### **1. PURPOSE OF REPORT**

- 1.1 To advise the Committee of an invitation for the Council to be represented at the Annual Seminar and Exhibition of the Association for Public Service Excellence (APSE).

#### **2. BACKGROUND**

- 2.1 APSE Scotland is holding its Annual Seminar and exhibition at Peebles Hydro on 7<sup>th</sup>-10<sup>th</sup> February 2005.
- 2.2 At previous events, the focus has been on the development of public services relating to housing and building services. APSE recognises that as Councils' structures services and objectives continue to be developed, seminars and exhibitions must be adapted to cater for such new development.
- 2.3 Given this approach, APSE have decided that the 2005 Conference and Exhibition should take on a broader aspiration of working towards successful regeneration. This approach means the involvement of a diverse range of stakeholders from across the public, private and voluntary sectors.
- 2.4 In organising the 2005 Conference and Exhibition, APSE hopes to bring together those involved in securing the economic and social revitalisation of whole communities and cities across Scotland.
- 2.5 It is APSE's view that the success of the 2005 Seminar and Exhibition will depend on participation at both Member and Officer level from the following areas:-
- Housing Services;
  - Building Maintenance Services;
  - Planning and Economic Development Services;
  - Land and Environmental Services;
  - Private Developers and House Builders;
  - Design and Architectural Services;
  - Financiers and Investment Partners.

### **3. DISCUSSION**

- 3.1 As APSE's view is that regeneration activity should engage all Council Services, the programme, themes and speakers reflect this concept.
- 3.2 Speakers include the Assistant Chief Executive of APSE; the Director of the Scottish Centre for Regeneration; the President of COSLA; the Chief Executive of East Ayrshire Council; Commercial Director of East Dunbartonshire Council; Deputy Minister for Communities of the Scottish Executive; Director of Scottish Centre for Regeneration; Executive Director of Scottish Enterprise Group; and the Leader of North Lanarkshire Council.
- 3.3 The programme format over two days provides for exhibition viewing, formal papers and discussion together with workshops where delegates can participate in "the role of front line services in delivering regeneration".
- 3.4 The programme and content is such that there would be benefit for the Council if it was represented at Elected Member level.

### **4. FINANCIAL IMPLICATIONS**

- 4.1 The delegate's fee (excluding accommodation) is £369.

### **5. LEGAL/POLICY IMPLICATIONS**

- 5.1 Nil.

### **6. POLICY IMPLICATIONS**

- 6.1 The content of the event is in accord with the Community Plan's aspirations for improving opportunities, partnership working and achieving together.

### **7. CONCLUSION**

- 7.1 The Council has been invited to be represented at the Annual Seminar and Exhibition of the Association of Public Service Excellence. The event will be held in Peebles Hydro on 7<sup>th</sup>-10<sup>th</sup> February 2005.
- 7.2 The content of the programme and invited speakers is such that there is merit in the Council considering being represented at the event at Elected Member level.

## **8. RECOMMENDATIONS**

8.1 The Committee is invited to:

8.1.1 Consider the nomination of an Elected Member to represent the Council at this event; and

8.1.2 Otherwise note the report.

### **LIST OF BACKGROUND PAPERS**

(i) Letter and programme circulated by the Association for Public Service Excellence in December 2004.

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WS/JFC