

EAST AYRSHIRE COUNCIL

EDUCATION COMMITTEE – 23 MARCH 2004

ENTERPRISE IN EDUCATION - UPDATE

Report by Director of Educational and Social Services

1. PURPOSE

- 1.1 To advise the Education Committee of further development and funding in Enterprise in Education and of the plan being implemented in East Ayrshire.

2. BACKGROUND

- 2.1 The Scottish Executive Enterprise and Lifelong Learning Department (SELLD) issued a review of the Enterprise in Education entitled “Determined to Succeed” (DtS) in 2002. The Scottish Executive responded to this review in March 2003 by accepting all 20 recommendations and indicating that additional funds would be provided to promote the development of Enterprise in Education from 2003 to 2006.
- 2.2 The Authority has a substantial record in developing Enterprise in Education in recent years. The Education Committee received a strategy paper in March 2002 and an update paper in September 2003; significant work has been ongoing in the schools to support this strategy. The Authority also co-operates with external agencies such as Careers Scotland, Youth Enterprise Scotland, and others to provide valuable Enterprise Education activities for pupils in primary and secondary schools.
- 2.3 SELLD has identified ten local authorities to participate in the first phase of the initiative to support DtS. East Ayrshire has been identified as one of those leading authorities. The authority submitted an outlined strategy and a detailed operational plan to SELLD and, following substantial discussions, these were approved. The authority is now receiving funding to develop its work in Enterprise in Education for the period to June 2006.
- 2.4 A launch conference was held on 2 December 2003 for all schools within the authority. Representatives of SELLD, Hunter Foundation and the authority participated in a successful conference.

3. STAFFING PROPOSAL

3.1 The plans agreed by the authority and SELLD have the following key strategic elements:

- Additional co-ordination officer providing support at Authority level.
- New development officers providing support at Learning Partnership level.
- Further development of partnership links with businesses by means of conferences/forums/seminars.
- Further development of curricular materials to support pupils in all schools.
- Development of a communication strategy to include web site, annual conferences/showcases for young people, etc.
- Further development of SVQs, work experience etc, for pupils.
- Enhance partnership links with FE, Careers Scotland and businesses.
- Provision of continuing professional development for teachers.

3.2 DtS recommendation 6 stated that “The Scottish Executive, with partnership funding and support from the business community and others, must provide financial resources for the appointment of an enterprise development officer in every school cluster in Scotland to develop and implement plans for Enterprise in Education”. The authority’s plans have now been refined to propose the following additional staffing:

- An Enterprise in Education Co-ordinator temporary post at the equivalent of 0.5 FTE. This post will provide for the overall co-ordination of the DtS action plan across the authority, will provide support to the Development Officers within each Learning Partnership and will link with other relevant internal and external personnel. This post will be on a fixed term basis until June 2006.
- A Development Officer temporary post at the equivalent of 0.5 FTE in each Learning Partnership. The Development Officer post will focus on the development of Enterprise in Education within each school in the Learning Partnership, will provide staff development to teachers and will liaise with the DtS co-ordinator and other relevant internal and external personnel. Nine posts of 0.5 FTE each will be appointed; this will be the equivalent of 4.5 FTE in total. These posts will be on a fixed term basis until June 2006.

3.3 The above posts will focus on the further development of Enterprise in Education, with particular reference to Determine to Succeed. However, a further partnership (focused on the Cumnock and Stewarton Learning Partnerships) has been developed with the Hunter Foundation and these new posts will also support these developments.

4. LEGAL/FINANCIAL/POLICY IMPLICATIONS

4.1 This significant investment in Enterprise in Education will be funded by the ring-fenced additional resources allocated to East Ayrshire Council by the Scottish Executive. The total funding is £787,221, allocated as follows:

- 2003 – 04 £ 82,256
- 2004 – 05 £475,867
- 2005 – 06 £229,098

The full costs of the above development/co-ordination posts will be fully funded within the above allocations. There will be no additional funding demands on East Ayrshire Council.

4.2 Full consultation will take place with Heads of Establishments as appropriate.

5. RECOMMENDATIONS

5.1 The Education Committee is recommended to:

- (i) Approve the appointment of the above temporary posts to support the development of Enterprise in Education, and
- (ii) Otherwise note the contents of this report.

John Mulgrew
Director of Educational and Social Services

JMcC/EO'N
12/01/04

List of Background Papers

1. Determined to Succeed: A Review of Enterprise Education (2002)
2. Determined to Succeed: Enterprise in Education – Scottish Executive Response (2003)
3. Education Committee Paper – Enterprise in Education – 16 September 2003.
4. Education Committee Paper – Enterprise in Education - Hunter Foundation Support – 4 February 2004.

Members requiring further information should contact Kenneth McKinlay, Principal, Quality Improvement (01563 555615), or John Wilson Links Officer in the Arts and Education (01563 555647), or John McCarney, Head of Service: Schools Support (01563 555631).

Implementation Officer: John McCarney: Head of Service – Schools Support