

EAST AYRSHIRE COUNCIL

COMMUNITY SAFETY FORUM – WEDNESDAY 21ST September, 2005

ROAD SAFETY PROGRAMME

Report by Executive Director of Development and Property Services

1. PURPOSE OF REPORT

- 1.1** The purpose of this report is to inform the Forum of road safety education initiatives currently being carried out by the Department of Development and Property Services

2. PRIMARY SCHOOLS

- 2.1** The Streetsense resource pack continues to be promoted with schools. A number of traffic trails will be developed over the next term.

3. JUNIOR ROAD SAFETY OFFICER (JRSO) SCHEME

- 3.1** It is intended to approach additional schools to take part in this programme.

4. CYCLE TRAINING

- 4.1** Over 500 children in P6 classes successfully passed their cycle proficiency test in the last academic year.

5. SCHOOL TRAVEL CO-ORDINATOR

- 5.1** Over 8,500 pupils participated in Walk To School Week on 23-27th May. In total 8 Nursery Schools, 33 Primary Schools and 1 Special School took part. The East Ayrshire Walk to School Resource pack was very well received by participating schools.
- 5.2** A video of Walk to School Week activities and the benefits of active travel is currently being produced.
- 5.3** Walking buses in Stewarton have been successfully operating since May 2005.
- 5.4** Three School travel plans are currently in draft form with six schools to begin the school travel plan process in 2005/06

6. THEATRE GROUPS

- 6.1** Road safety plays for S1 and S6 pupils will be performed in Doon Academy, St Joseph's Academy and Grange Academy in November.
- 6.2** Performances of a theatre production for P6 pupils, called the Journey, are scheduled for February 2006

7. KERBCRAFT

- 7.1** Over 300 children have now been trained under this programme.

8. PUBLICITY

- 8.1** Publicity on speeding and child safety continues to be carried out.

9. EUROPEAN MOBILITY WEEK/IN TOWN WITHOUT MY CAR DAY

- 9.1** European Mobility week is currently underway, running from 14-22nd September.
- 9.2** In Town Without My Car Day is being held in The Square, Cumnock 22nd September
 - Schools will be invited to provide art work to be displayed in the Square
 - Leisure Services are providing a "Mega Fun Day Pack"
 - CATCH The Walking Bug will be organising walks around Cumnock
 - There will be performances on stage of pipers, dancers, aerobics and a Chinese Dragon.
 - Parker Mobility and Walker Cycling will have displays on the day
 - The NHS and The CHIP Van will be there to promote healthy options
 - The "Up 2 U" bus will attend to highlight the dangers of vandalism and misbehaving on public transport.

10 COMMUNITY REGENERATION FUND

- 10.1** The Assistant Road Safety Training Officer, funded under the Better Neighbourhood Social Fund will now be working in additional schools under the Community Regeneration Fund programme.
Her duties will be to:
 - Promote the Children's Traffic Club
 - Develop and offer Traffic Trails to Primary and Nurseries
 - Introduce the Junior Road Safety Officers scheme
 - Promote the Streetsense resource in primary schools
 - Initiate work in Nurseries

11 DANGER DETECTIVES

- 11.1** The Roads department participated in this recently held multi agency event in Dean Park which was attended by all P6 pupils in East Ayrshire. The Road Safety set consisted of a crashed car and a child cyclist who had been hit by the car. Children were required to identify various mistakes made by both the driver and the cyclist and discuss how the accident could have been avoided.

12 RECOMMENDATIONS

- 12.1** The Forum is invited to note the terms of this report.

James Lavery
Executive Director of Development and Property Services

31 August 2005
SG/SC

BACKGROUND PAPERS

For further information on the contents of this report please contact Sandy Gillatt

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