

EAST AYRSHIRE COUNCIL

COMMUNITY SAFETY FORUM – 1 March 2006

ROAD SAFETY PROGRAMME

Report by Executive Director of Development and Property Services

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to inform the Forum of road safety education initiatives currently being carried out by the Department of Development and Property Services

2. PRIMARY SCHOOLS

- 2.1 The Streetsense resource pack continues to be promoted with schools.
- 2.2 Road safety staff are currently visiting schools to determine the extent of road safety education being undertaken and the support required from the Road Safety Unit.

3. JUNIOR ROAD SAFETY OFFICER (JRSO) SCHEME

- 3.1 This scheme forms an integral part of any road safety education programme and will be offered to every school in East Ayrshire during this academic year. Senior pupils are appointed as Junior Road Safety Officers to promote road safety messages to their peer group. Studies have shown that this type of peer education can have positive outcomes.

4. CYCLE TRAINING

- 4.1 Cycle training is offered annually to every primary school and this year's programme is currently being developed.

5. SCHOOL TRAVEL CO-ORDINATOR

- 5.1 A new School Travel Co-ordinator will be appointed as soon as possible.
- 5.2 The successful applicant will be expected to build on the work undertaken by the previous co-ordinator.

6. THEATRE GROUPS

- 6.1 During February, Baldybane Theatre Company performed the road safety play 'The Journey' in Nether Robertland PS, Auchinleck PS, Netherthird PS and Newmilns PS.

7. KERBCRAFT

- 7.1** Kerbcraft continues to be promoted in 6 schools (Onthank PS, Drongan PS, Hillhead PS, Mount Carmel PS, Patna PS and Shortlees PS), with almost 500 children trained in Skill 1 and almost 400 in Skills 2 and 3.

8. PUBLICITY

- 8.1** East Ayrshire will support national campaigns promoted by Road Safety Scotland and Department for Transport as well as those promoted by The West of Scotland Road Safety Forum.
- 8.2** Campaigns are currently being developed to address the high incidence of driver fatalities and serious injuries on rural roads.

9 COMMUNITY REGENERATION FUND

- 9.1** The Assistant Road Safety Training Officer, funded under the Community Regeneration Fund will continue to:
- Promote the Children's Traffic Club
 - Develop and offer Traffic Trails to Primary and Nurseries
 - Introduce the Junior Road Safety Officers scheme
 - Promote the Streetsense resource in primary schools
 - Initiate work in Nurseries

10 RECOMMENDATIONS

- 10.1** The Forum is invited to note the terms of this report.

James Lavery
Director of Development and Property Services

14 February 2006

For further information please contact Sandy Gillatt - 01563 556310