

## **EAST AYRSHIRE COUNCIL**

### **COMMUNITY SAFETY FORUM – 7 June 2006**

#### **ROAD SAFETY PROGRAMME**

##### **Report by Executive Director of Development and Property Services**

#### **1. PURPOSE OF REPORT**

- 1.1 The purpose of this report is to inform the Forum of road safety education initiatives currently being carried out by the Department of Development and Property Services

#### **2. PRIMARY SCHOOLS**

- 2.1 The Streetsense resource pack continues to be promoted with schools and additional visits from road safety staff have been arranged to promote this resource.
- 2.2 In response to information gathered during the road safety audits in February / March, road safety staff has been invited to discuss road safety provision within a number of schools.

#### **3. JUNIOR ROAD SAFETY OFFICER (JRSO) SCHEME**

- 3.1 The Road safety Unit intends encouraging schools to participate in this scheme during 2006 / 2007.

#### **4. CYCLE TRAINING**

- 4.1 Cycle training is offered annually to every primary school and over 600 bikes were examined prior to training commencing.

#### **5. SCHOOL TRAVEL CO-ORDINATOR**

- 5.1 A new School Travel Co-ordinator has been appointed and has already promoted 'Walk To School Week' in 12 schools and nurseries.
- 5.2 The successful applicant will be expected to build on the work undertaken by the previous co-ordinator.

#### **6. THEATRE GROUPS**

Arrangements are being made for secondary schools to receive performances of 'The Nine Lives of Roddy Hogg' and 'Legal Weapon' in August.

## **7. KERBCRAFT**

**7.1** A new Kerbcraft Co-ordinator is expected to take up her post in June.

## **8. PUBLICITY**

**8.1** East Ayrshire continues to support national campaigns promoted by Road Safety Scotland and Department for Transport as well as those promoted by The West of Scotland Road Safety Forum.

**8.2** Campaigns are currently being developed to address the high incidence of driver fatalities and serious injuries on rural roads. Copies of the leaflet promoting the Rural Route Action Plan on the A70 are available if required.

## **9 COMMUNITY REGENERATION FUND**

**9.1** The Assistant Road Safety Training Officer, funded under the Community Regeneration Fund will continue to:

- Promote the Children's Traffic Club
- Develop and offer Traffic Trails to Primary and Nurseries
- Introduce the Junior Road Safety Officers scheme
- Promote the Streetsense resource in primary schools
- Initiate work in Nurseries

## **10 RECOMMENDATIONS**

**10.1** The Forum is invited to note the terms of this report.

**James Lavery**  
**Director of Development and Property Services**

**23 May 2006**

**For further information please contact Sandy Gillatt - 01563 556310**