

**EAST AYRSHIRE COUNCIL**  
**COMMUNITY SAFETY FORUM – 1 DECEMBER 2004**

**ROAD SAFETY PROGRAMME**

**Report by Executive Director of Development and Property Services**

**1. PURPOSE OF REPORT**

- 1.1 The purpose of this report is to inform the Forum of road safety education initiatives currently being carried out by the Department of Development and Property Services

**2. PRIMARY SCHOOLS**

- 2.1 Streetsense has now been issued to schools. Staff have participated in a number of Health Fairs/Safety Days in primary schools.

**3. JUNIOR ROAD SAFETY OFFICER (JRSO) SCHEME**

- 3.1 Currently there are 8 schools in this scheme.

**4. CYCLE TRAINING**

- 4.1 Six schools are doing cycle training this term. In all, it is expected that more than 30 schools and over 500 children will take part this year.

**5. SCHOOL TRAVEL CO-ORDINATOR**

- 5.1 The School Travel Co-ordinator has now been appointed. She has carried out a travel survey with all schools to determine how pupils travel and to assess the potential for them to walk or cycle to school rather than travel by car. She is currently working with a number of schools on their school travel plan and with one school on a "walking bus". This initiative requires a group of parents to escort children to school on a rota basis.

## **6. THEATRE GROUPS**

- 6.1 The road safety plays for S1 and S5/6 pupils that were performed recently were well received by pupils and teaching staff.
- 6.2 Performances for "The Journey" have been arranged for P6 pupils in seven schools next term. A play for older road users was performed in Cumnock recently.

## **7. KERBCRAFT**

- 7.1 Child pedestrian training is currently underway in six schools.

## **8. PUBLICITY**

- 8.1 A leaflet on 20's Plenty zones is to be issued to all households located in these zones.
- 8.2 Another leaflet on new engineering measures on the A713 will be issued to households in the Doon Valley. The measures have been installed to help reduce the number of crashes on this road. These happen mostly at bends, junctions and in built-up areas.

## **9. EUROPEAN MOBILITY WEEK/IN TOWN WITHOUT MY CAR DAY**

- 9.1 The Council's participation in both these events was very successful. Several departments and agencies are now involved in the working group and are planning for next year's events. It is hoped to hold the 2005 "In Town Without My Car Day" in Cumnock.

## **10. BETTER NEIGHBOURHOOD SERVICES FUND**

- 10.1 An Assistant Road Safety Training Officer has now been appointed to this project and is currently developing a programme for schools and liaising with community groups.

## **11. ROAD RUNNER**

- 11.1 Staff were involved in this multi-agency event where pupils from St Joseph's visited the Stagecoach Depot in Kilmarnock where they took part in, or observed, various events including a simulated road accident.

## **12. RECOMMENDATIONS**

**12.1** The Forum is invited to note the terms of this report.

**James Lavery**  
**Director of Development and Property Services**

**17 November 2004**

**For further information please contact Gerald Cummins 01563 555565**