


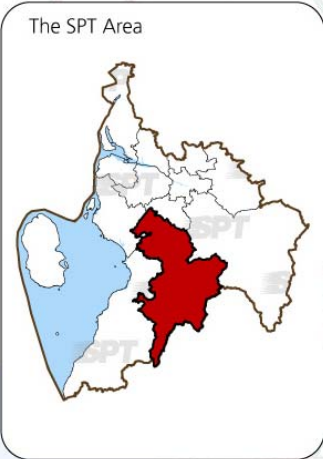







Strathclyde Partnership for Transport
Transport Outcomes for East Ayrshire (2011/12)



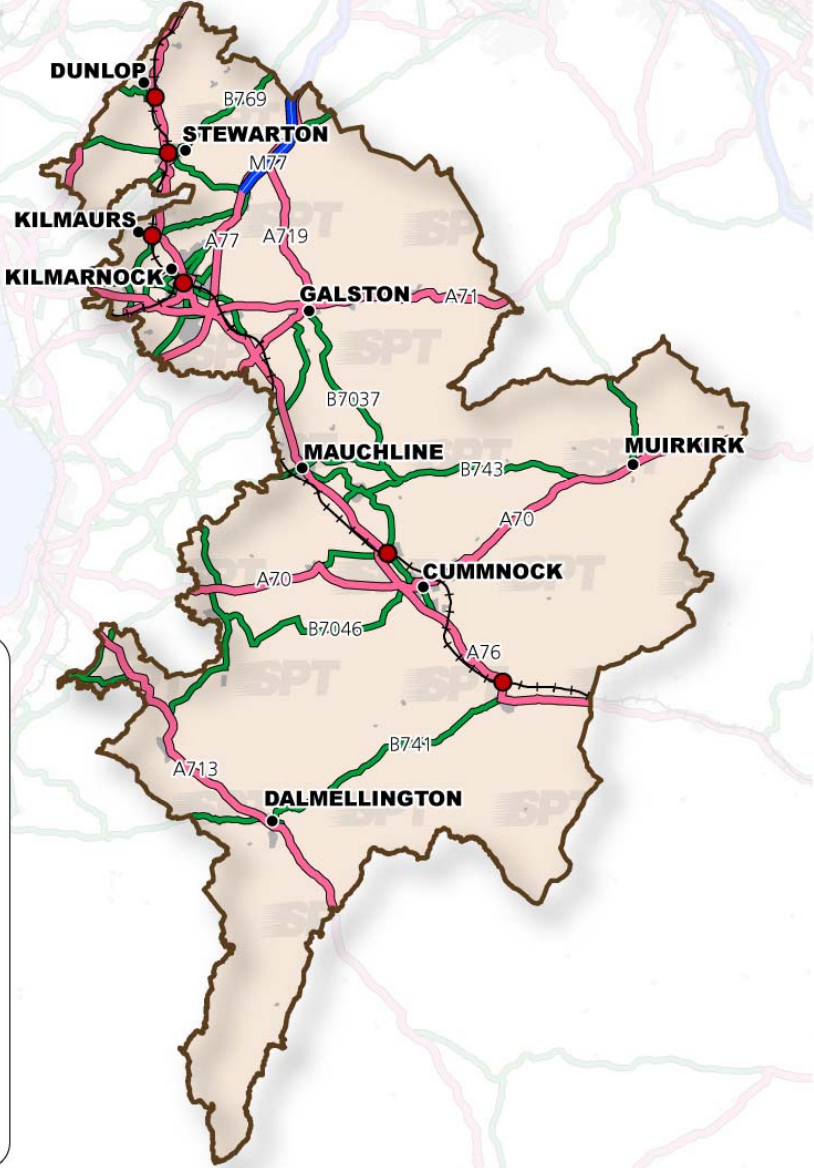
Working in partnership to deliver transport solutions

East Ayrshire



-  Rail Station
-  Rail Line
-  Motorway
-  A Road
-  B Road

0 10Km
Scale



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1. Introduction

Strathclyde Partnership for Transport (SPT) is the regional transport partnership¹ for the west of Scotland and is made up of twelve councils, of which East Ayrshire Council (EAC) is an integral partner. Within the SPT area there is a population of 2.14 million (41% of Scotland's total) of which 5.6% (approx. 120,000) live in East Ayrshire².

SPT delivers transport solutions across the Strathclyde area and has a number of planning and operational responsibilities that deliver significant benefits to residents and business in the East Ayrshire area. These services include the management of socially necessary and demand responsive bus services; operation of the subway; capital investment in regional transport projects for all modes; the operation of regional bus stations/interchanges; the administration of the regional ticketing scheme (ZoneCard); and the Strathclyde Concessionary Travel Scheme. SPT planning and operational expertise is also utilised by the council via agency arrangements for managing school transport contracts, bus stops and shelter maintenance. All of SPT's operational services and planning for the wider regional network are underpinned by SPT's transport planning expertise which is an integral part of local planning and development processes in the EAC area. This includes responding to and influencing key transport consultations.

SPT is a committed Community Planning partner and this report demonstrates how SPT will help the East Ayrshire Community Planning Partnership meet the local outcomes in its Single Outcome Agreement (SOA).

This report provides further details on SPT's activities and benefits to East Ayrshire. The report is structured as follows:

- **Section 2:** provides a summary of the services delivered by SPT in 2010/11 and the benefits of these services in the EAC area.
- **Section 3:** provides a look ahead to 2011/12 in terms of the transport projects and operational priorities that SPT will deliver in the EAC area.
- **Appendices:** contain additional supporting detail on the benefits and services we provide together with the strategic fit within the East Ayrshire Community Planning Partnership's SOA.

Further information can be found on our website at www.spt.co.uk

¹ See <http://www.spt.co.uk/partnership/about> for further information

² Source, General Register for Scotland, Mid year population estimates, 2010

2. Benefits of SPT Services in East Ayrshire - what has been delivered in 2010/11

The following table sets out the headline benefits of the services that SPT has delivered in the EAC area in 2010/11. (All figures quoted are approximate and unless otherwise stated are for 2010/11). Further detailed information is contained in Appendix 1

Capital investment (total 08/09 – 10/11)

- Regional projects benefiting East Ayrshire residents - **£40.1 million** (including **£1.2m** investment in pan-Ayrshire real-time projects)
- Projects within East Ayrshire – **£1.4 million** (including **£600,000** investment on A70 and A71 route improvements, to enhance road safety and journey times, carried out by East Ayrshire Council)

Supported bus services – 14 contracts covering routes operating in the East Ayrshire area (6 of which cross into neighbouring council areas) at a cost of **£660,000pa**

MyBus – 33,000 trips, a 4% increase on 2009/10 – 3 contracts for 4 services operating in East Ayrshire (one of which crosses into South Lanarkshire) at a cost **£230,000pa** plus a further direct investment **£630,000** on 7 new adaptable buses, procured since December 2008

School contracts - 251 contracts³ at an annual cost of **£3.6 million (agency)**

Bus infrastructure investment - 2002/03 – 2008/09 – 601 stops were upgraded to provide glazed information panels at a cost of **£150,000**

Travel Information - Maintain 4 Travel Information Points in East Ayrshire. Mobile Travel Centre visits 40 times a year

Integrated ticketing (ZoneCard)⁴ - Annual sales to East Ayrshire residents 2,300 tickets – estimated saving to residents of **£300,000**

Strathclyde Concession Scheme⁵ (2008/09) – Providing an estimated annual saving on rail and subway travel of over £220,000 to East Ayrshire residents

Community transport - £70,000 investment in Coalfield Community Transport

National Entitlement Card – Process 1,400 disability card renewals annually and 2,300 calls answered

Buchanan bus station – 38,000 bus departures by 12 services served East Ayrshire

Hamilton bus station – 5,200 annual bus departures by 1 service served East Ayrshire

East Kilbride bus station – 5,300 annual bus departures by 1 service served East Ayrshire

Subway – 42,000 trips originated in East Ayrshire

Transport Planning – responded to over 50 consultations relating to transport

³ Number of contracts managed includes renewals spanning two academic years.

⁴ Administered on behalf of participating operators

⁵ Administered on behalf of the Strathclyde Concessionary Travel Scheme Joint Committee

3. Transport Priorities for East Ayrshire 2011/12 - what we plan to deliver next

A range of transport project and operational priorities aimed at enhancing the regional transport network and delivering benefits to residents and businesses of the EAC area have been identified. These priorities help support the Local Outcomes (detailed in Table 1 of Appendix 2) identified in the East Ayrshire SOA particularly number 10:

“Connectivity and local transport solutions improved.”

3.1 Project Priorities

Six transport priorities to enhance the regional transport network in East Ayrshire have been identified and agreed with EAC. These are summarised below.

Project title	Brief Description	Partners	Year ahead and timescales
A70 and A71 Route Improvements** (Meets Local Outcomes 10, 11)	A programme of works is underway to improve safety, reduce accident rates and improve journey times and reliability on these corridors within East Ayrshire, complementing work in adjoining council areas A co-ordinated approach to planned works between EAC, South Ayrshire and South Lanarkshire Councils is now in place to avoid simultaneous major works along the route that would have a cumulatively serious effect on travel times and cause delays for users.	EAC, SPT, (SAC, SLC)	2011/12 scheduled improvements by EAC in and around Cumnock on the A70 and in and around Newmilns. Partly funded by SPT. Further works likely to be undertaken in subsequent years, subject to funding.
Implement Decriminalised Parking Enforcement (DPE) in East Ayrshire** (Meets Local Outcomes 1, 10 and 11)	This will see the transfer of the enforcement of parking, waiting and loading restrictions from the Police to EAC control.	EAC, Scottish Government, Strathclyde Police, SPT	Review of Traffic Regulation Orders and signage; development of business case for submission of application to Scottish Ministers for DPE powers. Development of management system and implementation will be undertaken in subsequent years (subject to funding).
Support extensions to park and ride in East Ayrshire, including at Kilmarnock in support of “Make It Kilmarnock” ** (Meets Local Outcomes 10, 11, 13 and 14)	Kilmarnock, Kilmaurs and Dunlop Park and Ride Study in 2010/11 identified the need for additional park and ride spaces on the Glasgow to Kilmarnock rail corridor to meet the growth in patronage resulting from the improved service levels implemented in 2009.	EAC, SPT	Examine feasibility of options for a park and ride site for Kilmarnock rail station in support of “Make It Kilmarnock”. Complete the detailed design for of additional park and ride spaces at Kilmaurs. Construction will be undertaken in subsequent years (subject to funding).

Project title	Brief Description	Partners	Year ahead and timescales
Improve access to healthcare facilities in East Ayrshire and across the west of Scotland (Meets Local Outcomes 10, 11)	SPT's Access to Healthcare Action Plan is being rolled out across the west of Scotland to enhance accessibility to healthcare facilities by public transport, walking and cycling.	SPT, NHS Ayrshire	Ongoing roll out of Action Plan.
Install Real Time Bus Information provision on selected routes across Ayrshire** (Meets Local Outcomes 10, and 11)	The project is to install a Real Time Passenger Information (RTPI) system. RTPI installed already on the Stewarton to Darvel corridor, and the Ardrossan to Kilmarnock corridor, in partnership with North Ayrshire in 2010/11. This system is designed to allow for future expansion to key bus routes throughout Ayrshire, subject to the availability of funding.	SPT, EAC, South Ayrshire Council, North Ayrshire Council, Stagecoach	Review and monitor the success of the implementation of RTPI on route 11 (Ardrossan – Kilmarnock) and potentially further expand the provision to other routes.
Develop proposals for a rail station at Mauchline (Meets Local Outcomes 10 and 11)	EAC has an aspiration for a new rail station on the Glasgow – Kilmarnock – Dumfries railway line at Mauchline, adjacent to the site of the former Mauchline station. The altered physical track layout seriously compromises a station on the former site. However, alternative station site solutions may be possible, particularly if linked with land release for housing development.	EAC, SPT, BRBR, Transport Scotland, Network Rail, Developers	This proposal is tied to future housing development and is unlikely to progress in the coming year.

** SPT capital funding has been approved to take this forward in 2011/12

In addition, investment has been approved for a number of regional projects⁶ that will benefit residents of East Ayrshire including:

- installing real time passenger information in Ayrshire
- upgrading bus shelters throughout the region
- improving Subway infrastructure and stations
- developing smartcard integrated ticketing
- developing proposals for strategic park and ride
- providing interchanges and infrastructure to facilitate access to healthcare. e.g. signage, travel information and bus shelter provision

3.2 Ongoing operational priorities

SPT will continue to deliver benefits throughout East Ayrshire via investment and delivery of a number of key operational activities including:

- the provision of socially necessary bus services and demand responsive transport for those who are unable to access mainstream transport **(Meets Local Outcomes 5 and 6)**
- the delivery of effective school transport on behalf of EAC **(Meets Local Outcome 11)**
- improvements to bus service quality through enforcement of standards **(Meets Local Outcome 10)**
- administering and providing expertise for the Strathclyde Concessionary Travel Scheme⁷ for rail and subway users **(Meets Local Outcomes 5 and 6)**

⁶ Approved at the Partnership meeting 15 April 2011. Projects are categorised as Category 1 within the Capital Programme

⁷ On behalf of the Strathclyde Concessionary Travel Scheme Joint Committee

- administering and providing expertise for the ZoneCard multi-modal ticket **(Meets Local Outcomes 10)**
- developing smartcard integrated ticketing for seamless travel for all public transport modes across the region **(Meets Local Outcomes 10)**
- reviewing the existing transport network and developing plans, as appropriate, to ensure continued effectiveness and efficiency including responding to local regional, national and where appropriate European Union consultations which could impact on the transport network and service delivery in the west of Scotland **(Meets Local Outcomes 10)**
- engaging with EAC in the development of East Ayrshire Local Development Plan and the development management process **(Meets Local Outcomes 10 and 11)**

Appendices

Appendix 1

Details of SPT's Activities and Benefits Delivered in East Ayrshire

This section provides an update and more detail on the transport priorities identified in 2010/11 and expands on the information provided in section 2 of this report. All figures quoted are approximate and are for the period 2010/11 unless otherwise stated.

A1.1 Develop and deliver projects, across all modes

Progress on Priorities for 2010/11

The EAC Transport Outcomes Report for 2010/11 identified eight transport priorities. The progress made towards achieving these is noted below. More detail on the progress continuing into 2011/12 can be found in section 4.

Priority / Project	Progress
Development of Park and ride facilities at Kilmarnock (including bus-based Park and Ride), Kilmaurs, Dunlop and Stewarton rail stations.*	<ul style="list-style-type: none"> ▪ Study to prepare options and primary design to meet future rail park and ride requirements at Kilmarnock, Kilmaurs and Dunlop rail station completed. ▪ Construction of additional park and ride spaces at Stewarton rail station is underway. ▪ Study on bus based park and ride options in Kilmarnock completed.
Enhancing the strategic road network in East Ayrshire.*	<ul style="list-style-type: none"> ▪ Work on the A70 at Mote Toll completed ▪ Work at Kerlstone nearly complete ▪ A76 Partnership Group including SPT has produced a briefing paper outlining the strategic nature of the A76 and the areas requiring improvement.
Develop proposals for a rail station at Mauchline.	<ul style="list-style-type: none"> ▪ Progress is dependant on future housing land release in Mauchline and feasibility of options
Improve transport connections for regeneration areas.	<ul style="list-style-type: none"> ▪ Continued support given to the Coalfield Community Transport Organisation.
Assist EAC to develop and implement proposals for decriminalised parking enforcement.*	<ul style="list-style-type: none"> ▪ Consultant engaged to survey and undertake review of existing TROs and prepare draft application to the Scottish Ministers.
Improvement to transport in rural areas.	<ul style="list-style-type: none"> ▪ Demand Responsive Transport (DRT) continues to be supported in East Ayrshire ▪ SPT is supporting the demand responsive Cumnock Connector bus service by coordinating and managing the bookings for the service. ▪ Also see "Improve transport connections for regeneration areas" above
Promote Sustainable / Active Travel in East Ayrshire.	<ul style="list-style-type: none"> ▪ Widening of Daldorch cycleway from Catrine to Sorn complete and vandal proof gates provided on the Chris Hoy Cycleway between Hurlford and Galston ▪ RTP1 scheme completed on Services 2 and 4 ▪ Improved signage to cycle routes around Kilmarnock ▪ Continuing work on School Travel Plans, and active travel initiatives
Improve access to healthcare facilities in East Ayrshire and across the west of Scotland	<ul style="list-style-type: none"> ▪ Projects have been carried out including audit work looking at signage, interchanges and walking and cycling routes to acute hospital sites across the SPT area. ▪ SPT will continue to seek opportunities to improve access to healthcare facilities in East Ayrshire and across the west of Scotland.

*Project received SPT capital funding in 2010/11

Capital Investment in East Ayrshire

Over the period 2008/09 -2010/11 a total of £1.4 million has been invested on projects in East Ayrshire (either through grant funding to the Council or delivery by SPT) such as:

- providing A70 and 71 routes improvements
- improving bus stop infrastructure improvements
- providing bus turning facility at Priestland
- supporting decriminalised parking enforcement
- implementing Kilmarnock bus infrastructure works
- installing real time bus information on 2 routes
- investigating options for bus park and ride in Kilmarnock
- undertaking Kilmarnock, Kilmaurs, Dunlop Rail park and ride study
- Stewarton Station Park & Ride Development

In this period £40.1 million has been invested on regional projects benefiting the residents of East Ayrshire such as:

- upgrading bus shelters throughout the region
- purchasing additional buses supporting DRT and subsidised services
- developing strategic for park and ride solutions
- purchasing a new Mobile Travel Centre
- upgrading the Ayrshire zones in the Strathclyde strategic transport model
- developing smartcard integrated ticketing
- developing proposals for Subway Modernisation

A1.2 Operating the Subway network

42,000 Subway trips originated in East Ayrshire.

A1.3 Supporting bus services

SPT managed 14 contracts supporting socially necessary bus services operating in the council area at an annual cost of £660,000. This support was provided to operate services where it may not be commercially viable to do so, and is often for the provision of services at weekends or evenings. Support may be provided for a full service or a part service, both in terms of route and hours of operation as market needs require.

Table 1: Socially necessary services in East Ayrshire	
Service Number	Route
43	Ayr – New Cumnock**
X76	Kilmarnock - Cumnock - Muirkirk
219/319	Stewarton Local
337	Beith - Kilmarnock**
344	Muirkirk – Cumnock
351	Dalmellington – Doon - Rankinston
347	Sorn – Cumnock - Ayr**
356	Cumnock - New Cumnock – Dalmellington - Bellsbank
113	Stewarton - Irvine**
52	Ayr - Bellsbank**
347A	Sinclairston – Skares – Cumnock
332	Galston - Fenwick - Kilmarnock
X50	Cumnock -Sorn (Temporary)
348	Ayr-Cumnock (Temporary) **

** Service covers multiple local authority areas

A1.4 Providing Demand Responsive Transport – MyBus Services

SPT managed 3 contracts to provide 4 demand responsive services operating in East Ayrshire at an annual cost of £230,000. A total of 33,000 trips were undertaken in 2010/11, a 4% increase from 2009/10, utilising our dedicated contact centre equipped with scheduling software.

Service Number	Route
M1	East Ayrshire DRT
M14/500	Kilmarnock DRT
900	Three Valleys DRT/Local Services **

** Service covers multiple local authority areas

A1.5 Investing in new vehicles

In December 2008, 7 vehicles were purchased by SPT at a cost of £630,000 and are now operating on the 'MyBus' contracts operating in East Ayrshire, resulting in a saving in the cost of providing these services and improving the standard of vehicle available.

A1.6 Delivering school transport – (as an agent for EAC)

SPT managed 251 schools bus contracts in East Ayrshire with an estimated annual budget of £3.6 million. (The number of contracts spans two academic years, but fall within one financial year).

A1.7 Providing a "step change" for bus services and standards

SPT Service Compliance Officers

SPT introduced Service Compliance Officers in East Ayrshire in October 2008. In 2010/11 the number of reported breaches of traffic regulations has dropped by 60% on the previous year to 37.

A1.8 Providing bus infrastructure

SPT operates, manages and invests in bus stations and manages and maintains bus shelters and stops.

Operating Buchanan bus station

38,000 annual bus departures by 12 services serve East Ayrshire

Operating Hamilton bus station

5,200 annual bus departures by 1 service serve East Ayrshire

Operating East Kilbride bus station

5,300 annual bus departures by 1 service serve East Ayrshire

Maintaining bus stops and shelters

SPT currently has a 10 year agency agreement until 2013 with East Ayrshire to maintain 692 marked stops, 72 custom stops, and 148 hail and ride bus stops until 2013. These agreements bring economies of scale in terms of contractor labour rates, work planning, and quick response time including emergency call outs out with office hours and at weekends.

Investing in bus stop upgrades

Between 2003 and 2008 SPT funded a bus stop upgrading programme. Bus stops were upgraded to enable the provision of bus stop information cases. Within East Ayrshire, 601 stops were upgraded at a cost of £150,000.

A1.9 Providing travel information to the public

Providing a network of Travel Points

SPT provides 'Travel Points' which stock a range of timetables and public transport information leaflets relating to the local area at the following locations:

- EAC offices, Cumnock
- EAC offices, Auchinleck
- EAC offices, Collecting Hall, Kilmarnock
- East Ayrshire North Communities Federation, Kilmarnock

Operating a Mobile Travel Centre

SPT's Mobile Travel Centre visits East Ayrshire 40 times a year visiting Auchinleck, Cumnock, Mauchline, and Kilmarnock

Providing and maintaining bus stop information panels

SPT provides and maintains bus stop pole mounted information cases at 826 bus stops in East Ayrshire. Cases are owned by SPT and inspected and cleaned at least once per year.

A1.10 Supporting Community Transport

SPT provides advice and development support to existing and new Community Transport organisations throughout the west of Scotland, including East Ayrshire. SPT has established a Community Transport Forum to promote improved vehicle quality, support training and encourage best practice across the Community Transport sector in the west of Scotland. Details of SPT funding during 2010/11 are as follows:

- | | |
|------------------------------------------------------|---------|
| ▪ Coalfields Community Transport - Cumnock Connector | £20,000 |
| ▪ Coalfields Community Transport | £50,000 |

In February 2010 SPT provided Coalfields Community Transport with a new vehicle at a cost of £74,000.

A1.11 Addressing transport affordability

As administrators of the Strathclyde Joint Concessionary Travel Scheme, SPT has worked with its local authority partners to sustain affordable travel for the elderly and disabled residents in the west of Scotland.

National Entitlement Card Administration for East Ayrshire

Take up of concession passes ⁸ by elderly people	25,000
Percentage of eligible population ⁹	83%
Take up by disabled people ⁸	4,700
Number of disabled card annual renewals	1,400
First time applications	120
Number of calls received annually from East Ayrshire residents	2,300

Strathclyde Concessionary Travel Scheme (2008/09)¹⁰

- Total value of rail travel being undertaken by residents of or visitors to East Ayrshire - £350,000
- Annual saving to residents - £220,000

⁸ Source Scottish Government Bus and Coach Statistics, 2010.

⁹ Source Scottish Government Bus and Coach Statistics, 2010.

¹⁰ Administered on behalf of the Strathclyde Concessionary Travel Scheme Joint Committee. Approximate figures from value of rail concessions in Strathclyde region in 2008/09

A1.12 Integrating transport, including transport and land-use planning

SPT is a key agency in the Local Development Plan process and prepared a detailed Technical Report on transport and land use forecasting across the East Ayrshire area looking ahead to 2012-2027. This information and other SPT responses will be used to inform EAC's Main Issues Report, due in August 2011, which will directly feed into the Local Development Plan process.

SPT also engages with EAC through the development management process, providing responses on planning applications which could impact on the transport network.

A1.13 Administering integrated ticketing initiatives - ZoneCard

SPT promotes and administers a range of integrated tickets covering the west of Scotland, including ZoneCard, the biggest multi-modal ticketing scheme outside London.

Number of cards (i.e tickets) sold to East Ayrshire residents	2,300
Estimated number of ZoneCard trips made	670,000
Estimated annual saving to residents using ZoneCard ¹¹	£300,000

A1.14 Planning the regional transport network

SPT has a role in reviewing the existing transport network and developing plans, as appropriate, to ensure continued effectiveness and efficiency including responding to local, regional, national and where appropriate European Union consultations which could impact on the transport network and service delivery in the west of Scotland. In 2010/11 SPT responded to more than 50 consultations ranging from High Speed Rail, West Coast Main Line Route Utilisation Strategy and the Competition Commission's Review of Local Bus Market Inquiry to Draft Core Path Plans and Main Issues reports for Strategic and Local Development Plans.

A1.15 Promoting developments on the rail network

SPT has an important role in promoting improvements to the rail network across the west of Scotland in conjunction with local authority partners, Transport Scotland, Network Rail and First Scotrail. SPT continues to explore park and ride opportunities and is examining the feasibility of providing additional park and ride spaces at Kilmarnock station and delivering an additional 67 spaces at Stewarton. Additional spaces are also proposed at Kilmaurs.

A1.16 Improving safety on regional roads

SPT has worked closely with EAC to target investment on strategic roads to improve safety and reduce accidents. Improvements include better signage, lining, surfacing / anti-skid, edge markers and realignment of section of the A70 and A71.

A1.17 Promoting "Smarter Choices" and modal shift

SPT has provided advice and support to EAC officers regarding travel planning for staff and modal shift initiatives such as European Mobility week and Bike week and provide the forum, through the SPT Sustainable Travel Group, for liaison between public and private sector organisations to support their employees in undertaking active travel. EAC and many other organisations are members of this group.

A1.18 Developing walking and cycling initiatives

SPT works with EAC to encourage active travel opportunities.

¹¹ Saving: = (Composite Adult Single Fare - Average ZoneCard Single Fare) x Number of ZoneCard Journeys

Appendix 2 - SPT and East Ayrshire's SOA

A2.1 SPT as a Community Planning Partner

Transport is critical to the delivery of the Scottish Government's National Outcomes and East Ayrshire's Local Outcomes. SPT's investment programme and delivery of transport services contributes to nine transport related National Outcomes and nine of East Ayrshire's 19 Local Outcomes.

Table 1: National and Local Outcomes

Ref No*	Local Outcomes ¹² (Local Outcomes to which SPT's activities do not directly contribute are also listed for completeness)	Transport Related National Outcomes to which they relate
1	Local economy improved	We live in a Scotland that is the most attractive place for doing business in Europe
2	Skills development and employability improved	
3	Active, healthy lifestyles and positive behaviour change promoted	We live longer, healthier lives.
4	Alcohol and drug related harm reduced	
5	Older people, vulnerable adults and their carers supported, included and empowered to live the healthiest life possible	
6	Impact of multiple deprivation and poverty on the health and well being of the most vulnerable individuals and communities addressed	We have tackled the significant inequalities in Scottish society.
7	Crime and anti-social behaviour tackled, and the fear of crime and anti-social behaviour reduced	We live our lives safe from crime, disorder and danger
8	Preventative and diversionary activity delivered	
9	Community safety in neighbourhoods and homes improved	
10	Connectivity and local transport solutions improved	We live in well-designed, sustainable places where we are able to access the amenities and services we need.
11	Quality and accessibility ensured	
12	Sustainable and affordable housing solutions delivered	
13	Our town centres and villages are sustainably regenerated	We value and enjoy our built and natural environment and protect it and enhance it for future generations.
14	The natural environment protected, conserved and enhanced, and the negative effects of climate change mitigated	
14	The natural environment protected, conserved and enhanced, and the negative effects of climate change mitigated	We reduce the local and global environmental impact of our consumption and production.
15	Resources and services delivered maximised through shared premises and shared services with shared management arrangements	Our public services are high quality, continually improving, efficient and responsive to local people's needs.

* This number has been added by SPT for referencing purposes. The reference numbers link East Ayrshire's SOA Local Outcomes to SPT projects and operational priorities in the council area (see section 3 of this report)

¹² Source: East Ayrshire's Single Outcome Agreement 2011-2014



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