



COMMUNITY PLANNING IN EAST AYRSHIRE 2007/08 ANNUAL PERFORMANCE REPORT

BOARD MEETING – 26 JUNE 2008

1. PURPOSE OF REPORT

- 1.1 To present to the Community Planning Partnership (CPP) Board the 2007/08 Annual Performance Report for Community Planning in East Ayrshire.

2. BACKGROUND

- 2.1 East Ayrshire's Community Plan was endorsed by all Community Planning Core Partners by April 2003. The Community Plan was also endorsed as the sovereign planning document for East Ayrshire Council by the Policy and Resources Committee at its meeting on 10 April 2003. In addition, the six associated Action Plans received the formal endorsement of the Core Community Planning Partners.
- 2.2 As a result of the findings of the four-yearly review process, the Community Plan Review Supplement and six new thematic Action Plans were approved by the Community Planning Core Partners' Group on 2 March 2007.
- 2.3 The Community Plan has a lifespan of twelve years, effective from 1 April 2003. The six related Action Plans have a four-year lifespan effective from 1 April 2007 – 31 March 2011.
- 2.4 This report presents performance information relating to the six thematic action plans and the actions contained within the Community Planning Joint Officers' Group Workplan for 2007/08.

3. STATUTORY FRAMEWORK FOR COMMUNITY PLANNING

- 3.1 Community Planning was enshrined in legislation as part of the Local Government in Scotland Act, 2003. The Act sets out two main aims for Community Planning as follows:
 - making sure people and communities are genuinely engaged in the decisions made on public services which affect them, allied to
 - a commitment from organisations to work together, not apart, in providing better public services.
- 3.2 As part of the four-yearly review process, carried out in 2006/07, a review of the requirements of the Local Government in Scotland Act, 2003 was implemented to ensure continued compliance. The Review concluded that within East Ayrshire, we continue to ensure compliance with the Local Government in Scotland Act, 2003 and the related Community Planning Advice Notes.

4. CONCLUSION OF STRUCTURES REVIEW AND DEVELOPMENT OF LOCAL COMMUNITY PLANNING FORUMS

- 4.1 The final element of the 2006/07 four-yearly review was the agreement to review the operating arrangements for Community Planning to ensure they continue to be 'fit for purpose'. Community Planning Partners, at their meeting of 13 February 2007,

agreed that as a result of the Council's ongoing review of its overall decision-making arrangements, they would extend the timeframe for the completion of the Community Planning structures review to allow the Council to give full and further consideration to this important matter.

- 4.2 At the Council meeting of 17 May 2007, Members agreed to establish a Cabinet decision-making structure with greater links to the Community Plan thematic objectives and, in principle, to the development of local community planning forums to be fully operational from 1 April 2008.
- 4.3 A paper was presented to the Community Planning Core Partners' Group on 22 August 2007 in respect of the Community Planning Review of Decision Making Arrangements and Local Community Planning. At this meeting, it was agreed that the CPP Board should act as the strategic body that assumes overall responsibility for Community Planning and that the future make up of the Board should comprise the representation from the then Core Partners' Group. The new Community Planning Partnership Board held its first meeting on 6 March 2008.
- 4.4 At its meeting of 6 December 2007, East Ayrshire Council agreed to establish four Local Community Planning Forums by 1 April 2008. In addition, the Community Planning Core Partners' Group endorsed their establishment at its meeting of 13 December 2007.
- 4.5 The Local Community Planning Forums have now been established and provide the Council and its Community Planning Partners with a robust mechanism to engage effectively with local communities on a range of important matters and to ensure the systematic involvement of the community in strategic planning and decision making.

5. COMMUNITY PLANNING PROCESS: PERFORMANCE 2007/08

- 5.1 To ensure continuing compliance with the legislation and the accompanying advice notes, the Community Planning Joint Officers' Group (JOG), chaired by the Chief Executive of East Ayrshire Council and with representation from all Community Planning Core Partners, has continued to meet routinely throughout 2007/08.
- 5.2 The JOG developed a Workplan for 2007/08 to ensure effective progress against all national and local actions. A summary of progress made is detailed below:
 - mechanisms to implement local community planning are now in place with the establishment of 4 Local Community Planning Forums, following extensive consultation;
 - a Partnership Assessment Framework, to inform the rationalisation of partnership groups and associated plans and strategies, was developed and endorsed, and a pilot is currently being implemented by the Improving Community Safety Action Plan Working Group;
 - significant work was undertaken by the Research Information and Performance (RIP) Group to source information/data to inform the development of the draft Community Planning Partnership Single Outcome Agreement submitted to the Scottish Government on 31 March 2008;
 - the Integrated Impact Assessment tool was piloted and approved for implementation across Partner agencies;
 - Edition 4 of the Community Planning Bulletin was produced and circulated;

- 'The Work that you Do' booklet was produced and circulated highlighting how a range of staff across the Council contributes to Community Planning through their daily work;
- a further 4 'A Quick Word About' documents on a range of topics were prepared and distributed;
- work to secure the mainstreaming of Partner Agency 'Flagship' projects was progressed and a combined total of £200,000 per annum recurring funding in respect of the Healthy Living Initiative and Recreation Partnership Project was secured from NHS Ayrshire and Arran;
- 'East Ayrshire by Numbers', and a pocket version, were updated and issued;
- a standard presentation, which highlighted key issues and achievements, was prepared and delivered across partner agencies to raise awareness of and staff roles in relation to Community Planning;
- the Community Planning website was further developed and updated routinely;
- the 'Year 3' Partnership Assessment Scorecard was implemented;
- the multi-agency Aspirational Learning programme was implemented;
- a joint Annual Community Engagement Plan was developed;
- the Residents' Survey 2008 was commissioned;
- the Residents' Panel refreshment exercise was completed with membership standing at 969 at 31 March 2008;
- 4 Residents' Panel consultations were implemented;
- a Community Planning awareness raising presentation was prepared for local community groups, with 13 presentations having been delivered at 31 March 2008;
- a range of core indicators, against which Community Planning performance is reported, was developed by the RIP Group;
- a range of Community Planning related funding streams was effectively implemented, for example, Community Regeneration, Financial Inclusion, 'Choose Life' and More Choices More Chances; and
- the shared services and management agenda was effectively progressed.

5.3 All key community planning related tasks that required to be taken forward during 2007/08 have been actioned. A number of residual and ongoing tasks have been carried over into the 2008/09 workplan.

6. 2007/08 ANNUAL PERFORMANCE REPORT

6.1 The 2007/08 Annual Performance Report provides an overview of key achievements identified and submitted by Lead Officers, against the planned outputs contained within the six thematic Action Plans. The Action Plans and responsible Lead Officers are detailed as follows:

Action Plan	Lead Officer
Promoting Community Learning	Kay Gilmour, Head of Community Support, East Ayrshire Council
Improving Opportunities	Alan Neish, Head of Planning and Economic Development, East Ayrshire Council
Improving Community Safety	Superintendent Niven Rennie, Strathclyde Police
Improving Health (Joint Health Improvement Plan)	Cathy Roarty, Lead Public Health Practitioner, East Ayrshire Community Health Partnership
Eliminating Poverty	Jackie Donnelly, Executive Head of Social Work, East Ayrshire Council
Improving the Environment	Alan Neish, Head of Planning and Economic Development, East Ayrshire Council

- 6.2 A summary of key achievements against the planned 2007/08 outputs is detailed for each Action Plan at Appendix 1. In addition, a glossary of terms, relating to the new programme of activity, is attached at Appendix 2.
- 6.3 During 2007/08, across the six Action Plans, there were 132 planned actions and 240 planned outputs. Of these outputs, 160 were fully achieved, 19 largely achieved and 38 partially achieved. The remaining 23 outputs were not achieved. In addition, 15 outputs were fully achieved ahead of schedule.
- 6.4 A short summary of the key achievements, against the planned actions for 2007/08 (with bold denoting the action), is detailed below:

Promoting Community Learning

- **Action 1.2: Provide support to local community and voluntary based organisations to manage their own services.** The Volunteer Centre aimed to support 5 new organisations to register for Disclosure Scotland, this target was substantially exceeded as 14 new organisations were registered for disclosures in 2007/08. In addition, 19 capacity building programmes were delivered to community organisations to support them with committee skills, financial management, social enterprise development and accessing funding against a target of 8.
- **Action 2.1: Provide community based learning opportunities in community facilities.** Against a target of providing a minimum of two courses per year in relation to health, culture, parenting and entrepreneurship, the following were delivered: 31 health courses, 25 cultural courses, 9 parenting courses and 2 entrepreneurship courses to young people through XL programmes.
- **Action 5.1: Deliver personal development and leadership programmes for young people across East Ayrshire.** 5 Duke of Edinburgh Award Groups operated in 2007/08 and 13 XL programmes were delivered. 6 Fire Reach programmes were delivered and 5 Prince's Trust Team programmes were run by Kilmarnock College in the Kilmarnock and Cumnock area for 65 young people. In addition to the identified programmes, 3 young people achieved SCQF level 5 certificates for Participative Democracy as part of the 'Roars not Whispers' programme. In terms of the East Ayrshire Youth Awards programme for 11-13 year olds, 8 programmes were delivered to young people across East Ayrshire. This was in excess of the target set of 3. Work has started to explore the youth apprenticeship programmes operating across Scotland and further work will be done on this during 2008/09.

Improving Opportunities

- **Action 1.1: Ensure the Business Gateway contributes to new business and business development.** High quality business advice was delivered to 1,240 new and established East Ayrshire businesses against a target of 1,100 and 228 business start-ups were achieved against a target of 200 per year.
- **Action 5.1: Develop and market a range of tourism, leisure and cultural opportunities.** Audience levels have increased in line with the target of 10% across East Ayrshire's Arts and Museum venues. Visitor figures to futuremuseum.co.uk have increased by 36%. Visit Scotland star ratings have been maintained other than where refurbishment has been taking place at the

Palace and Grand Hall complex, and the Baird Institute and the museum service has been accredited. The range of events held at our venues has increased by 25% against an annual target of 20%.

- **Action 7.2: Support employers and the early education and childcare workforce to meet the registration and post registration training and learning requirements of the Scottish Social Services Council.** A qualifications and training audit was undertaken with independent sector Early Education and Childcare providers and a plan to address identified qualification and training needs over 2008/09 is being developed. 51 Early Education and Childcare workers have completed qualifications in 2007/08 taking the percentage of the workforce qualified to approximately 87%. 585 workers have accessed training opportunities.

Improving Community Safety

- **Action 1.1: Implement a range of activities to tackle violent crime.** Safeast is an initiative that has had a positive impact on disorder within Kilmarnock town centre. 52 Safeast Action Plans were implemented over the year resulting in more people visiting Kilmarnock town centre on weekend evenings as a result of the consequent and significant reduction in taxi queue problems, taxi drivers being more willing to operate late at night and an increase in detection rates for crimes and offences. As part of the 'Safer Scotland' national anti-violence campaign, over 600 weapons were surrendered throughout Ayrshire and this initiative continues.
- **Action 2.1: Divert young people from crime and anti-social behaviour through involvement in education and leisure activities.** Six very successful Safe Discos took place involving over 500 young people. Three Campus Police Officers are now in place in Auchinleck Academy, Grange Academy and Loudoun Academy. The pilot has been well received and funding has been sought to extend the initiative at the beginning of the new school year. Work continues with vulnerable young people encouraging and supporting them to take part in the Duke of Edinburgh award scheme. The Local Action Fund supported 42 groups from various disciplines in an effort to divert young people to positive activities. There were 15,874 attendances by young people at a range of activities organised through the Council's Leisure Services, including Night Leagues, StreetSport Express and StreetSport Cages. The Fire Reach programme has proved to be successful and plans are in place to continue and build upon this initiative.
- **Action 3.4: Raise awareness of and improve road safety through education, engineering enforcement and encouragement.** A range of educational initiatives has been implemented, including Kerbcraft, Cycle Training Schemes, Walk to School Week and 'Hands up Tally'. Increasing work is being done with young drivers through the 'Reckless Driving Wrecks Lives' initiative and the Strathclyde Fire and Rescue 'Cut it Out' project. 117 individuals were reported for speeding offences and 202 for drink driving offences. In addition, in an effort to combat drink driving, additional police patrols were deployed to reinforce the drink drive message during the operation of the Safeast initiative at weekends over the year. 'In Car Safety Checks' were implemented, 20 additional '20s Plenty' conversions were completed and 12 traffic calming sites identified for 2008/09.

Improving Health

- **Action 1.7: Raise awareness of the risks associated with drugs misuse and provide information and services to support those misusing illegal drugs.** The SMART Recovery programme was delivered to 112 service users against a target of 51. 5 dedicated nurses for bloodborne viruses were recruited to deliver services Ayrshire wide. Within East Ayrshire, they will deliver services in the community and HMP Kilmarnock.
- **Action 1.9: Raise public awareness of suicide and deliberate self-harm within local communities and encourage people to seek help earlier by providing training, information and support services.** 4 Applied Suicide Intervention Skills Training (ASIST) courses were delivered with 80 attendees. 4 Skills Training on Risk Management (STORM) courses and 10 Mental Health First Aid (SMHFA) courses were delivered. A multi media campaign for International Suicide Prevention Awareness Week was developed and delivered. Currently, the suicide prevention sustainability plan for 2008 and beyond is being developed.
- **Action 2.1: Target physical activity programmes and interventions to children and young people, other target groups who are at risk of obesity and adults most at risk of coronary heart disease, cancer and respiratory disease.** 14,286 young people participated in sport/physical activities, including sport specific sessions, the 'Mile High Club' and fitness based activities. 5,072 children aged 5-12 years took part in school based Active Recreation and Health Awareness sessions. There were 6,165 attendances of children aged 5-12 years at term time programmes and 8,807 attendances of children aged 5-12 years at community based school holiday programmes during Easter, summer and October. 9,394 attendances were recorded at classes suitable for sedentary individuals and those referred to the Lifestyle Referral Scheme.

Eliminating Poverty

- **Action 2.2: Ensure more carers are identified.** A total of 511 new carers have been identified against a target of 400.
- **Action 3.1: Provide appropriate information, advice and assistance to individuals and families identified as being liable to disadvantage through fuel poverty.** A total of 526 households have been provided with information, advice and assistance against a target of 400. Each month, 3 or 4 Energy Advice Surgeries have provided public information on energy issues to over 1,400 people. 1 talk/event has been undertaken each month to raise public awareness on energy issues, with follow-up individual advice or home visits as required. Over the 12 events, 466 individuals have been provided with advice and, in addition, a further 398 individuals have been provided with advice through the Energy Advice Line.
- **Action 4.2: Provide services to older people via a joint team involving the Council and DWP Pension Service.** A total of 1,026 contacts were made by the Joint Council and DWP Team, resulting in 966 effective visits being undertaken, with 673 successful benefit claims subsequently being progressed and 368 people being referred on for additional services. Over £1.3m has been generated for older people through the work of the Joint Team.

Improving the Environment

- **Action 1.6: Prepare, update and implement environmental improvement and regeneration projects from Community Environmental Improvement Action Plans (CEIAP) through the Restoring Communities Programme.** 4 Community Environmental Improvement Action Plans have been updated and ten projects have been progressed or completed.
- **Action 3.2: Provide advice to private households on how to improve thermal efficiency and access grants for same.** 2,346 private households were given advice on how to improve thermal efficiency and access grants to carry out identified efficiencies.
- **Action 6.7: Engage the community in the regeneration of the town centres and villages in East Ayrshire.** Community/retailer liaison groups have been established for Cumnock and Kilmarnock Town Centres, and New Cumnock Liaison Group has been established.

6.5 In 2007/08, 23 outputs were not achieved. Remedial action will be taken, where necessary and appropriate, in 2008/09 and beyond, to ensure these outputs are taken forward. Details of the outputs not achieved are as follows:

Promoting Community Learning – 2 outputs not achieved.

- **Action 2.4: Provide high quality accessible information, advice and guidance.** It was planned to establish a baseline figure for learners accessing adult guidance by September 2007. The baseline will now be established in 2008/09.
- **Action 3.3: Support individuals to improve their information handling skills.** A pilot programme to support individuals to improve their information handling skills was not taken forward; however, 15 learners participated in the information handling skills course through the library service.

Improving Opportunities – 10 outputs not achieved.

- **Action 1.4: Assist in meeting nationally set targets on Scottish Executive and civil service jobs dispersal.** Not achieved due to changes in government policy which mean that dispersal of jobs is no longer a priority. It is proposed, therefore, that this action is deleted with immediate effect.
- **Action 1.6: Create an environment that will increase employment and grow the creative industry sector.** 2 workshops/studio spaces were not developed at Arts and Museums venues as a result of a delay on the Palace building development.
- **Action 1.7: Capture economic benefits of energy conservation and renewable energy.** The strategy to support new technology businesses in East Ayrshire was not developed as a result of a European funding bid not being approved.
- **Action 2.8: Support the development of a new build facility for Kilmarnock College.** Neither the Scottish Executive nor the Scottish Funding Council (SFC) approvals for the new build were achieved within the 2007/08 timescale. The outline business case will be considered at SFC Committee in June 2008. **(2 outputs)**

- **Action 4.3: Integrate Working For Families activity with core services.** The action to develop childcare solutions within the rural areas of East Ayrshire is under review in the context of the wider review of employability services.
- **Action 5.4: Implement Cultural Strategy into core services.** The publication and distribution of the Cultural Strategy has been delayed as a result of the change in Government.
- **Action 5.6: Develop Green Network and economic development opportunities.** The outputs in respect of assisting companies to achieve ISO 14001, operating in an environmentally friendly manner, and implementing 6 environmental management initiative sessions by Ayrshire Environmental Management Group were not achieved and will be progressed in 2008/09. **(2 outputs)**
- **Action 6.4: Identify preferred routes to M74.** The complete appraisal of the 'Access to Ayrshire' link between the M74 and Ayrshire has not been achieved; however, SPT recognises the importance of the A70 and A71 link to Ayrshire with the M74 and initial funding has been allocated for the 2008/09 financial year for a study of route improvements on the A70.

Improving Health – 4 outputs not achieved.

- **Action 1.2: Provide tobacco information, prevention and cessation support services for young people and adults and promote the benefits of a tobacco free lifestyle.** The 2007/08 target of up to 50 teenage girls benefiting from a pilot project was not achieved. Due to organisational constraints, this project has been put on hold until 2008/09 and will target 18/25 year old women.
- **Action 1.3: Provide a range of information and support services which encourage good eating habits from pre-birth to later life.** The 'growing through adolescence' training sessions for 11-15 year olds in East Ayrshire schools were cancelled due to unforeseen circumstance but will be completed by December 2008.
- **Action 1.5: Raise awareness of positive sexual health and relationships and provide a range of sexual health information and services to meet the needs of all population groups.** The needs assessment of looked after and accommodated children has not yet been carried out but is planned for 2008/09.
- **Action 2.9 Target prevention and intervention programmes to communities and priority target groups such as young men, and the prison population, who are most at risk of suicide and deliberate self-harm.** The planning day to identify those at risk within the criminal justice system and identify where additional support services are required did not take place, the action will be reviewed in 2008/09.

Eliminating Poverty – 4 outputs not achieved.

- **Action 3.2: Strengthen the provision of quality information and advice from all partners on housing.** There was no progress in 2007/08 in respect of the following 4 outputs. However, they will be addressed in the future, within the timescale of the Community Plan.
 - 8 agencies and 3 EAC Departments benefiting annually from having access to the Information and Advice Directory
 - 30 staff/partners with increased awareness further to participation in the Extended Multi-Agency Training Programme annually
 - 390 people benefiting annually as a result of the development and implementation of inter-agency referral protocols

- Core information leaflet distributed to East Ayrshire residents and approximately 80 organisations throughout East Ayrshire.

Improving the Environment – 3 outputs not achieved.

- **Action 4.6: Establish a pilot factoring scheme.** The output of fifty private households signed up to the pilot factoring service has not been achieved as the scheme has not been established pending the Housing Repair Service Review.
- **Action 6.2: Review Revolving Demolition Scheme (Kilmarnock/Auchinleck) and consider application to other towns and villages.** The review was not undertaken due to competing priorities.
- **Action 6.5: Develop a building conservation toolkit in conjunction with the CARS and THI.** The preparation of a conservation toolkit in conjunction with the CARS and THI has not been achieved in 2007/08 but is anticipated that work undertaken for the Kilmarnock CARS/THI submission will greatly assist in meeting this action at a later date.

7. RECOMMENDATIONS

7.1 The Community Planning Partnership Board is requested to:

- i) note the progress made in respect of implementing Community Planning within East Ayrshire;
- ii) note and endorse the 2007/08 Annual Performance Report; and
- iii) otherwise note the content of the report.

Fiona Lees
Chief Executive East Ayrshire Council
Chair of Community Planning Joint Officers' Group
16 June 2008

COMMUNITY PLANNING IN EAST AYRSHIRE

ANNUAL PERFORMANCE REPORT: 2007/08

PROMOTING COMMUNITY LEARNING ACTION PLAN

LEAD OFFICER: KAY GILMOUR, HEAD OF COMMUNITY SUPPORT, EAST AYRSHIRE COUNCIL

Key Achievements 2007/08

Summarised below are the key achievements for 2007/08 in respect of the Promoting Community Learning Action Plan. Within this Action Plan, there are **19** actions with **26** 2007/08 planned outputs; of which **21** have been fully achieved, **3** partially achieved and **2** not achieved.

- Action 1.1** **Provide support to local community and voluntary based organisations to meet their identified needs in order to build community capacity.** 339 community based organisations were supported in 2007/08, across a number of partner agencies. This is an increase from 163 groups last year. Although some of these organisations will be receiving support from different agencies, the focus of that support will be very different. **(Achieved)**
- Action 1.2** **Provide support to local and community voluntary based organisations to manage their own services.** In 2007/08, 14 new organisations were registered for disclosures, supported by the Volunteer Centre, against an annual target of 5. 19 capacity building programmes were delivered to community organisations to support them with committee skills, financial management, social enterprise development and support for accessing funding, against a target of 8. **(2 achieved)**
- 2 outputs**
- Action 2.1** **Provide community based learning opportunities in community facilities.** Against a target of providing a minimum of two courses per year in relation to health, culture, parenting and entrepreneurship, the following were delivered: 31 health courses, 25 cultural courses, 9 parenting courses and 2 entrepreneurship courses to young people through XL programmes. **(Achieved)**
- Action 2.2** **Address community based needs through the implementation of Community Learning and Development Action Plans.** 3 Community Learning and Development Action Plans were developed and published in October 2007 for Cumnock and Doon Valley; Kilmarnock South, Central and Irvine Valley; and Kilmarnock North and Northern Area. **(Achieved)**
- Action 2.3** **Support the development of volunteering opportunities in East Ayrshire.** In 2007/08, 9 events were held to recognise the achievements of volunteers, including young people. 34 volunteers attended adult literacies training and the Volunteer Centre recruited 430 volunteers which was an increase of 78 from the previous year. **(2 achieved)**
- 2 outputs**
- Action 2.4** **Provide high quality accessible information, advice and guidance.** Interagency referral procedures which were planned to be developed for community based learners are currently in final draft form. 2 information sharing events were held against a target of 4. A baseline figure for learners accessing adult guidance was planned to be established by September 2007 but will now be established in 2008/09. **(2 partially achieved/1 not achieved)**
- 3 outputs**
- Action 3.1** **Develop literacy and numeracy skills by implementing the Adult Literacy and Numeracy Strategic Action Plan.** 2,135 learners were supported in literacy learning which includes family learning and support for learners where English is an additional language (134). This is an increase from the baseline of 1,870 literacy learners established in April 2007. 3 health events were held at Bowhouse Prison with a focus on health literacies and 2 workplace learning programmes were delivered in partnership with Diageo. 13 family learning events were held across Learning Partnerships in East Ayrshire. 10 courses were run for learners where English is a second language. **(Achieved)**

- Action 3.2 Increase uptake of ICT resources in communities.** The aim for 2007/08 was to sustain an increase by 10% of the number of individuals who have learned new ICT skills which can be applied to key aspects of their lives, including parenting skills, employability and health. In total, 1,569 learners participated in ICT learning courses and a further 508 adults participated in drop in sessions to access ICT in the North West Learning Centre. This significantly exceeds the projected 10% increase from the baseline at April 2007 of 1,160 ICT learners. 116,226 computer sessions were accessed in libraries and 165 ECDL tests were undertaken in the Dick Institute and Cumnock community library. **(Achieved)**
- Action 3.3 Support individuals to improve their information handling skills.** Although a pilot programme to support individuals to improve their information handling skills was not taken forward, 15 learners participated in the information handling skills course through the library service. **(Not achieved)**
- Action 4.1 Develop the use of Public Private Partnership (PPP) schools and Area Centres for community use.** The number of lets in educational facilities and bookings in leisure facilities increased by 1,402 to 22,930 in 2007/08. Baseline figures are being established for Shortlees PPP Community School, Nursery and Family Centre and community facility, opened October 2007; and the new campus at St Joseph's, scheduled to open in April 2008. **(Achieved)**
- Action 4.2 Develop use of libraries and other facilities for Community Learning and Development purposes.** The library service's new book festival, Imprint 2007, held 26 events in 13 libraries and 11 family history workshops were held at the Baird Institute. **(Achieved)**
- Action 4.3 Maximise access to, and use of, funding packages to improve facilities.** A bid to carry out a review of community facilities was submitted to the Big Lottery, however, was unsuccessful. **(Achieved)**
- Action 4.4 Improve access for young people to community facilities.** A funding bid was submitted to the Big Lottery in respect of improving access for young people to community facilities. This was unsuccessful. However, Drongan Youth Wing was refurbished to enhance facilities in the local area for young people and a youth facility is incorporated into the new community campus in Netherthird. **(Achieved)**
- Action 4.5 Improve access for disabled people to community facilities.** New registration forms were introduced for the Community Learning and Development Service to ensure that learners with a disability were recorded. 240 learners with a disability accessed learning opportunities in 2007/08. **(Achieved)**
- Action 5.1 Deliver personal development and leadership programmes for young people across East Ayrshire.** 5 Duke of Edinburgh Award Groups operated in 2007/08 and 13 XL programmes were delivered. 6 Fire Reach programmes were delivered and 5 Prince's Trust Team programmes were run by Kilmarnock College in the Kilmarnock and Cumnock area for 65 young people. In addition to the identified programmes, 3 young people achieved SCQF level 5 certificates for Participative Democracy as part of the 'Roars not Whispers' programme. In terms of the East Ayrshire Youth Awards programme for 11-13 year olds, 8 programmes were delivered to young people across East Ayrshire. This was in excess of the targets set of 3. Work has started to explore the youth apprenticeship programmes operating across Scotland and further work will be done on this during 2008/09. **(2 achieved/1 partially achieved)**
- Action 5.2 Develop a targeted multi-agency approach to working with young people.** The New Start Duke of Edinburgh Award pilot project was established to support those young people who are in danger of becoming disengaged from education. In addition, 2 Breakthrough to Excellence programmes were delivered, one in Kilmarnock Learning Partnership and the other in Auchinleck Learning Partnership. **(Achieved)**
- Action 5.3 Develop community based learning opportunities for young people not in education, employment or training (NEET).** Dialogue Youth was involved in leadership training programmes to 12 young people and delivered 6 podcasting training sessions to young people

3 outputs

2 outputs

involved in the 'Access All Area' programme in partnership with Kilmarnock College. 161 young people participated in literacy skills programmes through the Youth Literacies Project, an increase on the anticipated output of 72 young people. **(2 achieved)**

Action 5.4 Support Active Citizenship Development for young people. There has been extensive work carried out in relation to young people to support active citizenship in 2007/08, including 4 Citizenship modules delivered as part of the XL programme; support given to the 3 members of the Scottish Youth Parliament; a consultation event was held in November 2007 to support young people on the establishment of an East Ayrshire Children and Young Persons Forum and 3 area youth forums were established. In addition, work was carried out by the Volunteer Centre with Oxfam and the Scottish Youth Parliament to support 3 young people from East Ayrshire to participate in the 'Roars Not Whispers' programme; Global citizenship was actively promoted within The Zone Youth Project and Dialogue Youth through the Malawi appeal; Dialogue Youth supported 5 focus groups with young people to redesign the Children and Young People's Charter and Charter of Rights; young people from Dialogue Youth Advisory Group worked with NHS Ayrshire and Arran to develop young people friendly information; and 2 young people are now members of the NHS Young People's Forum. **(Achieved)**

Action 5.5 Recognise and celebrate young people's achievements. In 2007/08, 27 events were held by partners to recognise young people's involvement against a target of 10. These included 5 external national events which recognised young people's achievements, namely a Learning Direct Award to a young learner; Youthlink Scotland Awards to an East Ayrshire Council member of staff and a volunteer with the Youth Advocacy Project; a Duke of Edinburgh's Gold Award to a young person and Young Quality Scot Awards to 10 young people from East Ayrshire. **(Achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE

ANNUAL PERFORMANCE REPORT: 2007/08

IMPROVING OPPORTUNITIES ACTION PLAN

LEAD OFFICER: ALAN NEISH, HEAD OF PLANNING AND ECONOMIC DEVELOPMENT, EAST AYRSHIRE COUNCIL

Key Achievements 2007/08

Summarised below are the key achievements for 2007/08 in respect of the Improving Opportunities Action Plan. Within this Action Plan, there are **31** actions with **55** 2007/08 planned outputs; of which **26** have been fully achieved, **6** largely achieved, **13** partially achieved and **10** not achieved.

- Action 1.1** **Ensure the Business Gateway contributes to new business and business development.**
2 outputs 1,240 businesses were supported during the year, against a target of 1,100 and 228 business start-ups were achieved against a target of 200. **(2 achieved)**
- Action 1.2** **Improve quality and accessibility of business space in Kilmarnock and Cumnock town centre.** Legal agreements were signed in respect of 30,000 sq ft of refurbished office space at The Strand building, Kilmarnock. **(Partially achieved)**
- Action 1.3** **Develop and promote strategic business locations including identification of access issues.** 3 Moorfield industrial/commercial property plots have been sold and firm interest has been expressed to agents on the other plots. **(Partially achieved)**
- Action 1.4** **Assist in meeting nationally set targets on Scottish Executive and civil service jobs dispersal.** Not achieved due to changes in government policy which mean that dispersal of jobs is no longer a priority. It is proposed, therefore, that this action is deleted with immediate effect. **(Not achieved)**
- Action 1.5** **Deliver new inward investment start-ups through promotion and development.** 30 jobs were created in 2007/08 against an annual target of 100; this is due to a reduction in investment activity in the inward investment market. **(Partially achieved)**
- Action 1.6** **Create an environment that will increase employment and grow the creative industry sector.** 2 Artist Residencies delivered involving Greenmill Primary and Doon Academy. 4 Training to Employment Programmes developed against a target of 6, involving 16 people against a target of 30. 2 workshops/studio spaces were not developed at Arts and Museums venues as a result of a delay on the Palace building development. **(1 largely achieved/1 partially achieved/1 not achieved)**
- Action 1.7** **Capture economic benefits of energy conservation and renewable energy.** The strategy to support new technology businesses in East Ayrshire was not developed as a result of a European funding bid not being approved. **(Not achieved)**
- Action 1.8** **Implement co-location policy in partnership with stakeholders for the benefit of local communities.** A management information report is being collated with all services for the end of June 2008 to identify the baseline footfall (the number of service users) for Kilmarnock North West Centre. Patna campus is being developed for implementation 2008/09 and projects in Fenwick, Rankinston and New Cumnock are being considered at the feasibility stage. **(1 achieved/1 largely achieved)**
- Action 2.1** **Address the needs of young people not in employment, education or training (More Choices More Chances) or in danger of exclusion from employment, education or training.** Targeted support was given to over 100 young people to re-integrate them into education or work experience. Kilmarnock College has trained work placement vetting staff to assist with self-found placements. **(1 achieved/1 partially achieved)**

- Action 2.2** **Increase qualifications and decrease drop-out rates in further education across East Ayrshire (Kilmarnock and Ayr Colleges).** Kilmarnock and Ayr Colleges have employed Retention/Youth engagement officers to support learners. Both colleges have a Youth Development Officer and, in addition, Kilmarnock College has a Youth Retention Officer. **(Partially achieved)**
- Action 2.3** **Promote a more joined up approach to further education within East Ayrshire.** The MCMC Action Plan reflects a joint approach. A Pan-Ayrshire College Continuing Personal Development (CPD) forum was established through the MCMC Plan for 2007/08. Cumnock Community College established and operational (partnership between Ayr College and Kilmarnock College) with over 350 new enrolments – addressing employability issues in the Cumnock area. **(2 achieved)**
- 2 outputs**
- Action 2.5** **Maximise the impact of ‘Enterprise in Education’ and ‘Determined to Succeed’ programmes.** 2 sustainable partnership agreements have been concluded with local employers against a target of 5. **(Partially achieved)**
- Action 2.6** **Ensure services for young parents continue to meet their needs.** Implementation plan from FE strategy produced. Kilmarnock College has included programmes and support networks in the current MCMC Plan. **(Achieved)**
- Action 2.7** **Develop and promote employment programmes for Young People.** As part of Jobcentre Plus’ New Deal for Young People (18-24), 194 Job Outcomes have been achieved of which 77 were from disadvantaged ward areas. Get Ready for Work has assisted 300 young people of whom 190, against a target of 240, have progressed to a job, further training or FE. **(1 achieved/1 largely achieved)**
- 2 outputs**
- Action 2.8** **Support the development of a new build facility for Kilmarnock College.** Neither Scottish Executive nor Scottish Funding Council (SFC) approvals for the new build were achieved within the 2007/08 timescale. The outline Business Case will be considered at the SFC Committee in June 2008. **(2 not achieved)**
- 2 outputs**
- Action 3.1** **Maintain employment by providing in-work support towards recognised qualifications.** 10 employment places were provided through the Working For Families initiative links with other partners. Through the Skillseekers programme, 170 young people aged 16-19, against a target of 200, were assisted to work towards Level 2 VQ attainment in the workplace. Through Modern Apprenticeships, 206 young people aged 16-24, against a target of 330, were assisted to work towards Level 3 VQ attainment in the workplace. **(2 achieved/2 partially achieved)**
- 4 outputs**
- Action 3.3** **Sustain employability programmes in a changing funding environment.** 716 unemployed customers were supported into employment through the New Deal of which 295 were from a disadvantaged area; 123 people were started on a programme to aid Jobsearch at programme centres, with 29 entering full time employment as a result; and through Training for Work, 160 people were assisted towards their employment goal, against a target of 140 people. In respect of people with disabilities, 6 clients started on work preparation and 20 clients participated in Customer Options for people on Incapacity Benefit. Through the Working For Families initiative 363 development plans were completed for clients at registration and 103 individuals went into employment against a target of 100 by 2011. **(1 achieved/1 largely achieved/1 partially achieved)**
- 3 outputs**
- Action 4.1** **Support and develop new and existing social businesses in East Ayrshire.** An audit of the area was implemented to ascertain the current employment level. **(Achieved)**
- Action 4.2** **Develop joined up employability programmes for workless people, including innovative approaches that address identified need.** There were 28 CONDUIT beneficiaries against a target of 13 and 20 East Ayrshire Woodlands beneficiaries against a target of 8. The joint JobRotation programme in Crosshouse hospital is in place from June 2007 to July 2008: 5 trainees were recruited and 4 completed (1 early leaver) against a target of 5-6 and 46 East
- 3 outputs**

Ayrshire beneficiaries received training on the basis of a structured learning plan against a target of 25-30. **(3 achieved)**

- Action 4.3**
2 outputs
Integrate Working For Families activity with core services. The action to develop childcare solutions within the rural areas of East Ayrshire is under review in the context of the wider review of employability services. The Working for Families initiative has assisted 363 clients to return to work, education or volunteering by supporting their childcare needs. **(1 achieved/1 not achieved)**
- Action 5.1**
5 outputs
Develop and market a range of tourism, leisure and cultural opportunities. Audience levels have increased in line with the target of 10% across East Ayrshire's Arts and Museums venues. Visitor figures for futuremuseum.co.uk have increased by 36%. Visit Scotland star ratings have been maintained other than where refurbishment has been taking place at the Palace and Grand Hall complex and the Baird Institute, and the Museum service has been accredited. The range of events held at our venues has increased by 25% against an annual target of 20%. **(4 achieved/1 largely achieved)**
- Action 5.2**
3 outputs
Work to increase the interaction of the community with culture and leisure programmes and collections. Workshops and events have increased by 30% from the previous year against a target of 10%. The Amplify Festival attracted audiences of 21,056 in 2007/08, an increase of 5% on the previous year against a target of 10%. Cultural activity in the 0-30% areas of multiple deprivation increased to a total of 157 events and workshops in 2007/08, from 25 events and 100 workshops in 2006/07. **(2 achieved/1 partially achieved)**
- Action 5.4**
Implement Cultural Strategy into core activities. The publication and distribution of the Cultural Strategy has been delayed as a result of the change in Government. **(Not achieved)**
- Action 5.5**
Promote the rural diversification of wood and forestry industries for economic purposes. The report to ascertain current employment levels has been undertaken by consultants for Ayrshire and Arran Woodlands Partnership. It covered all of Ayrshire and was not specific to East Ayrshire. **(Achieved)**
- Action 5.6**
2 outputs
Develop Green Network and economic development opportunities. The outputs in respect of assisting companies to achieve ISO 14001, operating in an environmentally friendly manner, and implementing 6 environmental management initiative sessions by Ayrshire Environmental Management Group were not achieved and will be progressed in 2008/09. **(2 not achieved)**
- Action 6.1**
Improve transport links to town centres from poorly connected areas. A Park and Ride Action Plan is being prepared by Strathclyde Partnership for Transport (SPT). Park and Ride for East Ayrshire is being considered in the forthcoming Local Transport Strategy. EAC, SPT and Network Rail are considering enhanced park and ride in Stewarton associated with the proposed rail upgrade. **(Partially achieved)**
- Action 6.2**
2 outputs
Sustain and develop community transport solutions across East Ayrshire. The new 'Mysteryhopper' service, comprising one night away to a mystery destination and two days of tours was introduced by Coalfield Community Transport (CCT) in 2007/08 and passenger numbers increased by 14.5% against a target of 5% per annum. **(2 achieved)**
- Action 6.4**
Identify preferred routes to M74. The complete appraisal of the 'Access to Ayrshire' link between the M74 and Ayrshire has not been achieved; however, SPT recognises the importance of the A70 and A71 to link Ayrshire with the M74 and initial funding has been allocated for the 2008/09 financial year for a study of route improvements on the A70. **(Not achieved)**
- Action 7.1**
Support the development of innovative childcare solutions and the sustainability of new and existing services. A multi-agency group has been formed to progress auditing of childcare need and map this against labour market data, population projections and housing developments. Audits are underway. 5 pre-registration training courses have been delivered for prospective childminders to assist with the Care Commission registration and provision of

quality home based childcare. A pilot after school activity service has been developed in partnership with Leisure Development Services, Working for Families and Active Schools. The service has capacity for 20 children and current usage averages 9 per day. An audit of the out of school care needs of the parents/carers of young people (16 to 18 years) in full time education and with additional support needs indicated no demand for a group service. Individual care packages are being developed. North West Kilmarnock Lone Parents Resource has been supported to relocate to new premises with capacity for 29 full day care places for children 0-5 years. The voluntary management committees of 5 early years services and 1 out of school care provider with 6 services have been or are being supported to change legal status to companies limited by guarantee to better protect committees/boards and establish more robust business procedures. **(Largely achieved)**

Action 7.2 Support employers and the early education and childcare workforce to meet the registration and post registration training and learning requirements of the Scottish Social Services Council. A qualifications and training audit was undertaken with independent sector Early Education and Childcare providers and a plan to meet qualification and training needs over 2008/09 is being developed subject to resources. 51 Early Education and Childcare workers have completed qualifications in 2007/08 taking the percentage of the workforce qualified to approximately 87%. 585 workers have accessed training opportunities. **(Achieved)**

Action 7.3 Provide a broad range of information which helps families to access services relevant to their early education, recreation and family support needs. NHS Ayrshire and Arran website for specialist children's services is scheduled to come online in July 2008, Childcare and Recreation Information Service (CARIS) will also link to this. **(Partially achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE

ANNUAL PERFORMANCE REPORT: 2007/08

IMPROVING COMMUNITY SAFETY ACTION PLAN

LEAD OFFICER: SUPERINTENDENT NIVEN RENNIE, STRATHCLYDE POLICE

Key Achievements 2007/08

Summarised below are the key achievements for 2007/08 in respect of the Improving Community Safety Action Plan. Within this Action Plan, there are **14** actions with **16** 2007/08 planned outputs; of which **14** have been fully achieved, **1** largely achieved and **1** partially achieved.

Action 1.1 Implement a range of activities to tackle violent crime. Safeast is an initiative that has had a positive impact on disorder within Kilmarnock town centre. 52 Safeast Action Plans were implemented over the year resulting in more people visiting Kilmarnock town centre on weekend evenings as a result of the consequent and significant reduction in taxi queue problems, taxi drivers being more willing to operate late at night and an increase in detection rates for crimes and offences. As part of the 'Safer Scotland' national anti-violence campaign, over 600 weapons were surrendered throughout Ayrshire and this initiative continues. **(Achieved)**

Action 1.2 Effectively tackle anti-social behaviour through partnership working. 24 meetings of the multi agency Problem Solving Group were convened. The Group considers ongoing issues across a range of agencies where joint working and planning can address areas of concern. Over the past year, 'flexible Community Wardens' have been introduced to East Ayrshire, who can be tasked through the Problem Solving Group. East Ayrshire Council Antisocial Behaviour Investigators dealt with 648 cases between 1 April 2007 and 31 March 2008. Between 1 April 2007 and 31 March 2008 Strathclyde Police dealt with 23,883 incidents of anti-social behaviour in East Ayrshire, a reduction of 1,648 on 2006/07. **(Largely achieved)**

Action 1.3 Tackle drug and alcohol related crime through enforcement and partnership working. Two new schemes introduced this year include the highly successful and publicised Bottle Marking Initiative and the introduction of 'test purchase' operations at licensed premises throughout East Ayrshire. Initially, 30 off sales premises were selected to take part in a Bottle Marking Initiative to tackle underage drinking. This initiative was run as a pilot for a period of 8 weeks; however, after evaluation it was agreed by Strathclyde Police and the 3 Licensing Authorities within Ayrshire to adopt bottle marking on a full time basis. 52 Bottle Marking Action Plans were implemented. All off sales premises with the exception of supermarkets signed up to this worthwhile initiative. Licensing Enforcement Officers are now in place and continue to work with licensees to ensure compliance with the new Licensing Scotland Act. **(Achieved)**

Action 1.4 Tackle the fear of crime in East Ayrshire. Strathclyde Police has introduced a Variable Shift Agreement which will concentrate police resources at the times and in the places they are most in demand. 45 open space cameras are now in operation. A successful 'No Cold Calling' pilot took place in Springhill Gardens, Kilmarnock and will be rolled out throughout East Ayrshire in the coming months. As part of this scheme, 90 homes of elderly and vulnerable people were fitted with security systems. The Town Centre radio link, which allows contact between shops and also to the CCTV centre in relation to crime and safety, was re-established. 171 Home Security referrals were implemented. A new Risk Management Centre, incorporating public space CCTV, is nearing completion and should be fully functional by June 2008. This facility also incorporates a community alarm function. **(Achieved)**

Action 2.1 Divert young people from crime and anti-social behaviour through involvement in education and leisure activities. Six very successful Safe Discos took place involving over 500 young people. Three Campus Police Officers are now in place in Auchinleck Academy, Grange Academy and Loudoun Academy. The pilot has been well received and funding has been sought to extend the initiative at the beginning of the new school year. Work continues

with vulnerable young people encouraging and supporting them to take part in the Duke of Edinburgh award scheme. The Local Action Fund supported 42 groups from various disciplines in an effort to divert young people to positive activities. There were 15,874 attendances by young people at a range of activities organised through the Council's Leisure Services, including Night Leagues, StreetSport Express and StreetSport Cages. The Fire Reach programme has proved to be successful and plans are in place to continue and build upon this initiative. **(Achieved)**

Action 2.2 Work with young offenders to divert them from the Criminal Justice System. Strathclyde Police has delivered 78 Restorative Justice Warnings over the past year and SACRO has dealt with 113 young people through Restorative Justice practices. Work is ongoing with partners to discuss early intervention measures for first time offenders through the Police and Anti-social Behaviour Investigators. **(Achieved)**

Action 2.3 Tackle alcohol and drug misuse by young people. Test purchasing intelligence led initiatives were implemented from 1 December to 24 December 2007 in conjunction with Safer Scotland. There were 19 test purchases carried out with 2 positive results and this is proving to be an effective tool in highlighting the legal responsibilities of off sales licensees and educating them on the effects of the sale of alcohol to young people and the consequent effect on the local community. Partnership work with ADAT is continuing in an effort to raise awareness and educate communities on the dangers of alcohol and drug misuse. The commitment by Community Planning Partners to focus on tackling alcohol and drug misuse is highlighted through the 'Community Planning Pledge', and the Working Group established to drive forward activity. **(Achieved)**

Action 3.1 Raise awareness of fire safety and support national campaigns. Strathclyde Fire and Rescue ran a Christmas Safety Campaign and worked with communities to raise awareness during National Fire Safety Week. The Annual Fireworks display was held at Kay Park on 5 November 2007 with 25,000 people attending. East Ayrshire Council, the Police and the Fire Service worked together to remove illegal bonfires and the police accompanied fire officers at callouts during November 2007. **(Achieved)**

Action 3.2 Educate young people in the dangers of deliberate fire raising and malicious calls. A Grass Fires campaign took place in the Cumnock and Doon Valley area with 890 pupils attending. 80 young people participated in the Fire Reach Programme and 1,460 pupils in Danger Detectives. There has been a decrease in malicious calls but attacks on fire crews have risen from 9 in 2007 to 14 at 31 March 2008. There has also been a rise in fatalities to 3; however, there was a significant decrease in fire casualties from 47 last year to only 20 as at 31 March 2008. Partners will continue to work to address issues in relation to fire safety and malicious calls. **(Achieved)**

Action 3.3 Work in partnership to increase awareness of fire safety within the home. All 37 Care Homes in East Ayrshire have been formally audited to assess compliance with the new fire safety regulations and Strathclyde Fire and Rescue continues to provide information and advice to relevant personnel within the Social Work department. 450 licensed premises will be targeted in East Ayrshire to raise awareness of requirements within the new regulations. There has been a total of 239 home fire safety visits in East Ayrshire and referrals will continue through various organisations. However, Strathclyde Fire and Rescue no longer provides training, therefore, the output of 6 training sessions per year cannot be achieved. **(Partially achieved)**

Action 3.4 Raise awareness of and improve road safety through education, engineering, enforcement and encouragement. A range of educational initiatives has been implemented, including Kerbcraft, Cycle Training Schemes, Walk to School Week and 'Hands up Tally'. Increasing work is being done with young drivers through the 'Reckless Driving Wrecks Lives' initiative and the Strathclyde Fire and Rescue 'Cut it Out' project. 117 individuals were reported for speeding offences and 202 for drink driving offences. In addition, in an effort to combat drink driving, additional police patrols were deployed to reinforce the drink drive message during the operation of the Safest initiative at weekends over the year. 'In Car Safety Checks' were
3 outputs

implemented, 20 additional '20s Plenty' conversions were completed and 12 traffic calming sites identified for 2008/09. **(3 achieved)**

- Action 4.1 Address the needs of victims of crime in East Ayrshire.** Victim Support East Ayrshire became part of Victim Support Scotland from 1 July 2007. During 2007/08, 1,637 victims of crime were offered a service tailored to their needs. An Assistant Co-ordinator is now in post and there are 15 volunteer visitors. Two workers have been trained in advanced support for victims of rape, sexual assault and domestic abuse. **(Achieved)**
- Action 4.2 Raise awareness of domestic abuse and support the overall reduction in abuse.** A range of initiatives has been implemented including: a Zero Tolerance education pack distributed to all secondary schools in East Ayrshire and awareness training provided throughout East Ayrshire; a programme in relation to domestic abuse is ongoing in schools and to date there have been 10 sessions carried out in 2 schools in East Ayrshire; and the Domestic Abuse Charter of Rights was launched on 30 January 2008. All these initiatives reinforce the success of partnership working and the increased proactivity taking place in East Ayrshire to challenge domestic abuse. Strathclyde Police Domestic Abuse Unit has set up a text service to send helpline numbers to victims' mobile phones. This prevents letters being sent to the home of a victim of domestic abuse especially if they are still living with their partner. **(Achieved)**
- Action 4.3 Raise awareness of child protection and focus on potential vulnerable adults.** A multi-agency Child Protection Seminar was held on 30 January 2008 with over 100 practitioners in attendance. The 'What's Important To You' seminar was convened on 19 May 2007, with 103 S1 and S2 pupils in attendance. In addition, East Ayrshire Council Child Protection Committee information is now available on the Council website and has been accessed on 2,500 occasions. **(Achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE

ANNUAL PERFORMANCE REPORT: 2007/08

IMPROVING HEALTH ACTION PLAN

LEAD OFFICER: CATHY ROARTY, LEAD PUBLIC HEALTH PRACTITIONER, EAST AYRSHIRE
COMMUNITY HEALTH PARTNERSHIP

Key Achievements 2007/08

Summarised below are the key achievements for 2007/08 in respect of the Improving Health Action Plan. Within this Action Plan, there are **20** actions with **59** 2007/08 planned outputs; of which **44** have been fully achieved, **4** largely achieved, **7** partially achieved and **4** not achieved. In addition, **14** outputs were fully achieved ahead of target.

- Action 1.1** **Provide a range of information, services and activities to promote active living and support the uptake of physical activity across all population groups.** Leisure Development's What's on Guide was distributed, 10,000 copies 3 times per year and 15,000 copies of the Summer Edition (promotes all activities delivered by Leisure Development from Early Years to Older Adults). The CHIP Van undertook 230 community visits and registered 2,758 attendances. 4 new walking groups were established, with total attendances of 4,878 and a total of 46,158 miles walked. **(3 achieved)**
- 3 outputs**
- Action 1.2** **Provide tobacco information, prevention and cessation support services for young people and adults and promote the benefits of a tobacco free lifestyle.** A primary 6/7 Tobacco Awareness Resource pack has been developed and staff training was delivered in every primary school. 3 pilot projects were implemented within East Ayrshire Learning Partnerships - a Smoke Free Class Project at Cumnock Academy; Smoking Cessation Pilot Projects at Grange Academy and Auchinleck Academy to target a maximum of 180 pupils. Smoking cessation support was provided to students in Kilmarnock College and young people in community and school settings. Local campaigns were delivered, and marketing on the effects of smoking and the benefits of smoke free living and the support available to stop smoking, which links to national campaigns e.g. No Smoking Day, were undertaken. An outline proposal to the Big Lottery Fund for a Smoke Free Homes Initiative was submitted but was unsuccessful. The 2007/08 target of up to 50 teenage girls benefiting from a pilot project was not achieved. Due to organisational constraints, this project has been put on hold until 08/09 and will target 18-25 year old women. **(6 achieved/1 not achieved)**
- 7 outputs**
- Action 1.3** **Provide a range of information and support services which encourage good eating habits from pre-birth to later life.** 2,389 5-12 year olds were provided with healthy eating advice within 43 Primary Schools. 14 healthy eating information sessions were delivered to local groups. 6 healthy eating sessions were provided as part of the Class Diamonds programmes targeting older adults. The 'growing though adolescence' training sessions aimed at 11-15 year olds in East Ayrshire schools were cancelled due to unforeseen circumstances but will be completed by December 2008. **(2 achieved/1 largely achieved/1 not achieved)**
- 4 outputs**
- Action 1.4** **Provide information on the benefits of breastfeeding across all population groups and provide support for breastfeeding women and families.** National Breastfeeding Awareness week was supported. A return to work policy was developed for implementation within East Ayrshire Council. The 'Breastfeed Happily Here' scheme was developed and the proposal submitted to the Joint Officers' Group for all Community Planning Partners to agree. **(2 achieved/1 largely achieved)**
- 3 outputs**
- Action 1.5** **Raise awareness of positive sexual health and relationships and provide a range of sexual health information and services to meet the needs of all population groups.** A chlamydia screening project was introduced within 23 pharmacies. The condom distribution scheme was rolled out across East Ayrshire. Training on the C Card scheme has commenced. Approval has been obtained for a survey of effective social marketing programmes to positively
- 7 outputs**

impact on the uptake of cervical screening. The first area for the teenage drop-in service has been identified with Public Health Nurses for Schools, working on the feasibility of implementing in the area. A sexual health information event was held within a homeless hostel. The needs assessment of looked after and accommodated children has not yet been carried out but will be progressed in 2008/09. The sexual health programme for P6 to S4 was delivered by school nurses. **(3 achieved/1 largely achieved/2 partially achieved/1 not achieved)**

- Action 1.6**
4 outputs
Promote awareness of safer alcohol levels and provide information and services across all population groups. 2 training sessions were delivered to community pharmacists. 2 Brief Intervention Training Officers were recruited and delivery of Brief Intervention Training commenced. A local campaign 'Safe Kilmarnock' took place at Christmas in conjunction with Community Safety The ADAT communication group was established to help support 5 annual national campaigns to reflect national priorities. **(2 achieved/ 2 partially achieved)**
- Action 1.7**
2 outputs
Raise awareness of the risks associated with drugs misuse and provide information and services to support those misusing illegal drugs. The SMART Recovery Programme was delivered to 112 service users against a target of 51. 5 dedicated nurses for bloodborne viruses were recruited to deliver services Ayrshire wide. Within East Ayrshire, they will deliver services in the community and HMP Kilmarnock. **(2 achieved)**
- Action 1.8**
Promote good dietary habits, tooth brushing and dental registration and provide information on, and access to, dental services across all population groups. National Smile Week was supported. **(Achieved)**
- Action 1.9**
5 outputs
Raise public awareness of suicide and deliberate self-harm within local communities and encourage people to seek help earlier by providing training, information and support services. 4 Applied Suicide Intervention Skills Training (ASIST) courses were delivered – 80 attendees. 4 Skills Training on Risk Management (STORM) courses were delivered. 10 Mental Health First Aid (SMHFA) courses were delivered. A multi-media campaign for International Suicide Prevention Awareness Week was developed and delivered. The suicide prevention sustainability plan for 2008 and beyond is currently being developed. **(4 achieved/1 partially achieved)**
- Action 1.10**
2 outputs
Promote positive mental health and well-being across all population groups and provide information and support to those experiencing mental health problems. Every individual with mental health problems, where appropriate, has been offered a physical health assessment. Scottish Mental Health Week was supported. **(2 achieved)**
- Action 2.1**
5 outputs
Target physical activity programmes and interventions to children and young people, other target groups who are at risk of obesity and adults most at risk of coronary heart disease, cancer and respiratory disease. 14,286 young people participated in sport/physical activities including sport specific sessions, the 'Mile High Club' and fitness based activities. 5,072 children aged 5-12 years took part in school based Active Recreation and Health Awareness sessions. There were 6,165 attendances of children aged 5-12 years at term time programmes and 8,807 attendances of children aged 5-12 years at community based school holiday programmes during Easter, summer and October. 9,394 attendances were recorded at classes suitable for sedentary individuals and those referred to the Lifestyle Referral Scheme. **(2 achieved/1 largely achieved/2 partially achieved)**
- Action 2.2**
2 outputs
Target smoking cessation programmes at the most deprived communities and key target groups, including pregnant women. 27 Community Pharmacies provided smoking cessation support through the Community Pharmacy Smoking Cessation Scheme. More than 20 staff from East Ayrshire attended QUIT training. **(2 achieved)**
- Action 2.3**
2 outputs
Target nutritional interventions to children, young people, other target groups at risk of obesity and adults at risk of coronary heart disease and cancer. A Big Lottery Fund bid for 2 Community Food Workers was submitted but was unsuccessful at the 2nd stage. 25 sessions of Cookwell were delivered with 209 attendances. **(2 achieved)**

- Action 2.4 Target breastfeeding support to the most deprived areas displaying the lowest rates.** Agreement secured to pilot 'Breastfeeding Friendly Nursery' in 2 sites – Bellsbank and Onthank Nurseries. A Big Lottery Fund bid to establish a breastfeeding centre in East Ayrshire was submitted but was unsuccessful. Work is ongoing with the breastfeeding network to consider alternatives. **(Achieved)**
- Action 2.5 Target programmes to prevent unintended teenage pregnancies in areas with the highest levels.** The TOTS (Truth on Teenage Sexuality) programme was introduced in 7 Secondary schools. **(Achieved)**
- Action 2.6 Target alcohol interventions to those communities and target groups most at risk including young people within the most deprived communities, homeless people and pregnant women.** 2 Brief Interventions Training Officers were recruited for a year to target primary care staff, home care workers, social work staff and training commenced. **(Achieved)**
- Action 2.7 Target drugs prevention and intervention programmes at critical stages for key groups such as on liberation from prison, during pregnancy and at teenage transitions.** Specialist case workers were recruited within HMP Kilmarnock – 2 alcohol specialist case worker and 3 drug specialist case workers, all based within addictions. **(Achieved)**
- Action 2.8 Target interventions and programmes at those experiencing the poorest oral health such as children and adults in the most deprived communities, homeless people, people with learning disabilities and those with addictions and ensure carers can provide appropriate oral health support to those they care for.** The 'Childsmile' programme was rolled out in the North West Kilmarnock area. 2 local residents were appointed to support tooth brushing in 3 primary schools in North West Kilmarnock. Research was conducted to establish oral health needs of people with learning disabilities. **(3 achieved)**
- Action 2.9 Target prevention and intervention programmes to communities and priority target groups such as young men, and the prison population, who are most at risk of suicide and deliberate self-harm.** A planning day to identify those at risk within the criminal justice system and identify where additional support services are required did not take place. The action will be reviewed in 2008/09. **(Not achieved)**
- Action 2.11 Target interventions that address the health needs of those with sensory impairment, looked after and accommodated young people, prison population learning disabilities, physical disabilities, homelessness, carers and minority ethnic groups.** Homelessness: Hygiene packs were provided to all homeless children and adults, Play packs (age specific) were provided to all homeless children and young people. Monthly health awareness sessions were held within 2 homeless hostels until June 07; thereafter weekly sessions were held in the main hostel – beneficiaries have exceeded the annual target of 150. There were 1,453 attendances at school based sessions and 2,413 attendances at community based sessions of SOFA and CHAMPS clubs for children and young people with learning disabilities. 3 Health and Wellbeing events were held in HMP Kilmarnock in 2007 – over 250 prisoners and 20 – 40 staff attended each event. **(4 achieved)**

Outputs Achieved Ahead of Schedule

- Action 1.3 Provide a range of information and support services which encourage good eating habits from pre-birth to later life.** Training based on Nutritional Guidelines for Early Years was delivered to 600 staff in pre-five establishments. **(Achieved)**
- Action 1.4 Provide information on the benefits of breastfeeding across all population groups and provide support for breastfeeding women and families.** Training to support the implementation of Nutritional Guidance for the Early Years including breastfeeding was delivered to 600 staff. **(Achieved)**

- Action 2.3** **Target nutritional interventions to children, young people, other target groups at risk of obesity and adults at risk of coronary heart disease and cancer.** Healthy snack policies were implemented in PEACE Childcare Services (6 sites) and the Avenue Project. **(Achieved)**
- Action 2.5** **Target programmes to prevent unintended teenage pregnancies in areas with the highest levels.** The TOTS (Truth on Sexuality) programme continues to be delivered in 5 of the 7 schools under the auspices of the school nursing service. **(Achieved)**
- Action 2.6** **Target alcohol interventions to those communities and target groups most at risk including young people within the most deprived communities, homeless people and pregnant women.** Research on alcohol related brain damage to identify service gaps and housing support requirements was completed. **(Achieved)**
- Action 2.7** **Target drugs prevention and intervention programmes at critical stages for key groups such as on liberation from prison, during pregnancy and at teenage transitions.**
2 outputs 10 planned programmes to address drugs issues for teenage transitions were implemented. The needs assessment to determine the numbers of children and young people involved in problematic substance use was completed. **(2 achieved)**
- Action 2.8** **Target interventions and programmes at those experiencing the poorest oral health such as children and adults in the most deprived communities, homeless people, people with learning disabilities and those with addictions and ensure carers can provide appropriate oral health support to those they care for.**
6 outputs A baby bottle swap initiative was implemented in 9 establishments across North West Kilmarnock with 643 cups distributed. The toothbrush exchange scheme was implemented in 5 establishments across North West Kilmarnock with 3,140 toothbrushes distributed. A Community Pharmacy Project was implemented in 8 pharmacies in North West Kilmarnock (birth to 12 years) with over 800 packs distributed. Toothbrushing programmes are in place for P1 and P2 pupils in all schools with the highest levels of dental disease. An access scheme for homeless and other vulnerable groups was developed in North West Area Centre. Oral health and nutrition awareness training was provided for childcare staff, parents and carers in North West Kilmarnock. **(6 achieved)**
- Action 2.10** **Target mental health improvement interventions and programmes to those communities and target groups at greatest risk such as homeless people and people in prison.** Mental health care was reviewed to maximise support for recovery. Pathways of care for homeless clients with mental health problems are under review. **(Achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE

ANNUAL PERFORMANCE REPORT: 2007/08

ELIMINATING POVERTY ACTION PLAN

LEAD OFFICER: JACKIE DONNELLY, EXECUTIVE HEAD OF SOCIAL WORK, EAST AYRSHIRE COUNCIL

Key Achievements 2007/08

Summarised below are the key achievements for 2007/08 in respect of the Eliminating Poverty Action Plan. Within this Action Plan, there are **16** actions with **42** 2007/08 planned outputs; of which **28** have been fully achieved, **5** largely achieved, **5** partially achieved and **4** not achieved.

- Action 1.1** **Support further development and expansion of Credit Union activity.** 193 new adult members and 22 new junior savers are benefiting from Credit Union membership. 992 members are benefiting from using easy saving facilities and 358 members from obtaining low cost loans. All 1,160 members' shares and loans benefit from free life insurance and 8 members have purchased Family Funeral Insurance. **(3 achieved/1 largely achieved/1 partially achieved)**
5 outputs
- Action 1.2** **Ensure information on a range of low cost financial services is accessible and available.** A variety of promotional initiatives and community based events providing information on low cost financial services has been undertaken, through partnership working where appropriate. **(5 achieved/2 partially achieved)**
7 outputs
- Action 1.3** **Increase the take up of money advice and debt management, ensuring the promotion and co-ordination of a joined-up approach.** Access to, and take up of, money advice and debt management services has increased, further to promotion and co-ordination of a joined -up approach to service delivery with 62 people benefiting from money and debt management advice. **(Achieved)**
- Action 1.4** **Promote and deliver appropriate financial education and advice.** Partner providers and priority groups have been identified, targets have been agreed and a programme of financial education is currently being delivered. **(3 achieved)**
3 outputs
- Action 2.1** **Maximise the income of all identified carers.** Formal benefits checks have been undertaken for 431 carers against a target of 250. **(Achieved)**
- Action 2.2** **Ensure more carers are identified.** A total of 511 new carers have been identified against a target of 400. **(Achieved)**
- Action 2.3** **Change cultures within organisations to make sure that all staff recognise carers as partners.** Talks have been provided by Carers Centre staff benefiting 3,982 individuals. **(Achieved)**
- Action 2.4** **Develop innovative and flexible services that meet carers needs.** 17 participants are currently involved in the Carers Assessment Pilot. Arrangements for evaluation have been agreed and work will formally commence on completion of the pilot. **(Largely achieved)**
- Action 3.1** **Provide appropriate information, advice and assistance to individuals and families identified as being liable to disadvantage through fuel poverty.** A total of 526 households have been provided with information, advice and assistance against a target of 400. Each month, 3 or 4 Energy Advice Surgeries have provided public information on energy issues to over 1,400 people. 1 talk/event has been undertaken each month to raise public awareness on energy issues, with follow-up individual advice or home visits as required. Over the 12 events,
3 outputs

466 individuals have been provided with advice and, in addition, a further 398 individuals have been provided with advice through the Energy Advice Line. **(3 achieved)**

- Action 3.2**
5 outputs **Strengthen the provision of quality information and advice from all partners on housing issues.** One organisation (CAB) has obtained Homepoint National Standards in Housing Advice. The remaining 4 outputs were not achieved. However, they will be addressed in the future, within the timescale of the Community Plan. **(1 partially achieved/4 not achieved)**
- Action 3.3**
4 outputs **Promote and support access to leisure, recreational and cultural activities.** A total of 1,380 Shout Cards have been issued, 20 free subsidised activity classes are running, 5 new groups have been established and 11,446 Palace Theatre discounted tickets have been issued. All outputs exceeded target, some significantly. **(4 achieved)**
- Action 3.4** **Ensure people moving from benefit to employment are not subsequently disadvantaged through inability to access appropriate information, advice and assistance.** Appropriate information, advice and assistance were provided to 948 individuals in receipt of Incapacity Benefit, further to which 156 Job Submissions were made and 60 individuals subsequently entered work. **(Achieved)**
- Action 3.5**
2 outputs **Provide appropriate support to prevent homelessness.** Approximately 1,100 secondary pupils benefited from continuation of education programme and 52 private tenants facing potential eviction were offered assistance. **(1 achieved/1 largely achieved)**
- Action 3.6** **Increase awareness of Kilmarnock Shopmobility scheme.** Although booking figures of 2,175 are slightly down on the projected output, month on month user figures have been rising with 311 registered users. **(Largely achieved)**
- Action 4.1**
3 outputs **Promote and develop the provision of accessible welfare benefits advice, income maximisation and money advice services via partnership working to ensure capacity is available on an equitable basis to those most vulnerable.** Provision of advice and information on welfare benefits, income maximisation and money advice via 13 promotional events was facilitated through partnership working. Intensive money advice was provided to 33 people to help manage their finances and 458 people in hospital aged over 60 benefited from benefits advice. **(1 achieved/1 largely achieved/1 partially achieved)**
- Action 4.2**
3 outputs **Provide services to older people via a joint team involving the Council and DWP Pension Service.** A total of 1,026 contacts were made by the Council and DWP Joint Team, resulting in 966 effective visits being undertaken, with 673 successful benefit claims subsequently being progressed and 368 people being referred on for additional services. Over £1.3m has been generated for older people through the work of the Joint Team. **(3 achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE
ANNUAL PERFORMANCE REPORT: 2007/08
IMPROVING THE ENVIRONMENT ACTION PLAN

LEAD OFFICER: ALAN NEISH, HEAD OF PLANNING AND ECONOMIC DEVELOPMENT, EAST AYRSHIRE COUNCIL

Key Achievements 2007/08

Summarised below are the key achievements for 2007/08 in respect of the Improving the Environment Action Plan. Within this Action Plan, there are **32** actions with **42** 2007/08 planned outputs; of which **27** have been fully achieved, **3** largely achieved, **9** partially achieved and **3** not achieved. In addition, **1** output was fully achieved ahead of schedule.

- Action 1.1** **Implement high priority projects within Kilmarnock Town Centre Strategy and wider Regeneration Strategy.** One environmental improvement project was completed in 2007/08 in respect of pavement improvements in Sturrock Street, Kilmarnock. **(Achieved)**
- Action 1.3** **Submit CARS and Heritage Lottery grant applications for Catrine Environmental Heritage Project.** The Property Improvement Scheme commenced and two buildings were refurbished against an annual target of three. **(Largely Achieved)**
- Action 1.4** **Develop and implement a Green Network Action Plan.** Lottery funding was obtained and staff to implement the Green Network Action Plan were appointed. Two local green networks centred on settlements were defined, established and promoted. **(2 achieved)**
2 outputs
- Action 1.6** **Prepare, update and implement environmental improvement and regeneration projects from Community Environmental Improvement Action Plans (CEIAP) through the Restoring Communities Programme.** 4 Community Environmental Improvement Action Plans were updated and 10 projects are being progressed or have been completed. **(2 achieved)**
2 outputs
- Action 1.7** **Review the Local Biodiversity Action Plan and implement high priority projects.** The Local Biodiversity Action Plan review was completed. **(Achieved)**
- Action 1.8** **Develop and support local community groups which aim to regenerate, protect and improve the natural and built environment through sustainable development.** 12 community groups were engaged in community projects. **(Achieved)**
- Action 1.9** **Prepare Conservation Area Appraisals for all outstanding conservation areas.** The first ever Conservation Area Management Plan was completed (Kilmarnock Town Centre). **(Achieved)**
- Action 2.1** **Extend kerbside recycling to remove remaining biodegradable recyclate identified in the household waste analysis.** The Strategic Outline Case to consider long term treatment options and composting of food waste is being reviewed. Biodegradable waste entering landfill is declining. **(2 partially achieved)**
2 outputs
- Action 2.2** **Implement the waste prevention actions arising from the Action Plan for EAC premises and activities.** Approx 200 tonnes of paper and cardboard arising from EAC premises was recycled in 2007/08 against a target of 500 tonnes, The target of 40 tonnes of glass and 15 tonnes of cans recycled from EAC premises was substantially met in 2007/08. **(2 partially achieved)**
2 outputs
- Action 2.3** **Provide 4 additional Recycling Centres within East Ayrshire.** Recycling tonnage increased by 4,679 tonnes. **(Partially achieved)**

- Action 3.1** **Improve the thermal efficiency of the Council's housing stock by 2015 in line with the Scottish Housing Quality Standard (NHER5/SAP50).** 528 properties were brought up to the Scottish Housing Quality Standard. **(Achieved)**
- Action 3.2** **Provide advice to private households on how to improve thermal efficiency and access grants for same.** 2,346 private households were given advice on how to improve thermal efficiency and access grants to carry out identified efficiencies. **(Achieved)**
- Action 4.2** **Re-use brownfield sites in EAC ownership for affordable housing.** 2 site disposals and a range of housing developments were achieved. **(2 achieved/1 partially achieved)**
3 outputs
- Action 4.3** **Implement the shared equity scheme (Homestake).** 8 units have been completed at Castleview Avenue, Galston. **(Achieved)**
- Action 4.4** **Implement a hospital retraction programme.** Two off the shelf acquisitions were achieved at Kilmarnock (Springhill Gardens) and Galston (Wallace Street), 3 Community Care housing developments were completed within new developments and 6 Community Care housing developments are on site. The protocol between EAC and RSLs to facilitate re-housing in existing housing was agreed. **(2 achieved/1 largely achieved)**
3 outputs
- Action 4.5** **Implement housing area regeneration projects.** Consultation events with local communities were implemented in Riccarton West, Kilmarnock and Chapel Lane, Galston. **(Achieved)**
- Action 4.6** **Establish a pilot factoring scheme.** The output of fifty private households signed up to the pilot factoring service has not been achieved as the scheme has not been established pending the Housing Repair Service review. **(Not achieved)**
- Action 4.7** **Implement private landlord registration.** The private landlord registration scheme has been fully implemented with 1,540 private landlords registered. **(Achieved)**
- Action 5.3** **Provide pedestrian footpaths along major routes into settlements.** Approximately 400 metres of footway has been completed in Fenwick Main Street. **(Achieved)**
- Action 5.5** **Investigate the feasibility of extending Bus Hopper services in town centres.** Developers contributions are being sought in respect of town centre Hopper Bus services to enhance connectivity. **(Achieved)**
- Action 5.6** **Implement mandatory and advisory 20mph limits where needed to protect environmentally friendly sensitive areas.** Twenty mandatory 20mph zones were implemented, exceeding the target of sixteen and five advisory 20mph limits (20'sPlenty) were implemented against a target of eight. **(1 achieved/1 largely achieved)**
2 outputs
- Action 5.7** **Develop a transportation modelling capability to assess the environmental and transport impacts of future development proposals.** The transport Model for Kilmarnock was completed. **(Achieved)**
- Action 6.2** **Review Revolving Demolition Scheme (Kilmarnock/Auchinleck) and consider application to other towns and villages.** The review was not undertaken due to competing priorities. **(Not achieved)**
- Action 6.3** **Demolish identified derelict properties under Revolving Demolition Scheme.** Two derelict properties were demolished. **(Achieved)**
- Action 6.4** **Prepare and implement Property Improvement Schemes.** Property improvement schemes are underway in Catrine and Newmilns; 3 properties were improved and 5 others are underway. **(Partially achieved)**
- Action 6.5** **Develop a building conservation toolkit in conjunction with the CARS and THI.** The preparation of a conservation toolkit in conjunction with the CARS and THI has not been

achieved in 2007/08 but it is anticipated that work undertaken for the Kilmarnock CARS/THI submission will greatly assist in meeting this action at a later date. **(Not achieved)**

Action 6.6 Provide and update a database of vacant and derelict properties. The derelict property database has been updated. **(Achieved)**

Action 6.7 Engage the community in the regeneration of the town centre and villages in East Ayrshire. Community/retailer liaison groups were established for Cumnock and Kilmarnock Town Centres, and New Cumnock liaison group was established. **(Achieved)**

Action 7.1 Develop and implement a comprehensive strategy for tackling litter, graffiti and vandalism, learning from good practice. Graffiti was removed within the set targets and the DEFRA "Flycapture" database was installed. **(2 achieved)**

Action 7.3 Deliver anti-litter presentations to primary and secondary schools. Litter issues are incorporated into the Eco Schools Programme. **(Partially achieved)**

Action 8.1 Promote and develop the case for a biosphere reserve. A study examining the potential and community support for a Biosphere Reserve and to determine the social and economic potential of designation was completed. **(Partially achieved)**

Action 8.6 Undertake an open space/park improvement programme. Two play areas were improved at Bellfield, Kilmarnock and Milrig, Galston. **(Achieved)**

Outputs achieved ahead of schedule

Action 5.1 Implement a new integrated cycling strategy. Cycle routes between Kilmarnock and Fenwick and between Hurlford and Galston were completed and the cycling strategy was implemented. **(Achieved)**

COMMUNITY PLANNING IN EAST AYRSHIRE**ANNUAL PERFORMANCE REPORT: 2007/08****GLOSSARY****Access All Areas Programme**

Access All Areas was a 6 month pilot project aimed at young people aged 15 to 17 years who required support to progress to further education. It focused on core skills and personal development.

ASIST Courses

Applied Suicide Intervention Skills Training (ASIST) equips individuals with the skills and confidence to help someone who may be at risk of suicide. In the same way that skills are needed for physical first aid, ASIST develops the skills necessary for suicide first aid.

Cut it Out

Delivered by Strathclyde Fire and Rescue, the 'Cut it Out' programme is two school periods long, (one hour and fifty minutes in total), and covers the main contributory factors in Road Traffic Collisions such as speeding, drink/drug driving and seatbelt use. It aims to raise awareness and challenge attitudes in young people with regards to the dangers associated with our roads.

DEFRA Flycapture Database

The Flycapture database was set up in 2004 by the Department for Environment Food and Rural Affairs, the Environment Agency and the Local Government Association, it records the number of fly-tipping incidents dealt with by the Environment Agency and local authorities and details of enforcement action.

Eco Schools Programme

The Eco Schools Programme is an international initiative designed to encourage whole-school action for the environment. It is an environmental management tool, learning resource and recognised award scheme.

Fire Reach Programme

Delivered by Strathclyde Fire and Rescue, the Fire Reach Programme is a youth development programme for S3 schools pupils who have been identified by teachers/social workers as being on the cusp of disengagement from school/society.

Futuremuseum.co.uk

Future Museum is a partnership between East Ayrshire Council, Dumfries and Galloway Council, North Ayrshire Council, South Ayrshire Council and the independent museums of the south-west of Scotland. The main focus of the project is to provide free access to the museum collections through the dynamic futuremuseum.co.uk website.

Hands up Tally

The annual Hands Up Tally, organised by the School Travel Co-ordinator, invites all East Ayrshire schools to provide information on the most common mode of travel used on the journey to and from school. The information will be used to measure the long-term effects of school travel initiatives for example School Travel Plans and Walk to School Week.

Kerbcraft

The Kerbcraft model is designed to teach pedestrian training skills to 5 to 7 year olds by means of practical road-side training rather than in the classroom. It is built around teaching three skills: choosing safe places and routes; crossing safely at parked cars and crossing safely near junctions. Children are taught by trained volunteers near their schools.

Reckless Driving Wrecks Lives

Reckless Driving Wrecks Lives is an annual multi-media road safety event organised and hosted by South Ayrshire Council which is supported by a number of agencies and East and North Ayrshire Councils. Targeted at senior secondary pupils, it dramatically demonstrates the risks faced by young inexperienced drivers and their passengers. This event complements the aims and objectives contained within the national Road Safety Strategy.

Roars Not Whispers Programme

A national programme from the Scottish Youth Parliament and Oxfam, Roars Not Whispers is open to any young person aged 16 to 25 years in Scotland. Participants in the project will develop the knowledge and the confidence to become active citizens and seek to represent their communities at local, national and international levels.

Safeast

Planned as a pilot project to counter town centre disorder in the period before Christmas and New Year 2006, Safeast is a multi agency initiative to make Kilmarnock town centre a safer place. Safeast has had a positive impact on disorder within Kilmarnock town centre, in licensed premises and in taxis and has improved the night time economy making Kilmarnock a safer and more attractive place for people to frequent.

SMART Recovery Programme

The SMART Recovery Programme helps individuals gain independence from addictive behaviours (substances or activities).

SMHFA Course

Scotland's Mental Health First Aid (SMHFA) is a training course that improves mental health literacy and helps people to recognise the signs and symptoms of someone with mental health problems; to respond to various mental health crises, engage with, support and signpost people to appropriate professional help.

STORM Courses

Skills-based Training On Risk Management (STORM) focuses on developing the skills needed to assess and manage a person at risk of suicide and is targeted at frontline workers in health, social and criminal justice.