



**East Ayrshire CHP
Interim Performance Report for
Sub Group Chairs**



This proforma should be completed by lead officers in order to report exceptions to the achievement of planned outputs highlight good performance and manage risk by planning remedial action or improvement activities.

East Ayrshire CHP Committee 22nd March

Reporting Period UP TO 26/02/10

Approved _____

1. Detail any significant progress which you would wish to highlight (Refer to relevant aim, action or indicator within Improving Health and Wellbeing Action Plan)

Improving Health & Reducing Inequalities

1.1

Provide a range of information, services and activities to promote active living and support the uptake of physical activity across all population groups

Projected Output

- 13,000 young people participating in sport/physical activities per year.
It is anticipated that this target will be exceeded

2.1

Target interventions to children, young people, other target groups at risk of obesity and adults at risk of coronary heart disease and cancer

Projected Outputs

- Receive a minimum of 700 new referrals to the Lifestyle Referral Scheme per annum
This target will be exceeded
- Keepwell health checks delivered to 20% of target population
This target will be significantly exceeded (currently 40%)

2.6

Target interventions that address the health needs of those with sensory impairment, looked after and accommodated young people, prison population, learning disabilities, physical disabilities, homelessness, carers and minority ethnic groups

Projected output

- 2,500 attendances year at school and community based sessions e.g. SOFA and CHAMPS clubs for children and young people with learning disabilities
This target is likely to be exceeded

Alcohol and Drugs Partnership

1.5

Promote awareness of safer alcohol levels and provide information and services across all population groups

Projected Output

- Alcohol Education Co-ordinator recruited to develop alcohol education programmes in 9 secondary schools
- A Peer Education programme on substance misuse is currently being piloted in James Hamilton Academy. S6 peer educators have been researching drugs, alcohol and tobacco. Workshop sessions from a variety of partners, including Fresh Airshire, Addiction Services, Trading Standards, Social Work, Peer Education and The Centre for Confidence and Wellbeing, are currently being delivered to senior pupils. It is anticipated that pupils will then prepare lesson plans and materials to teach to S1 pupils within their own school and also to primary 7 pupils in their learning community
- 54 third year pupils from Doon Academy participated in a pilot Alcohol Awareness Programme run by the British Institute of Innkeepers (BII). The BII Schools Project was developed to help raise awareness of alcohol issues amongst children and young adults. BIIAB (British Institute of Innkeepers Awarding Body) is the dedicated awarding body for the licensed retail sector.
- The dance group FLAVA, semi-finalists from the TV show Britain's Got Talent, arrived in East Ayrshire in October. FLAVA promote safety and responsibility, raise awareness of drug and alcohol related crime and help to promote self expression and communication skills. More Choices More Chances and Looked After pupils were given the opportunity to participate in dance workshops over a period of two days. Pupils from all secondary schools within East Ayrshire Council participated
- A study of S2 pupils in Auchinleck academy revealed that 99% of this age group now drink soft drinks when hanging out with friends.
- The same study revealed that 77% of the young people don't have to drink to have a good time.

Long Term Conditions

- General Practices have been identified to extend multidisciplinary teams and proactive case finding
- Individual practice profiles have been developed, highlighting emergency admissions to high risk patients

Mental Health and Learning Disability Partnership

Learning Disability

- Following extensive consultation and report to Heads of Services, a steering group has been set up called "Making it Happen" which will fine tune and progress the proposals set out in the report commissioned to support development of day service provision for adults with learning disabilities. The steering group is made up of family carers, service users and a range of professionals from social work, health, education, advocacy and leisure. Representatives from the group will be visiting a selection of models of good practice elsewhere in Scotland to help inform the delivery of day services in East Ayrshire.
- A meeting was held on 22/1/10 to make final updates to the 2007-2010 action plan and agree any actions to be continued to the next 2010-2013 strategy. The PIP group will use the same service user and carer networks as are in place for the LD Sub Group.
Reps from the LD Sub Group are visiting service user/Advocacy and carer groups to discuss their involvement with the LD Sub Group as well as explaining the work planned for the IRF test site. There are also meetings planned along with Nicola Gray to talk about the Health Strategy Action Plan
Work is well established in East Ayrshire. It is anticipated that this project will identify new models of support and accommodation
Housing are currently undertaking a Community Care Housing Needs Assessment

(Aim 3 Actions 3.1,3.2,3.3,3.4,3.5,3.6,3.7)

Mental Health

- Utilising SPARRA data in care planning
- C.A.T.C.H – Walking group used to good effect (Aim 1 Action 1.10)
People with SMI have annual health checks. Psychiatric in patients are being offered smoking cessation. (Aim 2 Actions 2.2, 2.3)
- Alcohol reduction- Brief intervention training provided to staff.(Aim 2 Action 2.6)
- Drug Prevention- Harm reduction programmes in place. (Aim 2 Action 2.7)
- Health Promotion in prison- Regular participation in this event. (Aim2 Action 2.9)
- Identifying a suitable range of support and accommodation options for people with severe and enduring mental health problems is being progressed within the IRF Project activity. (Aim2 Action 2.10)

Autistic Spectrum Disorder

- Initial stakeholder meeting now held.
(Aim 3 Actions 3.1,3.2,3.3,3.4,3.5,3.6,3.7)

Rehabilitation, Enablement and Falls

3.6

- Locality action plan for Falls and Bone Health has agreed by Officer Locality Group.
- Falls prevention and management requirements within Care homes have been identified. This work will be further developed using an Ayrshire wide approach. This action will be supported by Long Term Conditions group.
- Training programme for home care staff has been developed, and will be implemented following home care review.

5.1

- Integrated model for community rehabilitation and enablement agreed, pilot work being discussed within EACH and North of East Ayrshire. Service Improvement team are supporting with the mapping of services.
- Falls lead currently piloting referral protocols and pathway between community alarms, A/E and day hospitals. Opportunity exists for further referral pathways to be considered. This pilot will be complete by May 2010.

4.8

- Ayrshire & Arran will pilot a National programme called Working Health Services. This is a 1 year pilot which will work with SMEs to support people back to work. The Case Manager for this pilot has been recruited and will take up post in March 2010. Further communication will be forthcoming.

Financial Inclusion

4.1

- Cumnock and Doon Valley Credit Union continues its well established and ground breaking work within educational settings and currently supports savings facilities in eight local schools. Cathy Jamieson MSP and two elected members visited the Credit Union's collection point within Auchinleck Primary School on 23 February to view the good work taking place through the Junior Savers initiative. Ann McKechin MP, Parliamentary Under Secretary in the Scotland Office also recently visited the Credit Union to learn more about the issues facing the credit union within the rural context.
- East Ayrshire Credit Union continues to expand its membership base, with 79 new members joining between November 09 and January 10. Both Cathy Jamieson MSP and Ann McKechin MP have recently visited the Credit Union's new premises and expressed how impressed they were with the high street visibility and professional appearance. The primary focus over the next 12 months will be the continuation of the drive to increase membership.

4.3

- Face to face money advice and debt management services continue to be delivered by CAB on an outreach basis, with some 83 new service users having received the service since 1 April 2009, 56 of whom continue to receive ongoing assistance to manage their debts of over £1.8m.

4.4

- East Ayrshire Carers Centre undertakes a benefits check for each new carers identified within East Ayrshire and to date some 268 benefit checks have been undertaken. In addition, through accessing funding to undertake similar work on an Ayrshire wide basis within the hospital setting, a further 1190 benefit checks were carried out for newly identified carers, around a third of whom will be East Ayrshire residents. This will significantly increase the final output number for benefit checks.

4.6

- With regard to provision of support for people moving from benefit to employment since 1 April 2009, 1089 people have been provided with work focused interviews by DWP and a further 2795 subsequent interviews have been undertaken.

4.7

- In terms of supporting and improving systems in place to maximise income from benefit and debt counselling and money advice, 22 promotional events have been delivered to date and 73 people have received intensive money advice and support to help them manage their finances.
- In relation to over 60's in hospital benefiting from benefits advice, some 662 people have received advice and assistance to date, with a total annual figure of £1,627,080 in additional benefits being obtained for those individuals.

Young People

- Agreed process for joint review between NHS Ayrshire & Arran and East Ayrshire Council of the needs of young people in secure accommodation with significant mental health needs.
- Implementation of independent scrutiny of placements made out with East Ayrshire for young people, with a view to developing organisational learning about achieving best outcomes for young people.
- One year funding secured to develop alternative services to secure accommodation for young people.

Corporate Parenting

- Member/Officer Working Group on Corporate Parenting has been convened and is monitoring the implementation of the action plan.
- NHS led group is progressing the implementation of CEL 16.
- A partnership event is being planned in respect of how we can improve our approach to supporting young people leaving care (April 2010).
- Work is underway to review the provision of supported employment, with a view to considering how the service could support young care leavers.
- Young care leavers (2009) continue to be tracked in respect of employment/further education to inform our approach.

Older People

Progress in relation to priority areas:

The Development of Integrated Community Based Intermediate Care (Action Point 3.7)

- Interim community based intermediate care provision has been in place since Kirklandside Hospital closed in October 2009, using Ross Court and other community based resources. In the course of undertaking this work it was recognised that there was a need to develop a single point of contact referral pathway across a number of existing services including intermediate care, rapid response, community alarms and out of hours. This development will enable work to be undertaken more effectively across agencies in terms of delivering care.

The Development of Integrated Day Services for Older People (Action Point 3.7)

- A Day Services Steering Group involving consultants and a range of managers across social work and health is being established. This group will be supported by an Operational Managers Group to be established in due course.

Development of an East Ayrshire Older People's Strategy (Action Points 3.1 - 3.5 and 3.7)

- The Group has set up initial workings on the strategy which will inform future development. Initial discussions with the sub group and anticipated ½ day event to proceed

GIRFEC/IAF

- Integrated Assessment Framework fully commenced in Cumnock and Doon Valley. Evaluation of first few months will be available shortly. However, the training for this part of the roll out has been evaluated. 143 staff took part. The overwhelming majority of participants noted the inter-agency discussion highly.
- Further training will be welcomed in relation to risk assessment; resilience matrix and chronologies. Phase 2 training will roll out mid March.

Early Years/Early Intervention

- Mapping exercise commenced in respect of current services against need. This is an extensive programme of work.

2. Detail actions where the working group has concerns over meeting targets (Refer to relevant aim, action or indicator)

Improving Health & Reducing Inequalities

1.4

Outcome indicator: Exclusive breastfeeding rate at 6 – 8 weeks increased

Action: Provide information on the benefits of breastfeeding across all population groups and provide support for breastfeeding women and families

- On target to achieve all of the projected outputs but it is unlikely that the overall 2% target increase in exclusive breastfeeding at 6 - 8 wks will be achieved

2.3

Outcome indicator: Exclusive breastfeeding rates at 6 – 8 weeks in areas displaying the lowest rates increased

- On target to achieve projected outputs but will not achieve the 4% target increase in exclusive breastfeeding at 6 – 8 weeks

1.8

Promote positive mental health and wellbeing across all population groups and provide information and support to those experiencing mental health problems

Projected output

- Funding application to extend CATCH walking programme to target people with mental health problems re-submitted
This target is no longer relevant since the CATCH Walking programme now delivers a “Mind Your Step” programme at the residential psychiatric units at Ayr and Crosshouse Hospitals without external funding.

Long Term Conditions

- The group feel the need to develop more specific targets and measureable outcomes in relation to the East Ayrshire Long Term Conditions Action Plan.

Mental Health and Learning Disability Partnership

Autistic Spectrum Disorder

- Initial plans to launch autism sub group in East Ayrshire at carer led autism event did not take place as planned. Initial meeting has now taken place. (Aim 3 Actions 3.1,3.2,3.3,3.4,3.5,3.6,3.7)

Mental Health

- Changes to the Bibliotherapy Service and CATCH may impact on meeting targets (Aim 1 Action 10)

Choose Life

- Minimal interest currently being expressed by stakeholders, reflected across Ayrshire restricting progress in developing action plans. (Aim 1 Actions 1.7,1.8 Aim 3 Actions 3.1,3.2,3.3,3.4,3.5,3.6,3.7)

Rehabilitation, Enablement and Falls

- Triage or referral protocols for new integrated community services will be further developed within 2010-2011 targets. This will include further work on referral pathways.
- Training for home care staff will be continued following the current service review.

3. Detail any planned remedial action or improvement areas (Relate to relevant aim, action or indicator)

Improving Health & Reducing Inequalities

1.4

Exclusive breastfeeding rate at 6 – 8 weeks increased

2.3

Exclusive breastfeeding rates at 6 – 8 weeks in areas displaying the lowest rates increased.

- A range of actions, including a social marketing campaign in North West Kilmarnock (in the overall 5% most deprived SIMD), are in place to support the implementation of the Infant Feeding Strategy (as reported December)
- A NHS 'Critical Issue Review', led by the Director of Public Health, has been held with key stakeholders and a report presented to the Health & Performance Governance Committee. As a result a Critical Issue Review Action Plan has been developed which has been remitted to the Infant Feeding Strategy Group to run in parallel to the action plan contained within the Infant Feeding Strategy. This will be fully supported and implemented locally.

Long Term Conditions

- Currently in negotiation with Ayrshire & Arran NHS Planning Department to develop an integrated performance management framework for the East Ayrshire Long Term Conditions Action Plan.
- The Leads will consider a proposal for a benefits realisation workshop.

Young People

- New lead officer appointed - Senior Manager (Children & Families Social Work Services). This will provide an opportunity to review partnership arrangements in respect of young people (strategic and operational).

Corporate Parenting

- Progress has been made in developing a range of options for young people in supporting improved education attainment, however this is being further strengthened.

4. Provide detail/ performance information on any new or innovative areas of partnership work outwith the scope of the Improving Health and Wellbeing Action Plan or SOA e.g. national or local strategies or drivers

Long Term Conditions

- Due to the wide ranging scope Long Term Conditions and the growing number of requests from specialist services to become involved; it is proposed to develop an integrated learning and sharing network for Long Term Conditions in East Ayrshire.

Mental Health and Learning Disability Partnership

Autistic Spectrum Disorder

- Specific social work staff to specialise in developing practice in working with people with complex support needs in the process of recruitment.

Choose Life

- A stakeholders event has been planned for 11th March 2010 at North West Centre

Rehabilitation, Enablement and Falls

- Work is well underway exploring opportunities to improve current access to community equipment and adaptations. A Pan Ayrshire joint equipment work group has been formed and will be considering current arrangements and opportunities for improvement.
- Occupational Therapy services across Ayrshire have developed a steering group to look at the opportunities for service improvements, through improved joint working. Further progress will be reported through the adult officer locality group.

Financial Inclusion

- A piece of scoping work is being carried out under the auspices of the group to consider options for improving availability of and access to banking facilities for the unbanked.

Older People

- Revised eligibility criteria in line for community care services in line with Scottish Government guidance on 'National eligibility criteria and waiting times for personal and nursing care of older people' were approved by Cabinet on 18th November 2009 and are now operational.

5. Detail any partnership issues or other relevant information including partnership events, good practice, awards etc.

Improving Health & Reducing Inequalities

- The Mend programme in East Ayrshire (referred to in 1.3: Provide a range of information and support services which encourage active lifestyles and good eating habits from pre-birth to later life) continues to produce excellent physiological and social benefits for participating children and families. The Recreation Partnership Service delivered the first Mend Programme in Scotland back in April 2008 and since this time over 30 children and their families have participated.
- The method of delivering East Ayrshire's Mend is unique in terms of its intensive community based approach. The programme's success was recognised in November this year when out of over 300 Mend sites in the UK, the East Ayrshire Mend Programme won two separate annual awards – **Sustainable Outcomes** and **Overall Best Practice Awards**.
- The Healthy Weight Community Pathfinder in Catrine is now well underway; an audit of community activity has shown high volume of opportunities available from a wide variety of partners. A strong multi-agency steering group is in place as is support from elected members and local community groups alike.
- In East Ayrshire, the Community health Development Team (CHIP) has undergone training and development that will allow the roll out of community Keep Well checks on an outreach basis via the CHIP Van. This combined with the existing range of Health MOT's delivered by CHIP Staff will ensure that all sections of the community are able to take up health improvement opportunities.

- Following a successful external evaluation East Ayrshire Council's Leisure Development Service was awarded '**Active Certification**' as part of the National Active Health and Physical Activity Recognition Programme which is supported by the Scottish Government and operated by the Institute of Sport, Parks and Leisure (ISPAL). The team was awarded 'Active Certification' for demonstrating strong partnership working, particularly with those from the health sector, and for having a clear understanding of the shared outcomes all partners are working towards. A particular strength highlighted by ISPAL is the outreach work that the team are doing in areas of most need and developing a diverse range of activities which recognises the barriers to many people taking up a more physically active lifestyle. The team have demonstrated practises which are positive examples to others within physical activity programme provision.

Alcohol and Drugs Partnership

- Work is ongoing with the University of Edinburgh, Health Scotland and Her Majesty's Inspectors of Education (HMIE) regarding devising a framework for schools to use in the development of materials for Health and Wellbeing. The checklist will allow schools to focus on a variety of factors from resources to teaching methodology. It is anticipated that this checklist will tie in with HMIE Quality Indicators.

Long Term Conditions

- Isobel Finlayson, District Nursing Sister received an "Ayrshire Achieves" award for building partnerships with colleagues in East Ayrshire Council and Ballochmyle Medical Group.

Mental Health and Learning Disability Partnership

- The Learning Disability Awareness Week Partnership is in the process of preparing for this year's "Showcase Events" which will take place in New Cumnock and Stewarton and will include presentations from a range of user groups around the theme of "Transition".
- Another "Practitioners Event" is also being organised for May at Shortlees Community Centre. The proposed workshops will be around the Integrated Resource Framework, Transition, Employability and Adult Protection.
- The IRF Project team has undertaken a wide range of activity which includes mapping existing resource provision and delivering a sustained organisational development agenda for front line health and social care staff.

Financial Inclusion

- The December meeting of the Financial Inclusion Group was attended by the West of Scotland Financial Inclusion Champion (Aidan Tyrrell). Financial Inclusion Champions (of which there are three in Scotland) are employed by the DWP to work in a strategic role across agencies to promote the financial inclusion agenda.

Corporate Parenting

- HMle Inspection of Services to Protect Children (2009) – draft report highlights that a partnership approach has assisted in young people having good access to leisure and sport. A range of positive outcomes has been noted including improved confidence.

Older People

- The Older Peoples Conference took place in November 2009. Its focus was the future delivery of integrated services for older people in East Ayrshire and the opportunities to expand community involvement through the promotion of intra-generational work within local communities.

Early Years/Early Intervention

- Multi-agency event planned for Tuesday 4 May 2010 through Scottish Government support. The event will be held in Shortlees Community Centre. It is aimed at operational staff to consider and address key challenges in implementing Early Years Framework. A particular focus will be on leadership. Participants across Ayrshire will be invited.
- Successful application to the Playfund, by the Play Forum for £92,000 over 2 years to support training and development; free outdoor play; marketing and evaluation. The Play Forum is a formally constituted voluntary sector group supported by East Ayrshire Council.

Signature

Katie Kelly (on behalf of CHP Lead Officers)

Date

9/3/10
