



**East Ayrshire CHP  
Interim Performance Report for  
Sub Group Chairs**



**This proforma should be completed by lead officers in order to report exceptions to the achievement of planned outputs, highlight good performance and manage risk by planning remedial action or improvement activities.**

**Sub Group**

**Improving Health & Wellbeing**

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**Lead Officer:**

**Reporting Period  
(please circle)**

**4 February 2011**

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**1. Detail any significant progress which you would wish to highlight  
(Refer to relevant aim, action or indicator)**

**Improving Health & Reducing Inequalities**

**Aim 2: To strive for equality in health for the most disadvantaged in East Ayrshire by targeting activity to address factors that contribute to the most prevalent health problems and improving support and care services for the most vulnerable groups.**

**Action 2.2. Target smoking cessation programmes at the most deprived communities and key target groups, including pregnant women**

- Further development of a social marketing approach to identify the most effective smoking cessation support for the 18 to 24 age group.
- Mapping of successful 4 week quits from 2008 to present has been carried out and used to identify areas for further support. This has resulted in the formation of a new group in Hurlford with plans for another in the Dronagan area.
- The 4 week quit rates continue to be high in Ayrshire and Arran as compared with other Health Board areas with 4 week quit rates from January 2008 to December 2010 of 70% for the Specialist service and 41% for the Pharmacy service. The quit rates for this period in East Ayrshire are Specialist service 81%; Pharmacy service 36%.
- During the reporting period a total of 73 women were referred to the Specialist Midwife in East Ayrshire. 58 women have taken up the service and from this total 17 women have reached a 4 week quit date, 10 have reached at 12 week quit date and another 10 have reduced the amount they smoke. A further 20 women are just under their 4 week quit date and shall be reported in the next cycle.
- A smoke free homes campaign was launched in October. The focus of this campaign is to encourage people, whether smokers or not, to not permit smoking in their home or car or to limit smoking to one room. This campaign

aims to reduce the exposure to passive smoking within homes and cars and focuses on exposure to second hand smoke of children under 5.

**Action 2.5: Target oral health interventions and programmes at those children and families in the most deprived populations**

- All 3 and 4 year old nursery children are participating in the *Childsmile* Toothbrushing Programme.
- The *Childsmile* Nursery/School Programme (fluoride varnish application) has rolled out to 20% identified (SIMD) Nursery and Primary school children/pupils (HEAT 9 target).

**Action 2.6: Target interventions that address the health needs of those with sensory impairment, looked after and accommodated young people, prison population, learning disabilities, physical disabilities, homelessness, carers and minority ethnic groups**

Adults with special needs

“Open Wide” pilot project training staff in care homes for adults with additional needs.

Homeless people

Awaiting national document on oral health of homeless people to inform future direction.

Oral Health Pilot project commencing in “Allies”, giving clients oral health advice and Xylitol chewing gum.

Prisoners

Working with National Prison oral Health Group and local Health Promoting Prison Group to establish oral health training programme for prisoners.

**Alcohol & Drugs Partnership**

**Action 1.5 Promote awareness of safer alcohol levels and provide services and information across all population groups**

A significant teaching resource for schools focussing on alcohol and drug education has recently been launched. The resource (SPICE) which is fully evidence based and which has attracted significant attention from Learning Teaching Scotland and Scottish Government will be available to all local authorities and teachers across Scotland via the GLOW web site.

**Action 1.6 Raise awareness of risks associated with drugs misuse and provide information and services to support those misusing illegal drugs.**

The ADP held a successful ‘check out’ event on Friday 28<sup>th</sup> January at the Council Chambers to engage with partners, stakeholders, carers and service users to allow further consultation and scrutiny around the development of indicators and actions for the ADP strategy and action plan

A proposal for a Recovery Orientated System of Care is out for comment with a deadline for comments by 31 January 2011. Comments will be collated and fed back into the Alcohol and Drug Strategic Leads Group on the 18 February 2011.

## **Getting It Right For Every Child**

Getting it Right for Every Child- the Integrated Assessment Framework:

- In September 2010 the final phase of training for the Integrated Assessment Framework was completed bringing about the full implementation of the framework within East Ayrshire.
- Over 500 staff from health (including midwives, health visitors and school nurses), education, social services, partner agencies and voluntary organisations have now been trained in the process and paperwork aspects of the IAF.

With full implementation in place existing assessment processes have been replaced with the Integrated Assessment Framework. These include:

- Child Protection Investigations (CP1s)
- Child Protection Case Conferences (CP2s)
- Social Background Reports (SBRs)
- Initial Assessment Reports (IARs)
- Looked After and Accommodated Reviews (LAACs)
- Community Assessment Team Meetings (CATs)
- Community Assessment Team meetings (Additional Support for Learning)
- Section 23 Reports – for children and young people with disabilities
- 0-3 Assessments for children under 3 years who had severe and/or complex additional support needs

## **East Ayrshire Mental Health and Learning Disability Partnership**

Learning Disability – location agreed for alternative day service.  
(Aim 3 Actions 3.1,3.3,3.6)

Choose Life – Break the Silence contracted to undertake focussed work with prisoners within HMP Kilmarnock in terms of surviving sexual abuse. CHIP van received financial support to continue suicide prevention activity. Interventions with young people relating to self harm activity being finalised.  
(Aim 1 Actions 1.7,1.8)

## **Financial Inclusion**

### **Action 4.1**

Cumnock and Doon Valley Credit Union's Outreach Project, funded by the Coalfields Regeneration Trust, has set up four new, volunteer-run collection points, which are located in Patna, Dalmellington, New Cumnock and Auchinleck. These developments have also been publicised as appropriate within the relevant local areas.

The Outreach Project has also enabled volunteering opportunities to be given to five disadvantaged young people from East Ayrshire's Skills Development and Employability Service.

### **Action 4.3**

In order to ensure that carers are provided with appropriate financial advice, all new carers registering with East Ayrshire Carers Centre continue to be given a benefits check.

Since 1 April 2010, some 446 carers have had their benefit entitlement checked, a number which is significantly in excess of the Projected Output figure of 250 annually.

**Action 4.6**

The Work For You Project currently being delivered by Job Centre Plus staff within the NW Kilmarnock area continues to provide advice and support aimed at assisting individuals to move toward, obtain and sustain employment.

Referrals for assistance made to the Project come from a variety of sources, including EAC Early Years, and to date, some 167 referrals have been received and 19 helped to obtain full time employment.

**Action 4.7**

The Benefit Take Up Group continue to promote and deliver income maximisation through participation in a variety of community based events, including 3 energy advice focused information days in Cumnock, New Cumnock and Mauchline, organised by Energy Saving Scotland.

Since 1 April 2010, some 22 events have been undertaken, which is significantly in excess of the Projected Output figure of 12 annually.

**Corporate Parenting**

There have been a range of activities and outputs related to Corporate Parenting over the past year including the following:

**Young People Leaving Care**

A strategy for young people leaving care has been developed on a multi-agency basis after an event in April 2010 which was ratified by the Member/Officer Working Group for Corporate Parenting on 07.10.2010. A strategy group linked to a care leaver’s forum will implement the strategy between 2011 and 2014.

**Young People’s Attainment**

A sustained year on year increase in the academic attainment of looked after children and young people has been achieved since 2006/7 through improved support, mentoring and tutoring.

	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
English and Maths at SCQF level 3 or better	21%	29%	42%	59%
One SCQF Level 3 or better	40%	50%	51%	75%

**Young People’s Positive Destinations**

There has been a sustained yearly increase in the percentage of looked after children and young people who have left East Ayrshire schools for positive destinations such as employment, training and further education. The strengthened co-ordination of services from Development and Employability Services, Skills Development Scotland and the

Department of Education and Social Services has contributed to this progress.

YEAR	% IN POSITIVE DESTINATION
2006-07	46%
2007-08	53%
2008-09	60%
2009-10	64%
2010-11	76% (TARGET)

### **Young People's Employment and Training**

East Ayrshire Council has a commitment to act as a 'family firm' in relation to providing training and employment opportunities for its young people for whom it is corporate parent. This commitment can be seen in the guarantees to offer further training, skills development and employment opportunities to all care leavers including those who have left school.

This is provided through access to work experience, 'Lifeskills' and 'Getting Ready for Work' programmes for our young people which is coordinated and supported by East Ayrshire Skills, Development and Employability staff. (SDE Services). Of the 11 Care leavers involved with SDE Services, in 2010, the outcomes were:

College	3	
Getting Ready For Work	3	
Lifeskills	2	
Apprenticeship	1	
Employment	1	
No longer involved	1	(Social Work Services are actively involved with this young person)

### **Young People's Further Education**

Increasingly, accommodated young people are not leaving care and schooling at the age of 16 years in recognition of the improved outcomes for them with provision of continued support and care within Foster and Residential care placements. This is contributing to the increased outcomes for young people in terms of their maturity and preparedness for life as a young adult.

### **Care Leavers (LAAC) as of January 2011**

21 young people were eligible to leave education at the end of the academic year 2009/10.

Of those, as at January 2011:

- 8 continue to be accommodated and all have positive engagement with education or training (3 of them have additional support needs)
- 3 have returned to live with their families but have not been able to sustain positive education, employment or training although work continues to support them to re-engage.

- 7 have been supported into tenancies – 2 are positively engaged with education, employment or training, 2 are not currently, and 3 have become young parents.
- 3 young people have had tenancies but have since moved on to live with friends or relatives and continue to be supported by appropriate members of staff.
- We have recently increased the level of financial support to care leavers aged 16-17 entitled to maintenance payments and the indicative allocation of funding to support young people establishing tenancies for the first time.
- Work in progress includes joint work with housing re a model for new intermediate accommodation options and the development of a Supported Carers scheme.

### **Elected Members & Community Planning Partners**

A drama entitled *One Big Family* by young people who were previously looked after was presented to the full East Ayrshire Council and the Community Health Partnership Board on the issues facing care leavers. The national anti stigma campaign was launched at the event and the Council signed a “promise” to support the campaign. This was followed in October 2010 with a seminar on Corporate Parenting presented by Who Cares? Scotland as part of the Corporate Parenting national training agenda which addressed: progress thus far; local issues; and sought personal pledges from elected members to further improve the lives of looked after children and young people.

### **New Build Children’s Residential House**

Construction of the new Children’s House in Kilmarnock to replace Kilmaurs Residential House has started with a planned completion target of summer 2011. Engagement with local residents and community groups has led to positive dialogue and communication with Social Work Services staff about the development. An interior designer has been developing customised proposals for both personal and communal space within the house in conjunction with young people and staff to help ensure the interior of the house reflects modern residential child care standards and is fit for purpose.

### **Supported Carers Service**

A proposal is being developed for a supported carers scheme to assist up to 6 care leavers with accommodation and support with identified investment for this to take place.

### **Multi Agency Training**

Continued training for Local Authority staff and local Planning Partners has been delivered through the “We Can and Must Do Better” (the national training programme linked to “These Are Our Bairs” Scottish Government 2008) and “Integrated Assessment Framework” (Getting It right For Every Child, Scottish Government 2006) programmes which has helped equip staff with a strengthened approach to assessment and care planning.

### **Achievements of Young People**

**AG** East Ayrshire Sports Council Sports Person of the Year  
Numerous gold medal awards for swimming in age group (2010)

**C.A.N** Student of the Year (Students)  
Student of the Year (Tutors) Cumnock Community College (2010)

**S.B** Silver and Bronze Duke of Edinburgh Award (2010)

**C.C** HND course – Technical Theatre Management.  
Living in student accommodation in Glasgow (2010)

**K.H** Who Cares? Scotland Board member currently

**D.G** Young Golfer of the Year – Thornhill Golf Club (2010)

India exchange events 2010/2011, very successful and educationally rewarding trip including a looked after and accommodated young person and a member of staff travelling to India to a Children's Village (2010).

### **Vulnerable Young People**

The local authority Social Work Department's Children & Families service is currently undergoing a redesign of service to ensure that children and young people are placed at the centre of the service and their needs are addressed, regardless of the reasons they were referred or the type of issues they face in their lives. A strong emphasis has been placed on supporting vulnerable young people, where it is safe and appropriate to do so, in their own homes, schools and local communities. This can only be achieved by community planning partners working together to ensure that needs are met as close to the time they are identified as possible including the development of family support approaches and early intervention services.

A report was presented to the Officer Locality Group, Children & Families, on 28.09.10 which outlines the intention to create and launch a partnership Action Plan for services to vulnerable young people (12 to 18 years) which would be launched at a partnership event (conference) highlighting the key issues facing vulnerable young people. These include:

- Young people involved in the youth justice system;
- Self harm (this is a topic which is potentially wide ranging in nature and understanding);
- Disengagement from further education, training and employment;
- Alcohol misuse;
- Drug misuse and;
- Suicide prevention as part of the Choose Life agenda.

Professor Bill White, Criminal Justice and Social Work Development Centre, Edinburgh University has met with the Vulnerable Young People Planning Group and he is enthusiastic about being involved in the launch and development of the partnership Action Plan. Professor White has wide experience in a range of issues associated with vulnerable young people and he presents a very stimulating and challenging view of the services available for this group. The Planning Group is particularly keen to have him as the keynote speaker and are confident he can stimulate learning and debate during the launch event.

### **Older People/Rehabilitation and Enablement**

#### **Action Point 3.2**

Target on zero delayed discharges sustained throughout this reporting period.

#### **Action 3.5**

The six month community rehabilitation and enablement pilot at EACH to enable increased access to a multi-disciplinary/multi-agency team through a single point of contact is now underway. To date 27 referrals have been received, 23 of which were community referrals to prevent admission and four were supported discharges from the GP Unit.

#### **Action 3.6**

A training programme has been developed for Home Care and mobile attendants.

Identification of repeat fallers has been achieved through systems within the telemonitoring station. Monthly reports can now be developed and pathway development commenced.

## **2. Detail actions where the working group has concerns over meeting targets (Refer to relevant aim, action or indicator)**

### **Improving Health & Reducing Inequalities**

**Aim 2: To strive for equality in health for the most disadvantaged in East Ayrshire by targeting activity to address factors that contribute to the most prevalent health problems and improving support and care services for the most vulnerable groups.**

**Action 2.1 Target interventions to children, young people, other target groups at risk of obesity and adults at risk of coronary heart disease and cancer**

The HEAT target for 2009/10 of 1200 cardiovascular health checks to be completed across both North & East Ayrshire is not being met in accordance with the current

trajectory.

There are several reasons for the slippage, one being that the Keep Well Programme has now been delivered to individuals who routinely attend primary care. Work is underway to develop and implement new engagement processes and delivery models. Another influencing factor has been the adverse weather.

**Action 2.2 - Target smoking cessation programmes at the most deprived communities and key target groups, including pregnant women**

The target of 8% of the smoking population to have achieved a 4 week quit over the period 08 to March 11 will be challenging.

**Getting It Right For Every Child**

- (a) There have been some concerns around the process for health staff members accessing the shared drive through the portal and the practicalities of this.
- (b) There were some concerns that people had missed some of the training throughout the three phases of implementation.

**East Ayrshire Mental Health and Learning Disability Partnership**

Autism – there has been inconsistent commitment to the development of this sub group from a range of stakeholders.

**Corporate Parenting**

**Supported Accommodation for Care Leavers**

The proposed development of up to 12 *accommodation and support houses/tenancies* for care leavers. Funding has yet to be specified, and consideration will require to be given to capital and recurring costs.

**Vulnerable Young People**

The original target to launch the partnership Action Plan was January 2010 but this had to be postponed due to operational issues and the availability of the keynote speaker.

**3. Detail any planned remedial action or improvement areas  
(Relate to relevant aim, action or indicator)**

**Improving Health & Reducing Inequalities**

**Aim 2: To strive for equality in health for the most disadvantaged in East Ayrshire by targeting activity to address factors that contribute to the most prevalent health problems and improving support and care services for the most vulnerable groups.**

### **Action 2.1 Target interventions to children, young people, other target groups at risk of obesity and adults at risk of coronary heart disease and cancer**

The current model of delivery is predominately via GP practice however new models of delivery are being developed and introduced which will improve the number of health checks being delivered. For example, the Scottish Ambulance Service will be supporting the delivery of cardiovascular checks in January 2011, offering health checks at venues suitable to the individual. Health & Wellbeing Advisors within Keep Well practices offer health checks and referral services to the eligible population. Two new Advisors have been appointed to deliver within a community pharmacy setting. These advisors will begin to offer health checks within this setting before the end of this financial year. In addition, the Advisors will be piloting the delivery of health checks to the homeless population in East Ayrshire by working in partnership with ALLIES Kilmarnock.

### **Action 2.2 - Target smoking cessation programmes at the most deprived communities and key target groups, including pregnant women**

Action has been taken to increase the number of referrals to the service through both local and national marketing. A critical issue review process is also in place to ensure that all necessary action is being taken to meet this target.

#### **Getting It Right For Every Child**

- (a) Work is being done between the East Ayrshire Council Business Analyst, the GIRFEC Development Officer and relevant colleagues in NHS Ayrshire & Arran Health Board to resolve these difficulties.
- (b) Catch –all training events for those who missed the original run have been delivered.

#### **East Ayrshire Mental Health and Learning Disability Partnership**

Liaison with North and South Ayrshire to conclude if a pan Ayrshire group may be more appropriate, if so a proposal will be presented to the Strategic Alliance for consideration.

#### **Corporate Parenting**

Additional capacity is being secured to undertake research, scope requests and develop models.

#### **Vulnerable Young People**

- Lead Officers from the main community planning partners have been identified
- New prospective dates have been identified for the launch which will be planned and decided upon during the next meeting of the Planning Group in February
- Plans by the Vulnerable Young People Planning Group for the seminar are underway

**4. Provide detail/ performance information on any new or innovative areas of partnership work outwith the scope of the Improving Health and Wellbeing Action Plan or SOA e.g. national or local strategies or drivers**

**Improving Health & Reducing Inequalities**

Working with National Prison Oral Health Improvement Group and local Health Promoting Prison Group to establish oral health training programme for prisoners

**Alcohol & Drugs Partnership**

1. The ADP has directed a sub group (service delivery group) to work in partnership with Strathclyde Police delivering the unique and innovative public reassurance model within the North West are of Kilmarnock. The public reassurance model, sees Strathclyde Police working with voluntary sector partners, local authority social work and NHS Ayrshire and Arran to reduce crime and fear of crime associated with problematic drug use, by providing quick and easy access to support and treatment.

2. The ADP has engaged with Kilmarnock town centre business in order to reduce the perceived fear of crime in the town centre related to drug users attending town centre pharmacies for substitute medication.

**Getting It Right For Every Child**

The Integrated Assessment Framework was first implemented on 18 January 2010. In the first year of implementation there have been over 1,100 assessments completed. Details are provided below:

<b>Generated by Social Work - SWIFT</b>	<b>Completed</b>	<b>Ongoing</b>	<b>Total</b>
CP1	41	34	75
Child Protection	30	20	50
IAR	115	25	140
LAAC	148	227	375
SBR	241	24	265
SBR - Review	385	75	460
Section 23	2	11	13
Type not recorded	36	51	87
<b>Total</b>	<b>998</b>	<b>467</b>	<b>1,465</b>

<b>Generated by Education -SEEMIS</b>	<b>Completed</b>	<b>Ongoing</b>	<b>Total</b>
CAT ASL Initial	40	0	40
CAT ASL Comprehensive	1	0	1
CAT Initial	61	0	61
CAT Comprehensive	0	0	0
0-3 Comprehensive Assessment	4	0	4
<b>Total</b>	<b>106</b>	<b>0</b>	<b>106</b>
<b>Overall totals</b>	<b>1,104</b>	<b>467</b>	<b>1,571</b>

Data is for 2010 (January- December)

## **East Ayrshire Mental Health and Learning Disability Partnership**

Partnership with Break the Silence and HMP Kilmarnock.

### **Corporate Parenting**

#### **East Ayrshire Promise – Anti Stigma Campaign**

East Ayrshire Council and Community Planning partners have adopted the “East Ayrshire Promise” to combat stigma (against looked after children and young people) throughout the authority.

#### **Health Promoting Residential Child Care Services**

Work is planned between Health Promotion and residential child care services to apply for accreditation to be awarded in recognition of the health promotion work which has been developed for accommodated children and young people in the 3 East Ayrshire children’s houses.

### **Vulnerable Young People**

The identification of specific actions and tasks to develop the approach to how we collectively support a variety of children and young people who are vulnerable and are not necessarily covered strategically by universal or targeted services is at an early stage. The following areas have been identified as requiring specific development:

- Working together effectively through the IAF process
- Identifying what services are currently available
- Creating a Directory of Services
- Promoting an understanding of what services “actually” do & what they provide
- Clarity over how services can be accessed
- Improving how well we manage to communicate service provision within schools particularly

### **Older People**

1. East Ayrshire Older People Conference took place on 26<sup>th</sup> November 2010. Older people were consulted on the future shape of health and social care services and 91% agreed with the partnership’s direction of travel.
2. Work is currently underway to reduce the number of long stay beds at EACH and Kirklandside Hospitals over the next six months. The number of frail elderly beds at EACH will reduce by 12 beds and the number of elderly mental health beds will reduce by 9 beds. The number of Frail Elderly beds at Kirklandside will be reduced by 25 beds during early 2011/2012 once work to refurbish patient areas in order to improve the environment for patients has been completed. The subsequent resource transfer will be added to the Change Fund monies in order to Reshape Care for Older People.

## 5. Detail any partnership issues or other relevant information

### Improving Health & Reducing Inequalities

Due to cutbacks/ re-organisation of workloads, the schools "core support team" which included Social Work support assistant, CLAD worker and school nurse, and was previously available to the most vulnerable young people within schools, has been drastically reduced. Although there has been a reduction in the capacity of school nurses, the focus will continue to be the most vulnerable children and young people. Working in partnership School Nurses ensure that support is in place for children with any additional health care needs, including those that are socially vulnerable or potentially at risk of harm

### Getting It Right For Every Child

The evaluation of training for phase 3 was completed in November 2010. Like the training evaluation of phase 1 and phase 2 the main feedback from the Lead Professional Training was the value that staff placed on the multi-agency training aspect. Over 90% of participants made specific positive comments in all 3 phases of evaluation.

As the *Getting it Right for Every Child* programme is being embedded a training calendar has been established which details training and awareness raising for groups of staff and for young people's, parent's and carer's forums including:

- Additional multi-agency training in relation to Process and Paperwork and the role of the Lead Professional
- Multi-agency training in relation to Chronologies and Risk Assessment
- Additional training for specialised services including Allied Health Professionals, the Child and Adolescent Mental Health Service, Housing and Community Learning and Development
- Awareness raising within Universal Services
- Awareness raising for parent's & carer's forums, such as the Additional Support Needs' Forum
- Awareness raising for young people's forums, such as the Young Person's Looked After and Accommodated Forum

The model for the training of Lead Professionals in East Ayrshire has been recognised and commented upon positively within the context of the pan Ayrshire Implementation Manager's Meetings.

Now that we have completed the phased implementation of the paperwork and process we need to provide leadership in changing the culture and practice to ensure the *Getting it Right for Every Child* approach is understood and adopted.

### Corporate Parenting

- Partnership work with Enlight to further improve the quality of life for EAC looked after children is progressing with a decision on funding expected soon
- Redesign of the Children & Families Service creating greater capacity for direct work with Children and Families and increasing the ability to support children and

young people at home, in their communities and local schools is well underway

### **Vulnerable Young People**

Training across East Ayrshire in the paperwork and process of undertaking integrated assessments, based on the Getting It Right For Every Child practice model, has now been successfully completed involving community planning partners and other stakeholders which is the main method of ensuring individual vulnerable young people have their needs met and addressed. Also work has started on an *outcomes framework* for use by community planning partners which will help measure desirable outcomes.

### **Older People**

The Scottish Government introduced the change fund in December 2010. This will secure additional funding over 4 years to assist partnership to shift the balance of care in relation to older people from acute hospitals to community based services. The principles contained within this guidance reaffirm the validity of the work currently being undertaken to establish community based rehabilitation and reablement services across health and social care in East Ayrshire.

This will be the main focus of work for the older people group in the coming months.

### **Joint Equipment Review**

Benchmarking process has been completed. An agreement has been reached that an option appraisal should be carried out to ensure the most cost effective way of providing a single service. This will commence shortly.

**Signature**

**Shiona Johnston on behalf of CHP Lead Officers**

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**Date**

**14.2.2011**

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