



## East Ayrshire Community Health Partnership (CHP) Forum

2.00 pm Wednesday 31 August 2011

Lister Street Seminar Room, Lister Street, Crosshouse Hospital, Kilmarnock

**Present:** Mr Alistair McKie, Chair  
Mrs Mary Ballantyne, Carers Sub Group  
Mrs Louise Benson, Allied Health Professionals  
Mr Stewart Donnelly, Area Partnership Forum  
Mrs Brenda Emmerson, Chair Carers Sub Group  
Mrs Liz Moore, Director, Integrated Care + Emergency Services  
Mrs Nicola Pirie, Area Pharmaceutical Professionals Committee  
Dr David Richardson, EA Locality Group GP Lead  
Mr Ian Smith, Coalfield Communities Federation  
Mrs Yvonne Templeton, for the Public Partnership Forum  
Mrs Susan Wilson, Area Nursing & Midwifery Professional Cttee

**In Attendance:** Mr Tommy Burns, Community Health & Wellbeing Coordinator  
Mrs Ruth Campbell, Consultant Dietitian in Public Health Nutrition (Item 4)  
Mr Eddie Fraser, Chair Locality Group Adult  
Mrs Kay Gilmour, Chair Locality Group Children  
Mrs Jean Hendry, Healthcare Manager  
Ms Pauline Sharp (Minutes)

### 1. Apologies for absence

1.1 Dr I Brown, Mr J Crichton, Mrs S Johnston, Dr W McAlpine, Mrs D Pentland, Mrs J Rollie, Mr R Stevenson and Mrs M Yule

### 2. Minutes of the meeting held on 22 June 2011

**Action**

2.1 The Committee approved the minutes of the meeting held on 22 June 2011 as an accurate record of events.

### 3. Matters arising

3.1 Item 4.4 Links for Ex Service Personnel – Mrs Emmerson asked for clarification on the lines for involvement of carers and was advised this could be clarified through Mrs Johnston who could liaise with Lt Col Platt.

**BE/SJ**

3.2 Area Dental Professional Committee (ADPC) representative – The ADPC had discussed representation on the EA CHP Forum at their last

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meeting and were seeking nominations. The meeting considered it important that all independent practitioners should be represented on the Forum.

3.3 Item 12.1 – The PPF would report back on the possible provision of healthcare in New Farm Loch.

3.4 All matters arising were covered in the agenda.

### 4. 'Obesity' Strategy

4.1 Mrs Campbell provided a very informative presentation (please see appendix 1 attached) She highlighted the focus NHS Scotland was placing on this crucial public health issue and detailed figures showing a dramatic rise in obese figures across Scotland. The last Scottish health survey had identified:

- 65% of the adult population as overweight and 27% obese, with
- 32% of children overweight and 15% obese.

Figures were increasing with 40% adults predicted as being obese by 2030.

Main points highlighted included:

- Local picture between 1999-2009
- Obesity Trends for US adults between 1985-2009
- Economic Cost
- Scale of Change
- National Plan
- Local Plan

4.2 Mrs Campbell advised members that she was seeking support for and endorsement of the development of an Ayrshire-wide 'Obesity' Strategy and asked members to raise awareness of this issue within their own groups.

4.3 Members thanked Mrs Campbell for her contribution, supported the development of the Ayrshire 'Obesity' Strategy and endorsed the developing strategy. The following issues were discussed:

- Positive health and social impact on both the individual and the family to change eating habits.
- Complexity of issue – need for changes at both an individual basis and on the wider level over which individuals often do not have control.
- Mr Smith requested requested that Mrs Campbell attend the Coalfield Communities Federation to provide a similar presentation.
- Mrs Gilmour advised members that the OLG were in the process of compiling a paper to the Local Authority cabinet regarding parents and carers supporting children in early years.

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- Interesting and positive work being accomplished in schools – the challenge being to positively influencing the home environment.
- Challenge to focus on positive and preventative measures when existing budgets were being challenged.
- Issues of deprivation within East Ayrshire.

### 5. Reshaping care/change fund progress

5.1 Mr Fraser provided members of progress to date on the development of the reshaping care for older people strategy and referred to the earlier CHP Committee decision to task the OLG for adults with both the responsibility for the implementation of the reshaping care programme and in the development of a joint commissioning plan. Good progress was being made with key projects, roles and responsibilities and advised that work on project leads and financial templates had been completed. He also noted the engagement from both the voluntary and independent sector in this work programme.

Mr Fraser noted that there was some projected slippage in a number of areas. However, he reinforced that any slippage experienced would be put back into the collective change fund budget to be reallocated. Short term ideas of how these can be utilised were being considered.

Mr Fraser advised that Section 4 of the paper looked at the important financial considerations of joint working on a pan Ayrshire basis, both for pulled budgets and associated governance considerations.

Section 5 outlined the performance framework which ensured that both spend delivered the outcomes required and the importance of preventative spending.

5.2 Mrs Hendry provided additional information and highlighted the half year review that had recently been sent to the Scottish Government. The Joint Improvement Team had noted the time that had been well spent by staff on the essential preparation stage of the review and on agreeing a way forward. There was considerable discussion on the establishment of community wards in Ayrshire.

Dr Richardson advised that speakers would be attending the Local Medical Committee on 11 October to discuss the success of community wards in England and to allow local GPs the opportunity to discuss any concerns. It was deemed vital to demonstrate the importance of monitoring performance to ensure positive outcomes and in particular reduced admissions to hospital.

Members were advised that Mrs Gee had been seconded from health to concentrate on this issue and would be organising a number of surgeries to help local project managers effectively measure performance.

5.3 Members were assured that the change fund process was moving in the right direction.

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### 6. Alcohol and drugs strategy

- 6.1 Mr Fraser, Chair of the Alcohol and Drugs Partnership (ADP), outlined work the partnership had been doing over the past 18 months to develop the Alcohol and Drugs Strategy. The work had been based on the two main strategic documents “The Road to Recovery: A New Approach to Tackling Scotland’s Drug Problem” and “Tackling Scotland’s Relationship with Alcohol”.

The Strategy was seen as a major development from previous strategies and included both direct comments from people who use services and issues for both families and the community.

Section 6 of the paper outlined financial implications and highlighted the ring fenced money for alcohol.

- 6.2 The strategy was being presented to members for discussion and Mr Fraser sought members support. The work in progress would form the basis of consultation across a wide range of areas to analysis how things could and potentially should be done differently in both the short and long term.

Members acknowledged that there were particular issues surrounding drugs and alcohol in East Ayrshire and, in particular, discussed the potential dangers relating to the dispensing of methodone by GPs as opposed to pharmacies.

- 6.3 Mr McKie commended the document as very worthwhile and emphasised the need to focus on this report. All members were encouraged to consider the report and to pass their views to either Mr Fraser or Mrs Johnston. Mr Fraser advised members that he would be happy to attend any group to facilitate discussion.

**ALL**

### 7. CHP Audit Scotland review

- 7.1 The paper provided a summary of the recent Audit Scotland Review with the CHP model. The model adopted within Ayrshire was considerably different from the other CHP’s in Scotland and noted that this difference had not been taken into account in within the audit.

The self assessment tool was included in the paper to help CHPs assess where they were in relation to the aims of the CHPs in delivering better services for the Community. It was noted that Dr Hatton and the three local authority Chief Executives had met to discuss the potential of using an expanded version of this self assessment to evaluate what the NHS Ayrshire & Arran CHPs were accomplishing.

This review would take into account the findings of the Christie Commission and would also seek to anticipate ongoing government discussions regarding integrating care services.

Mrs Linda Semple, Associate Director of Performance had been

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appointed as the Chair of a Task and Finish Group and had been tasked to take this agenda forward.

- 7.2 Online and paper questionnaires with outcomes proposed would be available in early November.

The importance of each part of the CHP structure had a real self assessment function was emphasised.

Members were asked to consider whether outcomes would still be achieved if the current CHP structure was not in place.

It was also noted that there was a need for Forum meetings to be inclusive, be held at suitable times for all members and that the paperwork for meetings be provided in a user friendly form to allow all the opportunity to contribute.

### **8. East Ayrshire Community Hospital update**

- 8.1 A copy of the 'Stop Press and Media Information' had been circulated to members and provided background information concerning the disappointing news that the proposed dental unit at EACH could not now go ahead. A paper had been tabled providing an update on the current situation.

A Director led task group had been established to identify and review viable options for future use of the underutilised space in EACH. Priority would be given to the reinstatement of elderly mental health and frail elderly services. It was noted that both Dr Richardson and Mrs Hendry were both part of this group.

Mrs Moore advised members that NHS Ayrshire & Arran were extremely disappointed at the outcome and the restrictions this would place on future developments. Discussions remained ongoing with the bankers and BAM on what developments they would accept.

Mrs Hendry assured members that Mr Crichton, Director Of Primary Care and Mental Health Services had restated the commitment of NHS Ayrshire & Arran to provide dental services to meet local health needs and to utilise the 1.5 million pounds identified for dental development.

Work was ongoing with local dentists around possible options available. Salaried services who would provide support and would meet any deficit in dental care until this issue was resolved. It was noted that the Operational and Cumnock Interests Groups had met the previous week to discuss the situation.

- 8.2 A full discussion was held by members of the EA CHP Forum and much concern and dismay expressed regarding the disappointing outcome. Members acknowledged the good work already completed upgrading the flooring and widening doors with the proposed use of EACH as a community hub.

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Mr Smith expressed questions and comments tabled by the Coalfield Communities Federation regarding the failure to establish the dental unit at EACH. These included:

- The shock of local residents at the outcome in light of the strong popular support for the development and the associated benefits to local health.
- The poor local dental health record and the significant role this can have in the development of heart disease and other serious medical conditions.
- BAM claimed 'to provide a seamless service' in the range of projects which they construct, develop, design, engineer and manage. Questioned whether or not the subsidiary company, Cumnock Special Purpose Vehicle (SPV), had shown a failure in their management by initiating the process without the proper financial assurances being firmly in place.
- Question regarding the funder, Ahli United Bank, their increased profits and their principle of promoting socially responsible conduct and sound environmental practices in relation to the Project Finance.
- The federation were concerned about further delays in respect that another consultation would be required before adequate dental provision could be provided.
- What negotiations were underway to put this important project back on track?
- Does Cumnock SPV have the managerial capacity to achieve a resolution or will negotiations be better served by moving to a much higher level?
- Can the Ahli United Bank's financial demands be justified?
- If so would the finances be available to meet these demands without jeopardizing the project?
- Will the original £1.5m investment still be available if and when the project re-starts?

8.3 Mr McKie thanked Mr Smith for his comments and stated that these were all very important issues which required full and detailed answers.

Mrs Hendry and Mrs Moore agreed to provide a detailed reply to the Coalfield Communities Federation and that the EA CHP Forum would be kept updated on developments.

## 9. Single Outcome Agreement (SOA) annual report 2010-11

9.1 Mr Burns highlighted areas from the SOA annual performance report 2010/11 and in particular the improving health and wellbeing theme. Reports on four outcomes were considered :

- National Outcome 5 - Our children have the best start in life and are ready to succeed.
- National Outcome 6 – We live longer, healthier lives.
- National Outcome 7 – We have tackled the significant inequalities

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in Scottish society.

- National Outcome 11 – We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others.

9.2 The Forum noted the good positive outcomes and the areas where work was still required eg alcohol, drugs and inequalities.

### **10. Lead Officers report**

10.1 Mr Burns highlighted a number of positive areas for the attention of the Forum including:

- Progress on preventative work regarding early years with positive joint working across agencies and increasing capacity of practitioners. He noted that some 108 staff had been trained in the 'Solihull' approach.
- An increase in positive parenting skills with staff being trained in 'Rickter'.
- Alcohol & Drugs Partnership – excellent development of resources for Primary Schools.
- Partnership working – representation from both the independent and third sector at Forum and Adult OLG (one representative from Care Homes and another from Care at Home).

### **11. Integrated Resource Framework (IRF) progress report**

11.1 Mrs Hendry provided a brief overview of phase II of 'Complex needs in adults' and also the pan Ayrshire project. The Forum noted the content of the paper and the positive picture it provided on processes currently in place.

### **12. Carers Forum update**

12.1 Mr McKie emphasised the important and valuable input carers and all voluntary sector members had to ensure the Forum truly reflected the community and the work going on throughout and hoped that this would form a major part of any changes made following the CHP Audit review.

12.2 The main points highlighted were:

- Newsletter would be going out quarterly and emphasis was being placed on circulating this as widely as possible. Mrs Emmerson to contact Primary Care, NHS Ayrshire & Arran to enquire on processes for distribution to all independent contractors. Members enquired if it would be possible to change the format to that legally required, ie font 12 arial to ensure the newsletter was user friendly, as should all documents.
- Ben Hall from Shared Care Scotland had attended the last meeting and provided a presentation on their work regarding respite breaks.
- Good progress with pilot of family support packages, agreed with

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Allison Findlay and Yvonne Bennett. They noted that there may be a need for improvement in the money management side since most carers would find this too complex. Mrs Emmerson agreed to keep the Forum updated.

- Mrs Emmerson clarified the wording under section three “East Ayrshire Carers Strategy 2011-2015”, this should read - “The Carers Forum have now spent a number of months working on the draft carers action plan 2011-15 based on the Scottish Government Strategy specific to East Ayrshire. To ensure the strategic plan would be fulfilled a timetable of actions had been produced, which would be completed by 2015”. A draft of the action plan had been agreed at the last carers Forum meeting and would be going out to individual carers for comment. The intention was for the action plan to be presented to the Forum at the next meeting.
- The Carers Forum had been involved with the East Ayrshire wide respite group to develop criteria for respite and short breaks. Mrs Emmerson highlighted the good example of the Bond Hotel, Blackpool set up for people with disabilities without the need to take support workers. She also discussed the proposals for use of vacant premises. Mr Fraser advised EA Council supported the general principle of social enterprise but at this moment could not comment or get involved in any particular building.
- Mrs Emmerson had been voted back on to the Carers Scotland Committee and was in the process of writing up her supporting statement. She has sat on the Committee for 9 years.

### 13. Community Federations Update

- 13.1 **Coalfield Communities Federation** – Mr Smith advised on the work and initiatives that were being accomplished including a search for facilities within the Coalfield area to establish community garden schemes and provision of checks to maximise benefits for residents.

The Coalfield Communities Federation meetings were being very well attended.

- 13.2 **EA North Communities Federation** – A representative was still to be appointed and, therefore, there was no report.

### 14. Council of voluntary organisations (CVO) update

- 14.1 Mr Burns provided an update on behalf of East Ayrshire Council of Voluntary Organisations (CVO):

#### Third Sector Interface East Ayrshire

- i. Third Sector Interface progressing with development of networks and next meeting for all network members scheduled for 28 September in Belford Mill.
- ii. Social Enterprise Training - programme of 8 workshops aimed

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at supporting development of skills required by emerging social enterprise organisations. The programme will run from September 2011 until March 2012.

### CVO East Ayrshire

- iii. A new Development Worker, Caroline Scott, is now in post.
- iv. The Ground floor of Belford Mill is now fully operational and occupied to maximum capacity. Organisations currently within Belford Mill include Peace Childcare, The Holiday Project, East Ayrshire Community Play Forum, Real Work Skills and Merge.

## **15. Public partnership Forum (PPF) update**

- 15.1 Mrs Templeton provided the Forum with an overview of recent activities within the PPF and advised that, due to family circumstances, Dr Brown had stepped down as the Chair of the PPF. The Forum would be notified of new office bearers once they had been appointed with a formal election being held in November 2011.

The PPF were presently working through the Scottish Health Councils development tool. This would support them in the development of the PPF action plan over the next year. The action plan would be presented to the Forum once complete. The PPF Co-ordinators post had changed to the Public Participation Officer (PPO). There had been a change in their remit with this facilitating a greater input to service change, public involvement advice and assistance to the NHS Board.

PPF members would now staff all the PPF surgeries along with the attendance of the Citizens Advice Bureau, CVO, Keep Well Team and the Fast. The Keep Well Team provided health checks at the last surgery in the North West Centre.

It was noted that further information on PPF and PPF surgeries could be found on [www.ayrshirehealthpartnerships.org.uk](http://www.ayrshirehealthpartnerships.org.uk) and on AthenA under PPFs.

- 15.2 Members of the voluntary organisations expressed their concern about the increasing demands and responsibilities recently and wished to express their view that they were volunteers and not there to take the place of salaried posts. Members were re-assured that the changes to Mr Milne's remit would mean that he was still able to support the CHP structure and that he should have the freedom to progress issues from start to finish.

## **16. EA CHP Committee – 15 August 2011 draft minutes**

- 16.1 Mr Fraser provided an update on the current situation with Southern Cross care homes in East Ayrshire, advising that new good progress had been made, providers identified and that all staff would be retained.

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Mr McKie congratulated both EA Council and NHS Ayrshire & Arran for their good work to ensure a smooth transfer of provider for residents and to improve the quality of care in each home.

16.2 Mr Smith enquired whether a community representative could be included on the membership of the Committee. Mr McKie took note of this request and advised this comment would be fed into discussions when reviewing the CHP structure following the Audit Scotland report.

### **17. Officer Locality Group for adults and older people – draft 10 August 2011 minutes**

17.1 Mr Fraser highlighted two important areas from the minutes 1) the Health and Homelessness 1 Year Plan and 2) Gypsy Travellers Joint support. Mrs Cathy Roarty to provide a report on both areas for the next OLG.

### **18. Officer Locality Group for children & young people – draft 31 May 2011 minutes**

18.1 Mrs Gilmour provided an overview of the minutes including the progress with the Solihull training and the Early Years review. She advised that reports on both these areas would be submitted to the Forum at a future meeting.

### **19. Any other business**

19.1 Mrs Pirie raised the issues pharmacies had been having since the introduction of the new EMIS system in two Kilmarnock GP practices. Pharmacies and patients were being put in a difficult position, with there being a danger of inadequate provision of prescriptions. These issues to be discussed at the OLGs, the GP Sub Committee and the GP Locality meeting. Mrs Moore advised she would raise the issue with Primary Care and report back. **LM**

19.2 The Forum discussed the number of papers, their content and whether they were user friendly. It was agreed to review the daily business and make-up of the agenda and papers once the CHP Review had been finalised. The Forum was keen to ensure that all members had equal opportunity to be involved and that the Forum was as effective and innovative as possible.

19.3 Mr Smith requested that any venues used in the future have facilities for those hard of hearing. **PS**

19.4 There was no further business.

### **20. Date, time and venue of next meeting**

**Wednesday 19 October 2011 at 2.00 pm, Room 1, Council HQ, Kilmarnock**

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Chair ..... Date .....

DRAFT

# **Developing an Ayrshire Obesity Strategy**

Ruth Campbell

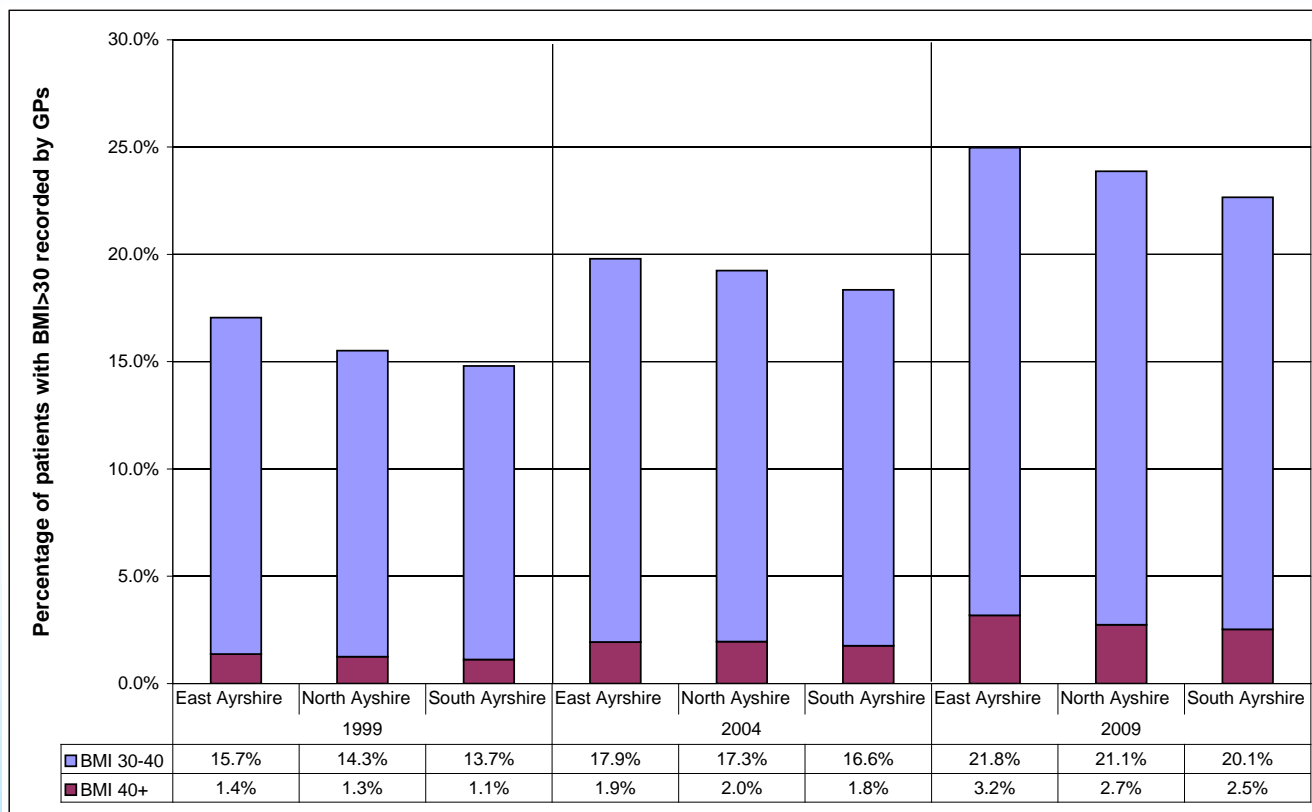
Consultant Dietitian in Public  
Health Nutrition

# Obesity in Scotland

- Significant increase in level of obesity in males, females & children over last 15 years
- In 2008 65% adults were overweight, 27% were obese
- 32% children were overweight, 15% children were obese
- By 2030 predicted over 40% adults will be obese

# Local picture: 1999 - 2009

Figure 1: Prevalence of obesity in East, North and South Ayrshire

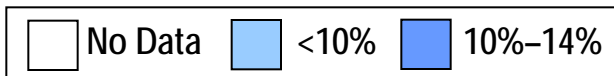
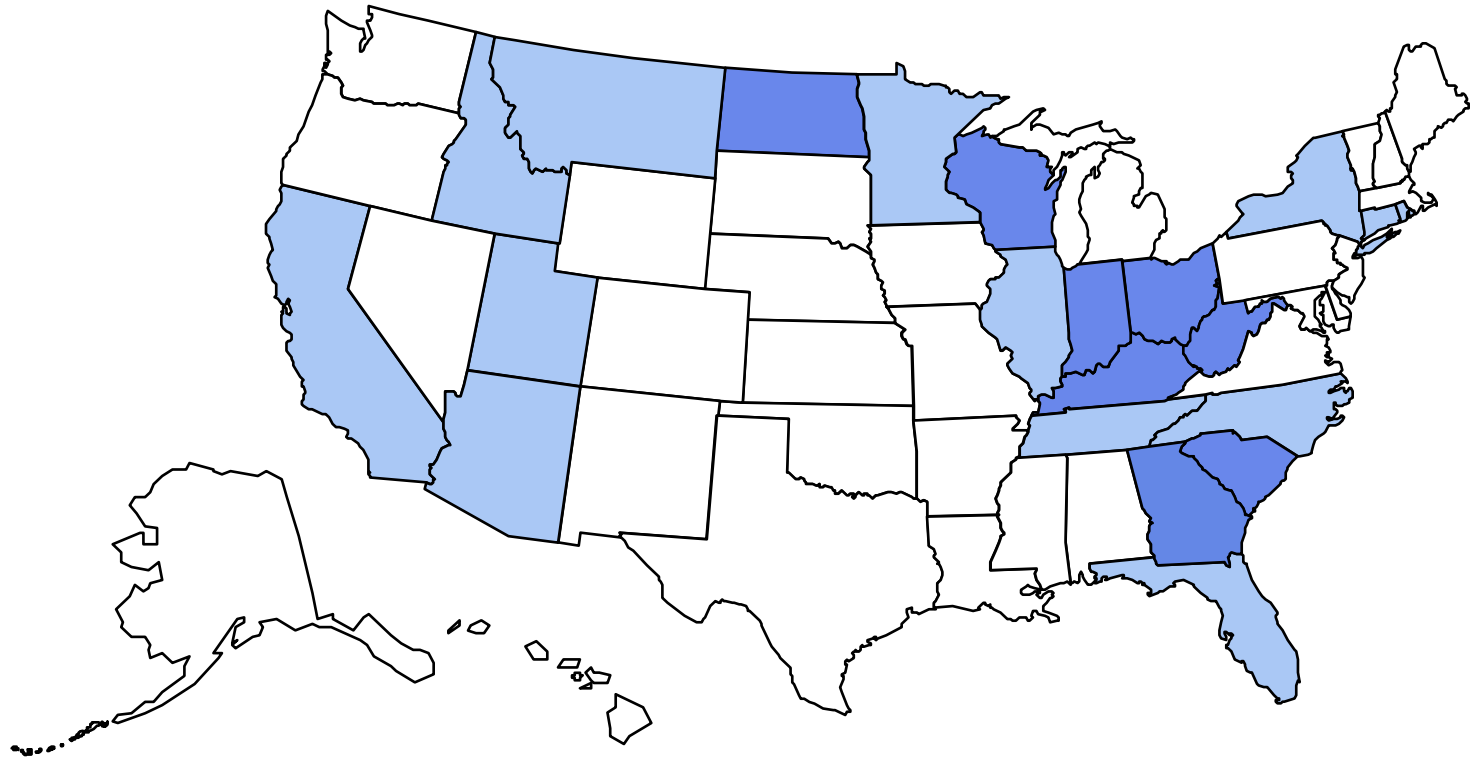


All CHP areas in Ayrshire and Arran have experienced sharp and comparable increases in obesity levels in the last 10 years. There is a strong association between deprivation and obesity.

# Obesity Trends\* Among U.S. Adults

## BRFSS, 1985

(\*BMI  $\geq 30$ , or  $\sim 30$  lbs. overweight for 5' 4" person)

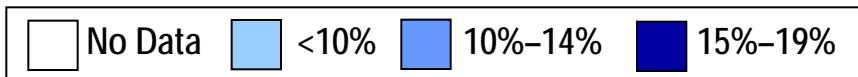
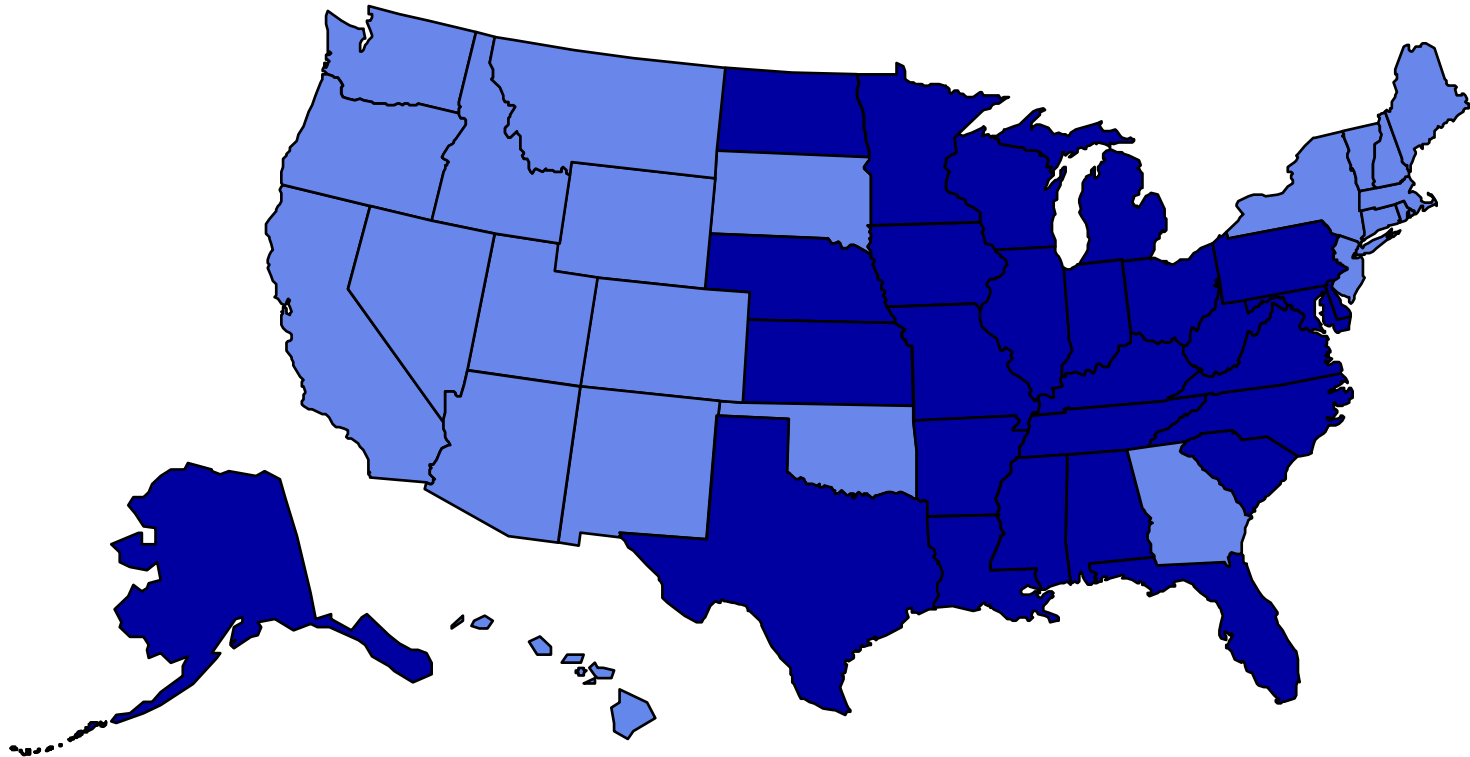




# Obesity Trends\* Among U.S. Adults

## BRFSS, 1995

(\*BMI  $\geq 30$ , or  $\sim 30$  lbs. overweight for 5' 4" person)

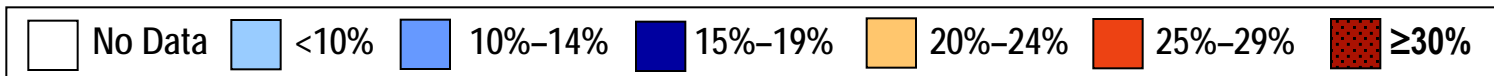
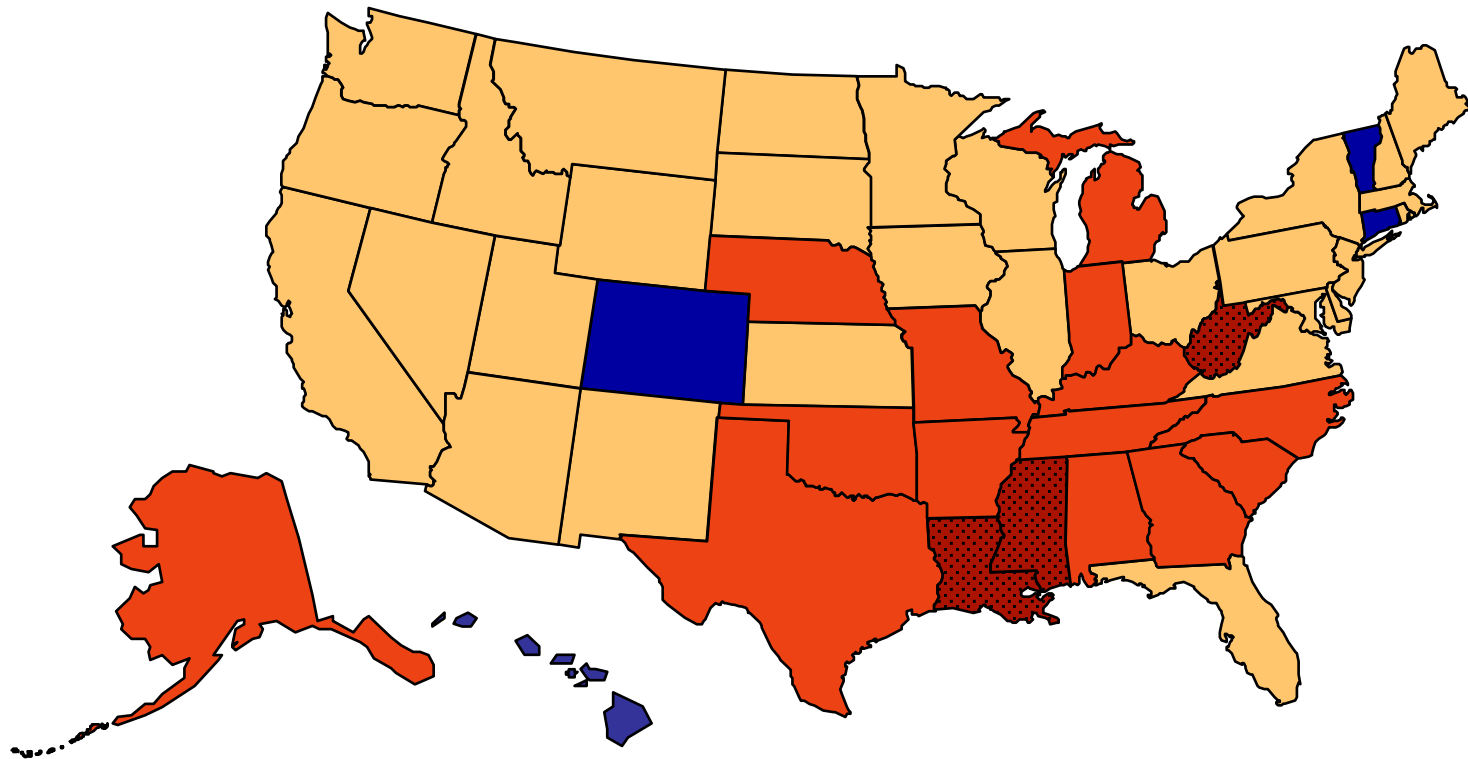




# Obesity Trends\* Among U.S. Adults

## BRFSS, 2005

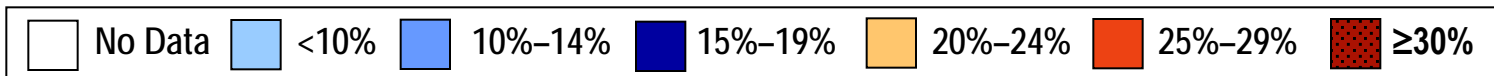
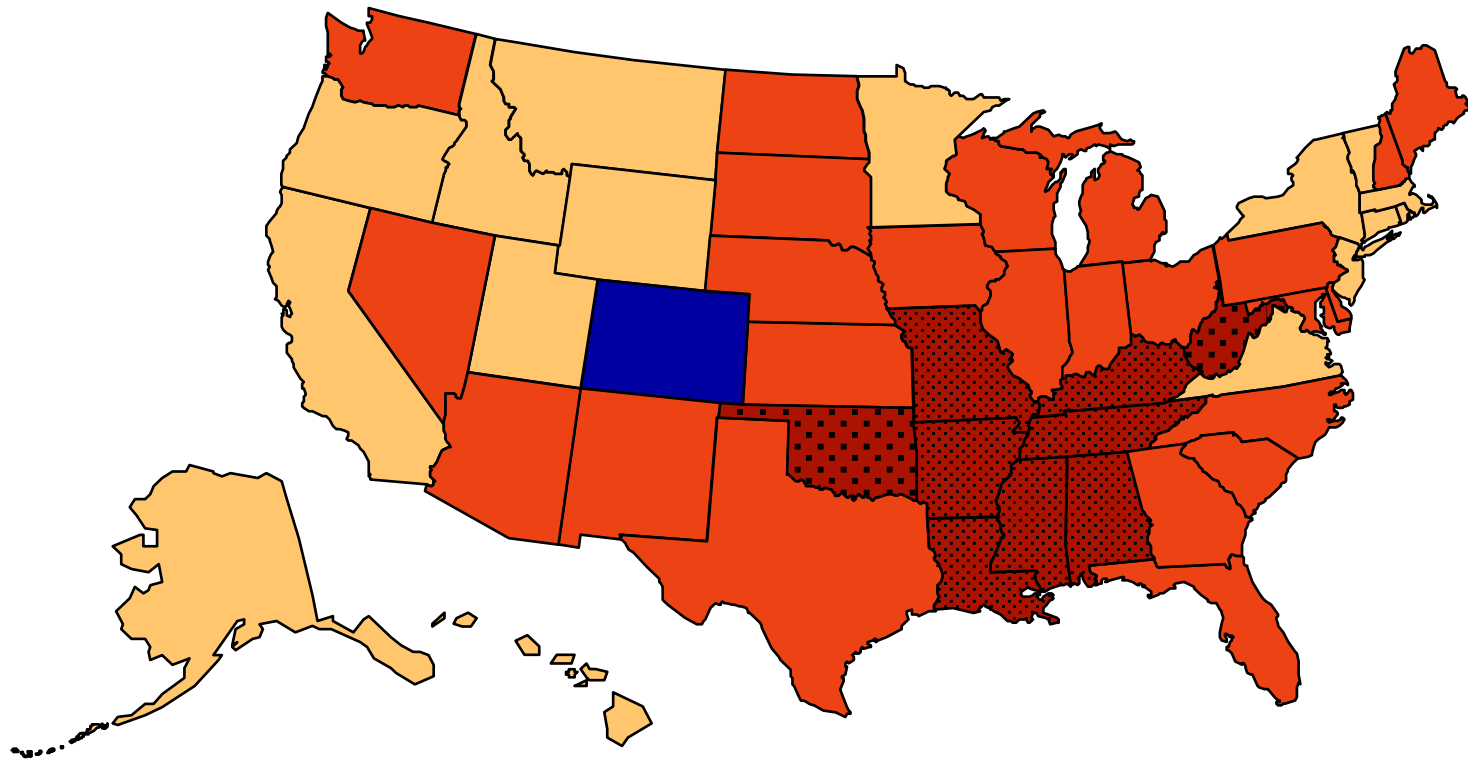
(\*BMI  $\geq 30$ , or  $\sim 30$  lbs. overweight for 5' 4" person)



# Obesity Trends\* Among U.S. Adults

## BRFSS, 2009

(\*BMI  $\geq 30$ , or  $\sim 30$  lbs. overweight for 5' 4" person)



# Economic Cost

- Cost to Scotland >£457 million (07/08)
- By 2030 direct costs of obesity to NHS will almost double from £175m to £312m
- By 2030 the total cost to Scotland could be £3 billion
- Much of this cost is avoidable

# Scale of Change

- Obesity cannot be viewed as a health issue, nor will it be solved by reliance on individual behaviour change
- Requires systemic and far-reaching change in infrastructure, environments, culture & social norms over decades
- Requires collaboration across sectors & investment for sustainable changes

# National Plan

- ‘Preventing Overweight & Obesity in Scotland – A Route Map Towards Healthy Weight’ prioritises 4 key areas:
  - Energy consumption
  - Energy expenditure
  - Early years
  - Working lives
- Action Plan with key milestones & indicators published
- Briefing paper for Elected Members published May 2011

# Local Plan

- Establish multi-agency group to develop an Ayrshire-wide strategy & high level action plan
- Develop local implementation plans
- Co-ordinate action already underway
- Integrate work into existing plans
- Focus on prevention and treatment
- Identify key target groups

# What do I want from you?

- Assistance in ensuring the right people are round the table
  - Commitment & support
  - Leadership & influence across respective networks
  - Endorsement & approval for proposed approach
- 