

## EAST AYRSHIRE COUNCIL

CABINET – 7 NOVEMBER 2007

### DETERMINED TO SUCCEED ENTERPRISE IN EDUCATION PROGRESS REPORT

#### Report by Executive Director of Educational and Social Services

#### 1. PURPOSE OF REPORT

To seek approval for the continued development of Enterprise in Education enhancing an ethos of creativity across schools in East Ayrshire supported by the Determined to Succeed (DtS) Programme.

#### 2. BACKGROUND

2.1 In 2003 East Ayrshire was invited to be one of a number of pathfinder authorities supported by the Scottish Executive Enterprise and Lifelong Learning department (SELLD) to enable East Ayrshire to meet the 21 recommendations outlined in the ministerial paper Determined to Succeed.

2.2 Key to the success in meeting these recommendations is the link with the *Creative Minds Arts and Education Strategy*, which also contributes to enhancing levels of self-esteem, self-confidence and motivation in young people. The development of skills such as creativity, innovation, project management and planning are clearly linked to developing enterprise skills for all school pupils in the authority.

#### 3. PROGRESS IN 2003-07

##### 3.1 *Recommendation*

**Every pupil from P1 through to S6 must have an entitlement to enterprise activities on an annual basis.**

During session 2003/2004, 71% of primary pupils and 62% of secondary pupils participated in enterprise activities. These figures rose during session 2005/2006 to 100% of primary pupils and 100% of secondary pupils. The percentage of pupils attending special educational establishments who participated in enterprise activities remains at 100%. Session 06/07 retained 100% of all pupils participating in enterprise activities and demonstrated an increase in integration into the curriculum. Secondary schools showed a marked increase in enterprising learning and teaching taking place across subject areas. This way of delivering lessons supports A Curriculum for Excellence.

### **3.2 Recommendation**

**All pupils over the age of 14 must have an opportunity for work-based vocational learning linked to accompanying relevant qualifications.**

All secondary and special schools offer appropriate placements. Pupils are working towards Access 2 or Intermediate 1 Work Experience, SQA World at Work ASDAN certificates, Access 3 module – Core Skill Working with Others and FE certificates. Schools are developing a flexible and/or alternative curriculum to meet the needs of pupils. Pupils are being offered the opportunity to be involved in projects, which are relevant to their future needs and to the local area.

### **3.3 Recommendation**

**Local authorities must design and implement a communications strategy for raising the awareness and commitment of parents and carers to Enterprise in Education (EiE).**

A Parent/Carer leaflet on enterprise in education, showing pupils involved in enterprising learning and teaching across the Authority, was distributed last session. A follow up leaflet will be produced this session. All schools communicate with parents/carers about enterprise in education. Enterprising homework is increasing across the authority and continues to receive positive feedback from parent/carers, pupils and staff.

### **3.4 Recommendation**

**Building on what already exists, the Scottish Executive with partnership funding from the business community, must provide financial resources for appropriate experiential entrepreneurial activities in all primary, secondary and special schools.**

All schools across the Authority have a range of entrepreneurial activities in place. Session 06/07 saw almost 8,000 pupils experience these activities with the support of 49 organisations

### **3.5 Recommendation**

**The Scottish Executive, with partnership funding and support from the business community and others, must provide financial resources for the appointment of an enterprise development officer in every school cluster in Scotland to develop and implement plans for Enterprise in Education.**

The central support team consists of 1.0 FTE Enterprise Co-ordinator and 2.0 FTE Enterprise Development Officers who work with all Learning Partnerships. 0.5 FTE Employer Engagement post in partnership with the Ayrshire Chamber of Commerce supports all schools across the Authority.

### 3.6 Recommendation

**There must be a major expansion in the involvement of businesses in our schools. All primary, secondary and special schools must develop partnership agreements with local businesses and other appropriate organisations. A target should be set that within every school cluster there must be no less than five such partnership agreements by 2006. This would represent a target of 2000 such agreements across Scotland.**

Session 06/07 saw an increase in the number of employer/business engagements in schools. 374 links have been established and the focus is on making these links mutually beneficial and sustainable.

### 3.7 Recommendation

**As part of their CPD, all teachers must have the opportunity to participate in training and development in Enterprise in Education.**

787 teachers have participated in training and development in EiE during 2006-07. Most of the training took place through formal in-service training during twilight sessions and in-service days. Links are being forged with A Curriculum for Excellence, Assessment is for Learning and Critical Skills.

### 3.8 Recommendation

**All local authorities in their Education Improvement Plans and schools in their School Development Plans must make clear how they will implement the DtS recommendations and develop Enterprise in Education in the context of the current National Priorities for Education.**

DtS is included in "Priority to Improvement" Annual Statement of Improvement Objectives in Education 2007. All schools have now incorporated EiE in their Improvement Plans or have it fully integrated.

## 4. NEXT STEPS

4.1 The authority is committed to further developing Enterprise in Education across all of its schools. During the lifetime of this programme, the authority will:

- ensure that all pupils will experience Enterprise in Education
- provide quality staff development opportunities
- strengthen its partnerships with business and commerce
- provide innovative curricular approaches to Enterprise in Education
- support schools in the aim of embedding enterprising and creative learning and teaching methodologies into the curriculum

## 5. FINANCIAL IMPLICATIONS

5.1 Funding to fully support the further development of DtS Enterprise in Education has been allocated until March 2008.

## **6. COMMUNITY PLAN IMPLICATIONS**

- 6.1** The Determined to Succeed programme particularly supports the increasing participation of young people in learning and active citizenship via the theme of Promoting Community Learning and Improving Opportunities.

## **7. POLICY/LEGAL IMPLICATIONS**

Nil

## **8. RECOMMENDATIONS**

- 8.1** It is recommended that Members:

- (i) approve the range of activities and programmes supporting Enterprise in Education and an ethos of creativity outlined in this report;
- (ii) be kept informed of future progress and be provided with annual monitoring reports; and
- (iii) otherwise note the contents of this report.

Graham Short  
Executive Director of Educational and Social Services  
25/10/07

### **LIST OF BACKGROUND PAPERS**

Education Committee – 20 March 2007 - Determined to Succeed – Work Based Vocational Learning Funding.

Education Committee – 23 May 2006 - Determined To Succeed Enterprise in Education Progress.

Members requiring further information should contact Graham Short, Executive Director of Educational and Social Services, tel: (01563) 576017 or John Wilson, Links Officer in the Arts and Education, tel: (01563) 555634.

### **IMPLEMENTATION OFFICER**

John Wilson, Links Officer in the Arts and Education