

EAST AYRSHIRE COUNCIL

CABINET – 9 MARCH 2011

PROPOSED 20MPH SPEED LIMIT ORDER, VARIOUS ROADS, ONTHANK AREA, KILMARNOCK

Report by Depute Chief Executive/Executive Director of Neighbourhood Services

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to seek the approval of Cabinet to make a new mandatory 20mph speed limit on various roads in the Onthank area, Kilmarnock.

2. BACKGROUND

- 2.1 At the Cabinet's meeting on 23rd June 2010 approval was given for proposals to introduce a number of new mandatory 20mph speed limits at various locations, including Onthank, to enhance safety for all road users and improve the environment for residents.
- 2.2 The Police have indicated support for the 20mph speed limit in Onthank, subject to the provision of traffic calming, where necessary, to encourage compliance with the mandatory speed limit.
- 2.3 A Speed Limit Order for the promotion of the 20mph speed limits was advertised on the 21st of January 2011, giving a period of 28 days for comment or objections. The Order was promoted for various streets in the Onthank Area as shown in Appendix 1.
- 2.4 Road Humps Notices have been advertised for the locations where traffic calming is proposed in conjunction with the new 20mph speed limit. There have been no objections and the road humps are programmed to be installed during March 2011

3. PROPOSAL

- 3.1 A Full-Time Mandatory 20mph Speed Limit Order has been promoted for the following roads :-

Onthank:-

Amlaird Road	Glassock Road	Newlands Place
Arness Terrace	Glencraigs Drive	Onthank Drive
Bankend Place	Hareshaw Drive	Orkney Drive
Brackenhill Avenue	Kingswell Avenue	Raithburn Avenue
Bringan Road	Kirkton Road	Redding Avenue
Burnfoot Place	Kirkwall Place	Thorn Terrace
Craufurdland Road	Meiklewood Road	Titwood Drive
Creighton Court	Millhill Terrace	Todhill Avenue
Crothead Avenue	Mossie Place	Tourhill Road

4. PROCEDURES

- 4.1** The draft Order has been prepared in accordance with the requirements of the Road Traffic Regulation Act 1984, as amended and the Local Authorities' Traffic Orders (Procedures) (Scotland) Regulations 1999.
- 4.2** **Consultation** – the organisations, representative groups and individuals consulted during the preparation of the Order are detailed in Appendix 2. No objections or adverse comments were received from any of the consultees.
- 4.3** **Publication of Proposals** – the draft Order was published in the Kilmarnock Standard. Full details of the proposal with a plan and Statement of Reasons were available for inspection at Council Headquarters, London Road and Roads & Transportation, Holmquarry House, Holmquarry Road, Kilmarnock.
- 4.4** **Formal Objections** – no objections were received in respect of the draft Order.

5. PUBLICITY

- 5.1** To encourage wider community involvement in road safety, an advisory leaflet has been prepared which is aimed at encouraging residents, their visitors and their relatives to cut their speed in 20mph zones in residential areas, around schools and other vulnerable areas to reduce the risk of casualties. The leaflets will be distributed to all households in Onthank and will be available at community facilities when the new speed limit comes into force. Similar leaflets will be distributed in other areas when new 20mph speed limits are introduced. A draft copy of the leaflet is attached in Appendix 3. The finalised leaflet will include a map or photograph of a local landmark to encourage the local community to take ownership of the need to reduce speeds.
- 5.2** Pedestrians, particularly young people under 16 and the elderly, are particularly vulnerable and make up over a fifth of fatalities and serious injuries on Scotland's roads. The number and the severity of pedestrian casualties could be reduced significantly if drivers cut their speed on residential streets and other places where there is pedestrian activity in our towns and villages. Reducing speeds also makes it easier for elderly and disabled people to cross the road.
- 5.3** A press release will be prepared to raise driver's awareness to their responsibilities to reduce their speeds in residential and other sensitive areas.

6. LEGAL IMPLICATIONS

- 6.1** The promotion of this Order has been in accordance with the requirements of the Road Traffic Regulation Act 1984, as amended and the Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

7. PERSONNEL IMPLICATIONS

- 7.1** None

8. FINANCIAL IMPLICATIONS

- 8.1** The cost of making and implementing the 20mph speed limit order will be met from the approved Roads and Transportation Safer Neighbourhoods (20mph Zones) budget allocation.

9. COMMUNITY PLAN/POLICY IMPLICATIONS

- 9.1** The reduced speed limit will contribute to the Improving Community Safety, Community Plan theme.

10. RISK MANAGEMENT IMPLICATIONS

- 10.1** Community safety benefits will not be realised if the 20mph speed limits in the residential areas are not implemented as proposed.

11. EQUALITIES IMPACT

- 11.1** Nil

12. RECOMMENDATIONS

- 12.1** It is recommended that the Cabinet:

- (i) supports a publicity campaign to encourage drivers to slow down in 20mph areas to improve safety;
- (ii) approves the making of the Order for a 20mph speed limit at the locations indicated in paragraph 3.1 and;
- (iii) otherwise notes the content of the report.

Elizabeth Morton
Depute Chief Executive/Executive Director of Neighbourhood Services
24 February 2011

BACKGROUND PAPERS

The East Ayrshire Council (Various Roads, Onthank, Kilmarnock) (20mph Speed Limit) Order 201__

Copies of the above named draft Order are available from Head of Roads & Transportation.

For further information on the contents of this report please contact Keith Orton on 01563 576310.

Implementing Officer: Gwen Findlay

LIST OF APPENDICES

Appendix 1 – Plan showing the extent of the 20mph speed limit

Appendix 2 – Consultation list.

Appendix 3 - Publicity leaflet

Appendix 2

Consultation List

The following organisations, representative groups and individuals were consulted during the preparation of the draft Order –

Strathclyde Police
Strathclyde Fire & Rescue
Ayrshire & Arran NHS Trust
Scottish Ambulance Service
Strathclyde Partnership for Transport
Freight Transport Association Ltd
The Road Haulage Association Ltd
Stagecoach Western Buses & A1 Service
Milligan's Coach Travel Ltd
Shuttlebuses
Rowe's Coaches
Smith's Coaches
Marbill Coaches
Liddel's Coaches
Keenan of Ayr Coach Travel
MacEwan's Coach Service
Royal Mail
Scottish Power
Transco
British Telecom
Scottish Water
Cycling Scotland
C.T.C (formerly Cyclists' Tourist Club)
East Ayrshire Access Panel North District
East Ayrshire South Forum on Disability
Scottish Taxi Federation
Fiona Nicolson, Kilmarnock Town Centre Manager
Kilmarnock Retail Traders Association
Councillor R. McDill, Delivering Community Regeneration (Spokesperson)
Councillor J. Buchanan, Delivering Community Regeneration (Spokesperson)
Chief Executive, East Ayrshire Council
Depute Chief Executive/Executive Director of Neighbourhood Services
Executive Director of Finance and Corporate Support
Executive Director of Educational and Social Services
Head of Planning and Economic Development
John McRobert, Roads Service Operations Manager
Kevan Aitken, Network and Performance Manager
Councillor H Coffey
Councillor W Coffey
Councillor M McKay

Appendix 3

What can you do?

The success of the project will require a change in drivers attitudes. This can only be achieved with the support of residents, families and friends who use these roads. Everyone in your area should work together to reduce speed and save lives.

Drivers

20 If you drive sensibly at 20mph, you could stop the car within 12 metres—about 3 car lengths

At 30mph however, it would take another 11 metres to stop... And that could be 11 metres too far!

Please support road safety within your community—REMEMBER.... It could save the life of someone close to you.

Slow Down.....Slow Down.....Slow Down

Speed Reduction Signs

-  Twenty's Plenty signs in residential areas
-  20mph mandatory speed limit in zones
-  Flashing part-time mandatory 20mph signs outside schools
-  Traffic calming measures where there is a need to reduce speeds
-  Speed activated warning signs in villages, residential areas and at serious accident locations

If you require further information, please write to:

Head of Roads
East Ayrshire Council
Greenholm Street
Kilmarnock
KA1 4DJ
Telephone (01563) 576310
Fax (01563) 576319



Slow Down.....Slow Down.....Slow Down



Onthank
20mph Zone

reduce speed

AND

save lives



Make East Ayrshire Safer

East Ayrshire Council is committed to reducing the number of deaths and serious injuries caused by inappropriate speed. 20mph zones are just part of a wide reaching programme of speed reduction measures to make our roads that much safer for everyone in East Ayrshire.

Why Reduce traffic speed?

30% of all pedestrian accidents result in death or serious injury.

Most pedestrian accidents, particularly those involving children, happen on roads in 30mph areas.

In East Ayrshire excessive speed accounts for almost 43% of road casualties.

Reducing speeds will result in:

- Fewer Casualties
- Fewer severe injuries
- Lower vehicle emissions
- Less vehicle noise
- Greater safety for elderly and disabled people crossing the road

Look out for:

- The speed reduction signs
- Other road users and pedestrians
- Your speed

Thank You

Together we can make your area safer



Hit a child at **40mph** and **9 out of 10** will die.

Hit a child at **20mph** and **9 out of 10** will live!