

EAST AYRSHIRE COUNCIL

CABINET – 3 SEPTEMBER 2008

MATCH FUND BUDGET

Report by the Depute Chief Executive/Executive Director of Corporate Support

1. PURPOSE OF REPORT

- 1.1 To recommend to Cabinet an award from the financial year 2008/2009 Match Fund Budget in respect of Darvel Music Festival.

2. BACKGROUND

- 2.1 Darvel Music Festival has been in existence since 2002 and attracts approximately 3,000 people to the event each year. The 2007 event was the largest Festival undertaken to date with over 30 international and regional artists performing over a two week period in September 2007.
- 2.2 The Council has made a number of financial contributions to the Festival since 2006 amounting to £42,726.25. A breakdown of the contributions made to date is detailed in Appendix 1.

3. DARVEL MUSIC FESTIVAL 2008

- 3.1 The Festival now aims to become a bi-annual event, with a smaller weekend event taking place each alternate year at Darvel Town Hall. The first of these smaller events is proposed to be held between 26-28 September 2008.
- 3.2 Three concerts have been arranged for the event with bands including the Endrick Brothers, The Hamish Stuart Band and Session A9. Tickets for the event are priced between £10 and £20 and the projected income reflects anticipated visitor numbers of 600.
- 3.3 The total cost of staging the 2008 event is £22,365 and a grant of £10,000 is sought from the Match Fund Budget. Full details of the funding package are provided below in paragraph 4.1.
- 3.4 The Festival organisers have also approached the Council for funding towards a larger 2009 Festival and officer consideration of this is underway. Meantime and pending completion of this work no commitment can be given.

4. FINANCIAL OVERVIEW AND ASSESSMENT

- 4.1 The total cost of staging the Festival in 2008 is estimated to be £22,365. Private sponsorship funding of £9,250 has been received and it is projected that £3,115 will

be accrued from ticket sales and merchandising. A grant is sought from the Council for the remaining £10,000.

- 4.2 Following an assessment of the application, the Director of Neighbourhood Services has recommended that a grant award of £10,000 is made which represents 44.7% of the overall 2008 Festival costs.

5. FINANCIAL IMPLICATIONS

- 5.1 The grant award can be fully met from the 2008/9 Match Fund Budget which would leave a balance of £24,678.75.

6. POLICY IMPLICATIONS

- 6.1 There are no policy/legal implications arising from this report.

7. COMMUNITY PLANNING ISSUES

- 7.1 The project being considered for grant assistance will assist in meeting the themes of the Community Plan.

8. RECOMMENDATIONS

- 8.1 Cabinet is asked to approve an award of £10,000 to the 2008 Darvel Music Festival.

Elizabeth Morton
Depute Chief Executive/Executive Director of Corporate Support

25 August 2008

Members wishing further information should contact Alison Brown, Developer Contributions Officer on 01563 576253

Implementation Officer – Alan Neish, Head of Planning and Economic Development

APPENDIX 1

EAST AYRSHIRE COUNCIL FINANCIAL CONTRIBUTIONS TO DARVEL MUSIC FESTIVAL

Financial Year	Source	Amount
2005/06	Irvine Valley Local Committee	£1200
2006/07	Developer Contributions Fund	£3,000
	Match Fund Budget	£11,500
	Irvine Valley Local Committee	£5250
2007/08	Interim Northern Local Grant Committee	£5,000
	Interim Northern Local Grant Committee	£1,975 (retrospective)
	Business Development Grant	£10,000
	Match Fund Budget	£4,801.25 (retrospective)
	TOTAL	£42,726.25