

EAST AYRSHIRE COUNCIL

CABINET – 29 JUNE 2011

COMMUNITY PLANNING ACTION PLAN AND SINGLE OUTCOME AGREEMENT ANNUAL PERFORMANCE REPORT 2010/11

Report by the Chief Executive

1. PURPOSE OF REPORT

- 1.1 The purpose of the report is to present for consideration and endorsement, in respect of Council's interest, the consolidated interim Annual Performance Report for 2010/11 in respect of the Community Plan thematic Action Plans and East Ayrshire Community Planning Partnership Single Outcome Agreement (SOA).

2. BACKGROUND

- 2.1 Members will be aware that, since 2003, a Community Plan Annual Performance Report, detailing progress in respect of the Community Plan thematic Action Plans and the actions contained within the Joint Officers' Group (JOG) Workplan, has been presented to Cabinet and the Community Planning Partnership (CPP) Board for consideration and endorsement in June/July each year.
- 2.2 Members will also recall that Community Planning Partners in East Ayrshire prepared a three-year SOA (1 April 2008-31 March 2011) from the outset, which was approved by Cabinet on 26 March 2008 and signed off by all Community Planning Partners and by the Scottish Government on 2 July 2008.
- 2.3 Following endorsement by Cabinet on 25 February 2009 and by all Community Planning Partners, East Ayrshire's updated SOA was approved by the Scottish Government on 16 June 2009, with overall Ministerial sign off completed on 23 July 2009.
- 2.4 As part of the overall commitment to reporting performance, an annual performance report is prepared on progress towards the achievement of outcomes within the SOA, the first of which was endorsed by Cabinet on the 30 September 2009 and the Community Planning Partnership (CPP) Board thereafter for subsequent submission to the Scottish Government.
- 2.5 In an effort to streamline annual reporting in respect of the Community Plan Action Plans and the SOA and avoid duplication of activity, at its meeting on 18 March 2010, the CPP Board agreed that the timescales for reporting for the period 1 April 2009 to 31 March 2010 be aligned, with a consolidated Community Planning/SOA annual performance report considered and endorsed by the Council and the CPP Board on 23 September 2010.
- 2.6 In respect of the 2010/11 position, a full consolidated annual performance report will be presented to the Council in September 2011. In the interim, this report presents to Cabinet for consideration and endorsement, from a Council perspective, a summary of the 2010/11 consolidated Annual Performance Report in respect of the Community Plan thematic Action Plans and East Ayrshire Community Planning Partnership Single Outcome Agreement based on information **currently** available

and highlighting a sample of the activity taken forward under the four themes of the Community Plan.

3. EAST AYRSHIRE SOA ANNUAL PERFORMANCE REPORT: IMPROVEMENT PLAN

- 3.1 As previously detailed, East Ayrshire's first SOA Annual Performance Report on progress made in 2008/09 was submitted to the Scottish Government on 30 September 2009.
- 3.2 In response to the progress made in 2008/09, the CPP Board considered and agreed the areas identified for improvement within the SOA Annual Performance Report, which would require to be addressed and taken forward either solely by individual agencies or on a partnership basis. This consideration formed the basis of an SOA Improvement Plan for 2009/10.
- 3.3 Subsequently, it was agreed that areas for improvement within the SOA Annual Performance Report would be identified and remedial action taken forward on an annual basis.
- 3.4 Cabinet will be aware that the SOA for the three year period 2008-2011 concluded at 31 March 2011 and that the updated SOA for 1 April 2011 to 31 March 2014 has been developed in the context of the Four-yearly Review of the Community Plan progressed in 2010/11 to ensure alignment with agreed strategic priorities and high level outcomes.
- 3.5 In this regard, and where appropriate, actions will be identified and taken forward to address areas for improvement arising from the 2010/11 interim annual report.

Local Matters: Delivering the Local Outcomes Approach

- 3.6 In March 2011, COSLA and the Scottish Government jointly published an overview commentary, 'Local Matters' in respect of delivering the local outcomes approach.
- 3.7 The publication reflects that, although Scotland's Community Planning Partnerships are making good progress in implementing the local outcomes approach, the public sector and its wider partners across Scotland face inherent challenges in this regard, including:
 - instilling an outcomes focused culture throughout organisations through leadership, buy in, commitment and ownership at all levels;
 - strengthening relationships among CPP partners (the public sector and local communities, the Third Sector and business interests);
 - addressing practical and unnecessary barriers to partnership working in support of shared outcomes;
 - delivering more effective performance management arrangements to demonstrate progress on local outcomes through SOAs; and
 - aligning budget decisions directly to meet priority local outcomes.
- 3.8 East Ayrshire is well placed to further integrate this agenda and any improvement actions to be taken forward by the Council and its Community Planning Partners to address these challenges will be considered by the CPP Board at its meeting on 30 June 2011. Agreed actions, as appropriate, will be included in the SOA Improvement Plan to be presented to Cabinet at a future meeting.

4. COMMUNITY PLANNING/SOA ANNUAL PERFORMANCE REPORT 2010/11

4.1 A comprehensive and consolidated 2010/11 Annual Performance Report will be prepared to meet the requirements of the guidance in respect of reporting on Single Outcome Agreements provided by the Scottish Government.

Interim Annual Performance Report 2010/11

4.2 In the interim, to provide an early opportunity to report performance to our communities, by highlighting a sample of achievement taken forward through activity in our Community Plan Action Plans (2009-11), a summary annual performance report has been prepared for consideration by Cabinet based on information currently available.

4.3 Progress from an identified baseline position has been measured against a total of 159 indicators, which at March 2011 is summarised as follows, based on the data/information currently available:

- Improving progress (73 indicators)
- Maintaining progress (2 indicators)
- Improvement required (23 indicators)
- Data currently unavailable (48 indicators)
- Not reported (13 indicators).

4.4 Where data has been identified as currently unavailable within the interim report, an anticipated timescale in respect of an update on progress has been provided, which will inform the preparation of a comprehensive and consolidated annual report in September 2011.

4.5 The Corporate Management Team has fully considered and approved the interim Community Planning/SOA Annual Performance Report for 2010/11.

4.6 A summary of the interim Community Planning/SOA Annual Performance Report 2010/11 is attached at the Appendix to the report for Cabinet's consideration, including a summary of progress in relation to our SOA indicators, where available, under the National Outcomes and a glossary of terms.

4.7 Subject to confirmation of reporting arrangements by the Scottish Government, the following table provides a summary of the proposed timescales for annual reporting in respect of the SOA to meet the requirements of the Council, the CPP Board and the Scottish Government.

Action	Timescale
Submission of residual annual reporting information by Lead Officers from departments/Partner agencies to complete a full return	June–September 2011
CPPU to prepare a consolidated Community Planning/SOA Annual Report 2010/11	July–September 2011
Feedback from Partner agencies and key stakeholders, including the Community Health Partnership (CHP) Committee on health related outcomes	August-September 2011

Action	Timescale
Feedback from Elected Members at Elected Members' Seminar	24 August 2011
Annual Report presented to Council, Partner Agency Boards and the CHP Committee	End August–September 2011
Annual Report presented to the CPP Board for final endorsement	29 September 2011
Annual Report submitted to the Scottish Government	30 September 2011

4.8 As in previous years, it is proposed that a seminar be convened for Elected Members on 24 August 2011, which will provide an opportunity for detailed discussion and feedback from members in respect of reported performance for 2010/11.

4.9 It is anticipated that a range of statistical information required to provide a comprehensive annual performance report will be available between June and September 2011 to allow us to meet the reporting requirements to the Scottish Government.

5. SINGLE OUTCOME AGREEMENT 2011-2014

5.1 Cabinet will recall that it was agreed that our three-year SOA (2008-2011) would be reviewed and developed as part of the Four Yearly Review of the Community Plan progressed throughout 2010/11 for implementation from 1 April 2011 onwards. Members will also recall that the Single Outcome Agreement 2011-2014 was approved by Council at its meeting on 24 March 2011, endorsed by the Special Community Planning Partnership Board on 29 March 2011, and partner agencies in advance of this date, and subsequently submitted to the Scottish Government on 31 March 2011.

5.2 In correspondence received by the Leader of the Council, dated 18 April 2011, Graeme Dickson, our Scottish Government Liaison Director, advised of his intention to endorse our SOA for the period 1 April 2011 to 31 March 2014 and facilitate arrangements for approval and sign off by the new Scottish Ministers, as appropriate, following the Election in May 2011.

5.3 We will continue to work with colleagues at the Scottish Government to ensure Ministerial sign off of our SOA for 2011-2014 as appropriate.

6. FINANCIAL IMPLICATIONS

6.1 The degree of achievement of outcomes in the SOA will depend, in part, upon the level of financial resources which are made available to Community Planning Partners and the Scottish Government over the period.

7. COMMUNITY PLANNING/POLICY/LEGAL IMPLICATIONS

7.1 East Ayrshire Community Planning Partnership's Single Outcome Agreement is founded upon Section 20 of the Local Government in Scotland Act 2003. This sets out the Council's general power to advance well-being for its area and persons within that area. The general power is also supported with Statutory Guidance

issues under section 21 of the Act and general guidance issues in support of the November 2007 Concordat.

7.2 The entire SOA is built upon an understanding of joint intent and accountability between Local Government and the Scottish Government. The November 2007 Concordat, and by implication the SOA, is not seen by CoSLA, or the Council, as forming a contract enforceable in law.

8. RECOMMENDATIONS

8.1 Cabinet is requested to:

- i) from a Council perspective, consider and endorse the consolidated Community Planning/SOA Annual Performance Interim Report for 2010/11, subject to minor textual amendment;
- ii) note that work will be taken forward to ensure completion of a comprehensive SOA Annual Performance Report on progress made in 2010/11 to meet the reporting requirements of the Scottish Government by 30 September 2011;
- iii) agree to participate in the proposed Elected Members Seminar to consider 2010/11 reported performance;
- iv) remit the Community Planning and Partnership Manager to make arrangements to have the Community Plan/Single Outcome Agreement Annual Performance Report graphically designed and printed for appropriate distribution;
- v) remit officers to work with the Scottish Government to ensure appropriate sign off of our 2011-2014 SOA by the Scottish Ministers; and
- vi) otherwise, note the content of the report.

Fiona Lees
Chief Executive
31 May 2011

List of Background Papers

1. The Scottish Spending Review 2007 financial settlement Concordat document agreed between the Scottish Government and Local Government – 14 November 2007.
2. Single Outcome Agreement – Guidance for Community Planning Partnerships (October 2008); jointly supported by the Scottish Government, Audit Scotland, CoSLA, Solace, and the Improvement Service.
3. Single Outcome Agreements 2009 – Governance and Accountability for SOAs – advice note issued by the Scottish Government 5 February 2009.
4. Single Outcome Agreements: 2009/10 Annual Reports and Review of Agreements – correspondence from the Chair of the Concordat Oversight Group and the Chief Executive of COSLA providing confirmation of the content and arrangements for submission of annual reports to the Scottish Government – 18 August 2010.
5. 'Local Matters': Delivering the Local Outcomes Approach – COSLA and Scottish Government joint publication – 22 March 2011.

Any person wishing to inspect the above background papers or to seek further information on this report should contact Gwen Barker, Community Planning and Partnership Manager, (Tel: 01563 554602).

Implementation Officer: Gwen Barker, Community Planning and Partnership Manager.



Community Planning in EAST AYRSHIRE

Annual Performance Report 2010/11

planning together

working together

achieving together





Introduction

Welcome to East Ayrshire Community Planning Partnership Annual Performance Report 2010/11.

This Summary Report highlights some of our achievements for 2010/11 through the activity in our Community Plan Action Plans 2009-11 and the associated Community Planning Partnership Single Outcome Agreement 2008-11.

The Report is set around the four key themes of the Community Plan, namely:

- Promoting Lifelong Learning
- Delivering Community Regeneration
- Improving Community Safety
- Improving Health and Wellbeing.

In addition to highlighting achievements, the Report provides a range of performance information.

At the back of the Report, we have listed in summary format all of our performance indicators for the Single Outcome Agreement, highlighting results for 2008/09, 2009/10 and 2010/11 against the identified baseline, where currently available.

It is anticipated that a range of statistical information required to provide a comprehensive report will be available by September 2011 to allow us to meet our reporting requirements to the Scottish Government. The full East Ayrshire Community Planning Partnership Single Outcome Agreement Annual Performance Report 2010/11 will be available on the Community Planning website in October 2011 at www.eastayrshirecommunityplan.org.

Councillor Douglas Reid
Chair of East Ayrshire Community Planning Partnership

Promoting Lifelong Learning

Detailed below is a sample of the activity taken forward in 2010/11 in relation to learning opportunities in our establishments and community facilities.

Literacy and Numeracy

Increasing attainment in literacy and numeracy skills for people of all ages is a priority, particularly in relation to their importance in building the skills of the existing workforce and improving the employability of those seeking work.

Consequently, a range of measures has been implemented in schools, for example:

- a Profile of Skills has been used as children move from nursery to P1 to assist in the early identification of children aged 3-5 years who require support with these skills;
- staff in all early years establishments have been trained in the use of the early assessment literacies tool;
- an Alternative to Spelling pack has been produced and is in use in primary schools; and
- the Closing the Gap Literacy Initiative focused on P7 – S1 has been implemented to support young people with improving their literacy levels during the transition to secondary school.

In addition, 908 adult literacy and numeracy learners participated in a range of community and workplace based programmes.

Attainment levels in reading, writing and maths for 2010/11, which would indicate whether our interventions are making a difference, will be available in September 2011.

Preparing Young People for Work

A key priority for Community Planning Partners going forward is ensuring that our young people are properly prepared for the world of work. A range of activity has been taken forward in this regard, including:

- 937 pupils (20% of those in S3 to S6) attended college to participate in skills for work or vocational programmes;
- all pupils from S4 to S6 were offered enhanced work experience in partnership with Ayrshire Chamber of Commerce; and
- 16+ Learning programmes were fully implemented across all secondary and special schools to ensure that all young people have the opportunity to continue in learning post 16.

In addition, a range of supports has been put in place to allow more flexibility in the curriculum for young people in the More Choices More Chances category; and mentoring, advocacy and support

services have been provided for Looked After and Accommodated young people to support their

attainment in school and moving on to positive destinations

Creative Arts

The Arts play a key role in raising educational achievement and Curriculum for Excellence emphasises the development of the whole child and the provision of rich and varied experiences, including opportunities to develop creativity and participate in the Arts. Achievements in 2010/11 include:

- 7 partnerships established to allow children and young people to benefit from national expertise in music and the arts with, for example, Scottish Ballet, the Royal Scottish Academy of Music and Drama, and the Scottish Chamber Orchestra;
- 184 P1 to P4 pupils in Greenmill Primary School involved in the 'Whole Class Figurenotes String Project';
- 2,000 pupils from across the Authority involved in the 'Love Music Festival'; and
- a number of awards, including recognition by the National Music Council of Great Britain for the sixth consecutive year, with the award this year of the prestigious Major Trophy, recognising an outstanding commitment to music education provision.

Volunteering

In a survey of 1,000 East Ayrshire residents in March 2011, 15% of respondents indicated that they had undertaken work or activities on a voluntary basis in 2010/11, an increase from 11% from 2008 when the last Residents' Survey was undertaken. Respondents aged 55-59 years are most likely to have undertaken voluntary work/activity, 23% having done so, compared to 8% of those aged 25-34 years.

175 Millennium Volunteer Awards were presented to young people, 37 for 200 hours of voluntary work, 59 for 100 hours and 79 for 50 hours.

Community Based Learning

Information and Communication Technology (ICT) learning opportunities continue to be developed and are well used by the community. Activity in 2010/11 included:

- 2,085 adults participated in drop-in sessions at community facilities;
- 1,116 individuals enrolled in ICT learning courses; and
- 185 ECDL (European Computer Driving Licence) tests were taken in libraries.

328 adult learners participated in 38 family learning events, including healthy eating and cooking, and the 'Pram to Primary' programme.

Delivering Community Regeneration

Detailed below is a sample of the activity taken forward in 2010/11 in relation to regenerating our communities.

Business Support

As a consequence of the impact of the economic downturn on local businesses, there has been a focus on providing business support, including:

- 62 businesses supported to maximise their growth potential, exceeding the annual target of 40;
- 8 business development events supported against a target of 6; and
- 1,640 new and existing businesses received high quality business advice and support from the Business Gateway against an annual target of 1,310.

Town Centre Regeneration

Town Centre Regeneration continues to be a key priority for Partners and progress can be demonstrated over 2010/11 in both Kilmarnock and Cumnock.

Kilmarnock

- 'Make It Kilmarnock', a strategic public and private sector initiative, was established to support sustainable economic growth in Kilmarnock.
- An Integrated Urban Development Plan for Kilmarnock Town Centre has been drafted with the involvement of communities and stakeholders.
- The development at the Johnny Walker Bond in Strand Street has been completed and brought back into use as an office base for a wide range of staff from East Ayrshire Council.
- Planning and listed building consent has been granted for the redevelopment of the former Opera House site in John Finnie Street.
- The master plan and planning application have been lodged for the re-development of Diageo Hill Street site.

Cumnock

Significant progress has been made in implementing the Cumnock Town Centre masterplan with construction on the new office development commenced. There has also been visible progress with the Cumnock Conservation Area Regeneration Scheme with 3 projects completed and the largest, the Dumfries Arms Hotel, on site. Complementary environmental improvements to the front of the Town Hall and construction of a new car park beside it are nearing completion and will enhance the town centre for visitors and residents.

Skills Development and Employability

Through the work of a range of partners, 3,332 individuals have been supported in 2010/11 of whom 1,370 were supported into employment. Of those supported, many were in priority groups: 651 economically inactive; 1,089 young people; and 707 from 0-15% most deprived datazones.

In addition, 113 young people were assisted through the Skillseekers programme to achieve a Level 2 Vocational Qualification, and 820 Modern apprentices were supported in working towards a Level 3 Vocational Qualification.

Homelessness

The overall number of homeless presentations has reduced again to 803 in 2010/11 from 827 in 2009/10 as a result of progressive approaches such as Housing Options. In addition, progress has been made in reducing the incidence of repeat homelessness through reviewing our lost contact arrangements and seeking to maintain contact with clients until suitable accommodation is found. Recognising that a high proportion of repeat homeless clients are prisoners serving short term sentences, we have reviewed arrangements for supporting them.

Repeat Homelessness within 1 Year		
March 2009	March 2010	March 2011
8.0%	8.7%	6.6%

Roads and Transportation

There has been an increase of 1.8% to 45.3% in the percentage of the road network considered for maintenance treatment from the baseline of 43.5% in 2007/08. This reflects the deterioration caused by two severe winters. An additional £2 million allocated in 2010 and £1 million in 2011 will assist in improving the road condition.

Passenger numbers for Coalfield Community Transport (CCT) continue to grow, with the initiative achieving a 21% increase from 2009/10. In addition, CCT introduced a new service between Cumnock and Skares in May 2010.

Coalfield Community Transport		
2008/09	2009/10	2010/11
34,926 passengers	36,847 passengers	44,544 passengers

Waste Management

The tonnage of waste entering landfill continues to reduce, with 24,174 tonnes in 2010/11 exceeding the annual target of 25,935 for March 2011.

**Tonnage of biodegradable waste
entering landfill**

2008/09	2009/10	2010/11
26,042 tonnes	25,602 tonnes	24,174 tonnes

Improving Community Safety

Detailed below is a sample of the activity taken forward in 2010/11 in relation to regenerating our communities.

Violent Crime

There has been a reduction in violent crime from 26 crimes of violence per 10,000 population at the baseline in 2006/07 to 21 per 10,000 population in 2010/11. Although it would appear that there has been no reduction from the 2009/10 figure of 21 per 10,000 population, the actual number of incidents reflects a reduction from 257 in 2009/10 to 249 in 2010/11. This can be attributed to the implementation of 200 action plans as part of the ongoing Campaign against Violence; and a significant increase in stop/searches carried out by Strathclyde Police with the intention of reducing violent crime. Of the overall total detailed below, there was an increase in stop/searches for offensive weapons from 7,119 in 2009/10 to 7,907 in 2010/11 of which positive searches increased from 114 in 2009/10 to 138 in 2010/11.

Stop / Searches		
2008/09	2009/10	2010/11
14,240	21,241	28,642

Anti Social Behaviour

Strathclyde Police and East Ayrshire Council continue to be proactive in combating antisocial behaviour. Overall, incidents of anti-social behaviour have reduced from 13,574 in 2009/10 to 12,672 in 2010/11, with crimes of vandalism, for example, reducing from a baseline of 227 per 10,000 population in 2006/07 to 190 in 2009/10 and 158 in 2010/11 (per 10,000 population).

Diversionsary Activity

Diversionsary activity for young people through initiatives such as New Sporting Futures continues to be highly effective, with attendances by young people at a range of sports-related activities, including Night Leagues, StreetSport Express and StreetSport Cages, increasing year on year. In 2010/11, the Schools of Rugby have been recognised as good practice by the Scottish Rugby Union, which will utilise the East Ayrshire model in a further 20 schools across Scotland.

Diversionsary Activity		
2008/09	2009/10	2010/11
19,684	21,327	22,583

Alcohol and Drugs

Strathclyde Police carried out 9,849 stop/searches for drugs in 2010/11, an increase from 6,964 in 2009/10; of these, 591 were positive in 2010/11 compared with 310 in 2009/10. In respect of

stop/searches for alcohol, East Ayrshire carried out the highest number in Strathclyde in 2010/11 at 9,713 of which 1,824 were positive, compared to

6,921 and 831 respectively in 2009/10. Positive stop/searches result in confiscation, the issue of fixed penalty notices or reports to the Procurator Fiscal.

The Schools Alcohol Education Co-ordinator, appointed by the multi-agency East Ayrshire Alcohol and Drug Partnership, produced an educational pack called SPICE (Substance Misuse Prevention in Community Education), which the Scottish Government has since made available to teachers across Scotland through GLOW, the national Intranet for schools.

'Neigh Bother' is an initiative through which young people work with horses to divert them from drinking alcohol and antisocial behaviour in general. Of 11 young people from Onthank involved in the initiative, 9 completed the 10-week course. The project was runner-up in the Community Wellbeing category of the 2010 Force Excellence Awards.

Road Safety

Although there has been an increase in deaths and serious injuries from road traffic accidents compared to 2009/10, overall the figures show a downward trend. This can be attributed to the implementation of a wide range of initiatives, including:

- Kerbcraft delivered to 351 children in 12 schools;
- 'Reckless Driving Wrecks Lives' presentations delivered to S5/6 pupils in 7 secondary schools; and
- cycling programmes delivered during the summer to 421 pupils across 35 schools and in autumn to 112 pupils across 6 schools.

In addition, 312 individuals were reported for Road Traffic Offences – 163 for speeding and 149 for drink driving offences.

Deaths / Serious Injuries in Road Traffic Accidents			
	2008	2009	2010
Number of People	66	47	55

Fire Safety

Strathclyde Fire and Rescue continues to focus Home Fire Safety Visits on people most at risk. In 2010/11, 381 visits were conducted. In addition, 4 Fire Safety Experiential Training sessions were delivered involving 31 members of the NHS Addiction Team in East Ayrshire.

Initiatives to educate young people on the dangers of deliberate fire raising and malicious calls to the Fire Service included: 7 'Fire Reach' programmes

involving 70 young people; 4 young people completing the 'Young Fire Setters Programme' with 5 still engaged; 600 young people participating in the Grass Fire Initiative; and school programmes delivered to 2,985 young people.

Improving Health and Wellbeing

Detailed below is a sample of the activity taken forward in 2010/11 in relation to improving the health and wellbeing of those living in our communities.

863 classes offering a range of exercise programmes suitable for patients with long term

Healthy Lifestyles for Children / Young People

A range of services has been delivered to encourage active lifestyles and good eating habits among children and young people, including:

- 13 child healthy weight Jumpstart programmes completed in 10 locations across East Ayrshire;
- 3,585 5 -12 year olds received healthy eating advice;
- 18 school based active recreation and healthy awareness events delivered;
- 8 MEND (Mind, Exercise, Nutrition...Do It!) programmes delivered to 21 young people;
- 6 health awareness sessions delivered within the Paediatric Unit at Crosshouse; and
- 102 children completed the healthy weight intervention programme.

Estimated % of Obese Children in P1		
2007/08	2008/09	2009/10
8.7%	7.7%	6.1%

Support and Care for Older People

We continue to support older people to remain in their own homes for as long as it is safe and practical to do so through the provision of personal care services. We aim to maintain free personal care levels at 7%.

People aged 65+ receiving free personal care at home		
2008/09	2009/10	2010/11
6.95%	7.4%	7.1%

Coronary Heart Disease

There has been a reduction in deaths from coronary heart disease in individuals under 75 years in the most deprived communities, as reflected in the most up to date figures of 118.9 per 100,000 in 2005-07, 120.6 per 100,000 population in 2006-08 and 110.1 per 100,000 population in 2007-09.

To address this issue, a wide range of targeted health improvement activity continues to be delivered through the Community Health Partnership, including, in 2010/11 949 referrals received from health professionals to the CHIP (Community Health Improvement Partnership) Lifestyle Referral Programme; and 142 attendances at 5 'Cookwell' healthy eating programmes.

Long Term Conditions

conditions were delivered with an attendance of 13,498 against a target of 8,000.

Community Health Improvement

Over the last year, a wide range of interventions and activities was provided within communities and workplaces, including 4,442 attendances at CHIP Van' community visits and events; workplace interventions attended by 693 individuals; new health walks established in Catrine, Drongan and Dunlop; and walking programmes with recorded attendances of 4,735.

Physical Activity

The uptake of physical activity continues to increase year on year, with children from early years to teenage years participating in a wide range of innovative play, sport and active recreation activities. In 2010/11, all annual targets were exceeded. 49,744 attendances were recorded at sports programmes; there were 14,639 attendances at active recreation and health awareness sessions; 14,529 attendances were recorded across Leisure Development holiday programmes; and 13,055 children and young people participated in active play events.

Breastfeeding

Although we have not met our target for the proportion of new born children exclusively breast fed at 6-8 weeks, the 2010 figure of 19.2% is an increase on the previous year. A range of activity has been put in place to improve breastfeeding rates, including a model of peer support targeting communities with the lowest breastfeeding rates. Support groups in Kilmarnock and Cumnock continue to be well attended. In addition, a pilot project has been implemented in North West Kilmarnock targeting young women.

New born children exclusively breastfed at 6-8 weeks		
2008	2009	2010
18.1%	17.5%	19.2%

Financial Inclusion

Through a range of activity, additional benefits of over £7.5 million were generated for people across East Ayrshire, as follows:

- 954 older people were assisted by the Joint Team of which 529 benefited financially with additional benefits of approximately £1.8 million generated.
- 711 benefits checks were undertaken for new carers, generating £200,000 in additional benefit.
- £5,263,936 in additional benefits were generated through the work of the Citizens Advice Bureau.
- the Social Work Mental Health Team generated £283,688 for its service users.

**EAST AYRSHIRE COMMUNITY PLANNING PARTNERSHIP
SINGLE OUTCOME AGREEMENT 2008-2011**

Summary of Performance at March 2011

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
National Outcome 1: We live in a Scotland that is the most attractive place for doing business in Europe.					
Growth in East Ayrshire's business base					
Business start up rate per 1,000 adults (Increase - close the gap with Scotland)	2.5 East Ayrshire 2.8 Scotland (2005)	2.4 East Ayrshire 3.5 Scotland (2007)	2.5 East Ayrshire 3.8 Scotland (2008)	2.1 East Ayrshire 3.4 Scotland (2009)	X Increase (X) Close the gap
Net number of VAT registered companies (Increase - close the gap with Scotland)	2,600 East Ayrshire 136,905 Scotland (2006)	2,695 East Ayrshire 141,895 Scotland (2007)	No update available	2,705 East Ayrshire 150,925 Scotland (2009)	✓ Increase (X) Close the gap
Skills capacity of the local workforce increased (FSF)					
Percentage of economically active working age persons with no qualifications (Reduction - close the gap with Scotland)	13.2% East Ayrshire 9.6% Scotland (2006)	11.4% East Ayrshire 8.7% Scotland (2007)	16.6% East Ayrshire 12.5% Scotland (2008)	16.2% East Ayrshire 12.3% Scotland (2009)	X Reduction (X) Close the gap

Key	Improving progress ✓	Maintaining progress =	Improvement required X	Data unavailable ○
	Progress at March 2011 is measured against the baseline position. Targets identified are up to March 2011 unless otherwise stated.			
	Where the symbol reflecting current status has been identified in brackets, the associated performance measure has not been included in the total number of indicators provided in the progress summary.			

(FSF) denotes linked local outcomes to the Fairer Scotland Fund.

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 1: We live in a Scotland that is the most attractive place for doing business in Europe.

Attractiveness, reliability and integration of the transport network enhanced

Proportion of passengers satisfied with public transport reliability (Increase)	86%: rail (2005)*	88.7%: rail (2006)*	89%* of Scotrail users 'Satisfied' or 'Good' opinion of overall journey National Passenger Survey (Passenger Focus) (2008)	Update not available	Not reported
	75%: bus (2005)* * Regional figures provided	74.3%: bus (2006)* * Regional figures provided	73%* of bus users agreed "Buses are on Time" Scottish Household Survey (2008) *Regional figures provided East Ayrshire figures not available at this time		Not reported

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
National Outcome 2: We realise our full economic potential with more and better employment opportunities for our people.					
Our young people are properly prepared to enter the world of work (FSF)					
Percentage of school leavers in positive and sustained destinations (Increase – close the gap with Scotland)	85% East Ayrshire 86% Scotland	84.4% East Ayrshire 86.1% Scotland (2007/08)	84.7% East Ayrshire 85.7% Scotland (2008/09)	88.3% East Ayrshire 86.8% Scotland (2009/10)	✓ Increase (✓) Close the gap
Good quality job opportunities are available which are accessible to local people in East Ayrshire					
Claimant count unemployment (Reduction – close the gap with Scotland)	3.9% East Ayrshire 2.6% Scotland (April 2007)	5.5% East Ayrshire 3.9% Scotland (March 2009)	6.1% East Ayrshire 4.5% Scotland (March 2010)	5.8% East Ayrshire 4.3% Scotland (March 2011)	✗ Reduction (X) Close the gap
Employment rate (Increase – close the gap with Scotland)	71% East Ayrshire 76% Scotland	74.4% East Ayrshire 76.3% Scotland (Oct 2007-Sept 2008)	71.4% East Ayrshire 74.3% Scotland (March 2010)	70.2% East Ayrshire 71.0% Scotland (Sept 2009-Oct 2010)	✗ (✓) Close the gap
Median weekly earnings for full time employees (Increase – East Ayrshire to maintain the level with or above the national average)	£444 East Ayrshire residents £432 Scotland residents £439 East Ayrshire workplace £428 Scotland workplace (June 2006)	£482 East Ayrshire residents £462 Scotland residents £454 East Ayrshire workplace £460 Scotland workplace (2008)	£481 East Ayrshire residents £472 Scotland residents £440 East Ayrshire workplace £473 Scotland workplace (2009)	£497 East Ayrshire residents £487 Scotland residents £458 East Ayrshire workplace £488 Scotland workplace £2010)	✓ Increase (✓) Above the national average ✓ Increase (X) Below the national average
Number and percentage of adults of working age claiming Incapacity Benefit (Reduction)	7,920 (10.8%) (August 2006)	7,550 (10.2%) (February 2009)	7,560 (10.2%) (November 2009)	7,250 (9.3%) (August 2010)	✓

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 3: We are better educated, more skilled and more successful, renowned for our research and innovation.

Education attainment for adults across all adult age groups increased (FSF)

Proportion of residents of working age with recognised qualifications (Increase)	41% no qualifications 4% First Degree/ Higher Degree (December 2005)	46% no qualifications 5% First Degree/ Higher Degree (December 2008)	No update available	37% No qualifications 5% First Degree/ Higher Degree (March 2011) East Ayrshire SOA Residents' Survey	✓ ✓
Proportion of residents participating in training or learning experience in the last 2 years (Increase)	23% (December 2005)	29% (December 2008)	34% (June 2010) East Ayrshire Residents' Panel Survey	25% (March 2011) East Ayrshire SOA Residents' Survey	✓

Student retention rates increased and drop out rates reduced

Percentage of students completing courses in further education establishments (Increase)	Ayr College: FE: 78% HE: 75% (2005/06) Kilmarnock College: FE: 80% HE: 83% (2005/06)	Ayr College: FE: 78% HE: 77% (2006/07) Kilmarnock College: FE: 75% HE: 84% (2006/07)	Ayr College: FE: 83% HE: 86% (2008/09) Kilmarnock College: FE: 81% HE: 86% (2008/09)	Ayr College: FE: 81.8% HE: 83.7% (2009/10) Kilmarnock College: FE: 78.9% HE: 83.3% (2009/10)	✓ ✓ X ✓
--	---	---	---	---	------------------

Student retention rates in further education establishments (Increase)	Ayr College Early Student Retention: FE/FT: 93% FE/PT: 94% HE/FT: 92% HE/PT: 93% (2005/06) Student Retention: FE/FT: 74% FE/PT: 88% HE/FT: 71% HE/PT: 88% (2005/06)	Ayr College Early Student Retention: FE/FT: 91% FE/PT: 96% HE/FT: 89% HE/PT: 94% (2006/07) Student Retention: FE/FT: 75% FE/PT: 91% HE/FT: 74% HE/PT: 90% (2006/07)	Ayr College Early Student Retention: FE/FT: 96% FE/PT: 95% HE/FT: 95% HE/PT: 92% (2008/09) Student Retention: FE/FT: 82% FE/PT: 90% HE/FT: 84% HE/PT: 93% (2008/09)	Update anticipated in September 2011	○ ○ ○ ○ ○ ○ ○ ○
--	---	---	---	--	--

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 3: We are better educated, more skilled and more successful, renowned for our research and innovation.

Student retention rates increased and drop out rates reduced

Student retention rates in further education establishments (Increase) (continued)	Kilmarnock College Early Student Retention: FE/FT: 86% FE/PT: 94% HE/FT: 85% HE/PT: 94% (2005/06) Student Retention: FE/FT: 75% FE/PT: 93% HE/FT: 79% HE/PT: 97% (2005/06)	Kilmarnock College Early Student Retention: FE/FT: 85% FE/PT: 97% HE/FT: 89% HE/PT: 94% (2006/07) Student Retention: FE/FT: 73% FE/PT: 88% HE/FT: 81% HE/PT: 94% (2006/07)	Kilmarnock College Early Student Retention: FE/FT: 86% FE/PT: 94% HE/FT: 91% HE/PT: 95% (2008/09) Student Retention: FE/FT: 79% FE/PT: 92% HE/FT: 84% HE/PT: 97% (2008/09)	Update anticipated in September 2011	O O O O O O O O
--	---	---	---	--	--

Access to learning opportunities to improve quality of life and well being increased (FSF)

Total number of adult learners assisted with adult literacy (including English for speakers of other languages (ESOL) learners) and numeracy skills (Increase)	1,870	1,095 Seeming reduction attributed to different method of calculation	1,569	908 Decrease attributed to reduction in programmes funded by the Learning Partnership	X Data comparable from March 2009 onwards
Percentage of adult literacy learners (Essential Skills Project) achieving intermediary outcomes set in individual learning plans (Increase – 60% achieved)	Zero	New indicator for 2009/10	84%	84%	✓

National Outcome 4: Our young people are successful learners, confident individuals, effective contributors and responsible citizens.

Educational and skills attainment in schools increased

Proportion of educational establishments receiving positive inspection reports (Increase/Maintain)	QI 1.1: 100%	QI 1.1: 100%	QI 1.1: 100%	QI 1.1: 100%	✓
QI denotes Quality Indicator	QI 2.1: 92% Primary	QI 2.1: 100% Primary and Secondary	QI 2.1: 100% Primary	QI 2.1: 100% Primary	✓

	QI 2.1: 100% Secondary		QI 2.1: 100% Secondary	QI 2.1: No inspection carried out Secondary	Not reported
	QI 5.3: 86%	QI 5.3: 100%	QI 5.3: 100%	QI 5.3: 100%	✓

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 4: Our young people are successful learners, confident individuals, effective contributors and responsible citizens.

Educational and skills attainment in schools increased

Percentage of pupils attending publicly funded schools attaining appropriate levels in reading, writing and maths (as measured as part of 5-14 National Assessments and S4 exam results in English and maths) (Improve)	Primary: Reading: 79% Writing: 71% Maths: 83% Secondary: Reading: 67% Writing: 50% Maths: 69% SCQF3: English: 92% Maths: 91%	Primary: Reading: 82% Writing: 75% Maths: 85% Secondary: Reading: 71% Writing: 54% Maths: 71% SCQF3: English: 93% Maths: 94% (2008/09 academic year)	Primary: Reading: 84% Writing: 77% Maths: 86% Secondary: Reading: 76% Writing: 55% Maths: 72% SCQF3: English: 92% Maths: 90% (2009/10 academic year)	Update anticipated in September 2011	○ ○ ○ ○ ○ ○ ○ ○
Cumulative attainment of National Qualifications by all pupils in publicly funded secondary schools for S4 (Increase)	SCQF 3: (English & Maths) 89%; (5+ awards): 89% SCQF 4 (5+ awards): 73% SCQF 5 (5+ awards): 28%	SCQF 3: (English & Maths) 92%; (5+ awards): 90% SCQF 4 (5+ awards): 74% SCQF 5 (5+ awards): 31% (2008/09 academic year)	SCQF 3: (English & Maths) 88% (5+ awards): 89% SCQF 4 (5+ awards): 70% SCQF 5 (5+ awards): 28% (2009/10 academic year)	Update anticipated in September 2011	○ ○ ○ ○
Cumulative attainment of National Qualifications by all pupils in publicly funded secondary schools for S5 and S6 (Increase)	SCQF 6: (1+ awards): S5: 36%; S6: 37%	SCQF 6: (1+ awards): S5: 34%; S6: 39%	SCQF 6: (1+ awards): S5: 41% S6: 43%	Update anticipated in September 2011	○ ○

	(3+ awards): S5: 19%; S6: 25%	(3+ awards): S5: 19%; S6: 26%	(3+ awards): S5: 22%; S6: 28%		○ ○
	(5+ awards): S5: 8%; S6: 16%	(5+ awards): S5: 8%; S6: 17% (2008/09 academic year)	(5+ awards): S5: 9%; S6: 19% (2009/10 academic year)		○ ○

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 4: Our young people are successful learners, confident individuals, effective contributors and responsible citizens

Educational and skills attainment in schools increased

Number of young people in the 'More Choices, More Chances' (MC/MC) category (Reduction) (FSF)	880 (13.9%) (November 2005)	760 (11.7%) (2008)	840 (13.1%) (2009)	Update anticipated in July 2011	○
---	-----------------------------------	--------------------------	--------------------------	---------------------------------------	---

Educational wider achievements (non-academic achievements) and skills for work/ vocational programmes increased as defined by the four capacities of the Curriculum for Excellence (CfE)

Full range of wider achievement recorded for all pupils aged 3-18 years (100% of establishments record pupil success in achievement)	Accreditation of Achievement policy currently being developed	Accreditation of Achievement policy still being developed – anticipated January 2010	Accreditation of Achievement policy to be developed. It is anticipated that national advice will be released in December 2010, which will assure that local developments are fully aligned.	Following the publication of National Guidance in December 2010, three secondary and six primary schools are currently piloting the use of Electronic Profiles to record pupil achievement. This will be rolled out to all schools by the end of 2011.	Not reported
Range of 'skills for work' and vocational programmes for all pupil ability levels aged 14-18 years (Increase – minimum of 20% of the 14-18 years cohort take part in certificated skills for work and vocational programmes)	724 pupils attending college representing 14% of the S3 to S6 cohort	735 pupils attending college representing 15% of the S3 to S6 cohort (2007/08)	1,032 pupils attending college representing 22% of the S3 to S6 cohort	937 pupils attending college representing 20% of the S3 to S6 cohort	✓
Opportunities for all learners aged 3-18 years to develop skills in 'enterprise' and 'creativity' formalised in inter-disciplinary curriculum programmes (100% of pupils aged 3-18 years have an entitlement to curricular programmes, which have a focus on creativity and	Baseline data not available – a method for capturing this data to be developed	Methodology being progressed	Determined to Succeed programme now offering skills, creativity and enterprise	Inter-disciplinary learning is a key feature of a Curriculum for Excellence and all	✓

enterprise for at least 5 days per session)			programmes to 100% of pupils	schools are delivering a range of experiences for all learners aged 3-18 years.	
Pupil absence and exclusion rates (In line with comparator authorities)	Absence Rates: 6.9%	Absence Rates: 7%	Absence Rates: 7.1%	Update anticipated in September 2011	○
	Exclusion Rates: 69 per 1,000 pupils	Exclusion Rates: 52 per 1,000 pupils (2008/09 academic year)	Exclusion Rates: 46 per 1,000 pupils (2009/10 academic year)		○

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
----------------	-----------------------------	-----------------------------------	-----------------------------------	-----------------------------------	---------------------------

National Outcome 4: Our young people are successful learners, confident individuals, effective contributors and responsible citizens

Participation by young people in community based learning and active citizenship increased (FSF)

Number of young people actively participating in active citizenship activities (Increase)	66	203	511	224	✓
Number of young people participating in flexible community based learning opportunities (Increase)	265 (2006)	380	367	380	✓

National Outcome 5: Our children have the best start in life and are ready to succeed

Development of early education and childcare services to support children and families promoted (FSF)

Percentage early education and childcare services managers with qualifications at degree level (Increase to 52% by 2011)	48% (2008)	New indicator for 2009/10	53%	Data not comparable due to variation in registration requirements	Not reported
--	---------------	---------------------------	-----	---	--------------

Expected years of life in good health – males/females (Increase) (See proxy indicator below)	65.1 years males 68.8 years females (1999-2003)	New indicator for 2009/10	Data will not be available until the 2011 Census	Update anticipated in 2013 (2011 Census results)	Not reported Not reported
Life expectancy at birth (Increase) (Proxy indicator)	76.4 years total population 74.5 years males 78.2 years females (2004-2006)	76.0 years total population 74.0 years males 77.9 years females (2005-2007)	76.6 years total population 74.6 years males 78.5 years females (2006-2008)	76.7 years total population 74.6 years males 78.8 years females (2007-2009)	✓ ✓ ✓
Coronary heart disease mortality rate per 100,000 population, under 75 years (Reduction)	92.4 (2005)	81.6 (2007)	76.3 (2008)	79.6 (2009)	✓
Number of episodes of respiratory disease (primary diagnosis on discharge) (Reduction)	2,573	Revised indicator for 2009/10	2,660 (2008/09) ISD provisional figure provided	2,602 (2009/10) ISD provisional figure provided	X
Percentage of adults smoking (Reduction)	35% (December 2005)	36% (December 2008)	14% (June 2010) East Ayrshire Residents' Panel Survey	32% (March 2011) East Ayrshire SOA Residents' Survey	✓

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 6: We live longer, healthier lives					
Health and wellbeing of the local population improved (FSF)					
Women recorded as a "current smoker" at antenatal booking appointment, expressed as number (3 year total) and percentage of all women attending booking appointments (Reduction)	27.2%	New indicator for 2009/10	25.8% (2008/09)	27.1% (2009/10)	=
Number of alcohol related and attributable hospital patients per 100,000 population per year (3 year average) (Reduction)	1,106.3 2004-2006	New indicator for 2009/10	No update available until December 2010	1,538 (2007-2009)	X
Number of screenings using the appropriate screening tool and alcohol brief interventions (Increase – 3,530 interventions)	Zero (new programme)	New indicator for 2009/10	673 (cumulative total to February 2010)	4,685 (cumulative total to March 2011)	✓

Number of drug related hospital patients per 100,000 population per year (3 year average) (Reduction)	153.3 (2004-2006)	New indicator for 2009/10	No update available until December 2010	173.0 (2007-2009)	X
Rates of hospital admissions of patients with primary diagnosis of Chronic Obstructive Pulmonary Disease, Asthma, Diabetes or Coronary Heart Disease (from 2006/07 to 2010/11) (Reduction to 548)	594 admissions	New indicator for 2009/10	Data not available beyond the baseline position	Data not available beyond the baseline position	Not reported
Health and wellbeing of the local population improved					
Rates for suicides per 100,000 population (Reduction)	11.2 (2002-2006)	New indicator for 2009/10	No update available until December 2010	13.0 (2005-2009)	X
Number of re-admissions (for mental health problems) for those who have had a hospital admission of over 7 days (Reduction to 95)	104 (2005)	Baseline for East Ayrshire reset at 105 re-admissions	76 (2008/09)	74 (Jan-Dec 2009)	✓
Rate increase of anti-depressant prescribing (Defined Daily Doses per patient) (Reduction in annual rate to zero)	34.45 (December 2006)	39.21 (March 2009)	40.54 (March 2010)	39.75 (January 2011)	X
Number of unintentional injuries in the home for those aged 65+ and those under 15 years undetermined intent per 100,000 population (Incremental reduction)	2,551.4 aged 65+ years 1,336.1 under 15 years (2004-06)	New indicator for 2009/10	No update available until December 2010	Comparable data not available in the 2010 CHP Profiles	Not reported

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 6: We live longer, healthier lives

Health and wellbeing of the local population improved

Number of emergency inpatient bed days for people aged 65 and over per 1,000 population (Reduction to 3,215.1 per 1,000 population)	3,572.3 (2005)	New indicator for 2009/10	3,260.17 (2008/09) ISD provisional figure provided	3,073.1 (2009/10) ISD provisional data provided	✓
Number of patients diagnosed with dementia (Increase)	660 (March 2007)	New indicator for 2009/10	766 March 2009	1,060 (March 2011)	✓

National Outcome 7: We have tackled the significant inequalities in Scottish society

Everyone within our communities can access the full range of services which help to combat poverty (FSF)

Number of people claiming Income Support per 1,000 population (Reduction)	60 (August 2006)	57 (November 2008)	42 (November 2009)	Comparable data not available due to changes in the benefits system	Not reported
Percentage of children living in workless households (Reduction)	19.1%	New indicator for 2009/10	13.2% (2008)	Update anticipated In December 2011	○
Number of carers receiving benefits checks (Maintain)	390	376	450	711	✓

Financial Inclusion within disadvantaged communities (FSF)

Total number of Credit Union members (Increase))	909 (October 2006)	1,484 (63% annual increase)	2,210 (49% annual increase and 143% increase from the baseline)	1,794 (19% annual decrease and 97% increase from the baseline)	✓
Proportion of households with savings and investments (Increase)	48% (2005/06)	Data update not available	42% (2007/08)	Update anticipated in August 2011	○
Total household income with less than £15,500 before tax and deductions (Increase in household income)	38% less than £15,499 (December 2005)	26% less than £15,599 (December 2008)	27% less than £15,599 (June 2010) East Ayrshire Residents' Panel Survey	32% less than £15,599 (March 2011) East Ayrshire SOA Residents' Survey	✓
Percentage of tenants with severe rent arrears (Reduction)	N/A	1.3% Revised baseline provided for 2008/09 due to revised	1.1%	1.3%	=

		methodology		
--	--	-------------	--	--

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	------------------	------------------------	------------------------	------------------------	----------------

National Outcome 7: We have tackled the significant inequalities in Scottish society

Everyone within our communities, including people with disabilities and ethnic minorities, has opportunities and chances (FSF)

Number of data zones in the worst 0-15% (SIMD) deprived (Reduction by 2009)	28 (SIMD 2006)	Data update not available until October 2009	27 (SIMD 2009 Version 2 24 August 2010)	Update currently not available – date of next SIMD to be confirmed by the Scottish Government	✓ As reported at March 2010
Health inequalities in the most disadvantaged neighbourhoods/groups reduced					
Coronary heart disease mortality rate per 100,000 population, under 75 years (Reduction)	132.8 (2002-2004)	118.9 (2005-2007)	120.6 (2006-2008)	110.1 (2007-2009)	✓
Percentage of adults aged 16+ in the most deprived areas smoking (Reduction)	43% (December 2005)	43% (December 2008)	Data update not available at this time	41% (March 2011) East Ayrshire SOA Residents' Survey	✓
Number of inequalities cardiovascular health checks during 2009/10 (Increase – carry out health checks with 20% eligible population – 2,060 residents)	Zero (March 2007)	New indicator for 2009/10	1,846 (cumulative total to March 2010)	2,382 (cumulative total to March 2011)	✓
Teenage pregnancy rates in 15-19 year olds in the most deprived areas per 1,000 target population (Reduction)	64.7 East Ayrshire wide (Range=17.2-99.4 across communities) (2005)	60.5 East Ayrshire wide (2007)	61.6 East Ayrshire wide 100.5 in 0-15% most deprived data zones (2008) ISD provisional figures provided	Update anticipated in June 2011	o

National Outcome 8: We have improved the life chances for children, young people and families at risk

Child protection and the safety of vulnerable adults promoted

Number of child protection re-registrations in year (Reduction by 2% per year)	17	17	8	18	x
Rates of domestic abuse incidents reported to the police per 10,000 population (Increase)	85 (5 year average 2003-2008)	Revised baseline provided in updated SOA	106	117	✓

Educational achievement of children and young people at risk increased (FSF)

Number and percentage of looked after children who attain standard grades in English and Maths (Increase to comparator group average)	15%	17.6% (2008/09 academic year)	31% (2009/10 academic year)	Update anticipated in September 2011	○
---	-----	-------------------------------------	-----------------------------------	--	---

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 8: We have improved the life chances for children, young people and families at risk

Educational achievement of children and young people at risk increased (FSF)

Proportion of looked after children attaining at least one Foundation award in any subject (Increase to comparator group average)	39.5%	New indicator for 2009/10	57.1% (2009/10 academic year)	Update anticipated in September 2011	○
Attendance and levels of inclusion (Improve)	Primary: Attendance: 95% Exclusions: 16 per 1,000 pupils Secondary: Attendance: 91% Exclusions: 133 per 1,000 pupils	Primary: Attendance: 95% Exclusions: 15.9 per 1,000 pupils Secondary: Attendance: 91% Exclusions: 94.7 per 1,000 pupils (2008/09 academic year)	Primary: Attendance: 95% Exclusions: 12.9 per 1,000 pupils Secondary: Attendance: 91% Exclusions: 85.1 per 1,000 pupils (2009/10 academic year)	Update anticipated in September 2011	○ ○ ○ ○
Proportion of young people not in education/employment/training (Reduction)	13%	New indicator for 2009/10	13.5% (2008/09)	11.6% (2009/10)	✓
Homelessness reduced					
Total number of homeless presentations (Reduction to 1,064 homeless presentations)	1,186	971	827	803	✓
Percentage of repeat homelessness within one year (Reduction in repeat homelessness – top quartile by 2011)	11.6%	8.0%	8.7%	6.6%	✓

National Outcome 9: We live our lives safe from crime, disorder and danger

Crime and anti-social behaviour reduced (FSF)

Crimes of Violence per 10,000 population (Reduction below the 5 year average)	26 (5 year average 2003-2008)	New indicator for 2009/10	21	21	✓
Crimes of Vandalism per 10,000 population (Reduction below the 5 year average)	227 (5 year average 2003-2008)	New indicator for 2009/10	190	158	✓

Possession of Offensive Weapons per 10,000 population (Increase above the 5 year average)	11 (5 year average 2003-2008)	New indicator for 2009/10	6	2 Reduction attributed to a new method of reporting	X
---	-------------------------------------	------------------------------	---	---	---

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 9: We live our lives safe from crime, disorder and danger

Crime and anti-social behaviour reduced (FSF)

Carrying of knives detections per 10,000 population (Increase above the 5 year average)	6 (5 year average 2003-2008)	New indicator for 2009/10	7	7	✓
Drug Crime detections per 10,000 population (Increase above the 5 year average)	20 detections for drug supply 59 detections for possession and other drug crimes, including importation and production (5 year average 2003-2008)	New indicator for 2009/10	18 detections for drug supply 52 detections for possession and other drug crimes, including importation and production	13 detections for drug supply 48 detections for possession and other drug crimes, including importation and production	X X
Anti-social behaviour (including Breach of the Peace, Urinating and Consuming Alcohol in a public place) detections per 10,000 population (Increase above the 5 year average)	231 (5 year average 2003-2008)	New indicator for 2009/10	266	251	✓
Reconviction rates (Reduction of 2% by 2011)	47% (Ayrshire figure provided)	New indicator for 2009/10	48% Ayrshire figure provided	45% Ayrshire figure provided	✓
Number of persistent young offenders (Reduction of 3% by 2011)	45	27	27	This information is no longer published by the Scottish Children's Reporter Administration (SCRA)	✓ As reported at March 2010
Percentage of adults who feel threatened by crime in their neighbourhood a great deal or a fair amount (Reduction)	18% (December 2005)	18% (December 2008)	Data update not available at this time	20% (March 2011) East Ayrshire SOA Residents' Survey	X
Community safety in neighbourhoods and homes improved					
Number of fire related injuries and incidents (Reduction of 3% by	Injuries: 35	Injuries: 15	Injuries: 16	Injuries: 18	✓

2011)	Incidents: 1,468	57% reduction Incidents: 1,232 16% reduction	54% reduction Incidents: 1,172 20% reduction	49% reduction Incidents: 1,360 7% reduction	✓
Number of people killed and seriously injured in road accidents (Reduction in casualties for 2010 by 40% from the baseline in line with the national target) (FSF)	140 (1994-98 average remains the Scottish Government baseline)	66 53% reduction (2008)	47 66% reduction (2009)	55 61% reduction (2010)	✓

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 10: We live in well-designed, sustainable places where we are able to access the amenities and services we need

Transport solutions improve, particularly in the rural areas, ensuring that good quality affordable choices are available

Proportion of residents satisfied with public transport (Increase)	74% (December 2005)	69% (December 2008)	60% (June 2010) East Ayrshire Residents' Panel Survey	63% (March 2011) East Ayrshire SOA Residents' Survey	X
Access to services – local share in 0-15% most deprived data zones (SIMD) (Reduction in local share by 2009)	14.9% (2006)	SIMD 2009 Available in October 2009	12.3% (2009)	Update currently not available – date of next SIMD to be confirmed by the Scottish Government	✓ As reported at March 2010
Percentage of the road network considered for maintenance treatment (Reduction of 2% by 2011)	43.5% (2007/08)	40.5%	40.1%	45.3%	X

Number of buildings which are suitable and accessible for people with a disability increased

Number of council buildings where the Council delivers services to the public and % of these with full public area suitability for, and accessible to, people with a disability (Increase on an annual basis)	45.9%	64.2%	66%	66.7%	✓
---	-------	-------	-----	-------	---

Attractiveness of communities improved

Total number of Council houses meeting the Scottish Housing Quality Standard (Increase)	New indicator for 2008/09 Baseline to be set at April 2009	7,205 properties (55.1%)	7,585 properties (58.4%)	9,179 properties (71.0%)	✓																																																
Percentage of adults who rate their town or village as a good place to live (Reduction in fairly poor and very poor ratings)	<table border="1"> <tr> <td>VG</td> <td>G</td> <td>FP</td> <td>VP</td> </tr> <tr> <td>32%</td> <td>51%</td> <td>5%</td> <td>4%</td> </tr> <tr> <td colspan="4">NB – 8% Neither/Nor</td> </tr> </table> (December 2005)	VG	G	FP	VP	32%	51%	5%	4%	NB – 8% Neither/Nor				<table border="1"> <tr> <td>VG</td> <td>G</td> <td>FP</td> <td>VP</td> </tr> <tr> <td>26%</td> <td>46%</td> <td>7%</td> <td>6%</td> </tr> <tr> <td colspan="4">NB – 15% Neither/Nor</td> </tr> </table> (December 2008)	VG	G	FP	VP	26%	46%	7%	6%	NB – 15% Neither/Nor				<table border="1"> <tr> <td>VG</td> <td>G</td> <td>FP</td> <td>VP</td> </tr> <tr> <td>14%</td> <td>53%</td> <td>17%</td> <td>2%</td> </tr> <tr> <td colspan="4">NB – 14% Neither/Nor</td> </tr> </table> (June 2010) East Ayrshire Residents' Panel Survey	VG	G	FP	VP	14%	53%	17%	2%	NB – 14% Neither/Nor				<table border="1"> <tr> <td>VG</td> <td>G</td> <td>FP</td> <td>VP</td> </tr> <tr> <td>19%</td> <td>57%</td> <td>12%</td> <td>1%</td> </tr> <tr> <td colspan="4">NB – 11% Neither/Nor</td> </tr> </table> (March 2011) East Ayrshire SOA Residents' Survey	VG	G	FP	VP	19%	57%	12%	1%	NB – 11% Neither/Nor				X
VG	G	FP	VP																																																		
32%	51%	5%	4%																																																		
NB – 8% Neither/Nor																																																					
VG	G	FP	VP																																																		
26%	46%	7%	6%																																																		
NB – 15% Neither/Nor																																																					
VG	G	FP	VP																																																		
14%	53%	17%	2%																																																		
NB – 14% Neither/Nor																																																					
VG	G	FP	VP																																																		
19%	57%	12%	1%																																																		
NB – 11% Neither/Nor																																																					

National Outcome 11: We have strong, resilient and supportive communities where people take responsibility for their own actions and how they

affect others					
Participation by people of all ages in community activity increased (FSF)					
Proportion of residents involved in community activity in the last 12 months (Increase)	13% (December 2005)	11% (December 2008)	37% (June 2010) East Ayrshire Residents' Panel Survey	15% (March 2011) East Ayrshire SOA Residents' Survey	✓
Carers and young carers supported (FSF)					
Number of carers receiving ongoing support (Increase to 6,500 carers)	4,500	5,708	6,039	6,974	✓

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
----------------	-----------------------------	-----------------------------------	-----------------------------------	-----------------------------------	---------------------------

National Outcome 11: We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others					
Proportion of people needing care or support who are able to sustain an independent quality of life as part of the community increased, through effective joint working					
Number of patients waiting more than 6 weeks for discharge to appropriate setting (Zero patients waiting)	5	0	0	0 (January 2011)	✓
Percentage of people aged 65+ with intensive needs receiving care at home (Maintain levels at or above the national average of 30% - revised target)	40.7%	41.03%	33%	30%	✓
Percentage of people aged 65+ receiving free personal care at home (Maintain levels at 7%)	6.2%	6.95%	7.4%	7.1%	✓

National Outcome 12: We value and enjoy our built and natural environment and protect it and enhance it for future generations					
The natural and built environment through sustainable development improved					
Percentage of hectares (ha) of vacant and derelict urban land (Reduction to 6.5% ha)	7.2% ha (2006)	Indicator revised to reflect the percentage of derelict and vacant urban land in the updated SOA	8.09% ha	7.95%	X
Total of new woodland created each year in hectares (ha) (Increase by 310 ha per year)	715 ha	New indicator for 2009/10	424 ha (2009/10)	419 ha (2010/11)	✓
Number of empty and run down properties, through regeneration of town centres and villages reduced (FSF)					
Number of vacant and derelict town centre buildings (Reduction to 160 by 2011) (See proxy indicator below)	210 (November 2006)	152 (July 2009)	Data update not available at this time	Update not available – previous figures provided for all	Not reported

				communities across East Ayrshire	
Number of vacant and derelict town centre buildings identified in the Local Plan area (Reduction) (Proxy Indicator)	N/A	N/A	88 (June 2009)	66 (September 2010)	✓
Littering, graffiti and vandalism reduced (FSF)					
Cleanliness of local authority streets and other relevant land – index recorded by the Local Environmental Audit and Management System (LEAMS) (Improve to 72 by 2011)	70	74	73	74	✓

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
---------	---------------------	---------------------------	---------------------------	---------------------------	-------------------

National Outcome 13: We take pride in a strong, fair and inclusive national identity

Economic, tourism, culture and leisure, housing and rural diversification opportunities promoted

Growth in tourism revenue (Increase)	£55.75m (2006)	£60.57m 8.6% increase from baseline (2008)	£62.9m 13% increase from baseline (2009)	Update anticipated in June/July 2011	○
--------------------------------------	-------------------	---	---	--	---

Access to opportunities outside the local area improved

Proportion of residents finding public transport as very or fairly convenient (Improve)	91% (2005/06) East Ayrshire figure provided	82% (2007) Ayrshire figure provided	Data update not available at this time	81% (2007/08) East Ayrshire figure provided	X
	84% rail (2005)	84.5% rail (2006)	89% of Scotrail users “Satisfied” or “Good” opinion of overall journey National Passenger Survey (Passenger Focus) (2008)	Update not available	Not reported
	76% bus (2005) Regional figures provided	75% bus (2006) Regional figures provided	73% of bus users agreed “Buses are on Time” Scottish Household Survey (2008)	Update not available	Not reported

			Regional figures provided		
Citizenship Ceremonies provided for those wishing to become British citizens					
Percentage of customers satisfied with the ceremony process (Maintain standard)	100% (2007/08)	New indicator for 2009/10	100%	100%	✓
Number of children in Primary 1 entering Gaelic Medium Education increased					
Number of children in Primary 1 accessing Gaelic Medium Education (Increase by 2% by 2011)	24	New indicator for 2009/10	42	30	✓

Outcome	2006/07 Baseline	Progress at March 2009	Progress at March 2010	Progress at March 2011	Current Status
----------------	-------------------------	-------------------------------	-------------------------------	-------------------------------	-----------------------

National Outcome 14: We reduce the local and global environmental impact of our consumption and production

Amount of waste recycled and re-used increased					
Proportion of municipal waste recycled (Incremental increase towards the national target of 50% by 2015 – revised target)	36.6%	42.1%	43%	43.9%	✓
Tonnage of biodegradable municipal waste land filled (Reduction to 29,177 (2.5%) tonnes by 2010 and 25,935 (13%) tonnes by 2011))	29,920 tonnes (2006)	26,042 tonnes	25,602 tonnes	24,174 tonnes	✓
Percentage of educational establishments involved in waste minimisation through the Eco-School Scotland programme (Increase registration to 100% by 2011; 70% Bronze Award; 40% Silver Award; 15% Green Flag Status)	36% of educational establishments registered	New indicator for 2009/10	98% of educational establishments registered • 71.9% Bronze Award • 59.6% Silver Award • 15.8% Green Flag Status	100% of educational establishments registered • 77.2% Bronze Award • 64.9% Silver Award • 26.3% Green Flag Status	✓
Environmental effect of transport improved by developing a transport system that meets national, regional and local needs					
Percentage of journeys to work made by public or active transport (Increase)	29% (2003/04)	35% to work or education (2006)	Data update not available at this time	21% 2007/08	X
Energy performance of housing stock increased (measured by the Reduced Standard Assessment Procedure)					
Percentage of housing stock that meets the Reduced Standard Assessment Procedure (Increase to 72% by 2011)	70.6% (January 2009)	New indicator for 2009/10	89.2% (March 2010)	95.2% (March 2011)	✓

National Outcome 15: Our public services are high quality, continually improving, efficient and responsive to local people's needs

Resources and services delivered maximised through shared premises

Total number of co-location facilities established (Increase)	4	5 completed 1 onsite	5 completed 1 nearing completion	6	✓
Total number of co-location facilities for the community (Scoping study to be progressed by 2011)	Zero	Community facilities provided in North West Kilmarnock and Stewarton Area Centres	Community facilities provided in North West Kilmarnock and Stewarton Area Centres	Scoping study for co-location progressed during October – December 2010	✓

GLOSSARY OF TERMS

Active 8 Project	Employability programme for school leavers
CARS	Conservation Area Regeneration Scheme
Childsmile	Oral Health Initiative for children
CHIP	Community Health Improvement Partnership
Cookwell	Healthy Eating Initiative
ECDL	European Computer Driving Licence
ESOL	English for Speakers of other Languages
FE	Further Education
FSF	Fairer Scotland Fund
Heartstart	Training in basic resuscitation methods delivered in the community
HE	Higher Education
HMIe	Her Majesty's Inspectorate of Education
Keepwell	Health ' checks that can identify risk factors associated with conditions such as coronary heart disease and stroke
LEAMS	Local Environmental Audit and Management System
MCMC	More Choices More Chances
NHS	National Health Service
XL Programme	Princes Trust programme to help 14-19 year olds re-engage with education
SIMD	Scottish Index of Multiple Deprivation



For more information on Community Planning in East Ayrshire,
log on to www.eastayrshirecommunityplan.org or contact:

Community Planning and Partnership Unit
East Ayrshire Council Headquarters, London Road, Kilmarnock KA3 7BU
Tel: 01563 576000
Email: communityplanning@east-ayrshire.gov.uk

At the time of production, our Core Community Planning Partners are:

