

EAST AYRSHIRE COUNCIL

CABINET – 19 AUGUST 2009

RACE EQUALITY AND PARTNERSHIP WITH SHOW RACISM THE RED CARD

Report by Executive Director of Educational and Social Services

1. PURPOSE OF REPORT

- 1.1 To update members on the progress of East Ayrshire Council's commitment to Race Equality programmes with particular reference to a curricular programme between East Ayrshire Council, the organisation called: 'Show Racism the Red Card' and Kilmarnock Football Club; and to seek approval for this joint curricular programme to continue over the next three years.

2. BACKGROUND

- 2.1 East Ayrshire Council historically has promoted Race Equality and educational establishments have introduced and supported a wide range of Race Equality initiatives.

Show Racism the Red Card is a national organisation delivering an anti-racist message across the UK via the provision of sport and in particular Football. The organisation has been active in East Ayrshire in recent years via partnership work with Kilmarnock Football Club.

2.2 The Benefits of Race Equality Programmes

There are many benefits of supporting, developing and promoting Race Equality programmes with our children, young people and communities, some of these benefits are summarised below:

- Promote wellbeing and respect by fostering positive attitudes towards other cultures and religions
- Develop a common vision to children, young people, parents and staff, leading to a culture of ambition and achievement
- Engaging children and young people in the highest quality learning experiences
- Enable children and young people to become successful learners, confident individuals, responsible citizens, and effective contributors.

In late 2006 'Show Racism the Red Card' approached officers of East Ayrshire Council with a view to delivering a national primary school based programme within the authority. This programme, designed to meet the needs of young people at P4 level in East Ayrshire, was established and operated in academic year 2006-07. Despite its success, funding challenges meant it never operated in session 2007-08. However, under the auspices of

the Curriculum for Excellence, it has been resurrected for session 2009-10 and planning is in place to deliver a wide ranging programme early next session. Fuller details are described in section 3.1 of this report.

3. EAST AYRSHIRE ANTI-RACIST PROGRAMMES

3.1 Delivery of Race Equality Through Show Racism the Red Card and Kilmarnock Football Club

All 44 primary schools in the authority will be offered the opportunity to participate in one 2 hour activity incorporating 1 hour of a football coaching session led by Kilmarnock Football Club, and a 1 hour interactive anti-racism workshop.

The programme will target primary 4 stage pupils in all East Ayrshire schools. Where schools have more than one primary 4 class, all Primary 4 pupils will be accommodated in the programme.

All schools will be encouraged to become involved in the programme, although, involvement will not be of a compulsory nature.

Delivery of the programme will take place in academic year 2009-10.

The programme will be delivered by Kilmarnock Football Club Community Football coaches. The coaches involved will firstly undertake a training session with Show Racism The Red Card officials to enable the delivery of interactive anti-racist workshops.

The East Ayrshire programme will fully incorporate all Show Racism The Red Card messages and branding. All appropriate resources such as DVDs, wristbands and posters will be purchased from the national organisation.

3.2 Annual Show Racism The Red Card Roadshow

East Ayrshire Council in partnership with Show Racism the Red Card and Kilmarnock Football Club, jointly hold an annual event to promote anti-racist education to Primary 7 pupils. One hundred pupils from local schools annually attend the event.

3.3 Resources

National resources are available through Learning and Teaching Scotland to support educational establishments to deliver anti-racist education. All primary schools have also received an Anti-Racist curriculum pack for primary 1-7, ensuring a holistic approach to the promotion of race equality.

3.4 Anti-Sectarianism

Funding secured from the Scottish Government's Anti-Sectarian Fund has developed a range of anti-sectarian initiatives within East Ayrshire including

development of educational resource materials, denominational and non-denominational sporting activities and interactive educational workshops.

3.5 Ethnic Minority Project (EMI)

A key element of the EMI project is the provision of Bilingual Support Assistants to support ethnic minority children and their families.

The key aims of the project include:

- Support inclusion of ethnic minority and migrant pupils and their families within the education system – school and community learning
- Support parental involvement in their children’s education and school activity
- Work with existing and new ethnic minority groups and families to identify need, support activities and build capacity.

4. NEXT STEPS

- 4.1 Further develop the partnership with Show Racism the Red Card, Kilmarnock Football Club and other relevant partners to ensure continuity and progression in the delivery of anti-racist education which will impact on the outcomes for our children and young people.

5. FINANCIAL IMPLICATIONS

- 5.1 The total cost of operating the Primary 4 Show Racism the Red Card/Kilmarnock Football Club anti-racist educational programme is £7,425 per annum. This will be funded by the Curriculum for Excellence budget. A breakdown of the allocation of the £7,425 is as follows:

- 60 workshops delivered - £1,500
- 60 coaching sessions - £3,000
- SRTRC Film & Education Pack - £900.00
- SRTRC Marketing Materials - £1,125.00
- Evaluation - £900.00

6. POLICY/LEGAL IMPLICATIONS

- 6.1 NIL

7. COMMUNITY PLANNING IMPLICATIONS

- 7.1 Race Equality supports the increasing participation of children and young people in learning and active citizenship via the themes of Improving Community Safety, Health and Wellbeing and Promoting Lifelong Learning.

8. RISK IMPLICATIONS

8.1 All activities are risk assessed as per the Council's revised Risk Assessment Guidelines and Procedures.

9. RECOMMENDATIONS

9.1 It is recommended that Members:

- i) Approve the development of the curricular race equality programmes involving pupils from across East Ayrshire; and
- ii) otherwise, note the contents of this report .

Graham Short
Executive Director of Educational and Social Services

CB/KMcC
May 2009

LIST OF BACKGROUND PAPERS

Education Committee Paper - Update on Active Schools Programme,
13 September 2005

Members wishing further information should contact Andrew Sutherland: Head of Service: Schools, Tel: (01563) 576126 or Cheryl Brady, Active Schools Manager, Tel: (01563) 555650.

IMPLEMENTATION OFFICER

Cheryl Brady, Active Schools Manager