

EAST AYRSHIRE COUNCIL

CABINET – 18 JUNE 2008

DETERMINED TO SUCCEED ENTERPRISE IN EDUCATION

Report by Executive Director of Educational and Social Services

1. PURPOSE OF REPORT

To seek approval for the continued development of Enterprise in Education, including the partnership with the Ayrshire Chamber of Commerce, through the Determined to Succeed (DtS) Programme.

2. BACKGROUND

2.1 In 2003 East Ayrshire was invited to be one of a number of pathfinder authorities supported by the Scottish Executive Enterprise and Lifelong Learning Department (SELLD) to enable East Ayrshire to meet the 21 recommendations outlined in the ministerial paper Determined to Succeed.

2.2 Key to the success in meeting these recommendations is the link with the *Creative Minds Arts and Education Strategy*, which also contributes to enhancing levels of self-esteem, self-confidence and motivation in young people. The development of skills such as creativity, innovation, project management and planning are clearly linked to developing enterprise skills for all school pupils in the authority.

2.3 Significant progress has been made which has been recognised by Her Majesty's Inspectorate:

Broader achievements by pupils and young people

East Ayrshire Council was successfully maintaining and strengthening its approaches to improving the quality of education for its children and young people with a view to raising further their attainment and achievement.

A particular thrust of this approach was the emphasis given through the Creative Minds initiative to promoting pupils' self-confidence, good citizenship and achievement. With the very enthusiastic and effective leadership of the Lead Officer for Culture and Enterprise, the authority provided a wide range of enriching experiences for young people in arts, cultural and enterprise activities. Enterprise and Leisure Development Officers attached to each Learning Partnership also played a key role in promoting and supporting developments in these areas in schools. There was a large number of examples of innovative, good practice which had a very positive impact on pupils' learning experiences.

Pilot Inspection of the Education Functions of East Ayrshire Council
Annette Bruton HM Chief Inspector Directorate 5

3. OUTLINE PLANS 2008/11

- 3.1** Enterprise in Education 3-18 will link with the More Choices: More Chances agenda, support the Scottish Government's plans to develop Leadership at all levels supporting the Skills for Scotland and Economic strategies and be integral to the Learning and Teaching agenda through Curriculum for Excellence. The plan for 2008/11 will reflect the Four Strands of Determined to Succeed.
- 3.2** Enterprising Teaching and Learning
- Continue to share good practice in schools and to support establishments to integrate enterprising learning and teaching to allow pupils to develop the four capacities of the Curriculum for Excellence.
 - Work with secondary subject departments to embed enterprising learning and teaching methodologies.
 - Support cross-curricular working.
 - Facilitate training events bringing teachers and employers together to enhance classroom practice.
 - Develop Leadership opportunities at all levels.
 - Employers engaged with schools in relation to curricular areas.
 - Schools accessing case studies of business engagement.
 - Financial education rolled out across the authority.
 - Provide appropriate CPD.
- 3.3** Entrepreneurial Learning
- Continue to support entrepreneurial companies and entrepreneurial learning across all schools.
 - Increase opportunities to schools for trading at home and international.
 - Awareness raising and development of social enterprise companies across authority.
- 3.4** Work-based Vocational Learning
- Continued development and expansion of WBVL opportunities for pupils as schools move to a more flexible curriculum structure and Curriculum for Excellence.
 - Support to schools relating to Work Experience.
 - Continued partnership working with the Ayrshire Chamber of Commerce.
 - Further development of vocational opportunities through the School / College Link Programme.
- 3.5** Appropriately Focused Career Education
- Build on the success of the "U Can Do It 2" workshops for S2 pupils focussing on school/college link programmes and vocational education.
 - Support school-based Career Road Shows.
 - Continue to develop sustainable business/employer links increasing awareness and opportunities for pupils.
 - Raise awareness of the number and variety of case studies available to schools.

3.6 The opportunities created by Dumfries House and the development of Knockroon present the possibility of creating a Food Academy. It is proposed to develop a facility, working with local colleges, universities and schools in East Ayrshire which can offer courses on land based, building on food and hospitality skills. On another level it is the intention to create a Centre of excellence on the subject of food, the environment sustainable development. The subject of food and food security will develop over the next 5-10 years as a major strategic area of policy. East Ayrshire may become a focus of good practice and a business case will be developed for its further consideration.

4. SUPPORT TO SCHOOLS

4.1 The proposed revised core support team will be reduced from 3.0 FTE (1.0 FTE EiE Co-ordinator and 2.0 FTE EiE Development Officers) to 2.0 FTE (1.0 FT EiE Co-ordinator and 1.0 FTE EiE Development Officer). This reflects the progress made in 2003/08 in embedding Enterprise in Education whilst still ensuring continuous and appropriate support to Learning Partnerships.

4.2 Integral to this support is the partnership with the Ayrshire Chamber of Commerce, which has been recognised nationally as an area of good practice.

4.3 In recognition of the links to Curriculum for Excellence and Creative Minds the funding will also support 1 FTE EiE Co-ordinator (ESO 3), 1 FTE EiE Development Co-ordinator (ESO 1) Ayrshire Chamber of Commerce Business Liaison Officer (2008/09 - £25,482, 2009/10 - £26,243, 2010/11 - £27,029), 0.5 FTE CfE Co-ordinator, 0.5 FTE CfE Development Officer, 1.0 FTE Expressive Arts Development Officer and 1.0 FTE Links Officer in the Arts & Education.

4.4 Key elements of the programme will be to:

- ensure that all pupils will experience Enterprise in Education through the Four Strands.
- strengthen the partnerships with business and commerce.
- provide innovative curricular approaches to Enterprise in Education
- support schools in the aim of embedding enterprising and creative learning and teaching methodologies.
- work closely with and support educational establishments through a network of identified staff.
- develop appropriate and meaningful CPD opportunities for staff.
- support the emerging Curriculum for Excellence through joint working and sharing practices with colleagues from Quality Improvement, the Cultural Co-ordinator Programme, Active Schools, AiFL and Critical Skills.
- further develop the links with Kilmarnock /Ayr/ Cumnock Community Colleges.
- continuously evaluate the programme and support schools through the HMIE Self-evaluation process.

- 4.5** “Improving the contribution of enterprise to the education of all young learners remains important and as yet unfinished business”
Improving Enterprise in Education
A Report by HM Inspectorate of Education, 2008

5. FINANCIAL IMPLICATIONS

- 5.1** Ring-fenced funding has been allocated to fully support the further development of DtS Enterprise in Education until 31 March 2011. (£466,877 in 2008/09 and similar indicative funding in 2009/10 and 2010/11).

5.2 Team Structure:

1 FTE EiE Co-ordinator (ESO 3), 1 FTE EiE Development Co-ordinator (ESO 1) Ayrshire Chamber of Commerce Business Liaison Officer (2008/09 - £25,482, 2009/10 - £26,243, 2010/11 - £27,029), 0.5 FTE CfE Co-ordinator, 0.5 FTE CfE Development Officer, 1.0 FTE Expressive Arts Development Officer and 1.0 FTE Links Officer in the Arts & Education.

6. COMMUNITY PLAN IMPLICATIONS

- 6.1** The Determined to Succeed programme particularly supports the increasing participation of young people in learning and active citizenship via the theme of Promoting Community Learning and Improving Opportunities.

7. POLICY/LEGAL IMPLICATIONS

Nil

8. RECOMMENDATIONS

8.1 It is recommended that Members:

- (i) approve the revised support structure to support educational establishments in taking forward Determined to Succeed;
- (ii) be kept informed of future progress; and
- (iii) otherwise note the contents of this report.

Graham Short
Executive Director of Educational and Social Services
5/6/08

LIST OF BACKGROUND PAPERS

CABINET – 7 November 2007
Determined to Succeed Enterprise in Education Progress Report

EDUCATION COMMITTEE – 20 March 2007
Determined to Succeed – Work Based Vocational Learning Funding

EDUCATION COMMITTEE – 23 May 2006

Determined To Succeed Enterprise in Education Progress

Members requiring further information should contact Graham Short, Executive Director of Educational and Social Services, tel: (01563) 576017 or John Wilson, Links Officer in the Arts and Education, tel: (01563) 555634.

IMPLEMENTATION OFFICER

John Wilson, Links Officer in the Arts and Education