

EAST AYRSHIRE COUNCIL

CABINET – 17 JUNE 2009

MATCH FUND BUDGET 2009/10

Report by the Depute Chief Executive/Executive Director of Corporate Support

1. PURPOSE OF REPORT

- 1.1** To recommend that Cabinet approves a grant of £7,893.70 payable from the 2009/10 Match Fund budget to CREATE (Cumnock and Doon Valley Area) and to remit to the Executive Director of Neighbourhood Services to prepare a report on the calendar of similar events held throughout East Ayrshire.

2. BACKGROUND

- 2.1** CREATE (CDV Area) was established in 2004 with the primary aims of promoting, maintaining, improving and advancing opportunities for adults, children and young people to participate in the Arts including through drama, music, film, dance, singing, literature and the visual arts.
- 2.2** Over the last few years CREATE (CDV Area) has organised an increasingly successful Cumnock Music/Arts Festival.
- 2.3** The grant support sought will form part of a cocktail of external funding to provide a weekend (3 day) Music and Arts Festival including a family fun day with street performers and concerts (live music) featuring well known artists supported by local musicians. The festival helps improve the quality of life for the residents for the area and build confidence in the young local musicians who participate.
- 2.4** The total cost of the project is estimated to be £40,405. Full details of the funding package are provided below in 3.1.

3. FINANCIAL OVERVIEW AND ASSESSMENT

- 3.1** The estimated total cost of the project is £40,405. The project has been awarded £28,000 from the Cumnock and Doon Valley Minerals Trust and £2,106.30 from the Southern Local Committee. Within the application it is indicated that CREATE (CDV Area) will contribute £2,000 from its own resources. Following discussion with the applicant it has been agreed that that contribution will be increased to £2,405.

3.2 Following an assessment of the application, The Executive Director of Neighbourhood Services recommends a Match Fund award of £7,893.70 and that this be subject to the normal set of conditions. This would represent 19.5 % of the total project costs.

3.3 It is also recommended that an additional condition be attached to the award of grant requesting that CREATE prepare a short report highlighting and assessing the benefits that the festival brings to Cumnock and the wider locality with a particular focus on providing an estimate of the numbers attending the various events and the proportion of visitors from out with the local area.

4. SUSTAINABILITY

4.1 A risk assessment has been undertaken as part of the Match Fund assessment process for the application. A low risk has been identified.

5. FINANCIAL IMPLICATIONS

5.1 The grant award to the project can be met fully from the 2009/10 Match Fund budget. At the time of writing this report a balance of £ 25,540 remains unallocated within the Match Fund budget. There is one further application seeking £700 which is currently being assessed.

6. POLICY /LEGAL IMPLICATIONS

6.1 There are no policy/legal implications arising from this report.

7. COMMUNITY PLANNING ISSUES

7.1 This project will assist in meeting one of the Aims of the Delivering Community Regeneration 2009-2011 Action Plan by encouraging increased participation in cultural and leisure activities.

7.2 It would however be of benefit to identify all similar events held throughout East Ayrshire. It is therefore recommended that a report providing a comprehensive calendar of events be prepared and that those events that benefit from financial or other support from the Council are highlighted.

8. RECOMMENDATIONS

8.1 It is recommended that Cabinet

- (i) approves an award, subject to the normal set conditions and recommendation (ii) below, of £7,893.70 to CREATE (Cumnock and Doon Valley Area);
- (ii) as an additional condition of the grant award, requires CREATE to prepare a short report following conclusion of the festival in accord with paragraph 3.3 above;
- (iii) remits to the Executive Director of Neighbourhood Services to prepare a calendar of events in East Ayrshire and review the number of festivals that the Council supports financially or otherwise and to report back to a future Cabinet meeting; and
- (iv) otherwise notes the content of the report.

Elizabeth Morton

Depute Chief Executive/Executive Director of Corporate Support

11 June 2009

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