

## **EAST AYRSHIRE COUNCIL**

**CABINET – 16 JUNE 2010**

### **NEW SPORTING FUTURES – 2014: CHARTER FOR SPORT**

#### **Report by Depute Chief Executive/Executive Director of Neighbourhood Services**

#### **1. PURPOSE OF REPORT**

- 1.1 The purpose of this report is to update Cabinet on progress with the New Sporting Futures – 2014: Charter for Sport and provide information in relation to the national and local Legacy agenda which has been developing in the lead up to the 'XX Commonwealth Games' in Glasgow.

#### **2. BACKGROUND**

- 2.1 New Sporting Futures was introduced in 2003 and has consistently developed since this time to find new ways of attracting young people into sport. Utilising the framework of East Ayrshire's Community Plan, the services of New Sporting Futures have remained relevant to local people and have a clear focus on improving health, wellbeing and improving community safety.
- 2.2 New Sporting Futures is best known nationally as a forerunner in the development of diversionary sports initiatives and importantly combining these with the more traditional sports development and performance programmes to create a clear and progressive pathway. The service has hosted visits from both the current and previous Justice Minister and most recently a visit to the East Ayrshire Alcohol and Drugs Partnership highlighted the success of New Sporting Futures as the first youth-related service in Scotland to implement Brief Interventions to identify and address problematic alcohol use by young people.
- 2.3 The attendance records of New Sporting Futures demonstrate continuous improvement with overall attendance figures growing from just under 12,000 in 2004/05 to over 47,000 in 2008/09 and in this last year attendance at the various diversionary and developmental programmes rose by over 20,000 to 67,189. It is fully anticipated that this continued increase in uptake will be reflected in the next audit of physical activity to be conducted nationally by the Scottish Schools Adolescent Lifestyle and Substance Use Survey (SALSUS) in autumn 2010.
- 2.4 In 2009, Cabinet approved the production of a New Sporting Futures Charter For Sport which outlines the Council's commitment to nurturing sporting talent in the very widest sense in order to maximise the benefits of the hosting of the Glasgow Games approaches and which should result in even greater interest in Sport.

### **3. LEGACY: NATIONAL PICTURE**

- 3.1 There continues to be great debate and discussion nationally around the Legacy which results from hosting a major international sporting event, this is under particular scrutiny following the recent announcement of further increases in expenditure required to host the 2014 Commonwealth Games in Glasgow.
- 3.2 The findings of the most recent research on Legacy are very much inconclusive. The report, conducted by the Medical Research Council Social and Public Health Sciences Unit, stated that there was insufficient evidence to confirm or refute potential health or socioeconomic benefits for the host nations of previous major events and importantly suggested that future events including the 2014 Commonwealth Games should not be expected to automatically provide benefits.
- 3.3 In response to the above research the Scottish Government have highlighted that in the lead up to these events significant pre-games legacy initiatives have been put in place to support long term physical, economic and social regeneration. The Scottish Government has put in place a Games Legacy Team and in late 2009, the Scottish Government published a national legacy plan - 'On Your Marks: A Games Legacy For Scotland' outlining aspirations for creating lasting legacy from the Commonwealth Games and other upcoming sporting events around four key themes: Active, Connected, Sustainable, and Flourishing.
- 3.4 A full list of the current pre-games legacy initiatives being driven by the Scottish Government in partnership with COSLA and other national partners are listed in Appendix 1 of this report; however, in summary these range from an interactive website where the population of Scotland is encouraged to register their physical activity goals to a dedicated 2014 Business portal providing businesses of all sizes with the opportunity to compete for Games related contracts.

### **4. LEGACY: LOCAL PICTURE**

- 4.1 The '2014: Charter for Sport' was produced following Cabinet approval and outlined the Council's sports development offer towards creating a lasting Legacy over five main areas, progress in which is summarised as follows:
  - 4.1.1 Long-Term Player Development Pathway  
This relates specifically to the national principles of long term player development and outlines the route from a child's first involvement in sport via fun activities through four other stages culminating in the "Training to Win" section with Podium Potential. The various stages are illustrated not only in line with the technical descriptions but by highlighting the actual opportunities and services that exist locally to support athlete development.

#### 4.1.2 Talented Athlete Funding

The Talented Athlete Programme was introduced in partnership with East Ayrshire Sports Council and provides two levels of support – Developing Potential Fund for athletes competing in national squads and competitions; and Podium Potential Fund for athletes selected to official training squads for Olympic, Paralympic, Winter Olympic or Commonwealth Games. Over 40 applications were received for funding in the first year with twenty-eight local athletes being awarded Developing Potential Grants. Three athletes were awarded Podium Potential and will represent Scotland at the Commonwealth Games in Delhi later this year.

#### 4.1.3 Facility Discounts for East Ayrshire Sports Clubs

This element of the Charter was introduced in November 2009 and is available to voluntary sports clubs affiliated to East Ayrshire Sports Council that are non-profit making. The discount available is 30% and is valid for use at indoor sports facilities managed by the Council's Community Recreation Service. At present 4 clubs in East Ayrshire are registered to utilise this discount: Stewarton Table Tennis Club; Kilmarnock Sports Acrobatics Club; Hurlford Badminton Coaching Group; and Northwest Amateur Boxing Club.

#### 4.1.4 Club & Coach Development

In the last year, there has been an increase in the opportunities and uptake of sports-related and generic coach education, 646 successfully completing courses as opposed to 324 in 2009/10. In addition over 60 local clubs have benefited from officer support in a range of areas including development plans and job lists, investigation into facility development and support to access grant aid.

#### 4.1.5 Sport & Leisure Facility Development

The range of sports facilities available in East Ayrshire as part of the new School Campuses has greatly enhanced the provision of sport development opportunities across all levels. A range of sports clubs are now operating from both venues, however, the Grange Campus in particular offers excellent facilities that have attracted high level clubs and coaching programmes.

The planned Athletics Facility at Queens Drive, Kilmarnock will further enhance this, providing state of the art facilities that will significantly improve the standard of athletics-specific coaching and performance and also support a new level of cross-training between a number of other sports on site. The facility has already been identified by the Governing Body of the Sport and sportscotland as a potential regional training centre to be home to national and regional athletics squads, and in the lead up to the 2014 Games this facility along with Grange Campus, Kilmarnock Weightlifting Club and Cluarankwai Judo Club form East Ayrshire's offer to the rest of the Commonwealth as high level pre-games training venues. The target date for completion of the construction of the Athletics Facility is April 2012 which will coincide

with the interest in Athletics which will be generated in the London 2012 Olympics. Achievement of this date will be dependent on a number of factors including a successful tender process, reasonable weather conditions and no delays in the construction process. Most notably, laying the new track requires good weather conditions, and this factor may have the greatest influence on the completion date.

#### 4.1.6 Leisure Centres at St Joseph's and Grange Academies

Usage of the new facilities at St Joseph's and Grange Academies is showing significant growth with all sports facilities now available to the public at evenings, weekends and during school holidays. Attendance figures to May 2010 are shown below:-

<b>St. Joseph's LC</b>	<b>2009</b>	<b>2010</b>	<b>Grange LC</b>	<b>2009</b>	<b>2010</b>
January	3308	6863	January	4324	6894
February	4137	9545	February	4703	12353
March	3805	9772	March	5478	22646
April	2108	6681	April	2464	9262
May	2851	4778	May	3470	5574
June	1983		June	6336	
July	4396		July	4715	
August	3689		August	5138	
September	5914		September	8790	
October	9422		October	10761	
November	8050		November	10369	
December	6404		December	9798	
<b>Totals</b>	<b>56067</b>	<b>37639</b>	<b>Totals</b>	<b>76346</b>	<b>56729</b>

- 4.2 Whilst the Charter For Sport demonstrates the Council's excellent services for developing and nurturing sporting potential, it is not a true reflection of the full range of Services on offer in East Ayrshire that contribute to the national Legacy themes. In order to address this, an East Ayrshire 2014 Legacy Steering Group has been established comprising representation from key services in the Council and Community Planning Partners including community representatives from the Coalfield Communities Federation and the North Federation of Community Groups. This group will ensure a coordinated and coherent approach to the delivery of new and existing services which will help deliver a lasting Legacy for East Ayrshire Communities in the lead-up 2014 and beyond.
- 4.3 Several members of the steering group are currently developing locally a range of the national Legacy initiatives including: promotion of the Active Nation campaign via Council and Community Planning Websites; funding application to EventScotland to host cultural event during the forthcoming Commonwealth Games in Delhi; Young Legacy Leaders and Youth Legacy Ambassadors' programmes; recruitment and selection of 3 local young people to attend the closing ceremony for the handover of Commonwealth responsibility from Delhi to Glasgow in October this year; a pan-Ayrshire bid to host 2012 and 2014 training camps; and early discussion and consideration to the development of Community Sports Hubs.

- 4.4 A detailed action plan and evaluation framework is currently being completed by the steering group covering the national legacy themes. The initial action plans will be available by the end of August 2010; however, as we move towards the Glasgow Games these are likely to develop and grow in line with new national and local priorities.

## **5. FUTURE DEVELOPMENT**

- 5.1 In order to reflect the wider Legacy offer of the Council and Community Planning Partners, the actual Charter document will be amended to include information on the East Ayrshire 2014 Legacy Steering Group and an invitation for wider community involvement.
- 5.2 Whilst the Talented Athlete Programme has already provided considerable support and improved the chances of sporting success amongst 32 local athletes it has been recognised that the current system for making awards is limited and could result in significant delay to support for many athletes. On this basis the Executive Committee of East Ayrshire Sports Council has requested more flexibility in this and whilst there would still be one major nomination process per year, any athlete being drafted to a national squad or Commonwealth / Olympic training programme mid-year could apply for support at the time. Appendix 2 gives details of athletes supported by the Talented Athlete Programme.
- 5.3 This alteration would most definitely improve the programme and could potentially make a real difference to athletes training for success, particularly in terms of access to specialist facilities such as strength and condition. However, it will place a greater burden on the administration and monitoring of the programme.
- 5.4 It is likely that there will be a major boost to publicity around the 2014 Games during and immediately after the 2010 event in Dehli as Glasgow formally takes responsibility for the games. Within East Ayrshire, plans are beginning to be put in place to ensure that we build on this excitement locally via the hosting of a specific Dance and Cultural event to replicate the closing ceremony and importantly by encouraging the entire community to support our three home-grown Athletes as they represent Scotland at the Games.

## **6. FINANCIAL IMPLICATIONS**

- 6.1 As agreed by Cabinet on 17<sup>th</sup> June 2009, funding is in place to enable delivery of the Talented Athlete Support element of the Charter until June 2014.
- 6.2 At present there are no other financial implications for the Council, however, it should be noted that very few of the national legacy programmes have associated external funding and are entirely reliant upon Local Authorities and other partners / organisations providing in-kind support usually in the shape of professional officer time.

- 6.3 At present the initiatives which offer financial support are:-
- EventScotland – Games For Scotland programme offering up to £10,000;
  - SportScotland’s Community Sports Hub programme will offer local authorities an annual investment in line with population size and SIMD 2009, early indications suggest that East Ayrshire will be eligible for up to £40,000 per annum possible until March 2015;
  - Glasgow 2014 Ltd has provided up to £9,000 to support three young people from the authority to attend the Handover Ceremony in Delhi.

## **7. POLICY / COMMUNITY PLANNING IMPLICATIONS**

- 7.1 The work of New Sporting Futures is aligned to the Scottish Government’s National Performance Framework, supporting achievement of National Outcome 6 - *We live longer, healthier lives* and National Outcome 9 - *We live our lives safe from crime, disorder and danger*. As such, the work of New Sporting Futures delivers on key indicators of the Council’s Single Outcome Agreement and the Community Plan
- 7.2 New Sporting Futures delivers directly on the thematic action plans of Improving Community Safety (Aim 2.1) and Improving Health and Wellbeing (Aim 1.1 and 2.6). The introduction of the ‘2014: Charter for Sport’ will add value to this work and will further enhance the delivery of the other thematic plans – Delivering Community Regeneration and Improving Lifelong Learning.
- 7.3 The ‘2014: Charter for Sport’ is a key target for Sports Development within the Council’s Leisure & Cultural Strategy and also helps the Council deliver against national frameworks including Reaching Higher – National Sports Strategy and Let’s Make Scotland More Active – National Physical Activity Strategy.

## **8. LEGAL AUTHORITY / POLICY IMPLICATIONS**

- 8.1 All financial regulations in respect of external funding, including APB 27 are adhered to in terms of the monitoring and distribution of the Talented Athlete Programme.

## **9. CONCLUSIONS**

- 9.1 Despite the recent media coverage in relation to the obvious gap in evidence to support Legacy benefits from major sporting events, the Scottish Government has outlined its key ambition to use the power of the Glasgow XX Commonwealth Games to deliver faster progress towards a healthier nation; developing healthy communities; a strong and flourishing economy and making the whole of Scotland fit for the future.
- 9.2 The introduction of the Charter has already had a positive impact including contributing to increased participation in sport and coach education locally as well as supporting our most talented athletes to achieve their full potential. The further development of the Charter in line with the national Legacy themes and the introduction of the Legacy Steering Group will ensure that the

Community of East Ayrshire benefit from the hosting of the Commonwealth games so close to home.

## **10. RECOMMENDATIONS**

10.1 It is recommended that Cabinet:

- (i) Note the progress in relation to the Charter for Sport and the range of Legacy initiatives;
- (ii) Approves amendments identified in 5.2 to enable more flexibility in distributing Funds as part of the of the Talented Athlete Programme; and
- (iii) Otherwise note the content of this report

Elizabeth Morton  
Depute Chief Executive / Executive Director of Neighbourhood Services

EM/JAG/AB/CF  
10<sup>th</sup> June 2010

### **LIST OF BACKGROUND PAPERS**

1. East Ayrshire Council Cabinet Report – New Sporting Futures 2014 Charter for Sport - 17<sup>th</sup> June 2009

Any person wishing to inspect the background papers listed above should telephone 01563 578178 and ask for John Griffiths, Head of Leisure Services

Implementation Officer – ([john.griffiths@east-ayrshire.gov.uk](mailto:john.griffiths@east-ayrshire.gov.uk))

**EAST AYRSHIRE COUNCIL: CABINET – 16<sup>TH</sup> JUNE 2010  
NEW SPORTING FUTURES – 2014: CHARTER FOR SPORT  
APPENDIX 1 – NATIONAL LEGACY INITIATIVES**

	<b>Description of Legacy programmes</b>	<b>Upcoming Activity for 2010</b>
<b>Active</b>	<p><b>Active Nation</b> is the games legacy's flagship physical activity, public engagement programme</p> <ul style="list-style-type: none"> <li>▪ The initiative builds on existing national physical activity and sports strategies – 'Let's Make Scotland More Active' and 'Reaching Higher' and will work in conjunction with the Scottish Government's 'Take Life On' Health and Wellbeing campaigns to promote a healthier, more active lifestyle in Scotland</li> <li>▪ It will officially launch in early March 2010</li> <li>▪ It aims to encourage Scots of all ages, backgrounds, shapes and sizes to get more active for health in the run up to the 2014 Commonwealth Games and beyond</li> <li>▪ Setting a Personal Activity Goal (PAG) is at the heart of Active Nation, encouraging Scots to set their own physical activity challenges –however small or large</li> <li>▪ The Active Nation website <a href="http://www.ouractivenation.co.uk">www.ouractivenation.co.uk</a> will be the online hub for finding activities and event to get involved in and for Scots to set and review their PAG's</li> <li>▪ The core messages are: <ul style="list-style-type: none"> <li>▪ 'Get Active. Have Fun. Feel Good'</li> <li>▪ Set your individual or group 'Personal Activity Goal' and get started now</li> <li>▪ Get active and find an event or activity near you on <a href="http://www.ouractivenation.co.uk">www.ouractivenation.co.uk</a></li> </ul> </li> <li>▪ Help make Scotland an Active Nation ahead of the 2014 Commonwealth Games in Glasgow</li> <li>▪ Active Nation is part of the Scottish Government's games legacy plan for Scotland and will help to deliver lasting health benefits for the Scottish nation</li> <li>▪ Active Nation will work closely with delivery partners and provide the umbrella brand which brings together a wide range of national and local physical activity initiatives and programmes across local authorities, public sector organisations, commercial businesses and the voluntary sector</li> <li>▪ Active Nation will build public awareness through key partnerships such as Sport Relief and a series of high-profile mass participation events will be held across Scotland as well as events catering for the local community</li> <li>▪ Active Nation is sponsoring the Scottish Cup 2009/2010</li> </ul> <p>The Active Nation website provides further information <a href="http://www.ouractivenation.co.uk/">http://www.ouractivenation.co.uk/</a></p>	<ul style="list-style-type: none"> <li>▪ Launch of Sport Relief/Active Nation Partnership and Active Nation launch event – very early March 2010 (exact date tbc)</li> <li>▪ Road shows and activity around Active Nation Scottish Cup until Final on May 15<sup>th</sup> 2010</li> <li>▪ Updated Active Nation website goes live (late Feb 2010)</li> <li>▪ Active Nation awareness building PR campaign begins post launch</li> <li>▪ Partnership with Moonwalk</li> <li>▪ Celebration around Delhi handover in October 2010</li> </ul>

	<p><b><u>Community Sports Hubs</u></b> - Community Sports Hubs will be based in local facilities such as sports centres, community centres, the natural environment and/or schools, and will bring local people together and provide a home for local clubs and sports organisations.</p> <p>They will also provide information, support and advice on a wide range of sports and physical activities to make it easier for local people to get involved and engage in a more active and healthier lifestyle.</p> <p>The specifics of each Hub and what it offers will vary according to local need and local resource. However all Hubs will work to the following five principles:</p> <ul style="list-style-type: none"> <li>▪ Creating a more joined up approach to increasing participation</li> <li>▪ Allowing individuals and communities to access the full benefits of sport and encourage sustainability by developing genuine community leadership and engagement</li> <li>▪ Accessibility for all people within a local community and encouraging long life participation in sport and an active lifestyle.</li> <li>▪ Offering a range of sporting activities and providing 'sign posting' for wider sports provision available, inclusive of those from under represented groups.</li> <li>▪ Developing the local sporting infrastructure, integrating the local authority, community planning partnerships, regional sporting partnerships, governing bodies and local clubs.</li> </ul>	<ul style="list-style-type: none"> <li>▪ National school sports week 7-11 June 2010 will encourage pupils to get involved in sport</li> <li>▪ Engagement by project team, led by sportscotland, with each Local Authority on establishing hubs with a view developing a phased roll out in the run up to 2014</li> </ul>
<b>Connected</b>	<p><b><u>Learning</u></b></p> <ul style="list-style-type: none"> <li>▪ Education Programmes- Learning Teaching Scotland are developing learning and teaching materials for the Games to share with local authorities.</li> <li>▪ Using the Games to promote Curriculum for Excellence in schools through learning programmes.</li> <li>▪ Learning Teaching Scotland will work with local authorities (inc ADES), FE/HE institutions and others (particularly youth groups and youth uniformed orgs) to also develop learning opportunities beyond the classroom.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Further development of online materials and use of Glow;</li> <li>▪ London 2012 Get Set materials to be available</li> <li>▪ LTS to chair Learning project group (1<sup>st</sup> meeting circa March 2010 - ) - Early pre-meeting to agree remit, indicators of success and membership</li> <li>▪ LTS to contact LA legacy leads on how LAs can best get involved in learning legacy agenda</li> </ul>
	<p><b><u>Culture</u></b></p> <ul style="list-style-type: none"> <li>• The Scottish Arts Council will -with others -develop high quality cultural and artistic programme across Scotland incorporating London 2012 and Glasgow 2014</li> <li>• The Scottish Project brings together a range of cultural, sporting and educational activities</li> </ul>	<ul style="list-style-type: none"> <li>▪ Delhi handover October 2010</li> <li>▪ Development of Let's Get Scotland Dancing</li> <li>▪ London 2012 Torch Relay and</li> </ul>

		Annual Open weekend (see London 2012-specific entry below)
	<ul style="list-style-type: none"> <li>▪ <b>International links</b> Opportunities for young people to build lasting and meaningful engagement between Scotland and the Commonwealth through a range of international programmes in education and volunteering provided by the British Council</li> <li>▪ <b>Commonwealth links:</b> Every local authority and school across Scotland will be encouraged to establish and maintain links with schools and teams across the Commonwealth</li> </ul>	<ul style="list-style-type: none"> <li>▪ Development of buddying/ twinning schemes</li> </ul>
Sustainable	<p><b>Sustainable communities</b></p> <ul style="list-style-type: none"> <li>• Regeneration of the east end of Glasgow by the Clyde Gateway Urban Regeneration Company (URC) in creating the infrastructure for the Games. Develop community empowerment by involving local people and businesses in decisions and actions that impact upon them and their community.</li> <li>• Build on the experience of the URC in community empowerment to help make our communities stronger. New businesses investing in the area through the Games will train local people allowing them to take advantage of job opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Remediation work continuing on land on the Games Village site</li> <li>▪ Promotion of regeneration projects</li> </ul>
	<p><b>Environmental agenda</b></p> <ul style="list-style-type: none"> <li>• Showcase exemplary items of Games infrastructure staging events to demonstrate best practice initiatives</li> <li>• The environment- Use the programmes around the Games to inspire people across Scotland to connect with environment and enjoy more sustainable ways of life, including anti litter campaign and improved pedestrian and cycle routes</li> </ul>	<ul style="list-style-type: none"> <li>▪ Exemplars to showcase to visitors</li> <li>▪ Work underway on National Indoor Sports Arena and Velodrome (commenced on 6 Jan 2009 and due for completion in June 2012)</li> </ul>
Flourishing	<p><b>Business/economy</b></p> <ul style="list-style-type: none"> <li>▪ <b>Business Club Scotland-</b> Provides free membership to all Scottish companies and points them to existing information or contract opportunities from major events. <a href="http://www.businessclubscotland.co.uk">www.businessclubscotland.co.uk</a></li> <li>▪ Local businesses can register with the various portals that will alert them to the range of contract opportunities from London 2012, Glasgow 2014 and Scottish Public Procurement and allow them to bid for Games related contracts.</li> </ul> <p>- CompeteFor portal: <a href="https://www.competefor.com/business/login.jsp">https://www.competefor.com/business/login.jsp</a></p> <p>- Glasgow 2014 portal: <a href="http://www.glasgow2014.com/businessportal">http://www.glasgow2014.com/businessportal</a></p> <p>- Public Contracts Scotland portal: <a href="http://www.publiccontractsscotland.gov.uk/">http://www.publiccontractsscotland.gov.uk/</a></p>	<ul style="list-style-type: none"> <li>▪ Scottish Enterprise will continue to run a series of regional workshops aimed at showcasing the business opportunities from London 2012 and Glasgow 2014</li> <li>▪ Promotion and demonstration of the 3 portals</li> </ul>
	<p><b>Skills/pathways to employment</b></p> <ul style="list-style-type: none"> <li>• Scottish Qualifications Authority are working towards developing an accredited Volunteering qualification/award as part of programme aimed at ensuring those furthest from the workplace have the opportunity to benefit from the Games. Glasgow pilot being</li> </ul>	<ul style="list-style-type: none"> <li>▪ Validation of the award due in early 2010 and pilot of programme being planned for Glasgow.</li> </ul>

	planned and, subject to evaluation of pilot and funding available, possible roll-out nationally.	
	<p><b>Tourism/ international image</b></p> <ul style="list-style-type: none"> <li>▪ To continue to position all of Scotland as a place to visit and cater for major events.</li> <li>▪ Scotland also has 30 accredited facilities included in the London 2012 Pre Games Training Camps (PGTC) Guide. A PGTC co-ordinator based in <b>sportscotland</b> to help facilities attract visiting teams</li> </ul>	<ul style="list-style-type: none"> <li>▪ Discussions around London 2012 torch relay (see London 2012-specific entry below)</li> <li>▪ Activity around Delhi handover</li> <li>▪ Events and presentations will be given to ensure LAs are kept up to date on PGTC matters (presentation will be given at 2014 All Scotland Group on 22 January)</li> </ul>
Youth	Young Scot and their other youth representative partners have drawn up Young People's Legacy Work Plan to cover three youth legacy activities: <b>(a) Youth engagement</b> –creating opportunities for young people to be involved in local activities and ensuring effective links between young people and LA legacy leads	<ul style="list-style-type: none"> <li>▪ Setting up Young people's engagement groups for each of the legacy programmes</li> </ul>
	<b>(b) Young Legacy Ambassadors</b> –young people to play an active role in promoting the legacy to their peers and other people in their communities.	<ul style="list-style-type: none"> <li>▪ 2-4 Young Legacy Ambassadors to be recruited for each LA</li> </ul>
	<b>(c) Showcasing young people</b> – Work to promote a positive image of our young people and recognise the valuable input they have in our communities.	<ul style="list-style-type: none"> <li>▪</li> </ul>
Volunteering	A range of programmes across all four themes have volunteering opportunities – eg sport (Active Nation and CSHs will be dependent on volunteers), culture, environmental, events or using volunteering placements as a potential pathway to employment. The Games will not only provide an opportunity for people to volunteer to help deliver the Games but also to highlight the value of volunteering and the benefits it can bring to the individual and the beneficiary(ies). Work is currently underway on how the legacy volunteering agenda will be driven forward to help lend impetus to what is already in place or what else can be put in place across the country and across sectors.	<ul style="list-style-type: none"> <li>• Progress on events volunteering database led by VisitScotland and EventScotland. Pilot is due early 2010.</li> <li>• The validation of qualification being developed by SQA and other partners due early 2010</li> </ul>
Five principles	The legacy plan was developed and will be delivered on the five key underpinning principles of enhancing partnerships, enabling diversity, ensuring equality, encouraging community engagement and embedding sustainability.	<ul style="list-style-type: none"> <li>• LA Legacy leads may want to consider how to disseminate info to and involve their equality / diversity groups/forums that are already in place as part of their CPP structure</li> </ul>
London 2012-	<b>London 2012 Olympic and Paralympic Torch relays</b> – This will be held across the UK from May to 23 July 2012 (Olympic) and for 7-10 days in September (Paralympic). LOCOG will lead on this and have commenced planning. The SG has already had some dialogue with LOCOG on	<ul style="list-style-type: none"> <li>• LA legacy leads have been invited to the seminar on 25 January.</li> </ul>

	<p>what we would like included in the Scottish element. As a next step, the SG will help LOCOG arrange a seminar to bring together all interested partners from tourism, culture, heritage and sport and from LAs to help build up a plan for the Scottish element. This will be held on 25 January at the Hub, Edinburgh.</p>	<ul style="list-style-type: none"> <li>• Further planning on Scottish element will take place over 2010</li> </ul>
	<p><b>London 2012 Open Weekend</b>—an annual event (first in July 2009). To help clarify Open Weekend, LOCOG will hold workshops for organisations around the Nations and Regions of the UK where they can explain the concept of Open Weekend (ie what it is; its place in London 2012; and why organisations should take part), build on current relationships and recruit new organisations). The Scottish workshop will likely be held in Edinburgh or Glasgow in April. Scotland’s Creative Programmer (currently Claire Simpson in Scottish Arts Council) will help organise and LOCOG will deliver the event.</p>	<ul style="list-style-type: none"> <li>• LAs will be invited to workshop (in Edinburgh or Glasgow regarding this year’s Open weekend (around April time)</li> </ul>

**Next Steps**

The Games Legacy Team will provide

- Stakeholder eZine- published quarterly and including key messages
- Delivery Stakeholder/ partner portal: SHAREPOINT WILL INCLUDE Blog/ forum, events calendar, Top lines and core script presentation, FAQ’s, Branding/ artwork area (Games Legacy and Active Nation), link to games legacy website and Active Nation website
- National/ Regional awareness raising and engagement events

**Games Legacy Team  
Scottish Government**

**January 2010**

**EAST AYRSHIRE COUNCIL: CABINET – 16<sup>TH</sup> JUNE 2010  
NEW SPORTING FUTURES – 2014: CHARTER FOR SPORT  
APPENDIX 2 – TALENTED ATHLETES**

**Developing Potential Athletes (28)**

<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Lorna Bennett</b> 20 years Tug of War Ayrshire Tug of War Club	<b>Lewis Gallacher</b> 16 years Badminton Glasgow City	<b>Gary Kelly</b> 14 years Karate Sakai Karate Club
<b>Highest Achievement</b>	British Senior Champion	Scottish Junior Champion	Scottish Junior Champion
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Mark Bennett</b> 16 years Rugby C.R.F.C	<b>Alistair Green</b> 16 years Volleyball British Volleyball Federation	<b>Jemma Lewis</b> 13 years Figure Skating Kyle Figure Skating Club
<b>Highest Achievement</b>	U18 Scotland Squad Member	British Champion	Scottish Junior Champion
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Georgi Black</b> 19 years Weightlifting Kilmarnock	<b>Callum Green</b> 20 years Volleyball Sheffield Volleyball Club	<b>Callum McMillian</b> 12 years Badminton Mauchline Badminton Club
<b>Highest Achievement</b>	1 <sup>ST</sup> - British Junior Championships	British Champion	Ranked National No.1 for U12
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Zoe Blair</b> 13 years Sports Acrobatics Kilmarnock Sports Acrobatics	<b>Adam Hall</b> 13 years Badminton Glasgow City	<b>Gregor McVean</b> 16 years Badminton Glasgow School of Sport
<b>Highest Achievement</b>	Scotland Squad Member / Grade 1 Scottish Champion	Scottish Junior Champion	U19 National Squad Member
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Craig Carfray</b> 17 years Weightlifting K.A.W.L.C	<b>Kaitlyn Hall</b> 18 years Badminton Strathclyde University	<b>James Milton</b> 14 years Badminton Hurlford Badminton Group
<b>Highest Achievement</b>	British Junior Champion	U19 Nationals - Runner Up	Scotland U16 Squad Member
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Emma Cook</b> 16 years Badminton Hurlford Badminton Group	<b>Amber Hoggans</b> 19 years Tug of War Ayrshire Tug of War Club	<b>Ewan Moore</b> 11 years Tennis Prestwick Tennis Club
<b>Highest Achievement</b>	Scotland U17 - Ranked No.2	British Senior Champion	Ranked 5 <sup>th</sup> Scotland (U12)
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Dale Cree</b> 17 years Weightlifting K.A.W.L.C	<b>Scott Jackson</b> 15 years Swimming Ren 96	<b>Tom Nelson</b> 38 years Tug of War Ayrshire Tug of War Club
<b>Highest</b>	British Junior Champion	Ranked No.4 in GB for Age	British Senior Champion

<b>Achievement</b>			
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Heather Nelson</b> 32 Tug of War Ayrshire Tug of War Club	<b>Marion Struthers</b> 26 years Tug of War Ayrshire Tug of War Club	<b>Allan Young</b> 28 years Tug of War Ayrshire Tug of War Club
<b>Highest Achievement</b>	British Senior Champion	British Senior Champion	British Senior Champion
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Robin Shankland</b> 39 years Tug of War Ayrshire Tug of War Club	<b>Gillian Wilson</b> 15 years Baton Twirling Elle Baton Twirling Troupe	<b>Elaine Young</b> 29 years Tug of War Ayrshire Tug of War Club
<b>Highest Achievement</b>	British Senior Champion	British Champion	British Senior Champion
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Elizabeth Struthers</b> 29 years Tug of War Ayrshire Tug of War Club		
<b>Highest Achievement</b>	British Senior Champion		

### Podium Potential Athletes (3)

<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Clare Johnstone</b> 30 years Lawn Bowling Auchinleck IBC
<b>Highest Achievement</b>	Selected for 2010 Delhi CWG
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Graeme Kane</b> 21 years Weightlifting Kilmarnock
<b>Highest Achievement</b>	Selected for 2010 Delhi CWG
<b>Name</b> <b>Age</b> <b>Sport</b> <b>Club</b>	<b>Peter Kirkbride</b> 21 years Weightlifting Kilmarnock
<b>Highest Achievement</b>	Selected for 2010 Delhi CWG