

EAST AYRSHIRE COUNCIL

CABINET REPORT – 16 DECEMBER 2009

EAST AYRSHIRE OLDER PEOPLES CONFERENCE 2009

Report by Executive Director of Educational and Social Services

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to inform Cabinet of the Annual East Ayrshire Older Peoples Conference 2009 which took place on the 17th November 2009 at the Park Hotel, Kilmarnock.

2. BACKGROUND

- 1.2 East Ayrshire Older Peoples conference has been held on an annual basis since 2002. It has increasingly become an important element for the Council and our Community Planning Partners particularly Health, in engaging with older people.
- 1.3 Over the years this engagement has changed from mainly informative to consultative and now the programme is more directed by older people. This year for the first time the day was hosted by Mr Gerry Cassidy a member of the East Ayrshire Elderly Forum.
- 1.4 The overall aim of the older peoples conference is to consult, involve and engage older people about the future direction of our public services and more specifically to ensure older people are able to reflect their priorities in terms of services for older people in line with the aims of community planning objectives. The conference also serves to enhance our understanding of older people's perceptions of the levels, range, quality and effectiveness of services we provide.

3. OLDER PEOPLES CONFERENCE 2009.

- 3.1 The purpose and content of the conference were decided by older people through consultation with East Ayrshire Elderly Forum. The title of this year's conference was "Delivery of Long Term Care for Older People". A programme of the day is attached at Appendix 1.
- 3.2 In addition to presentations delivered, a wide range of information stalls attended by a range of organisations were available to provide information and advice on a wide range of topics. This included:
- Fire Service
 - Health Service
 - Police
 - Advocacy

- Carers
- Community Meals
- Adult Support and Protection

3.3 100 older people from across East Ayrshire attended the conference on the 17th November. In addition, a number of Elected Members, senior officers and staff within the community health partnership attended, several of whom delivered presentations.

3.4 Older People were able to participate in the consultation process through:

- The use of PP voting which enabled attendees to interact with the presentations and undertake an evaluation of the event at the end of the day.
- Question and answer sessions at the end of presentations; and
- Question cards collected throughout the day allowed attendees to write questions for senior officers which were addressed in the feedback session.

4. CONSULTATION RESPONSES

4.1 Throughout the day, older people also had the opportunity to raise issues from the floor. Comments from participants demonstrated an understanding of why the current model of delivery of older peoples services requires to change as a result of demographic trends and financial challenges facing local authorities and partner agencies.

4.2 Concerns were expressed about how, in the emerging models of care, lower level needs will be addressed particularly in relation to social interaction and preventative work, and wellbeing.

4.3 Older people were asked to participate in an evaluation of the day using the PP voting system. The following summarises responses to the questions asked:

- 100% of attendees rated the conference positively.
- 38% were attending for the first time, 62% had attended a previous conference.
- 95% would come again and 98% would recommend it to others.
- 94% found the presentations relevant and 96% rated the display stands and information positively.
- 94% rated the transport arrangements positively and 98% rated the venue positively.

- Responses to this year's older people's conference were extremely positive and in addition, the conference continues to attract new audiences of older people who are attending for the first time.

5. IMPLICATIONS FOR EAST AYRSHIRE

- 5.1 Consultation and engagement with older people and their carers is central to the planning, implementation and delivery of integrated services for older people and the achievement of better outcomes for older people and their carers.
- 5.2 Future models of care for older people require to make the best use of available resources and, to meet identified assessed need, community social care and health services will require to be targeted at the most vulnerable older people.
- 5.3 Future models of care also require to be high quality, person centred, responsive and flexible in order to develop older people's capacity and to deliver the best outcomes for older people and their carers.
- 5.4 The message from older people about the "wellbeing" agenda is clearly important. From January 2010, social work will further engage with universal services to address the need for preventative services to maximise independence, wellbeing and active citizenship in later life.

6. POLICY/LEGAL IMPLICATIONS

- 6.1 The findings of the conference will inform the development of an East Ayrshire Older Peoples Strategy. This will contribute towards the delivery of the outcomes within the national Community Care Outcomes Framework, the Improving Health and Wellbeing action plan of the Community Plan, the single outcome agreement and the commitments in respect of the national concordat.

7. FINANCIAL IMPLICATIONS

- 7.1 There are no direct financial implications arising from this report. Resources required to implement the identified policy development actions will be met from existing departmental resources.
- 7.2 The challenges of meeting increasing need due to demographic trends have been previously detailed to Cabinet and are being addressed through the Social Work Sustainability Programme.

8. RISK MANAGEMENT

8.1 There are no specific risk implications of this report.

9. COMMUNITY PLANNING IMPLICATIONS

9.1 The findings of the conference will assist in delivering the outcomes of the improving health and wellbeing action plan of the community plan.

10. RECOMMENDATIONS

10.1 It is recommended that Cabinet:

- i. Request the Executive Director brings the Older People Strategy to a future Cabinet for consideration;
- ii. Note the positive response to this year's conference;
- iii. Endorse this approach to consultation with older people; and
- iv. Otherwise note the content of the report.

Graham Short

Executive Director of Educational and Social Services

1st December 2009

LIST OF BACKGROUND PAPERS

NIL

Anyone wishing further information please contact Graham Short, Executive Head of Social Work on 01563 576917, or Eddie Fraser, Head of Service: Community Care on 01563 576538

**IMPLEMENTATION OFFICERS: EDDIE FRASER, HEAD OF SERVICE:
COMMUNITY CARE**



EAST AYRSHIRE OLDER PEOPLE'S CONFERENCE 2009



"DELIVERY OF LONG TERM CARE SERVICES FOR OLDER PEOPLE"

TUESDAY 17TH NOVEMBER 2009 - THE PARK HOTEL, KILMARNOCK

9.30 am **Registration**

Tea & Coffee

10.15 am **Opening Remarks**

- Councillor Drew Filson, Chair of East Ayrshire Community Health Partnership

10.25 am **Generations Working Together**

- Brian McKechnie, Director, Generations Working Together, Scottish Centre for Intergenerational Practice, University of Strathclyde

10.55 am **Chief Executive of East Ayrshire Council**

Fiona Lees

11.15 am **Working in Partnership for Older People**

- Health Care Provision – Maire Currie, Co-Chair, East Ayrshire Older People Group
- Financial Cost of Social Care – Helen McGee, Co-Chair, East Ayrshire Older People Group
- The Role of The Community Health Partnership-Eddie Fraser, Head of Community Care

12.10 pm **Lunch / Information Stands**

- 1.30 pm** **Chair Aerobics**
- Kate Todd – Health Development Officer, Neighbourhood Services
- 1.50 pm** **Medicine Waste**
- Lesley Stobo, Prescribing Advisor, East Ayrshire Community Health Partnership
- 2.10 pm** **Risk Management Centre / Telecare**
- Ann McIlvain, Team Manager, East Ayrshire Council
- 2.30 pm** **Feedback Session**
- Gerry Cassidy – East Ayrshire Elderly Forum
- 2.50 pm** **Closing Remarks**
- Provost Stephanie Young
- 3:00 pm** **Finish**