



EAST AYRSHIRE CHILD PROTECTION COMMITTEE: 28 OCTOBER 2009

PUBLIC ENGAGEMENT & INFORMATION SUBGROUP REPORT

1. UPDATE ON PUBLIC ENGAGEMENT AND INFORMATION

- 1.1 The Public Engagement and Information sub group has met on one occasion (6 October 2009) since the last Child Protection Committee meeting in August.
- 1.2 Actions from the three year Business Plan have been achieved or are progressing.
- 1.3 Points of note:
 - Online Children and Youth Survey - The final survey report is now available on the CPC web pages.
 - West of Scotland CPC Translation Project – Taking Care of Children: Information for Families Living in Scotland - Community Safety has agreed to fund East Ayrshire's share of the costs (£800), however confirmation from other authorities is awaited before translation, printing and distribution can begin.
 - Development of children and young people's web pages - the children and young people's focus groups have generated a number of ideas for web page development including the use of storyboarding and a talking avatar (an animated picture representing a person). Any further development of the CPC web pages could usefully be considered within the broader context of protecting children and adults and, as such, it may be worth considering a single "Protecting People" portal on the intranet and internet. A more fully developed proposal will be brought to the next meeting of the CPC.
 - COGS – Our Planning Partners – Children and Young People. The final version of the good practice guide and model for capturing the views of children and young people is being printed and a programme of awareness raising sessions will follow.
 - Child Protection Information- continues to be developed and distributed on an ongoing basis.
 - 40,000 copies of an information bookmark will be distributed across the areas.
 - Space has been purchased in the Statutory Information Wall planner; 120,000 will be distributed to East Ayrshire homes and businesses.

Agenda Item 4.3 (iv)

- Work is ongoing to develop accessible information for adults and children and young people with learning disabilities

1.4 Below is an extract of web hits for the period July to September 2009

Title	For the quarter July – September 2009
CP Home Page	862
Stay Safe Online	220
Business Plan	74
Parent Handbook	349
The Committee	165
Victoria Climbié	301
Annual Reports	164
Online Reporting	77
What to do if...	169
GOPR	102
Caleb Ness	70

Two online reports were submitted in this period, each report concerned three children.

4. RECOMMENDATION

4.1 The Child Protection Committee is asked to:

- (i) note the contents of the report.

Susan Taylor
Chair of Child Protection Committee
21 October 2009

Report prepared by: Dorothy McAvoy, Assistant Principal Officer (Early Education and Childcare)