



Jackie Donnelly
Chair of Child Protection Committee
East Ayrshire Council
Civic Centre
John Dickie Street
Kilmarnock
KA1 1BY

HEAD OF SOCIAL WORK

15 MAY 2009

RECEIVED

14 May 09

Dear Ms Donnelly,

National Survey of Child Safety and Victimization

I am writing to request your assistance with regard to a survey that BMRB are conducting on behalf of the NSPCC. This is the UK's second major survey on child safety and will cover a range of questions about children and young people's safety at home, in school and in the community.

This research is being carried out to find out how safe children feel in the communities where they are growing up. The information we collect will help us understand how many young people living in the UK today have experienced different types of dangerous or risky situations. More information about the survey can be found at www.childsafety survey.org.uk.

We will be interviewing around 6,000 parents and young people across the UK. We may be interviewing in your area between May and November 2009.

During the course of the survey interviewers will knock on the doors of houses in randomly selected areas to look for households where there is someone aged 0-24 resident.

We are therefore writing to ensure that you are aware of this research and would ask that all children's services staff in your area are informed in case of queries being raised by members of the public.

The research fully complies with the appropriate Market Research Society code of conduct guidelines and all respondents will be fully assured of the confidentiality of the research.

If you have any queries or concerns whatsoever, please do not hesitate to contact the team at BMRB Social Research on the following freephone number: **0800 051 0884** or email Childsafety survey@bmr.co.uk.

We thank you for your help.

Yours faithfully

Lorraine Radford

Dr Lorraine Radford
Head of Research
NSPCC