



EAST AYRSHIRE CHILD PROTECTION COMMITTEE: 14 DECEMBER 2009

PUBLIC ENGAGEMENT AND INFORMATION SUB GROUP REPORT

1. PURPOSE

- 1.1 The Public engagement and Information Sub Group has met on one occasion (9 December 2009) since the last Child Protection Committee meeting in October.

2. UPDATE FROM SUB GROUP

- 2.1 Actions from the three year Business Plan have been achieved or are progressing as follows:-

- **West of Scotland CPC Translation Project** – Taking Care of Children: Information for Families Living in Scotland - Community Safety has agreed to fund East Ayrshire's share of the costs (£800) however confirmation from other authorities is awaited before translation, printing and distribution can begin. Authorities have provided their own areas details and a draft leaflet is being produced.
- **Development of children and young people's web pages** - The children and young people's focus groups have generated a number of ideas for web page development including the use of storyboarding and a talking avatar (an animated picture representing a person). The focus groups will reconvene in December to develop the actual dialogue to be used. A further focus group of 13-18 year olds will be formed to develop age appropriate dialogue and determine other content of the pages for this age group.

With specific regard to online safety, there is already a link from the CPC web pages to the Child Exploitation Online Protection (CEOP) website. However CEOP also has two very powerful dramatic infomercials on YouTube, one for 8-10 year olds and the other for 11-16 year olds. As the Council's IT systems do not allow access to social networking sites, discussions are underway with CEOP to secure the infomercials in another format.

- **Protecting People Portal** - Initial contact has been made with the Adult Protection Co-ordinator to discuss the concept of one single "Protecting People" portal on both the intranet and the internet. Such a portal could give access to all age protection information, advice and further signposting. Further consideration and more detailed discussion would be required if the CPC is interested in pursuing this development.

- **COGS – Our Planning Partners – Children and Young People.** A small number of the printed copies of this guide are now available, however the intention is that the document is accessed electronically via the Community Planning web pages and other relevant web locations such as Dialogue Youth. The roll out of awareness raising sessions is underway and it is hoped that a podcast can be made as a companion to the electronic version of the document.
- **Accessible Information – children and young people.** The Head Teachers of Special Schools considered this issue at their September meeting and subsequently the Head teacher of Woodstock School designed a draft pictogram (attached) This was issued for comment to all Heads of Special schools and Supported Learning Units. The 3 responses received were positive. The printed and laminated pictogram would come with a belt clip/ carabinier to attach to belt or bags.
- **Accessible information – Adults** - An initial meeting date has been set to bring together a short life working group comprising adult protection and child protection representatives to develop accessible protection information for adults with learning disabilities.

Pictogram for children and young people with additional support needs.



3. RECOMMENDATIONS

3.1 The Child Protection Committee is asked to: -

- note the contents of the report.

Susan Taylor
Chair of Child Protection Committee
8 December 2009

Report prepared by: Diane Burns, Child Protection Co-ordinator